

# EATON'S DAILY STORE NEWS

## Beautiful Pattern Hats at Fractional Prices



We feel it is unnecessary to enter into a detailed description of these lovely queens of fashion, for the prominent place which they have had all season in the millinery showroom has already introduced them to most of you. But now—the almost trivial prices we are asking for them!

For those women who can wear a hat of the ultra-fashionable type, the chance to secure an imported model on Monday is a bit of rare good luck, while others will find economical buying in the trimmings alone, dismantling the foreign beauties and re-designing after their own individual tastes.

In any case, Monday sees these Paris, London and New York models leave at less than they cost—at these prices: 9 Model Hats at 8.50; 20 Model Hats at 15.00; 22 Model Hats at 25.00.

## We're Enthusiastic About These Hand Bags

The cases as they are opened, one by one, are pouring out a wealth of beautiful American bags, elegantly finished, and designed to meet the taste of the refined woman and to give her splendid service. We have set two prices—2.50 and 3.29. The bags are worth much more, some almost half price.

At 2.50, a varied mass of Seal and Goat Seal Bags, well made and lined with leather, some Chantecler red, some black and some natural tone. They are all black outside and have either German silver or leather-covered frames, gilt trimmings and either strap or solid leather handles. The body of the bag is roomy in every case, with either round or broken bottom. Each contains a change purse. In fact, you can satisfy your likings easily among these bags, and get style and wear from your choice.

At 3.29, a Real Seal Bag, in all particulars like the one above described, except that there are minor differences in the quality of leather, shape of frame, size, etc.

Two unsurpassed Bag opportunities.

MAIN FLOOR—YONGE ST.

## Young Women's Wash Dresses Now to the Fore

Now that May has arrived, with all its glorious breezes and sunshine, one immediately thinks of the summer being almost here. Plans are being laid for vacations, and the young woman finds it's high time to seriously consider her summer dress needs. It's these very needs that we've bought and planned for, and thoroughly, indeed, has it been done, as a visit will make very clear. As an initial demonstration, see the lot we offer Monday—a number of various styles and fabrics. Price, each, 3.50.

## Reducing Prices "Right and Left" on Women's Walking Suits

With such a stock as ours, we can't afford to let one season drag into another, hence the moment summer begins to make her appearance every garment belonging to spring must be hurried out to make place for summer stock.

Monday we mean to clear 500 Suits, and have priced them so low that you'll find it worth your while being here on the tick of eight. All are high-class Suits of pure wool fabrics, of almost every fashionable weave and coloring shown for spring wear; beautifully made and finished. Divided into three lots, at 10.00, 15.00 and 17.50.

## A Special Lot of Imported Tub Dresses at \$2.50

The materials include linen percale and foulard prints, in six styles of princess design, some smartly trimmed; colors of natural, sky blue, pale pink and white, also a large assortment in polka dots, stripes and all-over patterns; all fast colors; sizes 32 to 42. Price 2.50.

SECOND FLOOR—JAMES STREET.

## Gloves

Women's Fine Kid Gloves, in a fair range of the popular colors. They are nicely finished with oversewn seams and Paris points, and have two dome fasteners; sizes range from 6 to 7, but not complete in each shade. Save largely on every pair, Monday at 50.

Women's Fine Lisle Thread Gloves, with two domes and silk-stitched points; colors tan, grey, black and white. Clearing at, per pair, .25.

Railroaders' Gloves, asbestos, tan, in-seamed, continuous thumb, welted backs, and 4-inch sheep cuff; also a short line of black split horse. A moment's thought will serve to show that the value is an extraordinary one. Reduced to, per pair, .35.

MAIN FLOOR—YONGE ST.

## 900 Pairs Hosiery at 17c

A specially purchased lot of manufacturers' overmakes and slightly imperfects of Women's Plain Black Cashmere Stockings, in high-class English makes, offering substantial savings as an inducement for early business; double heel and toe; seamless finish; heavy, medium and light weights in the lot. Take your choice for, per pair, .17.

## Favorable Regular Values

Boys' Heavy Ribbed Black Cotton Hose, with strong six-ply knees, stainless dyes, seamless finish; all sizes. Per pair, .18; or 3 for .50.

Women's Plain or Silk Embroidered Black Lisle or Cashmere Hosiery, in a variety of new designs; high grade English and German makes; all sizes. Per pair, .35; or 3 for 1.00.

MAIN FLOOR—YONGE ST.

## Ribbons

Satin Ribbons have seldom been more fashionable than at the present moment. These handsome, richly-finished ribbons are required for the new hat bows, roses and saashes, which are necessities for the summer gowns and millinery. On Monday we offer a new satin ribbon, in white, cream, sky, pink, tan, brown, marine, navy and moss, 6 inches wide, at a very much lower price than it could regularly be bought for. An opportunity that warrants large buying. Per yard, .19.

New Fancy Ribbons, of appealing value. They come to us with the endorsement of "higher critics" of the ribbon realm, in the matter of correctness of design, quality and coloring. Dainty shadow patterns in Dresden effects, suggesting wild and moss roses. Some have delicately-colored satin stripes on extreme edge; 3 to 6 1/2 inches wide. Specially displayed Monday, per yard, .25 and .39.

## Ribbon Cushion Frills 72c Each

New, Fresh Frills, 4 inches wide, of an excellent 2-inch satin ribbon, used double, in harmonious combinations, such as lilac and violet, sky and brown, mauve and reseda, black and orange, pink and Nile, apple and orange, mauve and moss, red and Nile, made to fit cushion form up to 22x22 inches. Ready to fit on the pillow at 72c.

MAIN FLOOR—YONGE ST.

## Umbrellas

AT 69—Strong Austria cloth covers, steel rod and frame, handles assorted, in horn and natural woods. Both men and women will find good selection in these.

AT 1.00—Silk-mixed covers, close rolling paragon frame, handles assorted, in the new designs for this season, in horn and natural woods and neatly mounted. Both men's and women's.

MAIN FLOOR—YONGE ST.

## The Chantecler Collar is Here

Everyone no doubt knows about Chantecler and the rage it has been in New York. The most recent effect is the Chantecler collar, and, perhaps, the nearest and prettiest of all Chantecler Neckwear productions is the lot we display Monday. One style is a trim plain collar of very neat appearance, which will find many admirers, while for those who prefer the more fancy effects are many designs edged with narrow crocheted lace, trimmed with crocheted medallions or tiny buttons. Some have the Chantecler embroidered in scarlet: A most interesting display for those needing new neckwear for summer. Prices .25 to 1.25.

## Corset Styles to Suit Every Woman and Every Figure

The corset question presents to every woman the matter of health and appearance.

There was a time when the wearing of Corsets was generally condemned by physicians as being positively injurious. Now the Corset has undergone such wonderful changes and improvements that we are now able to offer Corsets that foremost hygienists and physicians not only proclaim non-injurious but recommend as conducive to health.

This Store has carefully planned to meet the requirements of all women, with special makes for the stout figure and for the very slender figure. Choose now from new summer stocks in complete assortments. These are the prices of the various makes:

- |                           |                         |
|---------------------------|-------------------------|
| Nemo, 3.50 to 10.00.      | W. B., 1.25 to 6.00.    |
| Smart Set, 6.00 to 10.00. | P. N., 1.25 to 6.00.    |
| La Camille, 2.25 to 6.00. | F. P., 1.25 to 6.00.    |
| La Adria, 1.25 to 6.00.   | Ivy, 1.25 to 4.00.      |
| Le Corpee, 6.00 to 10.00. | La Vogue, 1.25 to 1.75. |
| La Reve, 6.00.            | B. & C., 1.00 and 1.25. |
|                           | Acme, .50 to 1.25.      |

## In Complete Readiness to Meet Your Petticoat Needs

If it's a petticoat for general house wear, we'll supply a good, well-made skirt at .50, while if you favor a moreen or "princess taffeta," or a good strong sateen body with a dressy taffeta silk flounce, you'll find them awaiting you here at prices consistent with the quality of the garment.

Women's Sateen Petticoats, made with flounce of pleating, tucking and gathered frill; lengths 38 to 42; black only. Price .50.

Women's Moreen and Sateen Petticoats, made with flounces and frills, some with shirring and tucking; finished with gathered frills, deep underpiece; lengths 38 to 42. Price 1.00.

Women's English Sateen Petticoat, deep flounce of accordion pleating, gathered frill and silk ruching, also deep underpiece; lengths, 38 to 42; black only. Price 2.00.

Women's Petticoats, good quality sateen with deep taffeta silk flounce of accordion pleating; pleated silk frill; flounce lined with percale; lengths 38 to 42. Price 3.50.

Women's Princess Taffeta Petticoats, "form fit," with deep embroidered flounce underpiece; lengths 38 to 42; black only. Price 2.95.

Also a line of Imported Silk Petticoats, 7.00 to 14.00.

DURING  
**May, June, July and August**  
 STORE CLOSÉS  
**SATURDAY at 1 P.M.**  
 NO NOON DELIVERY  
 SATURDAYS

## Boys' Spring Reefers \$1.98

Made of tweed and worsted materials, in brown and light and medium greys, in many handsome patterns. Made up in an attractive double-breasted style with velvet collar. Good quality trimmings. Sizes 24 to 28. They're handy little reefers for taking along on summer trips when the little fellow comes home late on the boats. And then they'll be ready for first fall frosts. Priced this way for immediate clearance. 1.98.

## Boys' Suits in Some of the Finer Qualities

Three-piece Suit at 4.50—English tweed, in a pretty shade, with invisible stripe effect; stylishly cut on the double-breasted model; Italian cloth linings; knee pants; sizes 28 to 33.

Three-piece Suits at 7.50—Double-breasted style and tailored to a perfect fit; made from an all-wool navy blue imported worsted; knee pants; Italian body linings; sizes 29 to 34.

Two-piece Suit at 5.50—Double-breasted coat with belt; knee pants; a favorite shade of light grey with neat striped design imported tweed material; durable linings; sizes 24 to 28.

## Dressy Bloomer Suit at \$6

All-wool English worsted; stylishly-cut double-breasted belted coat; loose-fitting strap and buckle bloomers; sizes 24 to 28; they possess a dressiness and out-of-the-ordinary style that is making them a strong fashion in Toronto.

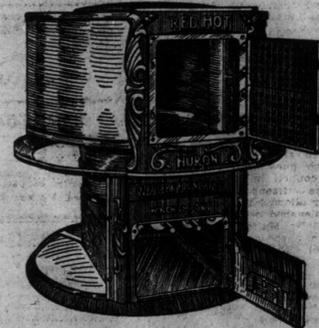
MAIN FLOOR—QUEEN STREET.

## Teco Chocolates

Excellent judgment is shown in choosing a box of Teco Chocolates, for these chocolates are made from the very purest ingredients all through. They have rich, delicious, creamy centres, cherry, nut and others, and are packed in layers in beautiful lithographed boxes, daintily tied with ribbon. Half-pound boxes, .25; one pound boxes, .50.

MAIN FLOOR—CENTRE

## The HURON Red Hot Warm Air Furnace



As the season advances and the building trade progresses the installation of furnaces in new houses will be receiving consideration. The HURON RED HOT FURNACE has advantageous points to command your most serious attention. It is a high-grade furnace, in DESIGN, WORKMANSHIP and MATERIAL and ECONOMICAL AND SATISFACTORY RESULTS. Following are some of many very excellent features about it, which help to place it in the front rank of house-heating apparatus.

**The Radiator**—By a special design and construction there is an unusually large area of surface exposed to the direct influence of the fire. A cut-off plate and the smoke collar are so arranged at one side of the flue that all the smoke and gases are compelled to circulate around the furnace radiator, and not only do they pass around this chamber, but they all pass from top to bottom several times in passing once around. This arrangement prevents the possibility of one-half of the radiator becoming ineffective on account of the tendency of the draft to go around one side only, which is the case when the draft is divided at the front. With the "Huron" arrangement there are actually three radiating surfaces.

**The Fire Pot**, or furnace proper, is fitted with two pairs of rolling grates, a method now conceded to be the best in furnace practice. It has the advantage in being easy to operate, while in spring and fall, when but a small fire is needed, one side may be shaken in the morning and the other at night, thus keeping a moderate temperature in the house. Grate bars can be replaced without dismantling the furnace. There is a large feed door, a deep ash pit, and a correct working dust flue.

**The Fire Pot** proper is sectional, that is, in two rings, one sitting on the other. This plan lessens the possibilities of damage by cracking.

**The Casing** is good grade 28-gauge galvanized iron, and lined with tin around radiator section.

**Equipment**—Each furnace is supplied with poker, water pan, chain and pulleys, regulator plate, shaker and smoke pipe damper, brush, bellows and baseboard.

**Capacity**—Made in four sizes:  
 For an ordinary 6-roomed house . . . . . 22.50  
 For an ordinary 7-roomed house . . . . . 27.00  
 For an ordinary 8-roomed house . . . . . 33.00

Estimates furnished for installation of furnaces into new houses.

**Fuel**—This furnace burns very economically either hard or soft coal.

## One of the Season's Big Furniture Days

A "car lot" shipment of Bedroom Furniture has given us stock for a Special Summer Home Day in handsome surface oak.

**Dressers and Washstands.** While we have the summer home in mind particularly, yet there's beauty and quality in some of the pieces that put them in the "year-round" class, too.

**Dresser of Surface Golden Oak Finish** introduces a new design along the late lines; it is 72 inches high, 34 inches wide, with shaped standards, and a 16x20-inch bevel plate mirror, and has three long deep drawers and plain brass trimmings. Castored complete, 6.75.

**A Combination Dresser**, in surface quarter-cut golden oak finish, is 58 inches high and 38 inches wide; it is filled with oval-shaped bevel plate mirror, towel holder, one long drawer, two smaller drawers and cupboard. Castored complete, 8.90.

**Princess Dresser**, in surface quarter-cut golden oak, neatly carved and well finished; has an 18x36-inch bevel plate mirror, a low base; 36 inches wide, and two long deep drawers. Price 11.25.

**Dresser and Washstand**, of attractive design; finished in quarter-cut surface oak, golden, are heavily carved; the dresser has shaped standards, large bevel plate mirror, double top, two swell front top drawers, and two long deep drawers; the washstand is a large combination style. Two pieces 14.50.

**Princess Dresser**, in surface oak, golden finish; has a large oval-shaped mirror, shaped standards, two long deep drawers, and plain brass trimmings. Castored complete, 10.75.

**Cheffonier of Surface Oak**, with a golden finish, is 68 inches high and 29 inches wide; it is fitted with bevel plate swinging mirror, shaped top, five deep drawers. Castored complete, 7.75.

**Cheffonier of Surface Oak**, in golden finish, is large and roomy, being 44 inches wide with double top, fancy shaped top drawers, and three full length deep drawers, fitted with lock and key. Complete, 8.75.

**Dresser in Surface Golden Oak**, 38 inches high, 34 inches wide, has heavy corner posts, three long deep drawers. Price 4.65.

FOURTH FLOOR.

THE T. EATON CO LIMITED