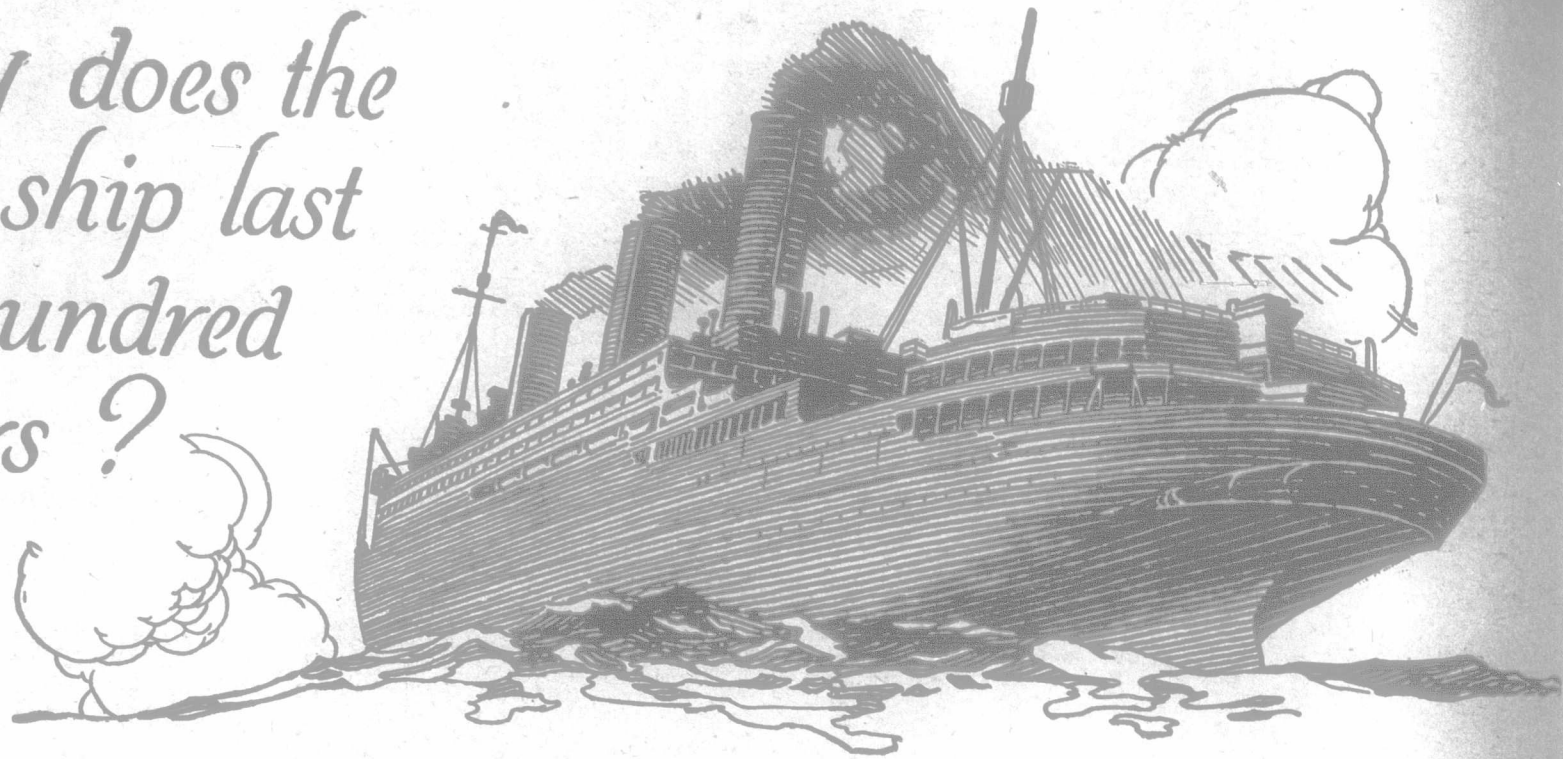


Why does the  
big ship last  
a hundred  
years?



IT IS not at all uncommon for a big ocean ship to stay in service for a century. Even though buffeted by storms without number, it rides the waves as on a cushion.

Hassler Shock Absorbers are to your Ford Car what the great cushion of water is to the ship. They take up every jolt and jar and prevent vibration.

You actually can add a third to the life of your Ford Car by equipping it with Hassler Shock Absorbers.

Your running expense, including tires, repairs, gasoline, is decreased very considerably. In fact, in tires and repairs there is at least a thirty per cent saving!

And not only is your Ford made a better investment, but a more satisfactory one. It is made comfortable; it steers easier; it is safer; and you can get greater service from it because you will feel inclined to drive it farther.

Regular Hasslers are for the Touring Car, Roadster and the Coupe. There are special Hasslers for the Ford Sedan. Also for the Ford Commercial Car and the Ford One-Ton Truck.

Hasslers do not necessitate the mutilation of the car in any way. They are quickly and easily installed by your garageman. You are privileged to use them for ten days and if you are not pleased they are removed without cost to you.

There should be a Hassler dealer near you. If you don't know him, write us and we'll tell you about our 10-day Trial Offer and see that you are supplied promptly.

Opportunities now for exclusive distributors in many foreign countries.

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The Hassler Guarantee: "Absolute Satisfaction or Your Money Back"  
A Standardized Quality Product—Worth the Price

**HASSLER**  
TRADE MARK REGISTERED  
**Shock Absorbers**  
PATENTED  
**for Ford Cars and Trucks**

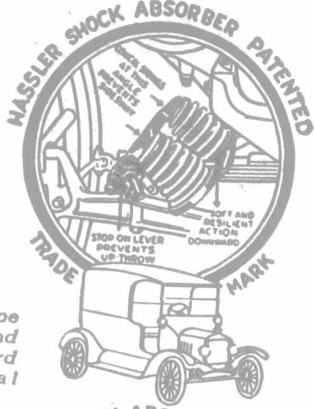
The conical springs set at the angle shown prevent sideways and allow for the most resilient downward action. The springs compress on either upward or downward movements—do not stretch out of shape—do not allow up-throw. Hasslers last as long as the Ford and make it last.



For Ford Passenger Cars.



This Twin Type for Front and Rear of Ford Sedans.



This Twin Type for Front and Rear of Ford Commercial Cars.



This Twin Type for Front and Rear of Ford One-Ton Trucks.