When the Hair Falls

Stop it! And why not? Falling hair is a disease, a regular germ disease; and

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quickly and completely destroys these germs. The hair stops falling out, grows more rapidly, and dandruff disappears. An entirely new preparation.

The New Kind

Does not change the color of the hair

J. C. AYER CO., Manufacturing Chemists, Lowell, Mess.

WOMAN'S WORLD.



NO. 2395-A TRIM LITTLE PONY COAT.

Coats of semi-fitted order are considered very smart this year, and they are surely natty and becoming. The one shown is of cheviot, in plain blue, to match a skirt striped in white. The front has a blind closing in the centre, while the natty rolling collar is of unique design, to correspond with the cuffs. Buttons may trim the latter, and a braid or velvet may serve as material for them. A coat of this kind may be made at home without diffi-culty, if one has a good pattern to follow. The medium size calls for 2 1-4 yards of 54-inch goods.

2395-Sizes, 32 to 40 inches, bust measure. The price of this pattern is 10 cents.

PATTERN DEPARTMENT TORONTO WORLD. Send the above pattern to

Name.... No......Street

Town......Province.....

Measurement-Waist.....Bust

Age (if child's or miss' pattern).....

NOTE-Please enclose above illustration and mention size of patern wanted. If the pattern is bust measure only mark 32, 34, or whatever it may be. When in waist measure, 22, 24, 26, etc. If a skirt, give waist and length measure. When miss' or child's pattern write only

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is giving a tea next Wednesday from 4.30 to 7.

The engagement is announced of Miss Norah Sullivan, youngest daughter of the late Bishop of Algoma, and of Mrs. Sullivan, to Mr. Harold Attlee Flint, son of Richard Flint of Woodstock House, Croydon, England. The wedding will take place in the summer.

The annual banquet of the Dickens Fellowship will be held at McConkey's on Feb. 7, the ninety-fifth anniversary of the novelist's birth. The society now has three hundred members.

Mrs. Jean Blewett, Miss Mae Dickenson, Miss Emma T. Frous and Mr. Bell-Smith are among the speakers.

The Nicolai Trio are to play at the 'Strolling Players' this afternoon.

Mrs. McNab, 120 Wells-street, give a "kettledrum" in connection with the St. Alban's Cathedral meeting on Tuesday next. Feb. 5, from 4-to 7. A charming program will be provided, folowed by refreshments.

Mr. Day, who has been with Dorenwend's for some time, is now with Miss Stackhouse, West King-street.

The 25th annual masquerade ball and supper of the Toronto Liederkranz will be held on Monday evening, Feb.

A presentation by the office staff of the Union Trust Company, Limit-ed, to J. M. McWhinney, acting manager of the company, who has been ager of the company, who has been appointed western manager and leaves within a few days for Winnipeg, took place yesterday. An engrossed address was read by Mr. Niles and presented by Miss E. Paton. signed by Chas. B. Niles, G. G. Dunlob. F. Armstrong, Herbert Hill, F. W. Hodson, W. R. Frankish, Miss M. Powell, G. A. Harcourt H. Elley, Stewart Field, Miss F. Coleman, G. R. Cottrelle, G. Cuddy, Miss L. Morphy, W. A. Smart, Miss F. Hunter, F. W. Riches, Miss E. Patton, R. B. Andrew, Miss K. Boys, The presentation consisted of a pair of handsomely mounted curl-

Walter F. Dodd, who for the past twelve years has been in the employ of the Dominion Express Co., has re-signed from that company to accept a position with the Sovereign Bank in this city.

************* Public Amusements

Viola Allen's elaborate and beautiful revival of Shakespeare's "Cymbeline" will be the attraction at the Princess Theatre on Monday evening.
The role of Imogen in which Miss Allen will appear is one of the bard's most wonderful feminine portraits, and is said to ideally suit the star's temperament and winning personality. Although the first recorded production of "Cymbeline" was made in 1633, and it ultra-fashion plates will be heard in Princess Theatre on Monday evening.

Ale for a dollar a drop, couldn't be better and couldn't be purer than

brewed in the old-time way from Highland Spring water (clear as clear air) and Kentish hops (finer hops don't grow) and whole Canadian malt (richest of all malts). Flavor that pleases the taste, quality that tones and enriches the blood,—Port Hope Pale Ale does people real good and agrees with anybody. Try it in pints or quarts,—order from all reliable dealers.

The Port Hope Brewing and Malting Company Port Hope, Canada

Family trade supplied on receipt of tele-phone order to: John Mathers, Main 678, 152 King-street East; J. C. Moor, Main 625, 433 Youge-street; H. J. Shaw, Main 1991, 258 Church-street; J. H. Simpson, Main 2367, 3 McCaul-street; C. Squirrel, Main 2637, 115 Elm-street.

company. She has lost none of her splendid beauty, and the character provided for her gives her a chance for the splendid dressing for which she has long been justly famous. Mrs Langtry in the part of Marjorie Beaufay is assisted by Arthur Holmes-Gore and Herbert Carter. A magnificent stage setting will add to the attractiveness of the little play, and Mrs. Langtry will positively appear at every performance during the week. As a special extra attraction Manager Shea has again secured Tate's Motoring, the funniest thing on the stage. Dhinty Emma Francis will be one of the big favorites with her "Whirlwind" the character fects, which will be the talk of the town after the first performance.

In his new play, Eileen Asthore, which are laid in ad around Dublin during the year 1804. Chauncey Olcott is given an opportunity which has seldom, if ever before, been afforded him. First he is a profligate spendthrift, having tossed away his money in riotous living, pursued by clamorous tradesmen and caring not a whit for results. Then appears the inevitable pretty girl, fair as a rose and proud as a Massey Hall is the appearance of Arthur Hartmann, the eminent violing. "Cymbeline" was made in 1633, and it was in the early part of the nineteenth century a favorite play with many English and American actresses, the women who have essayed the part of that has been a wonderful success this season. They are grotesque dancers.



MISS VIOLA ALLEN.

Imogen within the last fifty years can be counted on the fingers of one hand. The action of the drama calls for a tavish display of the semi-barbaric splendors of the early Britons, con-trasted with the luxury and elegance of patrician Rome twenty-six. years after the Roman invasion of Britain. "Cymbeline" will be repeated on Wednesday and Friday night and at the Saturday matinee. On Tuesday evening Miss Allen will be seen in a double bill consisting of "Countess Jeanne," a one-act drama by Harriet Ford and M. L. Girault, and "Love in Livery," a three act comedy by Marivaux, translated from the French by the authors of the drama. The new plays are said to offer this delightful star

Willie Weston is an impersonator who is giving some wonderful pictures of great men of the past and present. Savan and McBrien are comedy acrobats, and the big bill will close with the kinetograph.

Next week at the Star will be seen the "Merry Burlesquers," presenting the two-act musical comedy, "The Mummy Girl," introducing those clever comedians, vocalists and dancers, Pail Ott and Teddy Simonds. They will be assisted by a company of twenty artists and a chorus of culti-

"The Gypsy Girl," a melodrama in four acts by Hal Reid with Miss Dolly Kemper in the leading role, supported by a competent company, will be the by a competent company, will be the attraction at the Majestic Theatre. As a special feature of her engagement, Miss Kemper will give receptions on the stage after the Tuesday and Thursday matiness to the ladies and children who attend, to whom she will personally present her latest autographed photograph. During the first act Miss Kemper will sing Albert Von Tilzer's latest melody, entitled



In "The Gyper Girl"-Majestic.

Swinging Under An Old Oak Tree,' written especially for her. It has been acknowledged as the most successful and popular song of the season. It will be given with novel electrical effects, which will be the talk of the



CHAUNCEY OLCOTT "Elleen Asthore"-Grand.

queen. He falls hopelessly in love at a single glance of her eye, but discovers that the way to win her is not to go out and fight for her as he would like to do, but to recall himself to the path of rectitude. Every woman who has witnessed Chauncey Olcott's performance admits that he is a past master in the art of love-making and there are situations of this legal and the association expects a large gathering of the received to have his legal amputated.

BROOMED OVER PROTECTION OF The promise of R. L. Richardson of The Winnipeg Tribune to address them. "Pioneer Life in Canada" will be the theme of Mr. Richardson's water until he died. He steadfastly refused to have his leg amputated.

BROOMED OVER PROTECTION OF THE PROTEC ing, and there are situations of this character in Eileen Asthore, which are

HER HUSBAND WAS A DRUNKARD

A Lady who cures her husband of His Drinking Habits Writes of Her Struggle to Save her Home.

A PATHETIC LETTER



sever: It may be. When in walst measure, 22, 32, 28, etc. If a skirt five waist and length measure. When miss or childre pattern write only the figure representing the asc. It is not necessary to write "inchest or 'years." The price of each pattern is 10 cents. Do not send that he can be the pattern of the drama. The pattern is 10 cents been chicking of trying his medicine, and the authors of the drama. The pattern was company of a three ext comedy by Marteaux, translated from the [French by the authors of the drama.]

ADDRESS THE WORLD PATTERN DEPT., 85 YONGE ST., TORONTO.

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Mr. Address Address and the second company of the pattern of the proper season of the company of the pattern of the pa



THE VERDICT OF ALL WHO HAVE USED

Cowan's Perfection

is that it is unequalled for purity, strength and fine flavor Everyone should drink it.

THE COWAN CO., LIMITED, TORONTO.

oted delicious. Incidentally he sings four new love songs especially writ-ten and composed by himself.

New York, Feb. 1.-Twenty-two arrests were made, last night at the Orpheum Theatre, in Brooklyn, owing to a riot during the performance by the Russell Brothers of a play called "The Irish Servant Girl."

A number of Irishmen who resent-ed the alleged anti-Irish tone of the

Arthur Hartmann, the eminent violinist, one of the young virtuosi who are making a great reputation.

No more striking tribute has ever been paid to any prima donna than the unanimous euologie the New York critics have been showering on maddame Melba, on the occasion of her first suppersons (since her striking tribute has ever than the unanimous euologie the New York critics have been showering on maddame Melba, on the occasion of her first suppersons (since her striking for the control of her than the control of the control of the control of her than the control of the first appearance (since her return from her own concert company.

PINNED UNDER BOILER.

Conductor Lies Ten Hours With Body Partly Submerged.

Misscula, Mont, Feb. 1.-Two engines, upon which were riding a large number of men who had been engaged in breaking the snow blockade near Saltez, Mont., plunged over an em-bankment, killing two men and injur-

ing nearly a score.

The dead are D. R. McDonald, conductor, and Levi Burris, fireman. Conductor McDonald's death occurred last

AND ENDS HIS OWN LIFE Hipple, a prother of the late Frank K.
Hipple, who ended his life last summer after wrecking the Real Estate Trust Company of this city, of which he was the president, committed suicide at his home here to-day with a revolver.

The police believe that brooding over the tragic ending of his brother's life. the tragic ending of his brother's life caused him to kill himself.

Campbellford, Feb. 1.—The annual convention of the Central Ontario Fair convention of the Central Ontario Fair Association was held to-day. Dr. Simmons of Frankford, the president, was in the chair. The next meeting will be held at Frankford the last week of January, 1908. Officers elected are: Dr. Simmons, president; P. S. Ewing, Warkworth, vice-president; E. C. West, Campbellford, and John Miller, Castleton, auditors; G. A. Hay, V.S., Campbellford, secretary-treasurer, J. Lockie Wilson, provincial superintendent of fairs, addressed the meeting. A lively fairs, addressed the meeting. A lively discussion was manifested on the subject of horse racing at fall fairs. In the evening at fall fairs.

In the evening a banquet was tendered the visitors and members of the society. Speeches were given by J. Lockie Wilson, Dr. Simmons, A. A. Mulholand, John Miller and J. B. Ferris, Mayor Doxsee, Reeve J. A. Irwin and Councillors Tait and Graham and C. L. Owen.

ical. This excellent Cocoa

maintains the system in robust health, and enables it to resist winter's extreme cold.

35 BATHURST ST. LONDON. ONT. abroad), at the Manhaitan Opera House, New York. She comes to Massey Music Hall Monday, March 4, with WITH BIRD BREAD

KEEPS CANARIES IN HEALTH AND SONG

AT ALL GROCERS. 1246

THE MAN FROM LISGAR.

R. L. Richardson of Winnipeg Tribune, to Speak to Dufferin Old

Boys To-Night, Dufferin County Old Boys hold their annual meeting at the Temple Building to-night, and they have secured tion expects a large gathering of cld boys and friends from the city, who will be attracted by Mr. Richardson's

Dr. Pierce's Favorite Prescription

Dr. Pierce's Favorite Prescription

Is a powerful, invigorating tonic, imparting health and strength in particular to the organs distinctly feminine. The local, womanly health is so intimately related to the general health that when diseases of the delicate womanly organs are cured the whole body gains in health and strength. For weak and sickly women who are "worn-out," "run-down" or debilitated, especially for women who work in store, office or schoolroom, who sit at the typewriter or sewing machine, or bear heavy household burdens, and for nursing mothers, Dr. Pierce's Favorite Prescription has proven a priceless benefit because of its health-restoring and strength-giving powers.

As a soothing and strengthening nervine. "Favorite Prescription" is unequaled and is invaluable in allaying and subduing nervous excitability, irritability, nervous exhaustion, nervous prostration, neuralgia, hysteria, spasms, chorea, or St. Vitus's dance, and other distressing nervous symptoms commonly attendant noon functional and organic disease of

tion, neuralgia, hysteria, spasms, chorea, or St. Vitus's dance, and other distressing nervous symptoms commonly attendant upon functional and organic disease of the womanly organs. It induces refreshing sleep and relieves mental anxiety and despondency.

Cures obstinate cases. "Favorite Prescription" is a positive cure for the most complicated and obstinate cases of "female weakness," painful periods, irregularities, prolapsus or falling of the pelvic organs, weak back, bearing-down sensations, chronic congestion, inflammation and ulceration.

Dr. Pierce's medicines are made from harmless but efficient medical roots found growing in our American forests. The Indians knew of the marvelous curative value of some of these roots and imparted that knowledge to some of the friendlier whites, and gradually some of the more progressive physicians came to test and use them, and ever since they have grown in favor by reason of their superior curative virtues and their safe and harmless qualities.

Your druggists sell the "Favorite Prechiption" and also that famous alterative, blood purifier and stomach tonic, the "folden Medical Discovers." Write o Dr. Pierce about your case. He is an xperienced physician and will treat your ase as confidential and without charge or corrospondence. Address him at the nvalids' Hotel and Surgical Institute, Juffalo, N. Y., of which he is chief consulting physician.