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And, in truth, the solution of our difficulty was a master triumph of a master mind. It was simplicity itself. It made our theatre so popular that there were riots every night, so eager were the crowds to get in.

People long to meet celebrities. If they meet an actor, they are happy for days after. And after the theatre people crave something to eat. Perkins merely combined the two. We cut out the eating during the play, and after every performance our actors held a reception on the stage; and the entire audience was invited to step up and be introduced to Bedelia O'Dale and the others, and partake of free refreshments, in the form of sugar-cured ham, beef extract, fiftyseven varieties of pickles, and thirteen kinds of breakfast foods, and other choice viands.

THE END

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