

KEEP COOL!

BY WEARING COMFORTABLE APPAREL

Not necessary to pay high prices for Summer Outfits. Use good judgment in making selections.

Pretty Voiles and Batiste for Dainty Dresses
They come in pretty patterns and designs. Colors to stand washing. Priced 65c to \$2.15.

Zephyrs for More Serviceable Porch or Street Dresses
Anderson's celebrated Silk Finish Zephyrs, made from finest Egyptian cotton, 65c and 75c yard.

American and Canadian Gingham
Wide width. They come in great variety of patterns. Direct copies of best make. Specially priced 35c, 39c, 50c yard.

Our big May selling of Wash Goods leaves a number of short ends for "Remnant Pile." These will work in well for children and at a big saving in price.

Men's Summer Underwear, 20% under today's values
In combination, or separate garments. In Merino, Natural Wool, Balbriggan or Cotton. Spring needle knit. We bought heavily before the 20% advance on spring underwear. The wise buyer will act promptly. See our big \$1 values in underwear.

Men's Outing Shirts
Silk, Mercerized and Cotton. In "quiet colors" yet bright enough to be "smart." Soft cuffs and new soft collars. Prices \$2 to \$4.50.

Correct Hats for Men of All Ages
All the smart styles for the young chaps. The more conservative styles for men wishing this kind. In Sennitt, Split and Panama. All the new flocks for summer, 1929. Splendid values at \$1.50, \$2.50, \$3.50.

Ladies' Ready-to-wear Porch Dresses
In pretty Gingham, Zephyrs and Voiles. Made up in such good styles. Remarkable values at \$5, \$6.50, \$7.50 and \$9.50.

Children's and Misses' Ready-to-wear Wash Dresses
In attractive styles. In Gingham, Zephyrs, Chambrays and Voiles—\$1.05 to \$3.

Ladies' Underwear in Most Desirable Qualities and Styles
In combination or separate garments, teddy bear or envelope style. In white, flesh or shell colors at prices to suit all purses—65c to \$7.50 suit.

Mercerized Lisle Hose, Manufacturer's Seconds, 39c
Very slight defects, worth regularly 65c to 85c. Twenty dozen in all. On sale while they last at 39c. No more than three pairs to a customer.

A Clearing of Overalls, \$2.25, worth \$3.50
A few dozen pairs slightly soiled we are closing out at \$2.25. Wear just as well as \$3.50 lines.



Every boy wants a Jersey. It's a real boy's garment—easy to slip on, will stand any amount of hard wear, and stops all fussing about "saving your clothes." Mothers like the Ballantyne Boys' Jerseys, too—they keep the boy always looking neat; they cannot pull out of shape, and they are the most economical garments made for boys. We are showing the Ballantyne Boys' Jerseys, pullover and fasten-on-shoulder styles, in a variety of colors.

Piles of Oxfords Now so Popular
In Vici Kid, Patent and White Canvas—\$2.75 to \$6. 50c to 75c underpriced. Make closest comparison and see.

Our May sales were another record-breaker. We aim to make June sales go well ahead by giving "value" and "service."

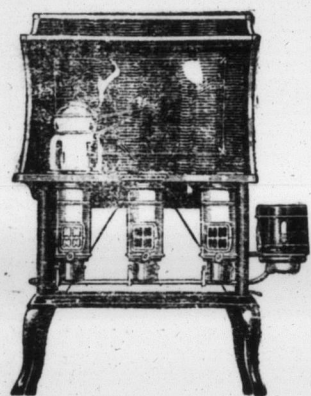
J. N. CURRIE & CO.

KEITH'S CASH STORE

DRY GOODS MILLINERY GROCERIES

Best quality, and fair prices ensured

NEW PERFECTION STOVES



They are safe and simple and will save fuel.

MARTIN - SENOUR 100 PER CENT. PURE PAINT

Will put the shine on your home. Use our Floor Paint, Floor Varnish, Wood Lac and Varnish.

HOUSECLEANING AND GARDEN SUPPLIES

Step Ladders, Mops, Tubs, Wringers, O-Cedar Mops and Polish, Liquid Veneer, Hoes, Rakes, Spades, Shovels, Garden Cultivators and Garden Seeds.

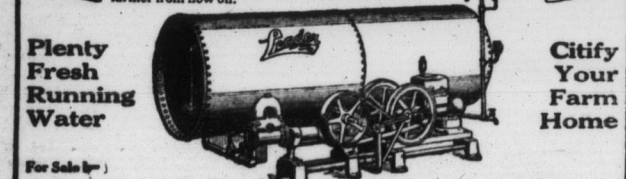
R. A. EDDIE

FROST FENCE

DEERING REPAIRS



Saves Work for Mary Saves Work for John
The handiest helper on the farm is a **Leader Home Water System**. It means less daily work for the women folk and the men folk. More time to do the things that insure bigger profits on the farm. 50,000 now in use. Be a happy Leader farmer from now on.



Plenty Fresh Running Water
Cify Your Farm Home
FOR SALE BY I. T. WING & CO., LIMITED
Windsor - Ontario

GRAND TRUNK RAILWAY SYSTEM

THE DOUBLE TRACK ROUTE

between
MONTREAL
TORONTO
DETROIT
and
CHICAGO

Unexcelled Dining-car Service. Sleeping Cars on night trains and Parlor Cars on principal day trains. Full information from any Grand Trunk Ticket Agent or C. E. Horning, District Passenger Agent, Toronto, C. O. Smith, Agent, Glencoe; telephone No. 5.

Farmers and Dairymen

Get our proposition re cream; highest prices paid. Wagon always on the road. We pay cash. Phone us if you want us to call.

D. R. HAGERTY, Glencoe
House, 30r2. Store, 89.

SINGER SEWING MACHINES

Sold all over the world. Shop in every city. See your telephone book.

Singer's best Rotary No. 115-1 Machine price \$78, payable \$5 cash, balance \$2 per month, or a discount of 20 per cent. allowed for cash.

Machines always kept in stock. A few second-hand machines for sale. Needles, Belts, Oil and all repairs kept in stock.

A few six-octave piano-case organs for sale, suitable for schools or practice. Apply

W. A. HAGERTY

Geo. Highwood

Successor to F. G. Humphries

Purveyor of all kinds of FRESH AND SALT MEATS

Deliveries from 8 to 10 Saturdays all day

Wedding invitations printed in the latest style and with neatness and despatch at The Transcript office.

The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—in Canada, \$1.50 per year; in the United States, \$2.00 per year—payable in advance.

Advertising—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application.

Job Printing—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc.

A. E. Sutherland, Publisher.

THURSDAY, JUNE 10, 1929

ANNUAL PRESS MEETING

The annual convention of the Canadian Weekly Newspapers' Association, held at the King Edward hotel in Toronto Thursday and Friday of last week, was one of the most interesting and successful ever held by the Canadian Press. Subjects of momentous interest to the craft were dealt with in a concise yet complete manner, and the various discussions were led by men of broad and practical experience. While no attempt was made to regulate prices, the problem of how best to meet the ever-growing cost of publishing and printing without depreciating the high standard of production engaged much of the time of the convention.

The entertainment features of the convention were greatly enjoyed. The ladies of the Toronto Press Club entertained the wives of the members of the association at an afternoon tea on Thursday. On Friday afternoon the association and wives of its members were the guests of the Lieutenant-Governor at a garden party at Government House, and in the evening they were the guests of Leow's Theatre.

On Saturday the convention was brought to a fitting close when the newspaper men and their wives, to the number of 200, journeyed to Niagara Falls as guests of the Canada Steamships Company, and from there to the famous Roycroft shops at East Aurora, N. Y. The party was met at the station by Elbert Hubbard, and other Roycrofts, and headed by the Roycroft Band, marched to the Roycroft Inn, where luncheon was served. At the conclusion of the luncheon eloquent tributes were paid to the memory of the late Elbert Hubbard, by the president, W. Rupert Davies of Renfrew, and J. J. Hurley of Brantford, and Past President A. E. Cairns of Picton. Elbert Hubbard II. made a fitting reply. The famous Roycroft shops were then visited, where interest centred in the printing and binding departments. The party arrived back in Toronto at midnight.

The press is exceedingly grateful for courtesies extended to its members in connection with the convention—the Grand Trunk and other railroads for expeditious and comfortable transport; to the management of Leow's Theatre for the enjoyable evening affair; to the ladies of the Toronto Press Club; to Lieut. Governor and Lady Clarke, and to the Canada Steamship Lines, whose management left nothing undone to make the water trip in their well-appointed boats a pleasurable event for all.

THIS IS THE SORROWFUL STORY

(Rural Canada)

Consider now the Editor. Yea, consider the editor: He weareth purple and fine linen. His abode is amongst the mansions of the rich. His wife batheth her limousine and his first-born sporteth a racing car that can hit her up in 40 flat.

Lo! All the people breaketh their necks to hand him money. A child is born unto the wife of a merchant in the bazaar. The physician getteth ten golden plunks. The editor writeth a stick and a half and telleth the multitude that the child tippeth the beam at nine pounds. And the proud father giveth him a Cremona.

Behold, the young one groweth up and gradueth. And the editor setteth into his paper a swell notice—yea, a peach of a notice. He telleth of the wisdom of the young woman and of her exceeding comeliness. Like unto the roses of Sharon is she, and her gown is played up to beat the band. And the dressmaker getteth two score and four iron men. And the editor getteth a note of thanks from the sweet girl graduate.

The daughter goeth on a journey. And the editor throweth himself on the story of the farewell party. It runneth a column solid. And the fair one remembreth him from afar with a picture postal card that costeth six for a jitney.

Behold, she returneth, and the youth of the city fall down and worship. She picketh one and lo, she picketh a lemon. But the editor calleth him one of our most promising young men and getteth away with it. And they send unto him a bid to the wedding feast and behold, the bids are printed by Montgomery Hawbuck in a far city. Flowery and long is the wedding notice which the editor printeth. The minister getteth 10 bones. The groom standeth the editor off for a 12-month subscription.

All flesh is grass and in time the wife is gathered unto the soil. The minister getteth his bit. The editor printeth a death notice, two columns of obituary, three lodge notices, a cubit of poetry and a card of thanks. And he forgetteth to read the proof on the heading and the darn thing cometh out "Gone to Her Last Roasting Place."

And all that are akin to the deceased jumpeth on the editor with exceeding great jumps. And they pull out their ads and cancelleth their subscriptions, and they swing the hammer unto the third and fourth generations.

Canst thou beat it?

Middlesex county council has granted the Western University \$100,000 towards the erection of a unit of the new buildings to be erected in London, as a memorial to the boys of the county who died or were killed on active service in the late war.

The EVENT of the SEASON

A real musical treat to be given at the

ANNUAL

GARDEN PARTY

— of the —

TAIT'S CORNERS GUILD

on the School Grounds on the Evening of

Friday, June 18

by the following Artists:

Imperial Male Quartette, London

Ladies Elite Quartette, London

Miss Marie J. Westland, Elocutionist, London

Miss Dora C. Bradley, Violinist, London

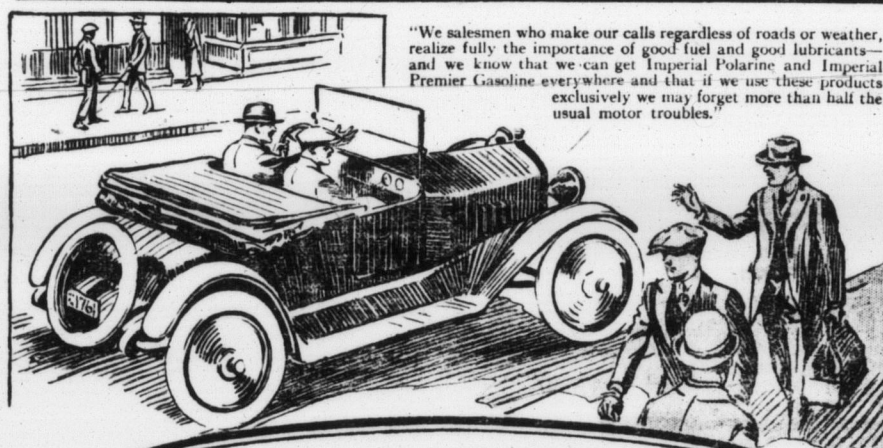
Fisher Orchestra Strathroy

Baseball at 6 p. m. A fast game

REFRESHMENT AND LUNCH BOOTH ON THE GROUNDS

Lighted by Delco

Admission - - Adults, 40 cents - Children, 20 cents



365 Days a Year Service

ALL motorists, especially those who use their cars for business purposes, must have steady service. They soon learn that correct lubrication is vitally important to uninterrupted service and that Imperial Polarine gives adequate thorough lubrication.

Imperial Polarine keeps the engine running smoothly and quietly by establishing and maintaining a perfect piston-to-cylinder seal, which holds all the power of the fuel charge behind the piston.

Imperial Polarine thoroughly lubricates and cushions every rubbing surface with a wear-resisting oil film. When used exclusively breakdowns are infrequent, depreciation is low, fuel costs reduced.

One of the three grades described below is specially suited to your motor. Look for the Imperial Polarine Chart of Recommendations where you buy your oil and learn which grade to use.

Imperial Polarine is sold in one and four-gallon sealed cans, steel 12½-gallon kegs, steel half-barrels and barrels, by dealers everywhere.



IMPERIAL POLARINE (Light medium body) IMPERIAL POLARINE HEAVY (Medium heavy body) IMPERIAL POLARINE A (Extra heavy body)

A GRADE SPECIALLY SUITED TO YOUR MOTOR

IMPERIAL OIL LIMITED

Power - Heat - Light - Lubrication
Branches in all Cities

Internally and Externally it is Good.
—The crowning property of Dr. Thomas' Eclectric Oil is that it can be used internally for many complaints as well as externally. For sore throat, croup, whooping cough, pain in the chest, colic and many hundred ailments it has curative qualities that are unsurpassed. A bottle of it costs little and there is no loss in always having it at hand.