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LACES—New stock in all correct makes and shades. Values right.

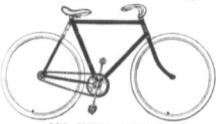
"EVERYTHING IN MILLINERY."

Send a Trial Order.

### The D. McCall Co., Limited

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## The Bicycles WE MAKE:



ALL WELL KNOWN

If you have not had one of our Bicycles, write us. Prices and Agency Terms sent on application.

MASSEY-HARRIS  
PERFECT  
BRANTFORD  
CLEVELAND  
IMPERIAL  
RAMBLER

Also a full line of BICYCLE SUNDRIES.

### CANADA CYCLE AND MOTOR CO., Ltd.

144 Princess St., Winnipeg. Bicycles and Motor Vehicles.

# Don't be ...Hasty



Don't place your orders for Fall Underwear until you have seen our samples.

Newest trimmings and qualities in Women's, Children's and Infant's Perfect Fitting Ribbed Vests, Drawers, Union Suits, Black Tights, etc. Men's Full Fashioned Shirts and Drawers in heavy "Winter Weights" and for "Spring." Our India Gauze guaranteed absolutely unshrinkable and all fine wool, stamped "CEETEE."

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## The C. Turnbull Co. OF GALT Limited

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Winnipeg.

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Head Office: Y. M. C. A. Building, Winnipeg, Man.

AUTHORIZED CAPITAL . . . . . \$7,500,000

Permanent Preference Stock, par value one hundred dollars per share, is now selling at a Premium of 10 per cent.

This stock bears 5 per cent per annum, paid half-yearly. The holders of this stock shall receive in addition to the said 5 per cent the entire profits of the Company. This stock may be paid for in full at time of application, or 10 per cent on application and the balance in payments to suit purchaser.

\$200,000 of this Stock has been sold during the past few weeks.

This is a rare opportunity to secure Preference Stock in a western loan company.

This stock is unsurpassed as an investment, and the directors would strongly advise intending investors to secure this stock at once, as there is but a limited amount of this stock left.

Money to Loan on Easy Terms. For further particulars apply to

W. T. ALEXANDER, Manager.

274 Portage Ave., Winnipeg.

Phone 1835. P. O. Box 172.

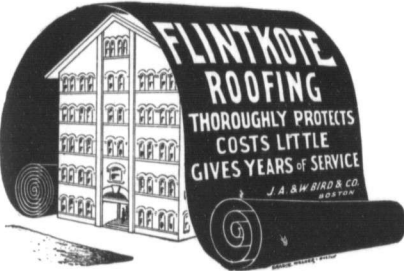
### Easter Canadian Magazine.

The tinted pictures and colored cover of the Easter Canadian Magazine are attractive and indicate the rapid development of color printing. To issue a good magazine in this country was not long ago considered an impossibility, on account of the limited extent of our population. The Canadian Magazine has proved the incorrectness of this impression, and is now showing that Canadian engravers and printers are keeping pace with the world's progress. The article on "The Burning of the Parliament Buildings" recalls a most exciting period in our history, and explains why Montreal ceased to be the capital of Canada. "From Quebec to James Bay" by E. T. D. Chambers, with the illustrations, shows the possibilities of great industrial and agricultural development in a region until recently thought uninhabitable. Norman Patterson's article on "Our Transcontinental Railways" gives a bird's-eye view of the transportation

problem, which is well worth a close study. "Colonial Naval Reserves," by P. T. McGrath, is most timely, in view of Canada's decision to establish such a force. In addition, there is a long poem by W. Wilfred Campbell, and several stories, besides the serials and departments.

The Imperial Elevator Company, capitalized at \$500,000, is the latest corporation backed by Minneapolis capital to enter western Canada. Contracts have already been let for the erection of twenty of the seventy-five elevators which the company plans to build.

WANTED—SEVERAL PERSONS OF character and good reputation in each state (one in this county required) to represent and advertise old established wealthy business house of solid financial standing. Salary \$2.00 weekly with expenses additional, all payable in cash each Wednesday direct from head office. Horse and carriage furnished when necessary. References. Enclose self-addressed envelope. Colonial Co., 24 Dearborn St., Chicago.



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"THE FLINTKOTE FOLKS."