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For those who desire to undertake an ordered course of reading, to accomplish some definite purpose as well as to enjoy the richest of pleasures, the new Britannica provides an inexhaustible store of profit and of delight.

Intelligently and systematically used, the book (1) affords cultural facilities for those who cannot go to a university; (2) fosters professional efficiency; (3) offsets the narrowing effect of a purely specialistic training; (4) arouses both curiosity and ambition; (5) enlarges the scope and interest of school work.

Some Suggested Courses for Systematic or Occasional Reading

Literature and the Arts

A course of reading under this general heading would have for its object the development of the critical faculties and the faculties of intellectual and artistic interest and appreciation. In this direction the 11th Edition is beyond question the most authoritative of guides. Every division of the subject is covered in a series of exhaustive articles, each by an acknowledged authority, constituting collectively a contribution which alone would make the new edition notable among works of its kind.

This course would include a study of the many hundreds of articles on the world's

National Literatures
Poetry
Drama
Opera

Legends
Folk Lore
Music
Painting (40 pages)

Sculpture
Architecture (70 pages)
Literary Biographies
Literary Forms



The text of the new Encyclopaedia Britannica has been written and arranged so as to make the pursuit of knowledge rapid, agreeable and attractive.

THE NEW ENCYCLOPAEDIA BRITANNICA (11th Edition) consists of 28 volumes of text and an index.

Each volume of text averages 960 to 1,060 pages. The whole work contains between 40,000,000 and 50,000,000 words.

There are 40,000 separate articles, 7,000 illustrations in the text, 450 full-page plates (many of them colored) and 569 maps.

The work is based on a new survey of the whole field of human knowledge, and the information is brought up to the Summer of 1910.

There were more than 1,500 contributors to the 11th Edition (representing 21 countries), including 599 members of the teaching staff of 81

Universities, 168 Fellows of the Royal Society and 47 Officials of the British Museum. The editorial staff numbered 64.

The whole work was written and edited at one time, nothing being printed until the text was practically finished. This ensured proper editorial supervision of the work as a whole to the end that the earlier articles should be as up-to-date as the later ones.

Exploration and Adventure

This course would take up the fascinating study of the world's great explorations and the bolder forms of commercial adventure, the harder callings and forms of sport, and the opening up of new territory. It would include:

Lives of Explorers
Famous Voyages
First Discoveries
Mountains
Aeronautics

Flight
Submarines
Pearl Diving
Orchid-Hunting
Big Game

Shooting
Whaling
Prospecting
Lighthouse Building, etc.

Home and Foreign Travel

This course would consist of articles or parts of articles which would help the reader to lay out tours combining with recreation some plan of special observation—historical, geological, agricultural, industrial or artistic. All these features of every country in the world are amply described in the new Britannica.

Reading for the Householder

There are hundreds of up-to-date articles in the new Britannica which will be found of the greatest practical use to those who have undertaken or are about to undertake the management of an independent home, such as those on

Building
Sanitation
Ventilation
Heating
Furniture

Carpentry
Lighting
Medicine
Hygiene
Rent

Insurance
Adulterations
Master and Servant
Landlord and Tenant
Fire Prevention, etc.

Reading for the Country House

Country life, in all its aspects of work and play, is fully dealt with in the new Britannica in articles on every conceivable subject connected with it, such as:

Agriculture
Horticulture
Forestry
Fruit and Flowers
Poultry, Cattle

Outdoor Games
Bee-keeping
Dairy-Farming
Veterinary Science
Horses, Dogs

Drainage, Irrigation
Fishing, Shooting
Hunting, Sailing
Indoor Games
Country Houses

Beautifying the Home

Most women have a natural faculty for interior decoration, but the instinct needs to be supplemented by study. The following are suggestions for a course of reading in the new Britannica in this relation:

Decorations
Old Furniture
China, Glass
Wood Carving

Ceramics
Painter Work
Embroideries, Lace
Rugs, Tapestries

Etchings, Prints
Silverware
Indoor Plants
Plaster Work

Indoor and Outdoor Amusements

Every known game, indoor as well as outdoor, ancient and modern, is described in the new Britannica. Here is a rich resource for the days or nights when outdoor amusement has to be foregone. There are in the work no less than 257 articles on Sports and Games. Only a few can be noted here.

Backgammon
Billiards, Pool
Boxing, Chess
Cane Fencing
Cards (Every Game)
Charades

Children's Games
Cock-fighting
Dancing
Dominoes
Draughts
Fencing, Foils, Golf

Gymnastics, Hockey
Riding, Tobogganing
Skittles
Yachting
Tennis, Polo
Racquets, etc.

Natural History

There are no less than 980 articles (including biographies) on Botany alone in the new Britannica, and the Zoological section is equally full. The following subjects are suggested for a course of reading:

Botany, Plants
Arboriculture
Mammals
Reptiles, Birds

Fishes, Insects
Bacteriology
Biogenesis
Evolution

Mendelism
Distribution
Comparative Anatomy, etc.

The Study of Character and Achievement

Where, better than in the 9,000 biographies of both dead and living celebrities in the new Britannica, could one become acquainted with the lives and characters of the world's great men and women? And what absorbing accounts these biographies contain of human energy, perseverance, heroism, philanthropy, piety, self-denial, patriotism and creative power! A course of biographical reading in the new Britannica would be selected from the lives of:

Nation Builders
Founders of Religions
Founders of Philosophies
Makers of Navies
Makers of Armies
Financial Pioneers

Engineering Pioneers
Ship Builders
Inventors
Physicians
Explorers
Makers of Cities

Poets, Novelists
Painters
Sculptors
Composers
Etc.

Wholesome Reading for the Young

This would be a course designed to illustrate Romance and Drama in the Field of Facts. It might include the numerous articles on the marvels of nature, on natural history, on machines, on ships, on explorers, on dramatic episodes in history, etc., etc.

Marvels of Nature:

Beasts, Birds, Fishes and Insects:

Communities, Wars, Structural Work, Migration, Spreading Disease
Among Mankind, Destroying Crops, Substitutes for Speech, Natural Weapons,
Defensive Coloration, Duels, Powers Acquired in Domestication, Speed.

Machines of Power and Delicacy:

Looms, Steel-making Plants, Pneumatic Tools, Calculating Machines,
Microphones, Syrens, Printing Press, Hydraulic Press.

The Infinitesimal World:

Bacterial Life, Microscopic Revelations.

Dramatic Episodes of History.

Men's Furthest Journeys:

Remodeling the Earth's Surface:
Dams, River Deflections, Ship Canals, Tunnels, Irrigation, Artificial Harbors.