



BABY HUTT.

"Owes his life to Virol."

Ottawa,
Nov. 23, 1916.

I should like to testify the benefit of VIROL. Our baby boy when born and up till he was one month old was healthy, then he began to fail, nothing would agree with stomach or bowels. We did everything possible, but he kept getting worse, till at last we were advised to try Virol. He was then 8½ months old and only weighed 9½ lbs., we could scarcely handle him. In 10 days we saw a vast improvement, and in 3 months he sat up alone. He is now 18 months old, has 12 teeth, weighs 32 lbs., and never has been sick for one hour since we gave him Virol. I am sure we owe little Jack's life to Virol only.

Mrs. H. S. HUTT,
396, Chapel Street, Ottawa.

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The Western Home Monthly

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The Subscription Price of The Western Home Monthly is \$1.00 a year, or three years for \$2.00, to any address in Canada or British Isles. The subscription to foreign countries is \$1.50 a year, and within the city of Winnipeg limits and in the United States \$1.25 a year.

Remittances of small sums may be made with safety in ordinary letters. Sums of one dollar or more would be well to send by registered letter or Money Order.

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A Chat With Our Readers

The new zone postage rate on newspapers and periodicals which, it is feared, will shortly come into effect, will increase the already heavy burdens now shouldered by Canadian publishers. While anxious to assist the government in every possible way in its eternal hunt for more revenue, we question the wisdom of measures which will in any way hinder the people from buying Canadian literature, for, in many cases if not all, the publisher may have to ask the subscriber to share the new expense which has been so suddenly thrust upon him.

Canadian magazines are not a luxury, they are a necessity. A magazine should not be taxed either directly or indirectly as any other commodity might be and, if anything, the government should make it easier for Canadians to become readers of their own publications.

Canadian publishers certainly cannot be accused of being narrow-minded.

For many years past Canada from the Atlantic to the Pacific has been flooded with publications from other countries—particularly from the United States and Great Britain. No outcry has been raised about this because we believe that there is a big field in Canada for magazines and the native publishers do not want to be hogs.

But just the same we think that our own Canadian publications should come first.

American and British periodicals do not reflect our national aspirations. Published in other countries, they cannot be expected to.

The Canadian public must rally to the support of Canadian publications.

All said and done they are not too bad now and they are going to be a whole lot better in the future.

It rests with the public—with you!

Enlarging on the merits of The Western Home Monthly in these columns is something like a man getting up at a banquet to propose his own health.

We want to say, however, that in a humble way, we have always preached the gospel of Canadianism through the columns of The Western Home Monthly. We had views of Canada's national status long before the fighting started around the peace-table at Versailles and we are going to keep on insisting, as far as lies in our power, of a Canadian Canada.

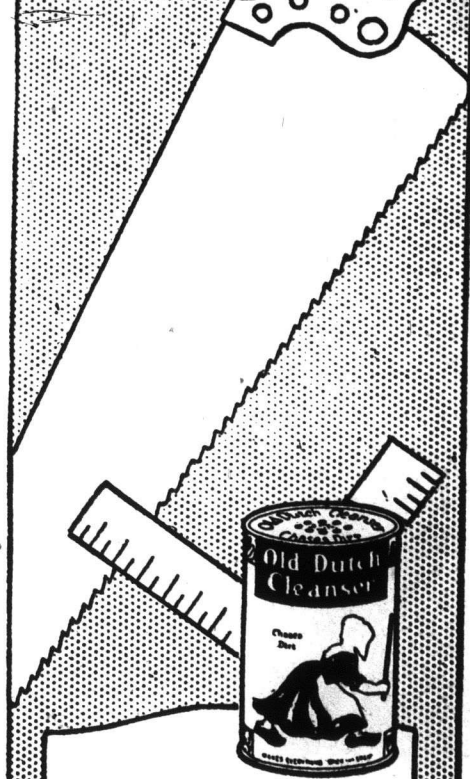
Our leanings are neither Imperial, or Bolshevik.

We have tried to steer a middle course because conditions here favor a form of government which is a combination of limited monarchy and republicanism.

This may appear perplexing to the outsider and incidentally is one more argument in favor of supporting periodicals which understand our national viewpoint.

The Western Home Monthly has been established well over twenty years and during that period has had its fair share of ups and downs. As the elevator boy remarks it is now a case of "going up" and we want as many of you as possible to give a shove.

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SIX

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