

# The Robert Simpson Company, Limited

## Four and a Half Hours' Rush Selling of Boots and Shoes

WOMEN'S \$3.00 TO \$5.00 BOOTS, \$2.49.

Made in both button and laced styles, in selected gunmetal, tan calf, patent colt and vic kid leathers. This is bright new footwear, made on the newest fall lasts. All sizes from 2 to 7. Regularly \$3.00, \$3.50, \$4.00 and \$5.00. Saturday morning 2.49

MEN'S \$3.50 TO \$5.00 BOOTS, \$2.95.

Selected tan calf, patent colt, gunmetal and velours calf leathers, in button and laced styles; every pair Goodyear welted, with either single or double soles; some are leather lined. Sizes 5 to 11. Regularly \$3.50, \$4.00 and \$5.00. Saturday morning 2.95

### VICTOR BOOTS.

All the new "Victors" for fall are in. Don't fail to see them. \$4.00, \$4.50, \$5.00, \$5.50 and \$6.00.

### Six Toilet Specials

Sandolite Toilets, Paste or Powder, Special .17  
Imported Translucent Glycerine Soap, Regularly 10c, special 7c  
Vanishing Cream, in jars, Regularly 25c, special 17c  
No-Scent, a toilet necessity for perspiration, 3c  
Regularly 25c, special 10c  
Men's Bar Soap, Regularly 2 for 25c  
Real Ebony Hair Brushes, pure bristles, hand drawn, Regularly to \$1.00, special 60c (Main Floor)

## Corsets and Whitewear

Bargains of the biggest kind have been prepared to ensure a busy Saturday morning. There is a wonderful money-saver, and commands your attention early in the morning.

**\$2.75 TO \$3.50 BATHING SUITS.**

Clearing balances of several lines of Women's Bathing Suits, fine navy blue lustre, separate skirt or separate bloomers style, dainty trimmings of white braid or polka dot satin. Sizes 22 to 40 bust. 50c BATHING CAPS, 25c.

Women's Bathing Caps, red or sky check, rubber-lined, satin, elastic edges.

**SAMPLE WHITEWEAR, HALF-PRICE.**

Clearing over 400 pieces of Women's Whitewear, a manufacturer's samples and oddments and counter-musings garments from our regular stock. Corsets, Combinations, Princess Slips, Corset Covers, Underskirts and Drawers. A wonderful choice of patterns.

**\$1.25 CORSETS, NEW MODEL, 75c.**

200 Pairs Women's Corsets, fine white batiste, medium bust, trim tips and back, deep unboned skirts, four wide garters, fine all-roust-proof steel, four wide side steel, bust draw cord, deep lace trimmings; sizes 28 to 38 inches.

(Third Floor)

## 36-in. Pure Linen Crash Suiting

In shades of linen, tan, white, pink and blue. Regular values 25c and 30c. On sale at the Dress Linen Section at .15

29-inch Fine Summer Muslin, in large variety of designs and shades, bordered and unbordered. No need to say much about these, but that they have the usual qualities of a Simpson bargain. On sale at the large Bargain Circle at .75

(Second Floor)

## New Carlsbad China

Decorated with a copy of old Chantilly design, a conventional border in green, with flower decoration in centre in old colorings. Marked at specially low prices.

Chocolate Pots, each .15

Chocolate Cups and Saucers, each .15

Teapots, each .35 and .50

Teacups and Saucers, each .25

Mocha Coffee Pots, each .25

After-dinner Coffee Cups and Saucers, each .15

Sugar Bowl and Cream Jug, set .50

Biscuit Jars, each .98

Cake Plates, each .50

Salad or Berry Bowls, each .35

Berry Saucers, each .15

Salad Plates, each .15

Syrup Jugs and Tray, each .35

Cream Jugs, each .25

Milk Jugs, each .35

Decorated China Mustard Jars .10

Clover Leaf China Bowls .10

A new lot of Fine Quality Austrian China Teacups and Saucers with rose border pattern and solid gold handles. Regular 50c value, for, each .25 (Basement)

## The Store Extends a Welcome

To-morrow the Canadian National Exhibition begins its thirty-fifth Annual Programme, when its gates swing open to let in the throngs of visitors drawn from a hundred cities by its marvellous attractions. Each year has swelled the thousands, until to-day their reception has become a problem to even the great business houses of the city, such as this store.

The Simpson Store welcomes you in a manner fitting its standing as representative of Greater Toronto. Every provision is made here for your comfort and entertainment, while our tremendous stocks are in themselves an exhibition worthy of a trip to Toronto. We will make you welcome when you come, and trust we can afford you opportunity for large savings in your Fall buying.

**STORE CLOSES 1 P.M. TO-MORROW**

## Simpson's Fall Opening Displays

During the Exposition weeks the Mantles, Dress Goods, Silks and Millinery will continue their Early Fall Opening Displays, which are on a more lavish scale than ever before.

Exquisite Gowns, Hats, Coats and Dress Materials are here from Paris, London and New York, giving every new mode and shade for Fall wear.

Flowers and decorations are everywhere in the Store, and a selected orchestra will play twice daily in the new Moorish Kiosk on the Main Floor.

Lunch Room, Palm Room, Rest Room, Package Check Desk, Telephone and Telegraph Services, all combine to give you every service of a good hotel.

## NEW FALL COATS

Not only the new colorings and materials, but the new color combinations are shown; coats of warm reversible blanket cloth, Nigger Heads, tweeds, serges, velours, homespun, etc.; made by the best New York and London designers, showing the latest touches. Prices range from \$15.00, \$18.50, \$25.00, \$35.00 to \$65.00.

Other models, \$20.00 and over.

**EARLY FALL SUITS, \$2.45, WORTH \$15.00 AND MORE.**

An early purchase when a well-known manufacturer needed work enables us to give this extra value; serge suits, together with some French model suits, in cutaway style; plain tailored models, or novelty trimmed. Extra special value Saturday, 9.45

**WOMEN'S AND MISSES' SERGE DRESSES.**

In black and navy; splendidly tailored, with dainty lace collar, with velvet bow tie. They fasten down front, and are ornamented with self buttons; the smart skirts have neatly stitched tailored seams. Price Saturday .395

**WASH SKIRTS.**

Splendid fitting skirts, made from natural linen; Indian Head, repps and piques, in white; the styles are plain, with raised or low waist bands. Regularly \$2.50, Saturday .98 (Third Floor)

**Smart Ready-to-Wear Hats**

Models now being worn in New York, are to be seen here, in the new blues, tans and browns, purples and greys, greens, etc.; some show the rich Austrian velours, velour finished felts, with novel band effects or other trimmings that make them distinctive. See our big lines of drape and ribbon trimmed felts at \$2.00, \$2.50, \$2.75 and \$3.00 each.

**Women's Silk Hose 29c**

Black or tan; fine quality; nice weight; perfect finish; spliced heel, toe and sole; 8 1/2 to 10. Special value, Saturday .29

Women's Lisle Thread and Silk Lisle Thread Hose; black, tan, white and colors; also embroidered; extra fine thread; spliced heel, toe and sole; 8 1/2 to 10. Extra value Saturday, 35c, 3 pair \$1.00.

Women's Pure Silk Thread Hose; shades black, tan and white; extra fine quality; nice weight; double garter welt; spliced heel, toe and sole; 8 1/2 to 10. Special Saturday .75

Women's Cashmere Hose; "German" make; extra light weight; finest yarn; close weave; black or tan; sizes 8 1/2 to 10. 50c value, Saturday 35c, 3 pair \$1.00.

Women's "Llama" Plain Black Cashmere Hose; all-wool yarn; medium weight; extra fine weave; double heel and toe; sizes 8 1/2 to 10. Extra value Saturday, 25c, 3 pair \$1.00.

Women's Imported Plain Black Cashmere Hose; samples of better lines; extra fine yarn; spliced heel, toe and sole; sizes 8 1/2 to 10. 40c value, Saturday .29

Girls' and Boys' Fine Ribbed All-wool Cashmere Hose; extra elastic finish; full weight; double heel and toe; black or tan; 5 to 8 1/2. 40c value, Saturday .29

Infants' Fine Lisle Thread Cotton Socks; embroidered; extra elastic finish; fancy colored tops; new patterns; all sizes. 25c value, Saturday .12 1/2

Men's Silk Socks; fine quality; nice weight; perfect finish; tan, black, navy, grey and pearl; spliced heel, toe and sole; 9 1/2 to 11. 50c value, Saturday .24

Men's Silk Lisle Thread Socks; finest quality; sheer weave; best finish; great range of selection; spliced heel, toe and sole; 9 1/2 to 11. 50c value, Saturday 19c, 3 pair 55c.

**REAL KID AND FRENCH SUEDE GLOVES, 59c.**

Clearing 50 dozen lot Glove Kid, in colors, and choice suede, finish, in black and tan; splendid value; perfect finish and fitting; all sizes. 75c and \$1.00 value. Saturday .59 (Main Floor)

**English Brussels Rugs**

Three sizes only, small, Oriental and floral designs; exceptionally good value at the following prices:

9.0 x 9.0. Special Saturday .12.75

9.0 x 10.6. Special Saturday .18.75

9.0 x 12.0. Special Saturday .24.75

Extra heavy Seamed Wilton Rugs, in Oriental designs, blue, tan and rose shades; this rug is specially made up for hard wear; two sizes only:

9.0 x 9.0. Special Saturday .19.75

9.0 x 12.0. Special Saturday .29.75

Scotch Printed Linoleum, in designs and colorings suitable for any room or hall; all well seasoned goods. Special Saturday selling, per yard .39 (Fourth Floor)

## West of England Serge Suitings

FOR SATURDAY MORNING'S SPECIAL VALUES, 50 INCHES WIDE, PER YARD 64c.

3,000 yards of these all-wool high-grade West of England Serges we will offer Saturday for early morning trade at below to-day's cost of production. Made from specially selected, pure clean yarns, they carry a rich lustrous permanent finish and they are all guaranteed thoroughly soap shrunk and spot-proof. A fine range of natural shades to select from, including new blues, tans, browns, wine, grey, myrtle, crimson, purple, etc., also two splendid shades of navy and black, 50 inches wide. Saturday, per yard .64 (Second Floor)

**\$2 House Dresses**

Housedresses of printed percale, in checks and stripes, some have high neck and long sleeves, others Dutch necks with 3/4 sleeves, all have fitted skirts, with band at waist. Sizes 34 to 44. Regularly \$2.00, Saturday 1.19 (Third Floor)

**Black Satin Paillettes and Messalines**

A remarkable quality of pure skeined silk, beautiful in weave and of superb finish, strong in texture and guaranteed thoroughly reliable; 36 and 38 inches wide. Regularly \$1.25, Price, per yard .96

**BLACK DUCHESSE SATIN.**

A wonderful Satin of surprising richness, possessing a most beautiful and lasting finish. This satin is guaranteed not to cut or crush, and in every respect to give the utmost satisfaction; 36 and 38 inches wide. Regularly \$1.38, Price, per yard .110 (Second Floor)

**\$10 Women's 15-Jewelled Watch \$6.97**

GUARANTEED FOR TWO YEARS

O size, Wrist Watch, 15 ruby jewels, nickel lever movement, exposed winding wheels and pallet jewels, cut expansion balance adjusted to climatic variations, double roller escapement and patent broguelet hairspring, perfect workmanship, sterling silver open face case. Complete, with leather wristlet, your choice of colors. Regularly \$10.00, Saturday .6.97 (Main Floor)

## Men's New Fall Suits \$9.95

VALUES \$15.00, \$16.50 AND \$18.00.

Excellent suits, made from English tweeds and worsted finished tweeds in the new browns and greys; very neat patterns; smart, new, single-breasted, three-button styles; with fine twill mohair linings, and the best workmanship. Sat. 9.95

**MEN'S BLUE SERGE SUITS.**

Made from splendid wearing English navy blue serge; single-breasted, three-button styles; fine twill mohair hair linings and good tailoring. Price .10.50

**BOYS' BLUE TWO-PIECE SUITS.**

Made from a fine twill English worsted that will give excellent satisfaction; the coat is double-breasted, and the pants are generous size bloomers; fine twill mohair linings, and excellent workmanship. Sizes 26 to 30, \$8.00; 31 to 34, \$9.00.

**YOUTHS' TWEED SUIT, \$6.00.**

Made from good wearing English tweed, in brown, showing striped pattern; single-breasted, three-button style; fit and finish all that could be desired. Sizes 32 to 35. 6.00 (Main Floor)

**New Furnishings for Men \$1.00**

"Stralian" Brand Underwear, in light, medium or heavy weights, in natural wool, light shade; sizes 34 to 44. Saturday, a garment 1.00

Negligé Shirts, new fall designs; stripes and half sizes, 24 to 18. Saturday .1.00

Flannelette Night Robes, English manufacture; a splendid quality material, with a soft velvet finish; pink, blue or helle stripes; sizes 14 to 20. Saturday .1.00

"Pen-angle" 95 quality Undershirts and Drawers; dark natural shade; double or single breast; sizes 34 to 40. Shirts 1.00; drawers to match 1.00.

Combinations, with open or closed crotch, in several different kinds of material, and reduced prices on all. Regularly \$1.25, \$1.50 and \$2.00, Saturday .1.00

Silk Neckwear, wide or narrow shapes; several odd lines to be cleared to make space for new goods. Regularly 50c and 75c, for 25c, or 5 for 1.00. (Main Floor)

**IN THE DRAPERY SALE**

FOR 4 1/2 HOURS' BUSINESS SATURDAY MORNING.

40c Fine Scotch Madras Mullin, cream and white; 50 inches wide. Yard .28

French Antique Velours, 50 in. wide, for portieres, window hangings, etc.; soft, rich shades. Yard .1.15

2,000 YARDS OF NET, 21c YARD.

An odd lot of English Curtain Net; 40 to 50 inches wide; cream, ecru and white; something for every room in the house. Regular value 35c and 40c. Clearing Saturday, yard .21

Clearing all short lengths up to 10 and 15 yards of English, French and Colonial Taffetas, Chintzes, Figured Linens and Cretonnes; 50 and 60 inches wide. Regular value \$1.75, \$2.00, \$2.25 and \$2.50 yard. Rich hangings for the living apartments, slip covers, upholstery, cushions, etc.; all fast washing colors; come early for best selection. Clearing Saturday morning, yard .98

60c TRIMMED WINDOW SHADES, 39c EACH.

Trimmed with a pretty lace insertion to match, in ivory and green only; an oil opaque cloth, mounted on reliable spring rollers, complete with brackets and pulleys. Size 37 in. x 70 in. Saturday morning, each .39 (Fourth Floor)

**200 Only, Stove Tea Kettles**

Large family size, high-grade quality, enamelware, blue outside and white inside. Regular \$1.25 line. Saturday morning rush price, each .50

**FOR MECHANICS' USE.**

500 pairs Strong Pliers, with wire cutters, extra well finished, in two sizes: 7-inch and 8-inch. Saturday morning, each .55

500 only Hollow Handle Tool Sets, with 10 Oil Tempered Tools, an extremely useful gift for the home or farm. Regularly selling for 50c, Saturday morning, each set .40

1,000 Razor Straps, the double style, with swivel ring top, exceptional quality. Saturday morning rush price, each .20 (Basement)

## Table Napkins Seconds at Reduced Prices

A large delivery of Damask Table Napkins. These are manufacturers' seconds and bought at a very low price. For quick selling Saturday we have divided these into four lots.

Lot No. 1, size 22 x 22, clearing at, doz. 1.48

Lot No. 2, size 22 x 22, clearing at, doz. 1.60

Lot No. 3, size 24 x 24, clearing at, doz. 1.94

Lot No. 4, size 24 x 24, clearing at, doz. 2.19

**BATH TOWELS, 49c PAIR.**

White Turkish Bath Towels, large size, heavy make, with fringed ends; an ideal bath towel. Clearing Saturday, pair .49

**PILLOW CASES, 35c PAIR.**

500 Pairs English Pillow Cases, made from good firm cotton, neatly hemmed, in two sizes, 42 x 33 and 46 x 33. Clearing Saturday, pair .35

Fine English Nainsook, soft needle finish, for women's and children's wear, 36 inches wide. Clearing Saturday, 10 yards for .1.00 (Second Floor)

**EMBROIDERIES**

Three big values in 27-inch Swiss Flouncings for quick selling Saturday morning. Per yard, 25c, 35c and 45c.

**LACES.**

Valenciennes, Torchon and Cluny Laces and Insertions half-price Saturday morning, 25c, 35c and 50c, and 12 yards for 12c.

**ESPALLETTE COLLARS.**

Plauen Lace Espallette or Shoulder Collars, with Cuffs to match, 25c, 50c, 75c and \$1.00.

25c, 35c and 50c Wash Collars, Saturday morning, each, 10c.

**Handkerchiefs.**

Women's All-Linen Hemstitched Handkerchiefs, Saturday morning rush price, 7 for 25c (Main Floor)

**Men's Hats**

180 Men's Panama Hats, extra fine quality, and in dressy shapes, best finish. Reg. \$6.00 hats. Saturday special, your choice . . . 2.45

\$2.00 Men's Finest American Spin Braid Straw Hats, in correct and most fashionable styles, medium or high crowns, best quality trimmings. Saturday special, your choice . . . 1.00

Men's Crusher Style Soft Hats, colors olive, slate, grey, navy, brown and black, fine imported felt and satin lined. Saturday's price only . . . 1.00

Men's Stiff Hats, new shipment of latest fall styles, fine quality English fur felt, and specially well finished. Saturday . . . 1.00 (Main Floor)

**Gene Stratton Porter's New Novel**

"Laddie," by author of "Girl of the Limberlost" and "The Harvesters." Cloth-bound . . . 1.25

**STATIONERY.**

Winona Writing Pads, ruled and plain. Saturday, each . . . 10

Simpson's H. B. Pencils. Saturday, dozen . . . 10

Paper Napkins. Saturday, 100 hundred . . . 15c and 25c (Main Floor)

**\$5, \$6 and \$7 Parasols \$1.98**

25 only High-grade Silk Parasols, in stylish stripes, Dresden, Bulgarian and Oriental designs, in pretty colors, both in light and dark. India and canopy shapes included in the lot, with handsome handles, \$5.00, \$6.00 and \$7.00 lines. Saturday . . . 1.98

100 Women's Parasols, well assorted in stripes and fancy patterns, 85c and \$1.25 line. Saturday . . . 49 (Main Floor)

**SUIT CASES**

Extra Deep Suit Cases, two heavy leather straps, brass lock and side catches, strong sewing handle, linen lined, with pocket. Special Saturday . . . 3.75

Size 24 inches . . . 3.75

Size 26 inches . . . 4.25 (Sixth Floor)

**The Groceries**

2,000 lbs. Creamery Butter, White Clover Brand, Per 100 lbs. . . 30

2,000 lbs. Corn Flakes, 3 pack . . . 10

Canned Fruit, Raspberries, Strawberries, Cherries, etc. . . 10

Imported French Beans, Per tin . . . 10

Canned Corn, 4 tin . . . 10

Garlic Red Salmon, Per tin . . . 10

Choice E. H. Sauce, Per bottle . . . 10

Crossed Fish Brand Kipperd . . . 10

Macaroni's Pickles, Mixed, 4 1/2 tin . . . 10

Line Juice Sovereign Brand, Imported quart. Bottle . . . 10

Clark's Fatted Meats, Per tin . . . 10

Macaroni's Blotter Paste, Per tin . . . 10

Olive, 16 oz. bottle . . . 10

Baker's Cocoa, 5-lb. tin . . . 10

600 lbs. Fresh Peel Cake, Per lb. . . 10

Fancy Mixed Biscuits, 2 lbs. . . 10