



ONE of the most striking episodes in the history of the Massey business dates back to the 'sixties, when it is on record that Massey machines, made in Newcastle, Ontario, were shipped to, and sold in, Germany. Thus, a Canadian product in export, antedated even the German Empire and the Franco-Prussian war. It might be pointed out here that the Massey Manufacturing Company was the first firm, from North America, to sell its products in Europe under its own name.

Export to  
Europe

Massey implements were shipped to Asia Minor in 1885, and a Massey catalogue of 1887 says:

"We have, this year for the first time completed a systematic and efficient organization in Great Britain and on the Continent for the wider distribution of our goods. In England, Scotland, Ireland, France, Germany, Belgium, Russia, Asia Minor, South Africa, South America, West Indies, Australia, our machines are at work, and during the past season, have given remarkable satisfaction."

Catalogues of that period were produced abroad in many languages.

The establishment of a foreign agency in many cases immediately followed the winning of a competitive award in a foreign country. Thus the bronze medal awarded to the Massey Exhibit in Sydney, New South