ST. JOHN, N. B., TUESDAY, SEPTEABER 3, 1918.

TO THE PEOPLE OF THE EMPIRE—Every fighting unit we

"SAVE FOR VICTORY."

Friday last was "Press Day" at the Canadian National Exhibition in Toronto, when the newspaper men of Ontarto were the guests of the management of Canada's biggest fair. The guests at the annual luncheon tendered by the management heard two striking addresses, one by Sir James, in his remarks, dealt with the work of the Soldiers' Civil Re-Establishment, and the other by W. J. Taylor of Woodstock, Ontario, president of the Canadian Press Association.

Sir James, in his remarks, dealt with the work of the Soldiers' Civil Re-Establishment and expressed it as his conviction that Canadians will not be satisfied unless Germany is forced to "sweat blood for generations," as reparation for her criminal action in forcing the world into the greatest struggle in history. Mr. Taylor treated of the economics ide of the war and sounded a note of warning to the Canadian people that it is necessary now to commence to "save for victory."

There is no question but that thrift the work as more generally practised by appointment. It appears, however, and sounded the more generally practised by appointment. It appears, however, and sounded a proportion but that thrift the body he more generally practised by appointment. It appears, however, and sounded and the comment of the act of the comment of the canadian people that it is necessary to notify the Mayor of the intention to hold it, and Dr. Baxter and Dr. Wallace promptly protested that the proceeding was contrary to the act of the holds his seat. He holds his seat, can be but shallow. On the hold it as at least, can be but shallow. You have a time to make a climb, No easy stunt.

And if you have a time to make a climb, No easy stunt.

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tory."

There is no question but that thrift should be more generally practised by Canadians. Largely owing to the success of the Victory Loan campaigns Canada today is enjoying unprecedent ed industrial prosperity and, as the president of the Canadian Press puts it, "there never was so much 'easy money' abroad in the history of our people. No one needs to be out of smployment and earnings have reached their high-water mark." Mr. Taylor speaks truly; it is a golden period, but it is well to remember that it is regarded as certain that at the close

Seas of the Yudory Loan consistent supposed to the company of the

The report that the New Brunswick wer Company has been given a tempary increase in rates as the result a session of the investigating company he for the first state of the first state of the session of the investigating company me to demand some explanation in the gentlemen comprising that and. Whether the company meeting that increase cannot enter into an inligent discussion of the matter, for layman is compotent to pronounce it and although cortain newser editors have indulged in concrebic cannor and such phrases robbery, extertion and other returns of demandation to despet the company's request, yet, with a therough understanding of the a and the technical knowledge neonic for the company of the com

PARCELS FROM HOME ARE NECESSITY

Escaped Corporal Tells Ho... Poorly the Boys Are Terat-

mular starvation camp at Merseburg can profit by the corporar's success. Many of them know how it was done co." the corporal continued. "and it is a bad way for tobacco." the corporal continued. The corporation of the corp



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