

WHAT IS YOUR EXCUSE

How Can You Refuse It?

It is offered to you freely, unreservedly, just on YOUR WORD that you want it, YOUR SAYING that you need it, YOUR PROMISE that you will use it. That is all! What is your excuse if you do not send for it? You need the HEALTH which it offers; you NEED IT to give you the help you ARE LOOKING FOR, to give you the health, the strength, the vigor, the comfort in body and mind THAT YOU OUGHT TO HAVE. It is just what you have long been wanting; it is just what you NOW ARE SEEKING—the means to perfect, absolute, permanent health. What is your excuse if you do not write and TELL US TO SEND IT TO YOU? It holds out a hand to lift you right up to strong, virile, vigorous, happy, disease-free manhood and womanhood, to put you right on your feet—what is your excuse if you do not grasp it?

YOU ARE TO BE THE JUDGE. You want health, your family wants you to have it; Noel, the discoverer of Vitæ-Ore, wants you to have it, the company wants you to have it; the editor of this paper, your neighbors, your friends and associates, all want you to have it. Vitæ-Ore offers all this to you, offers it just as plainly as though health could be placed upon a platter and brought to your table. The Theo. Noel Company is the waiter, awaiting your call, ready, willing and anxious to serve it to you. There need be no tip, no fee, not a penny unless you are satisfied with the service. You have but to ask, but to say the word, but to crook your finger, and you will be helped to your share—A GOOD SHARE. Write for it today! How can you refuse? What is your excuse? Read our special offer!

WE WILL SEND TO ALL

Readers of this paper a full-sized \$1.00 package of VITÆ-ORE, by mail, postpaid, sufficient for one month's treatment, to be paid for within thirty days' time after receipt, if the recipient can truthfully say that its use has done him or her more good than all the drugs and doses of quacks or good doctors or patent medicines he or she has ever used. Read this over again carefully, and understand that we ask our pay only when it has done you good, and not before. If not, no money is wanted! We take all the risk, you have nothing to lose. If it does not benefit you, you pay us nothing. We ask no references, we want no security; just your promise to use it and pay if it helps you. Just say that you need it, that you want it and it will be sent to you, as it has been sent to hundreds of other readers of this paper. We want you to have it, and gladly send it, taking your word for the results obtained. There is nothing to pay, neither now nor later, if it does not help you. We give you thirty days' time to try the medicine, thirty days to see the results before you pay us one cent, and you do not pay the one cent unless you do see the results. You are to be the judge! We know Vitæ-Ore and are willing to take the risk. We have one so in thousands of cases and are not sorry. Your case, no matter how hard or obstinate it may be, will be no exception.

Vitæ-Ore is a natural, hard, adamant, rock-like substance—mineral—ORE—mined from the ground like gold and silver in the neighborhood of a once powerful, but now extinct mineral spring. It requires years for oxidation by exposure to the air, when it slacks down like lime and is then of medicinal value. It contains free iron, free sulphur and free magnesium, three properties which are most essential for the retention of health in the human system, and one package (one ounce) of the ORE, when mixed with a quart of water, will equal in medicinal strength and curative value 500 gallons of the most powerful mineral water found on the globe, drunk fresh at the springs. The mineral properties which give to the waters of the world's noted healing and mineral springs their curative virtue come from the rock or MINERAL ORE through which the water is filtered on its way to its outlet, only a very small proportion of the medicinal power in the ORE being thus assimilated with or absorbed by the liquid stream. The rock contains the much desired medicine, the water serves as the conveyance to carry but a small part of its properties to the outer world. Vitæ-Ore is a discovery of this medicine-bearing rock, a geological discovery, to which nothing is added and from which nothing is taken. It is the marvel of the century for curing disease, as thousands testify, and as no one will deny after using. VITÆ-ORE has cured more chronic, obstinate, pronounced incurable cases than any other known medicine and will reach such cases with a more rapid and powerful curative action than any medicine, combination of medicines, or doctor's prescription which it is possible to procure. If yours is such a case, do not doubt, do not fear, do not hesitate, but send for it today!

DESPAISED OF LIVING A Chronic Case of Stomach Trouble Cured in Quick Time.

Edmonton, Alta.
I had been troubled almost all my life with a Stomach Disorder, and tried hundreds of remedies, in fact, every one I heard of for that trouble, with no permanent relief. About three years ago it developed so severely that I was compelled to give up work and almost despaired of living much longer; in truth, I did not think in my condition life was worth living. Seeing Vitæ-Ore advertised in my paper on thirty days' trial I procured a package, and at the end of the month's treatment I had such relief that I bought two more packages. When I had finished the second package I began to gain in flesh, and when I had taken the third package I was strong and healthy; weighing more than I ever did before, and I am now enjoying a health and comfort that words cannot express. I think Vitæ Ore is the best Stomach remedy that can be had, and to all afflicted with Stomach Troubles it cannot be too highly recommended.—M. M. Johnston.

New Office in Winnipeg.

NOTE—The headquarters of the Theo. Noel Co. Limited, are in Toronto, Ont., but we have established an office, complete in every detail, at Winnipeg, the metropolis of western Canada, for the accommodation of the sick and suffering people in this part of the country. Every person in need of treatment, who is suffering day by day for lack of Vitæ Ore, by addressing the Winnipeg office as below, will secure the trial package without delay in the shortest possible time.

How Vitæ-Ore Cures Rheumatism

Rheumatism is a deep-seated, dangerous disease, caused by the absorption into the blood of effete refuse matter, which should be carried out of the system through the proper channels. This poison soon destroys the purity of the blood and as it circulates through the body the acid particles that are thrown off penetrate the nerves, muscles, membranes and even the bones.

In the weather, sleeping between damp sheets, sitting in a cold, damp room, especially when heated from exercise, or an acute attack of indigestion is sufficient to bring on an attack of Rheumatism, in those who have never before experienced this difficulty, and cause violent attacks in those who are subject to it.

Muscular Rheumatism also exists under two forms, acute and chronic, the latter as in Articular Rheumatism, not so violent in attack but pitiless in its hold on the system. In the acute form, there is first a dull pain in the muscles, which gradually increases, growing almost unbearably violent in movements which require the contraction of the muscles. In the chronic form, pain is excited only when the affected muscles are contracted with unusual force, and is more apt to change its location than in the acute form.

With the blood in an unhealthy condition, exposure to cold, combined with moisture, the night air, sudden changes in the weather, sleeping between damp sheets, sitting in a cold, damp room, especially when heated from exercise, or an acute attack of indigestion is sufficient to bring on an attack of Rheumatism, in those who have never before experienced this difficulty, and cause violent attacks in those who are subject to it.

Vitæ-Ore cures Rheumatism, even in chronic, diagnosed as incurable cases. Alkalies and the remedies that are almost invariably prescribed, fail to cure because they weaken the digestion, irritating the delicate lining of the stomach, thus impairing instead of building up the system. Vitæ-Ore, being a powerful blood purifier, soon brings about a complete and radical change in the circulation. It is absorbed into the blood, neutralizing the acid secretions, rendering them harmless for evil, and gradually eliminates them from the system. Under its use the thin acid blood is made pure and rich and as it is carried through the body nourishes and soothes the irritated nerve tissues, cools the hot, throbbing muscles, dissolves the hard, calcareous matter that has collected in the joints, and it passes out of the system. Cures with Vitæ-Ore are permanent and lasting. In severe cases crutches are often thrown away, never to be used again. It leaves the blood in perfect working order, its occasional use keeps it so and the cure is sure and certain.

A Certain and Never-Failing Cure for

Rheumatism
Lumbago
Bright's Disease and Dropsy
Diabetes
La Grippe
Blood Poisoning
Piles, Sores, Ulcers
Malarial Fevers
Nervous Prostration and Anaemia
Liver, Kidney and Bladder Troubles
Catarrh of Any Part
Female Complaints
Stomach and Bowel Disorders
General Debility

THREE IN A FAMILY Cured by Vitæ-Ore.

Read the Following Letter—It Shows Why Vitæ-Ore Can Be Sent Out to Everyone on Our "No Benefit, No Pay" Plan—V.-O. Does the Work—That's Why.

GORRIE, ONT.

We owe much to Vitæ-Ore, my husband, my brother and myself, and in recommending it to our friends and neighbors we try only to repay a small part of the debt. For many years I suffered with a sore back; it hurt me to bend it, to pick up something from the floor; at times the pain would be so bad I could hardly move. Then Sciatica developed and the misery I suffered was indeed something terrible. I tried every medicine and treatment which I thought would do me any good, but got very little benefit. I was almost without hope of relief when I saw the Vitæ-Ore advertisement, and I procured a trial package only as a last resort. It was offered so fairly that I thought there might be



some good in it, and I knew I did not have to pay for it if it did not do some good for me. By the time I had used half of the package I felt that at last I had found the right remedy, and I continued with it until I was sure the benefit was lasting. This was three years ago and I am still cured today.

My husband, who has been afflicted with Stomach Trouble, began its use upon seeing that it accomplished in my case, and it produced the same beneficial results for him, doing him more good than all of the medicines he had taken.

I was then so impressed with its wonderful powers that I sent a package to my brother in Manitoba, who had been given up as incurable with Rheumatism and Dropsy, and who, also, had a very bad running sore or ulcer on his leg. Before he had taken the entire package I had sent him, the sore was almost entirely healed and his health began to return. He had not been able to work for years, but after using altogether three packages, his health was so remarkably improved that he was able to return to his regular work. His wife writes me: "We cannot say too much in praise of Vitæ-Ore. It has made a new man of George."

I send my husband's and my own photograph, and am glad to add our testimonials to the long list who say, "Vitæ-Ore has cured me."

MRS. EDW. GALBRAITH.

Vitæ-Ore will do the same for you as it has done for hundreds of readers of this paper if you will give it a trial. Send for a \$1.00 package at our risk. You have nothing to lose but the stamp to answer this advertisement. We want no one's money whom Vitæ-Ore cannot benefit. You are to be the judge I can anything be more fair? What sensible person, no matter how prejudiced he or she may be, who desires a cure and is willing to pay for it, would hesitate to try Vitæ-Ore on this liberal offer? One package is usually sufficient to cure ordinary cases; two or three for chronic, obstinate cases. We mean just what we say in this announcement, and will do just as we agree. Write today for a package at our risk and expense, giving your age and ailments, and mention this paper, so that we may know that you are entitled to this liberal offer.

THEO. NOEL CO., Limited. DEPT. W. A. WINNIPEG, MANITOBA
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