

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

# SIMPSON'S MID-SUMMER SALE

**Regularly \$2.50, \$3.00 and \$3.50**

**ARROW**

**Sizes 13 1/2 to 18**

**\$1.88**

**\$1.88**

**Sale Extraordinary!**

**Arrow Brand Shirts**

**Today \$1.88**

**\$2.50, \$3.00, \$3.50 Values**

Hundreds of shirts, in the season's most popular shades, and ranging in value from \$2.50 to \$3.50, will be placed on sale this morning at the remarkable price of \$1.88.

Through a fortunate purchase of the entire floor stock of left-overs, broken ranges and cancelled orders from the Arrow Shirt factory, we are enabled to offer the men of this city genuine bargains in shirt values.

In the lot are plain and fancy hairline stripes of black, blue, helio—also two or three tone effects in bright or medium designs and plain white with fancy cord—percale, crepe and corded materials. Double French cuff style, sleeve length. Sizes 13 1/2 to 18. Regularly \$2.50, \$3.00, \$3.50. Midsummer Sale, today, \$1.88.

**Men's Panama Hats, \$3.45**  
Regularly \$5.00, \$6.00 and \$8.00



Guaranteed South American qualities in fedora and negligee shapes. Natural and white bleach. Taken from our regular stock and reduced for rush clearance. No phone or C.O.D. orders accepted. Midsummer Sale today, \$3.45.

**Tennis and Outing Hats.**

All the different outing hats, such as felt, duck and silk, in many shapes. Felt, 50c and \$1.50; duck, 35c, 65c, 75c and 95c; silks, \$1.50.

**Light Weight Silk Caps.**

Men's and boys' shapes, in many materials of plain shades and fancy check designs. Midsummer Sale, 95c, \$1.50 and \$2.00.

Simpson's—Main Floor.

**Buy Prairie Grass Rugs**

Woven from tough and durable grass, attractive for bedroom or veranda. Shades of green and brown with figured effects or plain centre. Size 2 feet 6 inches x 4 feet 8 inches, at \$1.75 each; 3 feet x 6 feet at \$1.95 each; 4 feet 6 inches x 7 feet at \$4.25 each; 6 feet x 9 feet at \$6.50 each; 8 feet x 10 feet at \$7.50 each; 9 feet x 12 feet at \$12.50 each.

**Cocoa Fibre Rugs.**

Tough and durable—will stand outside exposure and rough wear. Stencilled in fast colors on one side only, in plain and figured effects. Size 2 feet 3 inches x 4 feet 6 inches, at \$1.75 each; 4 feet x 6 feet at \$4.50 each; 4 feet 6 inches x 7 feet 6 inches, at \$6.25 each; 6 feet x 9 feet at \$9.75 each; 7 feet x 10 feet, at \$12.50 each.

**Store Conveniences for Out-of-Town Visitors**

**THE PALM ROOM**  
—On the Sixth Floor.

**INFORMATION BUREAU** — On Main Floor, Centre.

**TELEGRAPH STATION AND FREE PARCEL CHECK-ROOM**—In the Basement, Centre.

**POSTOFFICE** — On the Street Floor, Centre.

**WOMEN'S REST ROOM**—On the Third Floor, Richmond Side.

**TELEPHONE BOOTHS** — Conveniently located throughout the store.

**WE PAY DELIVERY CHARGES.**

On all purchases of \$10.00 or more, to any station in Ontario.

**Specials in Draperies**

**Big Selling of Scrim and Marquisette for Curtains, 45c Yard**

2,500 yards of nice quality scrim and mercerized marquisette—one yard in width, in ivory and ecru colors. 4 1/2 yards is all that is needed for a pair of sill length curtains. Midsummer Sale today, yard 45c.

**Window Shades on Hartshorn Rollers, \$1.09**

500 oil finished shades. Well made of strong opaque cloth in white, cream or green. Standard size, 37 inches wide, 70 inches long. Guaranteed rollers and all attachments. Midsummer Sale today, each \$1.09.

**Strong English Cretonnes, 39c Yard**

1,000 yards Art Cretonne, 28 inches wide. Conventional and floral designs in medium and dark shades. Midsummer Sale, today, yard 39c.

**Marquisette Curtains at \$5.98 Pair**

100 pairs only. A dozen tasty styles—wide or narrow lace and insertion trimming. Also some new effects with neat corner motifs. Ivory or ecru. Sill length, 2 1/2 yards. Midsummer Sale today, pair \$5.98.

Simpson's—Fourth Floor

**For Boys**

**Little Boys' Overalls 69c.**

Sturdy denim, drill and chambray in boys' ankle length overalls. Blue with narrow white stripe, plain blue with red trimming and khaki. Made with bib, two pockets and suspenders. Sizes 4 to 10 years. Midsummer Sale today, 69c.

**Boys' Knee Length Overall Rompers 59c.**

Blue and khaki drill trimmed with red. Made with bib, one pocket, straps to go over shoulder. Sizes 2 to 6 years. Midsummer Sale today, special, 59c.

**Boys' Khaki Bloomers \$1.50.**

Durable Khaki Bloomers made with three pockets, belt loops, strap and buckle at knee. Sizes 7 to 14 years. Midsummer Sale, \$1.50.

**Boys' Long Khaki Pants \$1.85.**

Made with three pockets, belt loops and cuff bottoms. Sizes 24 to 41 waist band. Midsummer Sale, today, \$1.85.

**SIMPSON'S**

**50 Fine Finished Worsted Suits \$28.75**

For Men and Young Men---On Sale 8.30 This Morning

An important offering of suits for men and young men. These suits are well tailored and fashioned in attractive shades of grey and brown in neat stripe and check pattern effects. They are single-breasted 2 and 3 button, soft roll, semi and form-fitting sacque models. Sizes 36 to 44. On sale this morning at \$28.75.

**Genuine Palm Beach Suits \$18.50 For Men and Young Men**

Palm Beach suits to please the most fastidious dresser---the coolest garments for summer. Take advantage of this very special offer. Tailored in the two and three-button sacque model to fit any figure. Sizes 35 to 44. Midsummer Sale, today, \$18.50.

**500 Youths' Overalls, 99c**

Strongly made in the regulation bib style, from a very serviceable khaki duck blue and white stripe denim. Sizes 28 to 31. On sale 8.30 this morning at 99c.



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