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"17 Cents a Day" Offer Stirs all Canada

The Whole Country Applauds the "Penny Purchase Plan"

From a thousand different directions comes a mighty chorus of approval, voicing the popularity of The Oliver Typewriter "17 Cents a Day" Purchase Plan.

The liberal terms of this offer bring the benefits of the best modern typewriter within easy reach of all. The simple, convenient "Penny Plan" has assumed international importance.

It opened the flood gates of demand and has almost engulfed us with orders. Individuals, firms and corporations—all classes of people—are taking advantage of the attractive plan and endorsing the great idea which led us to take this radical step—

To make typewriting the universal medium of communication!

Speeds Universal Typewriting

The trend of events is toward the general adoption of beautiful, legible, speedy typewriting in place of slow laborious, illegible handwriting.

The great business interests are a unit in using typewriters.

It is just as important to the general public to substitute typewriting for "long-hand."

For every private citizen's personal affairs are his business. Our popular "Penny Plan" speeds the day of Universal typewriting.

A Mechanical Marvel

The Oliver Typewriter is unlike all others.

With several hundred less parts than ordinary typewriters, its efficiency is proportionately greater.

Add to such basic advantages the many time-saving conveniences found only on The Oliver Typewriter, and you have

an overwhelming total of tangible reasons for its wonderful success.

A Business Builder

The Oliver Typewriter is a powerful creative force in business—a veritable wealth producer. Its use multiplies business opportunities, widens business influence, promotes business success.

Thus the aggressive merchant or manufacturer can reach out for more business with trade-winning letters and price lists. By means of a "mailing list"—and The Oliver Typewriter—you can annex new trade territory.

Get this greatest of business aids—for 17 Cents a Day. Keep it busy. It will make your business grow.

Aids Professional Men

To the professional man a typewriter is an indispensable assistant.

Barristers, Clergymen, Physicians, Journalists, Architects, Engineers, and Public Accountants have learned to depend on the typewriter.

You can master The Oliver Typewriter in a few minutes' practice. It will pay big daily dividends of satisfaction on the small investment of 17 Cents a Day.

A Stepping-Stone to Success

For young people, The Oliver Typewriter is a stepping-stone to good positions and an advancement in business life.

The ability to operate a typewriter counts for more than letters of recommendation.

Start now, when you can own The Oliver Typewriter for pennies.

Join the National Association of Penny Savers!

Every purchaser of The Oliver Typewriter for 17 Cents a Day is made an Honorary Member of the National Association of Penny Savers. A small first payment brings the magnificent new Oliver Typewriter, the regular \$125 machine.

Then save 17 Cts. a Day and pay monthly. The Oliver Typewriter Catalogue and full details of "17 Cents a Day" Purchase Plan sent on request, by coupon or letter.

Address Sales Department

The Oliver Typewriter Company

Oliver Typewriter Bldg., Chicago

(97)



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OLIVER TYPEWRITER BLDG., CHICAGO

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