

to find ways and means of doing that. However, the CRTC is very much concerned in broadcasting and I notice you have been concerned in recent reports about the media being concentrated in too few hands. I think there is a real danger or perhaps there is an implicit danger that, perhaps not a real danger but there is a possibility of a danger of the medium being directed if it is in too few hands. I think it needs, as Parliament does, an opposition as it were; there needs to be another voice; there have to be several voices, not just one voice. I don't think there is any danger in any newspaper in Canada, or at least I don't see it—perhaps you have far more information than I have—but certainly looking at newspapers in Canada there doesn't appear to be that kind of reality at the moment.

The Chairman: Mr. Gray?

Mr. Gray: May I make a personal comment?

The Chairman: Certainly.

Mr. Gray: I would have thought—I don't know what the point is but beyond a certain point when they start to grow too large when the chains become too great we are in a real danger. I don't know quite how to express it but I remember back in the days when Lord Thomson was gathering together all of the newspapers—and as you go around the country you begin to see it—now, he was scrupulous in keeping editorial control in the hands of the local editors and to the best of my knowledge never interfered in the actual editorial, running of the paper. But other than that there is an air about them as you know. I would prefer personally to have newspapers owned individually if that were possible.

The Chairman: I have just one other question for Mr. Gray and then I will come to you, Senator Prowse. I am aware of the fact that you were a former assistant editor of *Maclean's* magazine in the 50's.

Mr. Gray: Yes, everybody was called an assistant editor in those days.

The Chairman: I think the Committee would be interested in any opinion you might express about the Canadian magazine industry presently.

You followed these hearings to know about discussions back and forth?

Mr. Gray: Just through the press.

The Chairman: Well, could you comment on the Canadian magazine industry generally?

Mr. Gray: Well, our current magazine situation obviously is very difficult. There aren't enough of them and they aren't very good. One of the encouraging things and we do hope that it will work out economically is the specialization of magazines. I assume that we will see more of that in the future as there is a larger economic base. But, by and large, the magazine industry doesn't seem—it is not healthier than it was 10 or 15 years ago and it wasn't that healthy at that time.

The Chairman: Is there a future for the magazine industry in Canada?

Mr. Gray: Well, let's put it this way; at this particular point, and I don't know if I am speaking out of turn or not—but at this particular point a magazine like *Saturday Night*, which is under the editorship of Bob Fulford, has once again become an important magazine in Canada. I understand that it is not as healthy financially as it should be or perhaps it is even in real danger. I don't know specifically and I wouldn't want to put them in public troubles; but if we lose that magazine we have lost something of actual permanent value and as I understand it is not that much money to make it work. In terms of broadcasting, it is just a drop in the bucket.

There are certain areas of concern and information that seems to be better handled in print than in other ways. I think we need the magazine quite frankly. We need the magazine the same as we need the newspapers because I think we need the multiple choice.

The Chairman: Senator Prowse?

Senator Prowse: You are a group of people that are so concerned with the Canadian image and who resist the American image and I am intrigued with the fact that your brief is set up on the 1.1, 1.2, 1.3, which is an American set-up.

Mr. Gray: No, it is a requirement of the Committee, Senator. Like I said in the outline—I have written, or we have never written anything in these terms but it asks that the paragraphs be numbered that is why they are numbered.