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Diamond Rings from $5.00 to $350.00, including single Diamond Rings, three and five diamonds and many fancy settings in the newest designs.
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The biggest bargain of the year.
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and you won't have any other kind. Begin with a Log Cabin Loaf. Telephone 944.
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Are both stylish and comfortable. We have them in a variety of new shapes at very moderate prices.
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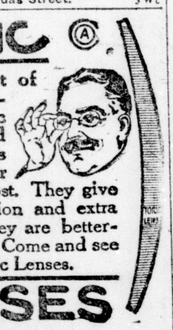
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MILITIA CHANGES REPRESENTATIVES ON SOME TRIBUNALS

Replaces Number With Returned Officers.

A number of changes have been made among the men who are acting as military representatives at the local tribunals throughout Western Ontario, due to cases of illness, business obligations and other reasons. The men who have been appointed are in every case returned officers who have seen service in the Canadian army.

Only one change has been made in the city of London, that at local tribunal 184, Talbot and Carling streets, where Military Representative William Ward has been replaced by Lieut.-Col. J. H. Wilson.

At tribunal 190, Lambeth, Ont., Joseph Howlett has been replaced by Lieut. A. W. Crawford; at tribunal 458, Bryanston, George Fitzgerald has been replaced by Lieut. Gilbert Reid as military representative; at local tribunal 242, Drumbo, Hugh Allen has been replaced by Lieut. S. C. Kirkland; at 407, Fergus, C. K. McGregor has been replaced by Lieut. C. F. Stevenson, and at tribunal 33, Walkerton, Lieut. Pinkerton has replaced John Clancy Sen.

THE HEART OF FRANCE.

Dearest to the heart of France, after the "Marseillaise," is that old Napoleonic march, "Sambre et Meuse." This stirring march is on Victrola Record 17712, for sale by Ye Olde Firme of Heintzman & Co., Limited, 242 Dundas street. Nov.8,27

PROCRASTINATION
is the thief of time. Don't put off sending that battery of yours to us for storage and repairing. Do it today. It's to your advantage.
BENSON-WILCOX ELECTRIC CO.
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COMPANY COMMANDER.

Lieut.-Col. John L. Youngs, recently of the 110th Battalion, has been appointed a company commander in the 1st Depot Battalion, W. O. Regiment, with the rank of major.

Lieut.-Col. Youngs went overseas as a subaltern in the 1st Battalion, first contingent. He is at present employed as local military representative on the exemption tribunal at Stratford.

Lieut. Arthur E. Dodds of the Canadian Forestry Corps has been appointed audit officer on the staff of the deputy inspector-general.

Lieut. Lewis F. Clarke of the 63rd Battery has been detailed temporarily for duty with the 64th Depot Battery at Guelph.

THE MAKING OF A FAMOUS MEDICINE
Few people realize that over 350,000 pounds of various herbs are used annually in making Lydia E. Pinkham's Vegetable Compound, and these herbs all have to be gathered at the season of the year when their medicinal properties are at their best.
The watchword in preparing these herbs is cleanliness, the process of percolation is perfect. All utensils and tanks are sterilized and the medicine is pasteurized, clarified and filtered before it is bottled for the consumer.
It is this wonderful combination of herbs, together with the skill and care used in the preparation, which has made this famous medicine so successful in the treatment of female ills.

Liquidate part of your debt to Canada by purchasing Victory Bonds.
Federal Advertising Service
Dominion Savings Building, LONDON, CANADA.

PATRICIA

William S. Hart, familiarly known to all theatre patrons as "Bill," is the star in an excellent photoplay, "The Narrow Trail," at the Patricia Theatre the first three days of this week.

Hart portrays an outlaw who falls under the influence of a beautiful girl. He loves her with all the desperate passion of which his wild nature is capable, and determines to reform. In doing this, his source of income is naturally shut off, and he is in trying straits for ready cash.

Just at this crisis a big rodeo is to be held in a nearby city. A cash prize is offered for the principal event—a "jump in the saddle and away" race—and the outlaw determines to enter himself and his Pinto pony. In doing so he knows he is taking a tremendous risk, as the peculiarly-marked pony is known to the sheriff and his deputies; but goaded by necessity, he takes a chance, and in the presence of a crowd leaps into the saddle.

It is during this wild ride, with its throngs of contesting cowboys, that excitement rises to its highest pitch.

Mr. Hart has the role of a western highwayman, who ventures into a typical "honky-tonk" of a decade ago, and the motion picture audiences will see presented with graphic vividness the sensational features of night life that made this particular section of San Francisco notorious the world over.

Nothing like the Barbary coast has ever been known. It occupied a niche of its own in underworld history. Here all sorts of crimes were plotted and perpetrated. Here were drawn the dregs of criminal organizations from foreign fields, as well as this country, and here crimes thrived and blossomed and succeeded as nowhere else in all the world. Port Said, reputed to be a "bad town," was a kindergarten compared with San Francisco's Barbary coast in its palmiest period. And it is this period that is so wonderfully reproduced in Hart's "The Narrow Trail."

An effort to "shanghai" the big, rugged western highwayman results in a fight that for sheer spectacular features has no parallel in screen battles.

MAJESTIC

Petite Marguerite Clark in "Bab's Burglar," the screen attraction at the Majestic Theatre again today, was witnessed Monday by audiences that packed this theatre to capacity.

The following is a synopsis of the play and story:

Returned from a select girls' school, Bab is just at the age of "romance," as she calls it, and when her old friend Tommy Gray gives her his frat pin to wear, she believes that her "life's romance has commenced."

It all begins when her father puts her on an allowance of $1,000 a year, and no extras. "Not princely, but it will do," writes Bab. With this sum, she is to purchase all "furs, theatre tickets, underwear, manicuring, dentist, church collections, candy, tennis balls and matinee tickets, ice cream and taxicabs and Christmas gifts" for an entire year.

Bab had heard of various and sundry cases of burglary in the vicinity, and when the visits of the mysterious man increased in frequency, she began to think that he was no other than the burglar himself.

Keeping her suspicions to herself, Bab decided to go out for the $200 reward, which was offered for the capture of the thief.

In the meantime, Leila, Bab's sister, whom the romantic child was trying to marry off to the old friend of the family, Carter Brooks, had been acting quite strangely.

Bab, however, was too much occupied with the capture of her "burglar" to notice this, and spent several uncomfortable nights on the dining-room table (so as not to go to sleep) waiting for him.

She keeps her nerve, however, and when she thinks them both safe in the library, locks the window from the outside and shoots a decrepit old revolver, which she had begged from the gardener. The family, thoroughly frightened, appears, and finds—not what Bab had triumphantly imagined—but her sister Leila and the young man with whom she was eloping. Poor Bab, thoroughly disgusted at her own fiasco, retired with more haste than dignity to her own room, where her father soon found her apparently just waking up, although his golf cap was tilted over one ear, and the revolver lay still smoking beside her. She had not only lost the reward, but had effectively prevented just what she had wanted—to "marry off" her older sister, that she might herself be "treated like a young lady." Her father, however, stood valiantly by her, and the story ends the next day with Bab telling him, "No, she is not too old to be held in laps."

COURT OF INQUIRY.

A court of inquiry has been appointed to inquire into the circumstances surrounding the case of Pte. Murrell Lathrop of the 1st Depot Battalion, W. O. Regiment, who was found one day last week suffering from poisoning from bichloride of mercury. Pte. Lathrop has recovered, and will, it is expected, be discharged from the military hospital Monday.

OVER 6,600 LONDONERS ARE NOW OWNERS OF VICTORY LOAN BONDS

Workers Were Guests of Sir George Gibbons at an Enthusiastic Celebration Last Evening.

Enthusiasm galore and pep with a capital "P" marked the banquet tendered the London Victory Loan canvassers by Sir George Gibbons, chairman of the local campaign, at the Tecumseh House Monday night.

The teamworkers had a chance to get together and formulate plans for the big drive on London purses that will be carried out for the balance of the week, and that it will be a real drive is a foregone conclusion. There were about 200 present.

Sir George Gibbons was given a great ovation by his teamworkers and staff when he rose to speak.

"I want to congratulate you on the magnificent way in which you have been 'carrying on' to your objective," said Sir George. "Your zeal, persistence and steady work in the cause is wonderful. It is indeed a Victory Loan, for you are in sight of your objective. Over 6,600 individual subscriptions have already been received in London, showing that our citizens are as patriotic as any."

Marvel of Efficiency.

G. Tower Ferguson, vice-chairman of the Toronto campaign, was the next speaker. He declared that the Victory Loan machine, under the direction of the Bond Dealers' Association, was a marvel of efficiency, and from the Atlantic to the Pacific 20,000 workers were doing the same work as was being accomplished in London. The machine was working smoothly. England had been bearing the financial burden of the war, lending at first to the Allies. Borrowing abroad followed, then the rich individuals of England were called upon. Now the motherland was asking Canada to raise some money. England wanted to buy supplies here, but didn't have the ready money, and it was up to Canada to raise the Victory Loan as a basis of credit. It was little for us to do, but meant a lot to her.

On British Capital.

"Canada has been built up on British capital," said Mr. Ferguson. "All the loan companies have received money from the old land and lent it to farmers. Canada owes England $2,500,000,000, and she might well say, 'Pay that back,' but she doesn't. She has produced for us the money that has made us great, and this loan is but a little thing for us to do."

Mr. Ferguson stated that $1,400,000,000 was on deposit in the banks of Canada now, in comparison to $1,000,000,000 before the war. This meant that there were at least $400,000,000 on deposit that could be easily used in the loan. The money was piling up fast in the banks, last year's total reaching $177,000,000, while last month's increase for the Dominion in bank deposits was $63,000,000. The loose money in the pockets of the people was at the highest level ever reached in Canada.

Doing Good Work.

Mr. Ferguson gave some interesting figures on the amount subscribed at the half-way mark of the campaign. London and Hamilton stood third on the list, with 91 per cent of the objective obtained. He declared that it was good business for the people to borrow money from the banks to buy bonds, explaining that if they had notes to meet that they would scrimp and save to meet them. It was the way that Baron Shaughnessy got his start.

"You are building up this fund that is going to beat the foe. Remember that every bond is a help to the boys, and a nail in the kaiser's coffin," concluded Mr. Ferguson.

Sir George then expressed his thanks to the bank managers of the city, who had helped pick out the workers. He paid high tributes to the work so done by Mr. Spencer, Gordon Philip, L. H. Dampier and J. J. Foote, who was the right man in the right place. Sir George also thanked the volunteer workers from the banks, and congratulated the workers once more on their success.

Don't Let Up.

"Don't stop till Saturday night," declared Sir George Gibbons. "Let the returns gladden not only the hearts of the Empire, but the soldiers at the front."

J. J. Foote stated that he was proud of the salesmen, and that he was confident that this was going to be the best week of all. He advised the canvassers to get after those who had been as well as the small investors. One out of every nine people in London had bought bonds so far, and it was hoped that this record would be lowered to one in ever seven.

Mr. Foote also stated that the firm of E. Leonard & Sons had been awarded a good-sized munition contract—one that would keep the factory running for some time.

T. A. Baker, vice-chairman of the groups committee, stated that 145 institutions, employing 8,830 men, were buying up bonds. The objective of $200,000 had been realized already, and it was hoped to practically double it. The mark set up by the workingmen of London was not only remarkable, it was stupendous. Seven institutions had subscribed 100 per cent and more were following closely.

Given a Bond.

Pte. Theodore Robinson, London's fine little hiker, who walked to Toronto in the interests of the loan, was presented with a $50 bond by Major Ingram, on behalf of the headquarters staff. Theodore responded with his best little speech, which was a real scream.

Other speakers were George M. Reid, Controller Sid Little, Phil Fetterly, Gordon Finch, T. B. Parkinson and George H. Davis.

Charles Martin rendered a solo in excellent voice, while Ed Mack, who played the Grand Opera House, also made a hit with his songs and jokes.

Gordon Finch, district organizer, spoke of the excellent work done by Messrs. Graham, Clarke and McLennan, organizers from the Toronto bond houses. The Hamilton and London division, about the same in population as the Ottawa Valley had subscribed just twice as much. This was a record to be proud of. It had been a real pleasure to be identified with the men of London.

"On behalf of the workers, I want to tell you, sir, how much we appreciate your co-operation," said Mr. Finch, turning to Sir George. "Your inspiring words of this evening will again start the men off on their toes in this the last week of the campaign. The people through Canada and the United States know how successful you have been in your campaigns, and we hope that as long as campaigns are necessary to raise funds, your strength will be such that you will be able to do what you have done in the past. Gentlemen, I ask you to drink to the health of Sir George Gibbons."

Sir George replied briefly.

PASSPORT REFUSED MARRIED LONDONER TO VISIT IN STATES

Immigration Officers Declined to Issue Permit.

Clair Steele, son of G. G. Steele, the well-known wholesale merchant, recently wished to take a trip to Florida for several months. Mr. Steele, Jr., has been married some time, but believed he should endeavor to secure an adequate permit. He applied to the chief immigration officer and was told to report to a medical board, after which, providing he was placed in Class E, he would be permitted to leave the country. According to Mr. Steele the board refused to examine him.

On making a second application to the chief immigration officer, he was told that he could not be given a permit to leave the country, as the married men's class might be called up at any time. Mr. Steele is remaining in the country, as a consequence.

Judge Winchester, a member of one of the Toronto tribunals, recently made a statement to the effect that the second class would be called up. Chairman Newcombe of the military service council said this had not been considered, and several Toronto Conservative papers said Judge Winchester should be removed for making such a statement.

SPEND YOUR WINTER IN CALIFORNIA
Let an experienced representative of the Chicago and Northwestern Railway plan your itinerary, arrange for your tickets and relieve you of all details. Fast Daily Trains, The Overland Limited, San Francisco Limited and Los Angeles Limited through from Chicago to California, provided with modern travel conveniences and protected by the latest type of automatic electric safety signals all the way, leave Chicago every evening, placing at your command the best of everything in railway transportation. For descriptive literature, train schedules, etc., call or address B. H. Bennett, general agent, Chicago and Northwestern Railway, 46 Yonge street, Toronto, Ont. Nov.3,12,20,27.

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Pleases People Who Are Particular.
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250 Dundas St.
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EMPLOYEES OF LONDON BUYING MORE THAN EVER

100 Per Cent of Efficiency Class for Victory Loan Grows Steadily.

The employees of London's industrial concerns are showing up better every day in the Victory Loan drive. The workingmen of London are behind the loan with a will and have already subscribed over $200,000, and it is expected that the total will be well over the $300,000 mark by the end of the week.

Michael Kaplansky, who had charge of the applications, finds it necessary to have a staff of four girls, in order to keep up with the work of the department.

"Everything is going splendidly," said Mr. Kaplansky Monday. "The employees of the city's industries are doing better than was expected and are setting an example that the whole Dominion might well follow.

"It is surprising the number of firms in which every employee has subscribed. The Bell Telephone employees have bought 130 bonds for a total of $9,000, while the Greene-Swift Company people have averaged over $100 per bond, for a total of $13,000. The A. M. Smith Co. has $10,350 to its credit, and the Benson-Wilcox Co. has joined the 100 per cent efficiency class, with a subscription of $7,000. I expect that there will be many more companies in this class before the total is finally announced, for we are not through yet by any means.

LECTURE TONIGHT.

The second of a brief series of extension lectures which are being given on the Canadian Confederation, under the auspices of the Western University, will be delivered this evening at the public library by F. Landon. His subject will be "The Fathers of Confederation."

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Let us put that old pair of shoes you were going to throw away in perfect condition. Satisfaction guaranteed.
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233 Dundas Street, Two Doors East of Majestic. Phone 2351.

LONDON'S RUBBER MAN

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NEW ARRIVALS in J. & K. SHOES---
10-inch Russian Cut White Kid, with white-covered heels. The newest from New York. All widths and sizes. Price..... $12.00
8-inch Brown Coco Calf, with Louis vanity heels. The newest thing in browns $9.00
8-inch Military Brown, with cloth top to match and new military heels $7.50
THESE LINES ARE EXCLUSIVE
We Invite Your Inspection

Johnston & Murray
LONDON. ST. THOMAS.

WHAT CAN I DO TO HELP WIN THIS WAR?

I want Canada to win.

I want to be able to hold my head high in after years and say "I did all I could for my country."

If it didn't involve some personal hardship it would be an empty honor indeed.

* * *

I have not been called to fight.

I go home each day to my loved ones.

We have good clothing, good food to eat, happy surroundings and our pleasures.

I haven't had to give up my business—nor shatter by ambitions—nor suffer the loneliness and pain of separation from those dearest to me.

They live in no mortal agony over what may some day be my fate in the trenches.

* * *

The war hasn't hit me as hard as it has millions of others.

Do I appreciate it?

If brave mothers can loan their only sons—if loyal wives can loan their husbands—if little children can loan their fathers—

Can I hesitate to loan a few of my dollars?

Can I permit my family and myself to be pointed out after the war—can I let it be scornfully said that "They wouldn't even buy Canadian Government Bonds to help us win?"

* * *

Buying Victory Bonds is little enough for me to do.

I simply loan what money I can spare to the richest nation on earth.

As a gilt-edge investment it has no equal.

My security is absolutely safe—because the bonded indebtedness of Canada is much smaller than that of other great nations, even in peace times.

* * *

I receive 5½ per cent interest—$5.50 a year, $2.75 semi-annually is paid to me for every $100 I loan my country.

Any time that I should become hard-pressed I can borrow around $96 on every $100 Victory Bond at any bank.

Or, I can "spend" my Victory Bonds as if they were gold.

Many firms will even accept my Victory Bonds as cash for more than their face value!

* * *

I can buy Victory Bonds on installments—"easy payments"—in hundreds of places.

Until they are paid for my money draws regular interest the same as in a savings account.

I am teaching myself to save.

I am laying by a "nest egg."

And all the time I am helping my country to win—I am doing my share—I am living up to my duty as a Canadian.

What can I do?

Here is my answer—

I shall enlist every dollar I can spare during the coming months.

I risk nothing.

I can always have my money back with interest at any time, should I need it.

* * *

And then I will ask every member of my family and ten of my friends to do the same.

And I will do it today that my order may be in early; that it won't help swamp the already overworked clerks at headquarters.

REMEMBER
Saturday Is the Last Day

This space donated by
THE PARNELL BAKING CO.
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