

# T. EATON CO. "Canada's Greatest Store"

**FRIDAY BARGAINS.** In this store news you want facts. That's why you always find our statements reliable. We never play with words or print anything haphazard. We stick to the strict line of truth and use the exact language of plain facts. Then we insist on giving your money back if goods are not as represented.

Come to-morrow and see the goods represented in this list of Friday Bargains:—

**Basement Bargains**  
Diamond Mop Stick and Scrub Brush, regular price 15c, for 10c.  
Largest Size Wash Tub, Newmarket make, regular price 70c each, for 55c.  
The Helms Fruit or Vegetable Press, regular price 30c each, for 20c.  
A large assortment of Granite Ware, including cups, saucers, saucepans, pie plates, bread pans and ladles, special at 10c.  
100 dozen Assorted Plates, fruit, breakfast, soup and dinner sizes, ranging in price from 7c to 12c per dozen, your choice for 5c each.  
50 dozen Semi-Porcelain Cups and Saucers, printed decorations, regular price \$1 per dozen, for 50c each.  
100 dozen Bottom Crystal Glass Water Tumblers, regular price 50c each, for 35c.  
An assortment of best American Glass Berry Bowls, Water Jugs, Glass Trays, Butter Dishes, Sugar Bowls and Pickle Dishes, special at 15c each.  
50 dozen Assorted Tin Musical Tons, our regular prices are from 20c to 25c each, your choice for 15c.

**Groceries**  
Soluble Cocoa, at 10c per pound.  
Ireland's Best-Flouring Buckwheat Flour, at 50c a package.  
Finest Gold Dust Cornmeal, 15c per pound.  
Special Blend of India and Cayton Tea, 25c per pound.

**Hosiery**  
Ladies' 2-1 Rib, Fine Black Cashmere Hose, seamless toe and heel, regular 35c, for 25c.  
Boys' and Misses' Ribbed and Plain All-Wool Hose, sizes 6 to 12, regular 15c and 20c, for 10c.  
Boys' Heavy Worsted Hose, 4-1 rib, fine finished top, regular 50c, for 35c.

**Gloves**  
Ladies' 4-Button Fine French Suede Gloves, with gusset fingers, in tan, fawn, m'le and brown, regular \$1.25, for 85c.  
Ladies' Fancy Ringwood Gloves, large variety of patterns, all sizes, regular 50c, for 35c.  
Men's 5-Strip Navy Buck and Calfskin Wool Lined Gloves, regular \$1.25 and \$1.50, for 85c.

**Books and Stationery**  
100 Popular Books by Popular Authors, cloth covers, regular price 20c each, for 10c.  
Foolscap Paper, regular 10c a quire, for 8c.  
100 Business Envelopes, regular 50c a box of 500, for 35c.  
Ruler Bands, all sizes, regular 10c a dozen, for 5c.  
Letter Pads, 100 sheets, note size, regular price 15c a set, for 10c.

**Umbrellas and Purses**  
Ladies' Black Cat Combination Purses and Card Cases, all sizes, well finished, regular 15c, for 10c.  
Gentlemen's 25-inch Rod Umbrellas, silk and wool mixture, paragon frame, Congo crook handle, with white metal mountings, regular price \$1.25, for 85c.

**Smallwares**  
1 dozen Gauze and Satin Pans, ivory handles, latest designs, regular price from 5c to 10c, also 2 dozen Feather and Real Ostrich Fans, regular price \$2.50 to \$5, clearing at \$1 each.  
Dress Steels, rubber tipped, all sizes, in black, white and drab, regular price 10c a set, for 5c.

**Outery**  
Paring Knives, wooden handles, polished steel blades, regular 5c, for 3c.  
Japanese Sterling Silver Spoons, fancy patterns, gold lined bowls, regular price 25c, for 15c.  
**Handkerchiefs and Laces**  
Men's Pure Irish Linen Handkerchiefs, tape border, large size, regular 25c each, for 15c.  
Ladies' Pure Japanese Silk Embroidered Handkerchiefs, assorted patterns, regular 10c each, for 5c.  
Men's Pure Japanese Silk Mufflers, in checks and stripes, regular 75c, for 50c.

**Toilet Articles and Drugs**  
A ounce bottle Bay Rum, regular 15c, for 10c.  
A ounce bottle Glycerine and Rose Water, for 10c.  
Empire Laundry Cake, regular 40c a dozen, for 25c.  
Liquid Bronze, regular 5c bottle, for 3c.  
Aristo Plating Paste, 24 and 48 c, for 10c.  
Hand Mirrors, regular 40c, for 15c.  
Aloes and Iron Pills, 10c box, for 5c.  
Aromatic Camphor, 2-ounce bottle, regular 15c, for 10c.  
Clinical Thermometer, regular 50c, for 35c.

**Shoes**  
Men's Best Quality Box Calf Laced Boots, new bull dog toe, heavy sole, also chocolate-colored Dongola kid laced boots, Goodyear welt, Geo. T. Slater & Son's make, sizes 6 to 10, regular price \$4, for \$3.  
Infants' Fancy Satin Booties, assorted colors, size 1 to 4, regular price 75c, for 50c.  
Ladies' Choice Dongola Kid One-strap Slippers, wide toe and low heel, sizes 2 1/2 to 7, D and E width, regular price \$1.25, for 75c.  
Ladies' Fine Selected Bright Finished Kid Buttoned Boots, regular price \$1.25 to 1 1/2, for \$1.00.

**Cottons**  
36-inch Unbleached Cottons, fine medium and heavy makes, free from staining, regular 40c, for 35c per yard.  
Fine Unbleached Twill Sheet, even round thread, pure flannel, 24 yards wide, regular 50c, for 35c per yard.  
36-inch Checked Apron Gingham, assorted solid and broken checks, with and without borders, all fast colors, regular 40c, for 35c per yard.  
32-inch Heavy Striped Flannellet, soft, pure flannel, assorted wide, medium and narrow stripes, all fast colors, regular 70c, for 50c per yard.

**Embroidery Silks and Braids**  
Roman Pile and Twisted Art Embroidered Silks, in any desired color or shade, guaranteed perfect goods, regular price 4c and 5c a skein, for 2 1/2c.  
Fancy Serpentine Mohair Braid, in colors brown, black, navy, green and golden brown, in 1/2, 3/4 and 1 inch widths, regular price 60c, for 40c per yard.

**Carpets**  
Body Brussels Carpets, extra heavy grades, in shades of cream, fawn, blue and green, all new designs, with 5-8 borders and 3-4 stairs to match, regular price \$1 a yard, laid complete with set piece, for 80c.  
Best Extra Super All-Wool Carpets, a full 12 inches wide, in newest patterns, in richest colorings, 36 inches wide, regular price 85c a yard, for 75c.  
10 dozen Hassocks or Footstools, 6 inches high, art shape, covered with Wilton velvet and moquette carpet, regular 15c each, for 10c.

**Furniture Sale.**  
Special prices during February in  
**Sideboards, Extension Tables, Chairs and Rockers, Hall Racks, Parlor Suites, Parlor Tables, Parlor Cabinets, Cheffoniers.**  
Come and see them. Take elevator to the Second Floor.

**HAPPENINGS OF A DAY.**  
**Items of Passing Interest Gathered in and Around this Busy City.**  
In the Surrogate Court yesterday the will of Archibald McMillan, late of King, was entered for probate. The estate is valued at \$5000.  
The Young Men's Association Debating Society met last evening at headquarters and reviewed the first copy of their periodical.  
A large audience enjoyed an evening of readings from Dickens' "Christmas Carols," given by Chancelor Boyd in Bloomsbury Baptist Church on Tuesday.  
Archibald Burdick, who died last month,

## THE TORONTO WORLD

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TELEPHONE.

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Editorial Room.....523

WHOLESALE AGENTS FOR CITY

NEWSBOYS.

F. W. Beale.....331 Spadina-avenue

R. W. Duggan.....382 King east.

H. Willis.....708 Yonge-street.

Mrs. Moriarty.....1246 Queen west.

H. Ebbage.....637 Dundas-street.

G. B. Eardley.....787 Queen east.

Branch Office, 70 King-street east (next Postoffice), Hamilton. Telephone 164.

H. H. Sayers, Agent.

**THE WORLD IN THE UNITED STATES.**

The Toronto World may be obtained at the following places in the United States:

Buffalo—Innocent Hotel News Stand.

Chicago—Innocent Hotel News Stand.

Montreal—St. Lawrence Hotel News Stand.

**THE FARMERS' LOAN FAILURE.**

The collapse of the Farmers' Loan and Savings Company is owing not so much, if at all, to the depression in real estate as to the dishonesty of the officials and the negligence of the auditors and directors. The publication of the facts connected with this financial wreck shows that the company was not only dishonest but also reckless.

It is not to be wondered at that the company should have been so dishonest and reckless, when it is known that the company was a failure from the start.

The failure of the Farmers' Loan and Savings Company is a warning to all who are interested in the success of any financial institution.

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in a useful or ornamental capacity, or because his name would be an attraction to the public, they went to jail for periods varying from eight to eighteen months. It was everywhere admitted, and in the charge of the Lord Justice Clerk it was specially declared, that the element of corrupt personal motive for personal ends was removed from the indictment of the directors.

## INVITING COMPETITION.

According to the statement of the superintendent of the Toronto Railway Company the carrying capacity of a surface railway in Toronto has reached its limit. The railway company can handle no more traffic during the crowded hours than they now take care of. What is the remedy? Clearly the time has come for selling the franchise for an elevated service. A light elevated railway to Parkdale, via Front-street, would give a superior service to the surface lines. Such a service would pay, and if the Toronto Railway take the position that they have reached the limit of their capacity, the city would be justified in asking for tenders for the elevated franchise, which it still retains in its possession. The company could easily be found to undertake the construction of elevated lines—north, west and east. There is still another remedy available. The city is not deterred from licensing an auto-car service. Such a service is quite possible now. Horseless vehicles have reached a satisfactory stage of development, and there would be no difficulty in securing a system around the belt line, for instance, and along other routes. Does the company really desire a competitor in the field? It certainly is inviting trouble for itself in admitting that its system is not capable of handling the traffic.

## TO-DAY.

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