LOOKING BACKWARD—

Our office statement for the past year shows record-breakers in all departments.

1st.—The largest Retail Business in our 38 years of continued success 2nd.—The largest Christmas business during the same

3rd.—Each of our three stores show a substantial increase. 4th.-Our Wholesale Business has gone beyond our ex-

LOOKING FORWARD-

pectations.

1st.—While there are clouds in the business world for 1917. the sun shines somewhere; we will look for the light. 2nd .- We intend to work as hard as ever to give fair

value, good service and please our customers. 3rd .- With painstaking and obliging salespeople , styles up-

to-date, prices right, we will expect your usual generous 4th.-We respectfully invite the people of St. John and

vicinity to make our stores their headquarters for reliable Footwear during 1917.

A Clean, Free Burning, Carefully Prepared Hard Coal. - For Sale Only by

Consumers' COAL Co., Ltd.

PITTSBURG MILLIONAIRE
The mystery of the identity of the slayer of Maizie Colbert, the artists model, known as "The Onyx Girl," is believed to have been solved by the suicide of Bernard W. Lewis, the son of Wenman Lewis, a retired millionaire coal operator of Pittsburg. His appearance corresponded to the description given of a man who had visited the girl's rooms early Friday morning and he has been shadowed by the police to a private hotel at Atlantic City. While defectives were watching his room they heard a shot and, upon entering found thim dead.

Fill Them In Says Laurier
Ottawa, Jan. 4—In response to several communications from the province of Quebec asking for advice as to the attitude to adopt in regard to the National Registration cards, Sir Wilfrid Laurier



In these our assortment is exceptionally large and com-plete, expressing the most recent and favored of Fash-ion's decrees.

We offer you an extensive range of Watches for ladies and gentlemen, boys and girls, including the latest effects in Bracelet and in Military Wrist Watches. ALWAYS GLAD TO HAVE YOU CALL. 41 KING STREET

FERGUSON & PAGE. - Diamond Importers and Jewelers

CHOCOLATES

tinas, Burnt Almonds, Maple Walnuts, Caramels, Cream Drops, Milk Chocolate Creams, Fruit Creams, etc. Display Cards with goods. 82 Germain St EMERY BROS. Selling Agents for Ganong Bros., Ltd.

Fireplace Furnishings

In Popular Patterns



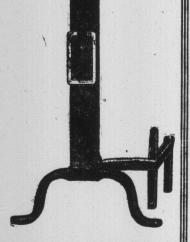
On these cold winter days when life centres so largely about the hearthstone, Gracefully Fashioned Fireplace Furnishings in BRASS, BRONZE or other suitable finish, bring with them just the finishing touch of comfort.

In our Household Section you will find a largely varied array of the newest designs in Andirons, Trivets, Fenders, Fire Irons, Spark Guards, Coal Hods, Wood Baskets, etc., in Bronze, Brass and other prevailing



W.H. Thorne & Co. LIMITED

King Street Market Square



Rousing Meeting Here For National Service

R. B. Bennett, Hon. J. D. Hazen and Other Speakers - Letter From Hon. Wm. Pugsley---Last Phase of Voluntary Effort

The national service meeting last night at the Imperial Theatre was beyond question one of the biggest and most enthusiastic meetings held in the city of St. John since the beginning of the war. The speakers received a most atten-

tive and enthusiastic hearing and made a deep impression. It should be noted that R. B. Bennett, director-general of national service, said in last night's speech something which he has not made so clear at any other point during his tour, and that is that, while compulsion has not been mentioned in connection with the national service scheme, this national service plan of voluntary effort represents the last of the purely voluntary efforts to organize the men and resources of the country for war purposes. Mr. Bennett, clearly intimated, that should this plan fail to produce wholly satisfactory results-though he was confident that it would not fail-other and more effective methods must be employed in order that Canada might live up to the full measure of its duty, for, as he said, in the words of Gladstone, "This voluntary plan will not exthe resources of civilization."

The audience heartily cheered this intimation that other measures would follow this final phase to voluntary organization of the country's men and resources if the national service campaign should fail to bring Canada's contribution up to

Among the other outstanding features of his address was the manner in which he brought home the personal responsibility of each individual, pointing out that it was not so much of consequence to "John Smith" or "Tom Jones" what his neighbor was doing but what he himself was accomplishing in the line of national service.

In less than two years and a half the

The great question now was the responsibilities of the present generation in the great struggle, he said, and if

ture for war purposes was about \$800,000,000 per year. He spoke at some length regarding the present pension Mayor Hayes, who acted as chairman, the people on turning out as they did and Contribution In Cash. spoke of the importance of the movespoke of the importance of the movement which had just been launched. The government had found it necessary to launch such a great movement and it was evident that the people appreciated the necessity which brought such distinguished people of the province together.

In ress than two years and a half they people of Canada had contributed more than \$440,000,000 to patriotic funds of the empire. Purely as a voluntary matter the people of the dominion have come forward and contributed generously to all calls. Canada looms larger today on the map than ever defore, and every country of the world is noticing Canada's progress. He referred to the fact

gether.

Mayor Hayes read a letter from Hon.

ada's progress. He referred to the fact that Canada had found herself since the that neuritis prevented him from attend- her own feet and is financing Villiam Pugsley, who expressed regre ing the meeting with the objects of in the war. He also paid a tribute to which he was in hearty sympathy. As the gallant part the women of the dominion had played in the struggle, no minion had played in the struggle, no MURDER MYSTERY SOLVED

BY SUICIDE OF SON OF

PITTSBURG MILLIONAIRE

The mystery of the identity of the identity of the promptly and conscientiously.

The understood national service it involved organizing all of the national entergies for the vigorous prosecution of the vigorous prosecution of the war and the maintenance of the essential industries at the requisite point.

Trustees of Posterity. cessential industries at the requisite point of efficiency and he felt sure that all patriotic citizens would agree upon the vitally important character of these aims. Hon. Mr. Pugsley's letter was heartly applauded.

Empire Heart Throbs.

The director general of national service, Mr. Bennett, on rising to speak, said that he thought today of the long struggles of the past in Canada and of the loyalists who left all to come here and lay the foundations of this city and handed on to their children the torch of civilization.

The chairman then introduced Hon. J. A. Murray. In opening his remarks Mr. Murray said that he believed the people of New Brunswick were in sympathy with the national service movement. Regarding the message he said that he re-cently returned from England and there Our Conflict. saw the heart throb of the empire. There was the grim determination of the motherland to secure victory and while Germany is not to be admired that nation was a most efficient one and Germany had national service from the first day of the war. The speakers present were ready to tell how everyone in the dominion may do their part in the national service scheme.

"Wo man must forget in the prosperity of the present that fattened purses are the price of the life blood of our fellows. The war is not one England made for us but the Canadian people degree in parliament that they were to go to war and to war the Canadian people went.

"We must continue this war to the grid "As in history the war." tional service scheme.

end," he said. "As in history the war must come to and end sooner or later, Hon. Mr. Hazen.

In opening his remarks, Hon. J. D. Hazen said that he was pleased to be present and address such a splendid meeting, but that he was still prouder of the fact that he was on the platform with such a goodly representation of the sons of New Brunswick who had gone overseas to defend their loved ones. He said that owing to business the premier was not able to be present.

must come to and end sooner or later, and must come at last defeat or victory. We are not in this great war to add a single foot to English territory, but we are in the war for great principles and England cannot stand for any compromise at the present time. It may be with great sacrifices but with a grim determination and for our great principles we must go forward to the end.

"Why contemplate defeat? We should contemplate it. The enemy controls

done since war broke out he recounted, not, he said, for the purpose of glorifying the people of Canada, but to show that there were still great sacrifices to be made. In Canada we were happily removed from the scene of battle, while in the old land the people had a closer view of the ravages of war, and a consequent suffering. He also referred to the people of France and Belgium who were continuing their work in spite of the obstacles caused by the war. He the obstacles caused by the war. He paid a tribute to the splendid work of

the British navy.

Regarding the Canadian naval service,
he said that it was the first department he said that it was the first department affected by the war. The calling out of the militia at the outbreak of the war was the first step, then followed the first Canadian expeditionary force. He spoke of all the brancnes of the service in which Canada assisted. As to munitions he said that these had become the chief industrial output of the dominion of Canada. The Imperial Munitions Board was doing splendid work at the present time and conducting the manupresent time and conducting the manufacture of munitions in Canada. He then referred to the large number of men that Canada had already given to the empire. Over 260,000 officers and men have been safely transported over seas and the Canadian army was fifteen times larger than Wellington's army at Waterloo and more than twice as large as the regular establishment of the im-perial army before the war, excluding the Indian army. The present expendi-

Alkali in Shampoos Bad for Washing Hair

Don't use prepared shampoos or any-hing else, that contains too much alkali, for this is very injurious, as it dries the scalp and makes the hair brittle. The best thing to use is just plain mulsified cocoanut oil, for it is pure and entirely greaseless. It's very cheap, and beats anything else all to pieces. You can get this at any drug store, and a few

and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thor oughly, and rinses out easily. The hair dries quickly and evenly, and is soft, fresh looking, bright, fluffy, wavy, and easy to handle. Besides, it loosens and takes out every particle of dust dirt and

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To Start The New Year in Styles That Appeal to The Boy Himself and at Values That Are Sure to Give Satisfaction To His Parents

Every ambitious boy desires to look as well dressed as his school mates. His parents demand that the clothes they purchase for him will stand the continual activity of school days.

OUR BOYS' SUITS ARE THE STYLISH, GOOD-FITTING AND

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Fancy Suits-In great variety, \$3.50 and \$9.50 | Norfolk Suits-13 to 18 years... \$6.00 to \$12.00

years \$4.25 to \$6.75 Norfolk Suits-Plain and Fancy Styles in Mix-

Sailor Suits—Navy Serges and Tweeds, 5 to 10 | Norfolk Suits—Extra Bloomers, 7 to 12

years \$7.25 to \$12.00 ed Tweeds, Worsteds and Saxonys, 7 to 12 | Norfolk Suits-Extra Bloomers, 13 to 18



Comfortable patterns in Baby Sleighs on display in our

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In Red Finish at...... \$7.25, \$7.50 and \$11.75

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You Can Save Money Without Sacrificing Quality, at the Philps Stores, Douglas Avenue and Main

These Week-End Values Are Sure to Interesct You. Read Them:

New California Navel Oranges (all sizes), 30c, New Florida Oranges (all sizes) 30c. to 50c. doz. California Seedless Lemons 25c. doz. New California Layer Figs 20c. 1b.

Delivery Everywhere in City and Lancaster.

The PHILPS STORES - DOUGLAS AVE. AND MAIN - Phone 886

was not able to be present.

Regarding Mr. Bennett, he said that, a son of Albert county, he had made a splendid mark in the public life of Canlada.

Canada's Assistance.

Some of the things that Canada has done since war broke out he recounted, not he said for the purpose of glorify—

My contemplate defeat? We should contemplate it. The enemy controls much Allied territory, and it is a serious moment for our empire. Be not deluded, be not misled. The enemy is a long way from being beaten from withned, be not misled. The enemy is a long way from being beaten from with eut, although he may crumple from within. Don't forget that if the empire is defeated Canada is a prize of war, and no such miserable thing as the Month of the purpose of glorify—

The the motherland will make war in the defeat means. We went to war of our future years impossible.

Our Duty

"Then what must we do? The Bit victory comes to us we believe that all on such miserable thing as the Month of the purpose of glorify—

"Why contemplate defeat? We should contemplate defea

saved? We must determine by what "Then what must we do? The Bible, idea that we must win this war and each

AN ASTONISHING BARGAIN SALE Women's Winter Coats

ON SATURDAY

Don't miss it-There'll be some fun-fun for those who come first--The Coats will be put on at two bargain prices to clear them up in one day

WOMEN'S COATS For \$5.00

WOMEN'S COATS For \$7.90

SALE BEGINS SATURDAY MORNING 9 A. M.

DANIEL.

Head of King St.