

GRADUATE TO BETTER LISTENING



Makes it a Pleasurable Experience

In privacy with your own thoughts, sharing a special moment with someone special or generating a mood for a roomful of friends, Pioneer leads the way in sound technology, quality and pure pleasure.

For Your Listening Pleasure, we Suggest:

The Pioneer PL-200 Turntable. It offers Direct-Drive, DC Servo Motor, Auto-Return, Anti-Skating Control, Stylus Pressure Direct-Readout Counterweight, Cueing Device and Strobe Light with Speed Control Range $\pm 2\%$, and a remarkably low Wow/Flutter of less than 0.025% (wrms). There is, however, more. Turntable and Tonearm are independently sprung to help prevent accoustic feed-back, Dust Cover "Locks" in any open position and most controls can be reached with cover in "closed" position.

The New Pioneer SX-3500 Receiver.

This unit features Low-Distortion Output and Fluroscan™ Power Meter.

It delivers 20 watts per channel, continuous, both channels driven into 8 ohms, over the 20 to 20,000 Hz audio frequency range, with no more than 0.05% total harmonic distortion.

Now, consider these additional features: Reliable, Ultra-Sensitive FM Front End, Pioneer-Exclusive IC in IF Section, Wider Stereo Separation with a PLL Multiplex, Low-noise, Low-distortion PHONO EQ, and Power NFB CIRCUIT for Better Tone Control.

The Pioneer CL-70 Speakers.

This 3-way Bass Reflex Speaker is designed for 40 watts max. input power and features a 10" woofer, 4" midrange and 2½" cone. The most important feature, however, is the engineering ingenuity which has brought everything together in ideal configuration to produce an outstanding and yet, affordable sound.

Visit your nearest Pioneer Dealer soon and check out all the pleasure that's in store for you.

Sole Canadian Distributor

SHP
S.H. PARKER CO.

Pioneer means quality in: receivers, turntables, cassette decks, speakers and headphones and much more.

