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Une Purity Flour for all your baking-bread, pies, cakes, biscuits,
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## Bicycles for

## Everyone

ANY BOY OR GIRL in the Maritime Provinces can secure a sixty-five dollar "Pathfinder" bicycle, complete with mud-guards, air pump, parcel carrier and stand, with coaster brake, reinforced frame, spring saddle, and in fact everything that goes to make a bicycle complete, and at the same time earn fifteen dollars pocket money, payable in cash.

If there is a boy or girl who does not want a bicycle, any of them may earn a watch or any other prize they desire by the most generous proposition that has ever been made to the young people of the Maritime Provinces.

Pictorial Review is desirous of securing one million additional readers and in order to do so offers the Pathfinder bicycle mentioned above to any boy or girl who will, before October 15th, sell three hundred copies of this popular woman's magazine. Pictorial Review retails at twenty-five cents per copy. Anyone who wishes to enter this competition pays only twenty cents per copy for the magazine and thus makees order for whatever number of copies of the July issue you may require, to H. V. Mackinnon \& Son, P. O. Box 1109, St. John. These magazines will be delivered to you free of charge by Dominion Express. Sell them as quickly as you can and order more. A strict account is kept of all you buy and as soon as you have sold three hundred copies the bicycle will be shipped to you; all charges prepaid. In case you do not desire a bicycle write for particulars about the number you have to sell to secure one or other of the varions watches which will be given as prizes. Already boys and girls in different places have sold more than one hundred copies of the June issue of Pictorial Review, and at the rate they are going will have earned their bicycles by the middle of July. Any one can do is!
.T. The generosity of this magnificent offer will be realized when it is remembered that three hundred copies of the magazine costs the competitor only sixty dollars and that the bicycle is worth more than the entire sum paid for these magazines. No such offer was ever made to the boys and girls of these pro vinces. Do not lose time. You can secure scores of customers this month who will take the magazine from you every month, and in a very short time you will have finished your three hundred sales and be in posee sion of an pp to the minute bicycle. Let us hear from you at once.


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COUNTRY CLUB Ice Cream

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