

TABLE 15. SELECTED CORPORATIONS PUBLISHING DAILY NEWSPAPERS WITH CIRCULATION UNDER 10,000, 1958-1967

Year	Total Assets	Equity	Net Profit before Int. and Inc. Tax	Net Profit A	Net Profit after Int.	Net Profit B	Net Profit after Int. and Inc. Tax	Net Profit after Int. and Inc. Tax	Total Revenue	Net Profit before Int. and Inc. Tax
				Total Assets		Equity		Equity		Total Revenue
	Dollars	Dollars	Dollars	Per cent	Dollars	Per cent	Dollars	Per cent	Dollars	Per cent
1958.....	6,008,000	3,429,000	473,000	7.9	433,000	12.6	360,000	10.5	8,652,000	5.5
59.....	6,441,000	3,884,000	766,000	11.9	721,000	18.6	557,000	14.3	9,957,000	7.7
60.....	6,464,000	4,358,000	776,000	12.0	725,000	16.6	582,000	13.4	10,531,000	7.4
61.....	7,114,000	5,071,000	791,000	11.1	744,000	14.7	401,000	7.9	9,961,000	7.9
62.....	7,204,000	5,100,000	851,000	11.8	807,000	15.8	449,000	8.8	11,102,000	7.7
63.....	7,917,000	5,550,000	883,000	11.1	833,000	15.0	476,000	8.6	11,486,000	7.3
64.....	7,795,000	5,313,000	1,084,000	13.9	1,025,000	19.3	554,000	10.4	12,203,000	8.9
65.....	9,258,000	5,121,000	1,811,000	19.6	1,728,000	33.7	981,000	19.2	13,935,000	13.0
66.....	9,950,000	6,082,000	2,068,000	20.8	1,963,000	32.3	1,088,000	17.9	16,010,000	12.9
67.....	10,442,000	6,319,000	2,268,000	21.7	2,164,000	34.2	1,183,000	18.7	17,154,000	13.2

SOURCE: D.B.S.