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THE LONDON ADVERTISER COMPANY.
LIMITED.

London, Ont., Thursday, May 16.

FARMERS WILL CARRY ON.

WARM COMMENDATION is due the farmers of Canada for the way in which they have taken the rebuff administered to them at Ottawa by Premier Borden. Not only have they proved themselves an orderly, law-abiding class, but they have shown that in patriotism they are not one whit behind their fellow-citizens of the Dominion, but rather that they are ahead of a great many, by determining to return to their homes and to get as much out of their land this year as possible in spite of all handicaps.

With this spirit urging them on Canadian agriculturists will give excellent service to the cause. Many will be called on to do double the work they have done in other years in order to harvest and save the crops they have sown, but it is unthinkable that any foodstuffs will be allowed to waste while it is possible to save them. The tired out soldier on the battlefield will have his counterpart in the farmer of the peaceful fields of the Dominion this summer and both will derive the strength to "carry on" from that patriotism which is strong in their hearts.

The soldiers and farmers have much in common, among other things their treatment by the Union Government. The former were promised quick and ample reinforcements at the front and the first chance of all vacancies in the Government service for those who returned unfitted for further fighting. The farmers were promised that genuine workers on the land would not be forced into the army. Reinforcements under the M. S. A. have been anything but satisfactory and returned soldiers who applied for well-paid posts in the gift of the Government which they were capable of filling have had the disappointment of seeing them handed to men who had never worn the khaki on active service. Farmers have had the pain of listening to the premier admit that the pledges made to them had been broken and attempt to justify the act. Both have had their faith in solemn promises jarred, but both have refused to let this influence their personal behavior, and have determined to let nothing stand in the way of doing their utmost to win the war. When that is accomplished, they may have something to say to the Government which it must hear.

THE TEUTONIC ALLIANCE.

GERMANY and Austria-Hungary have formed an alliance for fifteen years, which provides for the closest military, economic and customs relations, according to the latest dispatches from Europe. British papers view the situation with concern and attach the greatest importance to the meeting of the Kaiser and Emperor Charles at which they suspect it may have been decided that Austria shall strike at Italy when Hindenburg delivers his next assault on the Allied lines in the west and that an arrangement has been reached for the militarization of the Mitteleuropa policy which would force the Entente nations to put in effect the resolutions calling for economic pressure on Germany after the war.

It is of importance if Austria is to strike at Italy or if she is going to send divisions to strengthen the German attack on the west, but neither move will come unexpectedly. The possibility of either action has been considered, and it would express lack of faith in General Foch to doubt that he has made preparations to meet such eventualities.

As to the future policy of the Teutons, is it worth worrying about? When the war is won by the Allies and they have the dictating of peace terms, as they must have, such problems can be dealt with, but it hardly seems necessary to let them intrude themselves while the fighting continues. If there is in existence after the war any treaty or alliance which may prove a menace to the peace of the world, the victors will be able to insist upon its revocation and will be in a position to see that their terms are obeyed. This war against militarism is not going to end with the springing-up of an even greater menacing power than Germany. That is something which will be guaranteed when peace is signed.

CUTTING BOTH WAYS?

STINGING denunciations of the Government's latest revenue-producing tariff amendments there have been in plenty. The penalty imposed on the poor, particularly through the taxing of such commodities as tea, coffee, matches and so on, has been vigorously condemned. Friends of the Government have endeavored to prove that the Borden Cabinet has not tried to make fish of one and flesh of another. These friends point to the tobacco taxes. "Look," they say, "here is something on which rich and poor alike must pay an equal share." The question is: Do they?

From a cursory glance at conditions it would seem that they do not.

The rich man's cigars—the fat, clear-Havana smokes for which he used to pay 25 cents for two, or even higher have advanced as much as \$10 per thousand in manufacturing costs, possibly a little more. They now cost Mr. Richman about ONE CENT A PIECE more than they did before. The increase to him has been about ONE PER CENT.

Mr. Poorman's cigarettes or his smoking tobacco, if he uses a pipe, have advanced FIFTY PER CENT. The packet of cigarettes he used to buy at 10 cents now costs him FIFTEEN. The package or plug of smoking tobacco which form-

erly cost him one dime has now another nickel added to its retail value.

Does the increase in the cost of the poor man's smoke, as compared with that of his wealthier neighbor, show the democratic "equal burdens to all," prated of by the Government's friends.

THE LORD MAYOR'S MISSION.

THE LORD MAYOR OF DUBLIN, having been granted his passports to leave Britain for the United States, has overcome the first of his difficulties, but not the last. If, as has been reported, his mission is to present to President Wilson a detailed statement of Ireland's case against conscription, he has barriers still to pass. Having identified himself with those who intend to oppose conscription in Ireland by every means in their power, it is inevitable that he will be looked on with suspicion in the United States. Several newspapers of the republic already have advised that he be refused admittance to the country as an undesirable alien, and that it be made clear to him that his behavior has caused this stand to be taken. Whether this advice will be acted on is a question which has not yet been answered officially.

It may be that Dublin's "foremost citizen" will not be forbidden to enter the country, but it may be that President Wilson will not consent to receive him or his statement. That will be for the president to decide. In any event, it is certain that he will have little sympathy with any mission which has for its object the gaining of friends for forcible opposition to the laws of an Allied land. The lord mayor is wasting time and money by his trip.

WOMEN REFUSED PASSPORTS.

BRITISH women who desire to leave the old land for Canada in order to marry men who are waiting for them on this side of the Atlantic are having their requests for passports refused and this attitude of the authorities is causing both annoyance and wonder.

There does appear to be something inconsistent in the stand, when it is remembered that the British Government has been urging Canadian married women who went overseas with their husbands or sons to return to the Dominion, because they are helping to eat up the foods which are so hard to obtain and transport and because they will find it almost impossible to cross, once the war is ended, for many months, owing to the need of reserving berths for the soldiers and the tremendous rush for any surplus accommodation. If Britain wants these married women to leave, why should the voluntary departure of single women be prohibited?

An excuse or reason given for the withholding of passports is that there is a shortage of tonnage and travel is dangerous. This is hardly satisfactory, in view of the fact that the danger is not enough to make it advisable to keep married women from returning here.

Britain may be anxious to keep all unmarried women at home and to discourage emigration during the war because of the great need for women workers to take the places of men who are being absorbed into the army; she may view each woman emigrant as a potential worker lost. This is more probable than the excuses given.

EDITORIAL NOTES.

Dr. Beldand exchanged for von Buelow. That's one the British made the better bargain.

No matter what may be thought of Irish Sinn Feiners or Irish Ulsterites, Irish Cobblers are in high favor.

General Maurice becomes a "newspaper guy." That's a promotion from the war office, needless to say.

Niagara Peninsula reports 25 per cent of the peach trees killed during the winter, which may be preparation for a 50 per cent increase in prices.

Farmers will have no love for Ottawa. First many were unable to get beds on which to lie, then all were refused seats in the House of Commons.

The junkers have killed the Prussian electoral reform bill's provision for equal suffrage. By so doing, they may have signed their own death warrant.

London's explanation of that puzzling official news sent to Ottawa has been received, but one still wonders why "news" should relate to "when America first joined the war."

J. Austin Chamberlain says it is a question whether Unionists in Britain should adhere to their former attitude towards home rule for Ireland. He is improving and getting a broader outlook.

A COMPARISON.

"The food crisis is grave and urgent beyond possibility of exaggeration," said Sir Robert Borden.

This box, reproduced from the official bulletin of the Canada Food Board, speaks for itself. How does it compare with the statements of Canada's premier to the farmers' delegations at Ottawa on Tuesday?

THE OPEN BOAT.

[Punch.]
"When this here war is done," says Dan, "and all the fighting's through
There's some'll pal with Fritz again as they used to do;
But not me," says Dan the sailorman, "not me," says he;
"Lord knows it's nippy in an open boat on winter nights at sea."

"When the last battle's lost an' won an' won an' lost the game,
There's some'll think no 'arm to drink with square-heads just the same;
But not me," says Dan the sailorman, "an' if you ask me
Lord knows it's thirsty in an open boat when the water breaker's dry."

"When all the bloom'n' mines is swep' an' ships are sunk no more,
There's some'll set them down to eat with Germans as before;
But not me," says Dan the sailorman, "not me, for one—
Lord knows it's hungry in an open boat when the last biscuit's done."

"When peace is signed and treaties made and trade begins again,
There's some'll shake a German's hand an' never see the stain;
But not me," says Dan the sailorman, "not me, as God's Lord knows it's bitter in an open boat to see your ship-mates die."

Maybe Bill isn't a Man.
The Forum recently asked seven authorities and William J. Bryan this

Children's Shoes



THE buying of children's shoes is a difficult problem for parents these days. We believe you will want to know some of the important facts that we can tell you on this subject. So far as your own boots and shoes are concerned—that is, shoes for men and women—you know that advanced prices are necessary. This situation has been accepted as inevitable.

But when it comes to paying advanced prices for children's shoes, some parents are apt to regard that as a different matter.

As a matter of fact, while there is less material in a child's shoe than in an adult's, they cost almost as much to make. A boy's shoe costs as much today as did his father's a few years ago. And this is a condition which it is not possible to avoid.

Efforts to buy shoes for children at low prices because they are children's shoes, are not practical. Suppose you were to demand children's shoes from your dealer at the prices current two years ago; he in turn would exert pressure on the manufacturer to supply a cheaper shoe, one which he could sell for less money than conditions make possible. The result would be most unsatisfactory, because to cheapen a shoe beyond a certain point, just in order to meet an impossible price, is wasteful. Such a shoe cannot give the wear it should.

Make it a point to buy good shoes for your children—shoes of sterling quality, and be assured that a good shoe cannot be made except at a reasonable price, everything considered.

We make thousands of pairs of children's shoes a year. They are made in a factory where extreme care is taken in the selection of materials, where the grade of workmanship is high, and under manufacturing conditions of the greatest efficiency and economy.

In Ames Holden McCready shoes you get full value, and it is not possible to get the same value for less money.

The next time you have occasion to buy children's shoes, ask your dealer to show you shoes branded A.H.M. Perhaps your children are wearing these shoes now—but the next time, as a matter of value and economy, look for the A.H.M. stamped on the sole.

AMES HOLDEN McCREADY LIMITED

"Shoemakers to the Nation"

ST. JOHN

MONTREAL

TORONTO

WINNIPEG

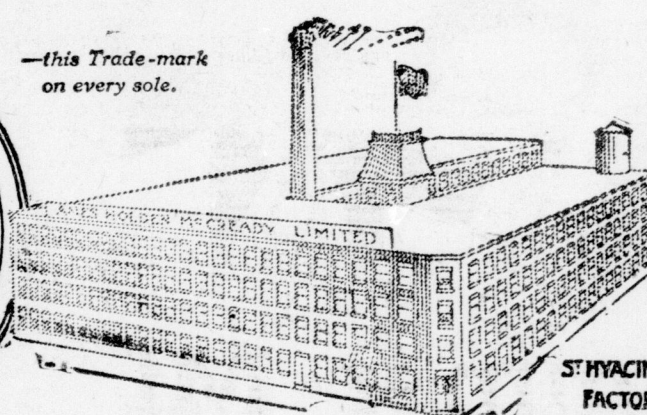
EDMONTON

VANCOUVER



MONTREAL FACTORY

When you buy
Shoes look for—



ST. HYACINTHE FACTORY

Bits of
Byplay
by Luko McLuko

With the Huns coming in,
Ten thousand a day,
He's dumb with dismay.
Said the Devil, said he,
A scowl on his face:
"This is getting to me
A Hell of a place!"

Husky.
"I wonder what makes my voice so husky this morning?" said Mr. Rounder.
"Too much corn juice last night, I suppose," replied Mrs. Rounder.

Oh!
He won't drink water. Is our son about to have a real sick spell?
No. Willie is the only one who knows the cat is in the well.

Poor Old Paw.
Willie—Paw.
Paw—Yes, my son, what is it?
Willie—if a man hasn't any front teeth can you call him a backbiter?
Paw—You've got one minute to get upstairs and get into bed, young man.

Advice.
This good advice to give you he hath,
I speak of wise old Uncle Herd:
"It's better, far, to swallow your wrath
Than to be forced to eat your words."

Help!
"I see that a man has produced a stinging bee," said the Old Fox, as he looked up from his newspaper.
"Well," commented the Grouch, "a stinging bee might not produce any more honey than the other kind, but it would turn out to be an improvement in the end."

Only Natural.
She's clumsy as a hippo. She has an ingrowing face; And that's the reason, seems to me, Her parents named her Grace.

You Win, George!
(Houston Post.)
Luke says it would be a great world if every man would live up to the onion the women would agree to do all the work. Otherwise it would be hell for vittles and clothes.

Maybe Bill isn't a Man.
The Forum recently asked seven authorities and William J. Bryan this

question: "Can Man Live Without Drink?" The authorities decided that the drinking of two-per-cent alcoholic beverages should not drop out of the social psychology. The other party, Bill Bryan, says he knows by personal experience that man can live without drink.

Candid.
A sign over an open-air swimming pool in Tucson, Ariz., reads: "Persons Using This Pool Are Warned That They Do So At Their Own Risk." And U. T. T. says that, from the looks of the water in the pool, it sure is some risk.

A New Magazine Poet.
All hail Margaret Barron, the sweet singer of Twin Buttes, Ariz. Here is a part of Margaret's poem, headed, "A Summer Cloud":
"O sprawling domes, O tottering towers,
O frail steel tissues of the sun!
Climb, cloud, and pencil all the blue.
Puzzle the cattle at the grass,
And paint your pleasure on their flank."

We Never Thought of That!
The other day Luke wanted to know what had become of the old-fashioned young man who used to polish his own shoes. And Private Wesselman writes that the o. f. party in question is now to be found in every antenatal, and he polishes them up every Friday night for Saturday inspection.

You Have Heard Them.
Some after-dinner speakers bray. They're nervous, and they soon betray it; They haven't anything to say, And they don't know just how to say it.

—Luke McLuko.
And when, the less they have to say, In heaven's name, I pray, then may it be pertinent to ask why they're there. The more time take in which to say it?

—Newark Advocate.
Every Man to His Job.
Quince Lemmonds is a fruit dealer at Cliffside, N. C.

Names Is Names.
Will Knott lives in Portland, Ore.

Our Daily Special.
Those Who Borrow Trouble Never Get Out of Debt.

Luke McLuko Says.
The observant cuss with a keen sense of smell may have noticed that the men are using as much talcum powder as the women this year. And far be it from us to kick. Fresh talcum powder has it all over stale sweat. This is a queer world. If we could afford to buy a lot of the things we want we wouldn't want them. We don't care what his town he comes from, a man is always willing

to brag that his town has the best fire department in the country. And a man from a railroad town is always willing to brag that his town has more switch engines in the yards than any other town.

Married life in a furnished apartment often turns out to be a flat failure.

What has become of the old-fashioned man who always took a second drink because he could get two for a quarter?

A Young Thing believes that a girl should be engaged at least a year before she marries. But an hour is a long enough engagement for her after she gets up around thirty.

Talk isn't so cheap when you let your foot mouth talk some girl into marrying you.

The more we think it over the more we are puzzled why a great people that can whip any nation on earth

can't whip a crowd of some 6,000 Anti-Everything fanatics who are willing to let the Kaiser win just so John Barleycorn is defeated. We are the orators of the earth in some ways and the biggest cowards on earth in other ways.

Even when the fact that they are unfounded saves a woman from the divorce court and a lot of unhappiness, she is disappointed when her suspicions fail to come true.

When the liver is torpid and inflamed it cannot furnish bile to the bowels, causing them to become bound and constive.

The symptoms are a feeling of fullness or weight in the right side, and shooting pains in the same region, pains between the shoulders, yellowness of the skin and eyes, floating specks before the eyes, coated tongue, bad taste in the morning, heartburn, water brash, etc.

Milburn's Laxa-Liver Pills gently unlock the secretions, clear away all effete and waste matter from the system, and give tone and vitality to the whole intestinal tract, and are by far the safest and quickest remedy for all diseases or disorders of the liver.

Mrs. A. Cummings, Manchester, Ont., writes: "I have used Milburn's Laxa-Liver Pills some time, and can faithfully recommend them to anyone suffering from heartburn and liver trouble. I tried a great many other remedies, but they only relieved me for a time. I believe Laxa-Liver Pills to be a valuable remedy for all sufferers from liver troubles."

Milburn's Laxa-Liver Pills are 25c a vial at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

It doesn't take a May straw hat or a June bride long to acquire that second-hand appearance. So many men turn out to be failures that the man who turns out to be a success is bound to have an army of critics.

When Friend Wife wants to go to the country for the vacation and Friend Husband wants to go to the seashore, any married man can tell you where they will go.

DRINK DALLEY COFFEE

Coffee Talk to Housewives—
Coffee loses its strength when exposed to the air—so always buy coffee in air-tight tins, and keep the cover tight on the tin. Make sure the coffee pot is scoured clean after it is used each time. Follow carefully the direction for making on the label. Serve the coffee piping hot.

Buy DALLEY Coffee, and follow these simple suggestions, and you may be sure of having at every meal—
"THE MOST DELICIOUS DRINK."

DALLEY Coffee is a special blend of the finest coffee grown in South America and in the Orient. Specially blended, roasted by special process—and packed only in air-tight tins.

1 lb. and ½ lb. sizes at best grocers everywhere. Never sold in Bulk.

The F. F. Dalley Corporation, Ltd., Sole Distributors, Hamilton, Canada

Identified by this Mark of Quality
Dalley Coffee
Dalley Baking Powder
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DALLEY

STEEL CUT COFFEE

The Most Delicious Drink