

TELEVISION AND FILM INSTITUTE

Box 10 Sub 11 • The University of Alberta • Edmonton, Canada T6G 2E0 • (403) 437-5171

Mr. Bob Greenwood
11457-78 Avenue
Edmonton, Alberta

Dear Mr. Greenwood:

Thank you for your interest in our Television and Film Seminar October 21, 22 and 23.

The two-and-one-half day seminar has been designed to help you learn how to write a film script and market it. Since the person who will have the greatest influence on your work is the director, we're going to focus on what a director does and some things you'll have to know if you're going to work with a director.

We're going to start our seminar by helping you understand the "directing process." We'll have one of Hollywood's most famous directors, Andrew V. McLaglen, talk about his approach to film making.

Andrew V. McLaglen:

He's done hundreds of television segments such as HAVE GUN WILL TRAVEL. He's produced and directed such film classics as SHENANDOAH, THE RARE BREED, THE BALLAD OF JOSIE, CHISUM, HELLFIGHTERS, FOLKES and THE SEA WOLVES. His latest film, SAHARA with Brooke Shields, will be released this Christmas by MGM. He's made over 30 feature films.

Paul Pompian:

The MGM producer will discuss script development, film production, and some of his secrets of working with the major networks. Mr. Pompian has over 50 million dollars in television and feature development and he's looking for new projects.

Mark Schoenberg:

Artistic director and founder of THEATRE 3. Dr. Schoenberg has directed more than 25 major productions. He'll show you how a screenplay is translated into film. You'll watch a segment of a screen play being shot using state-of-the-art electronic equipment and you'll see how it's edited.

Don Williams:

This CBC director and producer from Vancouver will discuss how he goes about directing a film. You'll see some of his work and he'll be available for questions. Mr. Williams is a noted authority on film making and has taught extensive film courses.



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Dear Mom and Dad:
You know I've always wanted to make a film - this is the perfect seminar to help me meet the people who could make it happen.
Love, Bob
P.S. Watch out George Lucas!
P.P.S. Please send \$150 A.S.A.P.

David Warden:
This Hollywood agent will explain how you find a representative for your literary work. He'll talk about what major studios, independent producers and networks are looking for. He'll explain how to develop contacts and markets for both you and your projects.

Ira Englander:
He produced the eight million dollar film RUNNING BRAVE last summer in Edmonton. RUNNING BRAVE was just sold to Disney for the highest fee ever paid to an independent film. Mr. Englander plans to produce more films in Western Canada and is always on the outlook for projects.

Karen Caesar & Jim Beaubien:
These two delightful psychologists will discuss ways to develop skills that will help you meet the people who can buy and produce your project. Karen and Jim have simple (yet highly effective) techniques for helping you achieve spectacular success.

AND:
We'll have Canadian financial experts explain ways to raise money for your project. Key government administrators such as LORNE MACPHERSON, President of The Alberta Motion Picture Development Corporation, will tell you about funding that is available for you. You'll hear about grants and loans that you can apply for. (There's over \$40,000,000.00)

Representatives from ACTRA will explain how you go about making sure that you are fairly paid.
You'll have a chance to meet with local representatives of SUPER CHANNEL, CBC and independent film makers.

A SCRIPT? If you're interested in learning how to write a script and get your material produced, then this seminar is for you.
DIRECTING? If you're interested in directing or learning something about working with directors, then this seminar is for you.

ACTING? If you're an actor and you want to understand how to work with writers and directors or you're looking for career opportunities, this seminar is for you.
I look forward to meeting you on the evening of October 21 at the University of Alberta.

Again, thank you for your interest. The total fee is \$150.00. If there are any questions I can answer, please call me at 437-5171. Space is limited so register early.

Sincerely,
Jaron Summers
TFI Director

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TFI Director