BUY

PETERS BATH BUNS

on Saturday 40 cents a Dozen.

The Best Shoes That Canada Produces

We search the Canadian factories for the best styles factories for the best styles and quality. We believe we have one of the finest displays of made-in-Canada footwear in Western Ontario, featuring the last minute styles. Come in and let us show you these models and our salesmen will see that they fit snug and neat to your feet.

Cook's Shoe Store



Six Cars of Coal Arrive in London Today.

Although the situation on the fron-Although the situation on the fron-tier at Port Huron and Detroit is prac-tically the same in regards to the con-gestion and tie-up resulting from the

been stored on the sidings in the local division have been cleared away. Six cars of coal arrived in the city yesterday, relieving any danger of a local shortage. All kinds of freight is also moving freely. Several shipments have arrived in this city by way of Port Huron.

had been piled up at the Niagara from

tier has practically been cleared away

During the past 24 hours nearly all the cars for the eastern states which have

The C. P. R. was reported yesterday switchmen's strike, the freight which roads were taken back during the past



OPTICIAN.

STEELE

Has Opened Sight Testing Rooms at Phone 972. 210 Dundas Street. (Same Store as J. H. Back & Co)

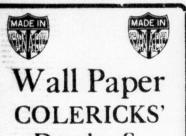
My Policy

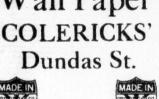
Careful, Exact Eyesight Testing

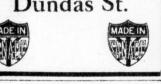
Accurate, Suitable and Comfortable Fitting Moderate Prices.

Nearly all constant recurring headaches are caused by eye strain. If you are troubled call and let me test your eyes. I do not recom-mend glasses unless they are necessary.

Have the Benefit of My Fifteen Years' Experience.







Beaded Bags

Fancy Beaded Bags, in all

C. H. Ward & Co.

Diamond Merchants and Jewelers. 386 Richmond Street. Phone 1084.

London Busines Cittege

Dundas and Richmond Streets,
London, Ont.
Summer terms from April 12. Enter
any time. J. Morritt, Principal. N.
Stonehouse, Vice-Principal.

Eczema Easily Relieved JUST APPLY KINS-HAW

MUTUAL PHARMACAL CO.,

LADIES!

If you are interested in good clothes at most reasonable prices, our store Il prove attractive. DRESSES, COATS, SUITS, ETC.

Canadian Ladies' Wear Co. 372 DUNDAS STREET. NEXT TO COOPER'S. ZXV

See it! What?

The Best-Dressed MADE-IN-CANADA WINDOW. 346 Dundas Street. CLINGER LONDON'S RUBBER MAN





never offends by neglecting Your glasses, too, should t your good taste. They will as if made for you alone. If k as if made for you alone. If need glasses, you will never k well or see well without them. Have your eyes examined. EYESIGHT SPECIALISTS. chmond Street, Dom. Sav. Bldg., One Door North G. N. W. Tel. Co.

Phone 6180.

PEA COAL Now \$10.50 per Ton Three-Ton Lots \$30

Anderson Coal Co.

TO THE PUBLIC---

the dissolution of the partnership of Marley & Hexter, Mr. Hexter wishes to inform his patrins that he has taken over the entire business, and is continuing business at the same stand, 483 Richmond street, under the name of Marley-Hexter Taxi.

The telephone number is the same as in the past, 2859. Thanking you for your past favors, and soliciting your future patronage, we remain always at your service.

MARLEY-HEXTER TAXI

l aylor's Drug Prices

From 8 a.m. today until 8 p.m. Wednesday, April 28.



\$1.50 Dr. Morin's Syrup of Hypophosphites, the best tonic, nerve food and tissue builder96c

50e Dr. Williams' Pink Pills 29c 15c Palmolive Soap 3 for 25c 25c Charcoal Tooth Paste 19c 25c Carter's Little Liver

Pills 14c Taylor's Stomach and Liver Cure, for constipation, indigestion, nerve weakness and blood impurities35c, 65c and \$1.20

50e Gin Pills 3 for \$1.10 10c Old Dutch Cleanser 3 for 25c 50c Zam-Buk28c Peroxide Bath Soap 3 for 25c 75c Miller's Worm Powders

60c Syrup of Figs, the best laxative for children . . 47c 50c Chase's Nerve Food 31c 25e Chase's Kidney and Liver Pills16c \$1 Beef, Iron and Wine 77c 75c Emulsion of Cod Liver

Oil38c 35e Shaving Sticks19c 30e Cuticura Soap 24c 10e Bachelors, David Harums, Simon's Conchas, Arabelas, Santa Claras, etc. 3 for 25c

Champion Bed Bug Killer, quickly rids a house of these pests, large tins. . 25c 10c June Roses Soap, box of Lawrason's Snowflake Ammonia, large box, 3 for 23c

Pure Castile Soap, long bars | 25c Cold Cream17c 29c | 50c Juniper Kidney Pills, the best**33c** \$1.15 Pinkham's Compound

\$3 Whirling Spray Syringes, best quality\$1.77 Taylor's Throat and Lung Balm, the guaranteed remedy for coughs, colds and all bronchial irritations35c, 65c and \$1.20 Moth Flakes or Moth Balls,

pound packages25c Mount Olive Castile, in cakes 5 for 25c Dr. Morin's Sarsaparilla with Iodide of Potassium, the best blood purifier....96c

25c Peroxide 9c 25c Hamilton's Pills....18c 35c Cutieura Taleum . . . 24c 15c Infant's Delight Soap 3 for 25c 35e Djer-Kiss Talcum . . . 24c

25c Sulphur Cream Tartar and Molasses, large jars 75c Djer-Kiss Face Powder,

all shades59c 50e Klenzo Furniture Polish 25c Klenzo Furniture Polish

.... 19c 25e Eeleetrie Oil16c 35e Dr. Morin's Baby Cough Syrup, the safe, effective remedy 24c

quality, 100 in bottle, for18c

l aylor s **6 London Stores** All Red

You Are

when you buy your Groceries at We exercise care in buying, and see that we get only goods that we know will satisfy the critical house-

Just receive a shipment of "Que-ec" Syrup, made from pure maple ap. Quality guaranteed. \$4.00 Per Gallon.

Maple Syrup

Pancakes Pancakes made with "Aunt Jemima" Pancake or Buckwheat Flour are sure to please the whole

Richelieu Rice You're sure of the quality when ou get the kind packaged under

25c Package.

35c Pound Package.

Rowat's Coffee If you relish Coffee with that ch flavor and fragrant aroma.

70c Pound

Zweiback

Nutritious, delicately flavored toast, easily digested, good for invalids and children.

Ox Tongues Selected from the very choicest ongues, packed in either glass jars

Tins \$1.75

"The Quality Makes the Value."

T. A. ROWAT & CO.,

250 Dundas St. Phones 3051-3052.

PROFITABLE DEAL IN REAL ESTATE

Two thousand dollars in two days was the all-velvet profit made by a local businessman, who recently purlocal businessman, who recently purchased a King street residence for \$12,000. Two days later he resold it for \$14,000. The property in question was the Haskett residence, now the property of Mr. Jacob Fox.

THE STORY OF THE DIAMOND

During Made-In-Canada Week.

You can receive, free of charge, a wonderful little booklet, "The Story of Diamond," which contains valuable normation that has taken years to take together. This will help you when selecting diamonds. Out-oftown customers can get a copy by sending their name and address to John A. Nash, My Jeweler. His store is 206 Dundas street, where you will eventually buy. Meet my jeweler and wear diamonds.



Made-in-Canada Week

PRESENTS Big Specials AT THE HEART OF

LONDON Men's Suits \$41.00 Suits, all **\$30.75** this week

Men's Pants

\$10.50 Pants, all **\$7.95** Hats

\$4.50 Hats, all this \$3.39 Raincoats

\$40.00 Raincoats, special value, all this week \$30.90

Fine Shirts \$2.50 Shirts, all **\$1.89** this week

Socks 65c Socks, over 100 dozen, all this week, three pairs for \$1.00

Remember-You save 25c on

every pair of Overalls bought here. CLOTHING CO.

371 Talbot St., London. Open Evenings. Opposite Market



A Reproduction of Our Float in the "Made-in-Canada" Parade

\$55 Guaranteed Indigo \$39 Navy Serge Suits at . .

Made in London, Canada

Be here Saturday morning at 8:30 and secure one of these fine Suits at this extra special price. These are Indigo Serge Suits, and are made in Young Men's and styles for Dad, ready for wear, sizes

We have sixty Suits to offer, consequently we very strongly advise your early appearance Saturday for yours. Positively worth

today \$55.00, Saturday at \$39.00. The cloth for these suits was purchased many months ago. so this is the reason we can today sell them at less than wholesale price. Yes, there is no need of wearing overalls when blue serge suits can be had for \$39.00. If you purchased three overalls to one suit of coat, vest and trousers, the price would be almost half of these fine suits.

YOUNG MEN'S FANCY \$31.50 TWEED SUITS AT

These are new, nifty Young Fellows' models, in blue hair-lines, also checks and greys, all sizes, 34 to 42.

\$31.50



Mighty Good News

GABARDINE COATS.

regular \$50.00 at \$38.75. Every well-dressed man is truly interested in these goods, as they are direct from Manchester. They are the calibre of coats that men want for style and comfort, plus service-combined for spring and summer wear, either motoring or walking. Better slip in Saturday and see these fine coats. We secured them at the right price, no reason why we should tack on the high price to sell them at their present value; are here in 34 to 42 sizes. They are guaranteed fast color and showerproof, regular \$50.00 at

\$38.75

Clearance Offer of Men's Toppers in Waterproof and Tweed Coats, values to \$35,00, at \$19.90. We have approximately 50 Coats for you to select yours from. Some

are belter models, others are form-fitting, and again the regular conservative three-button ulster tweed coat, is among the lot. Be on deck. Your coat is easily selected from

HOBBERLIN Custom-Tailored Suits for Men

are sold at our store. Mr. Man, do you realize that we are selling more custom tailored suits than London's greatest custom tailors. WHY?

FIRST-Do you realize the cost of maintaining a staff of people solely for the pur-pose of making clothes is today one of the greatest problems to cope with. We have, from elimination of this cause, less to charge to necessary profit, as our price for Hobberlin Custom Tailoring is the same, twelve months out of the year, consequently we can offer these famous Suits without extra charge for slack seasons, and the low profit is averaged the same during the quiet season as at any other time, making at least a net saving of 15

per cent on labor. SECOND-We have purchased our own woolens direct from the British markets, and have saved 18 to 20 per cent exchange on ster ling, making our offer of Custom Tailored Suits one that cannot be duplicated at the present time in London. Allow us to introduce you to a real line of Custom Made Suits, that you cannot find the dupil cate, of at a high price ready-made store. Our models and suitings are ready Saturday, at \$38.00 to \$85.00, guaranteed absolutely

Furnishings for Spring Days

Shirts MEN'S \$4.00 and \$5.00 CAMBRIC

SHIRTS at \$2.95. These are the better grade Shirts and readily paid \$4.00 and \$5.00 for today. They are new spring shirts in Arrow, Tooke, W. G. & R., Star brands. All guaranteed fast colors, 14 to 17 sizes. See for

yourself Saturday, at ... \$2.95 KNITTED SILK TIES-Regular \$1.50 at 95c. One hundred dozen just arrived this week, for selling Saturday. We never expected to receive these from the manufacturer, a real late old-time price offer. All are novelty stripes at 95c

PURE SILK TIES AT \$1.48-Today's best \$2.00 values. We sell twice as many ties as any other store in London. WHY? We do know when profits are large enough to stop and give the public a chance. Look us up for a Silk Tie, real new novelties in stripes and fancy patterns, regular \$2.00, at \$1.48

\$6.00 and \$7.00 HATS. "Snap 'em up" at \$3.98 -Positively today's newest shades and shapes. This is indeed a snap. (No old stock in the store remember). Hats are to be sold at \$3.93

MEN'S WORK SHIRTS-Blue chambray, fast color cloth, at \$1.59, two for \$3.00, made "Tooke," the best-known makers, full sizes 14 to 17, regular \$2.50, at

\$1.59; two for \$3.00 MEN'S BEST \$3.50 OVERALLS and SMOCKS, at the old price of \$2.50. \$5.00 per suit, Union Label, at that, and in stifle guarantee cloths. Here in blue and white, and black and blue cloths, al

sizes, regular \$3.50 at \$2.50; \$5.00 sull MEN'S BALBRIGGAN COMBINATIONS-Zimmerknit (made Canada), regular \$2.50 per suit at \$1.79, made in short sleeve and ankle length drawers, also long sleeve and long length drawers

Positively sold in stores today at \$2.50. OUR PRICE \$1.79

SELAK-ORTH

LIMITED

217 Dundas, cor. Clarence