

THE BUREAU OF STATISTICAL RESEARCH

A BUREAU ORGANIZED TO STUDY, COLLATE AND DISSEMINATE FACTS WITH REGARDS TO
ASSURANCE, ITS RELATIONS AND EFFECTS ON BUSINESS, THE HOME AND THE COMMUNITY

189 ST. JAMES STREET

MONTREAL, QUE. December 5, 1923.

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Sir Arthur Currie, L.L.D., G.C.M.G., K.C.B.,
Principal, McGill University,
Sherbrooke Street W.,
Montreal, Que.

Dear Sir Arthur:

In talking a short time ago to some of Montreal's prominent men with regards to the university man in business, I was impressed with the manner in which they stressed the importance of education, especially college education, and its value as an investment to the average man. Following this thought up I discussed the matter of education with the men with whom I am connected on the Bureau of Statistical Research as to how it could be laid before the public so that men would realize the monetary value of a college training.

The result of our thought and labour is found in the booklet "Education and Success" which I enclose and in the three letters which we have sent to a number of our citizens who are parents of boys and girls of school age. The interest which this has aroused has been remarkable and we feel that we are doing a good work in laying this information before them.

For your own information let me say that insurance does not enter into the subject unless the recipient of the letters desires to discuss insurance as a means whereby he may make certain that his boy or girl will have a college training. We want him to know the value of education and feel that the presentation of