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Mr. Pierre Lortie
President and Chief of Operations

## Key products/services: Aerospace

The mission of Bombardier International is to accelerate Bombardier's growth in markets other than North America and Europe. Bombardier's manufacturing groups assume responsibility for their international sales, but Bombardier International plays a support role in targeted regions of the world, such as China, Eastern and Central Europe, Russia and Latin America.

The mandate of Bombardier International is to search for and identify new business opportunities in countries other than North America and Europe, to develop specific strategies for targeted countries in cooperation with the other Bombardier groups, to act as the main intermediary for Bombardier as a whole with government authorities and business communities in these countries, to explore opportunities for acquisitions and strategic alliances that would allow the Corporation to expand its present activities in emerging markets and reinforce its competitive position.

Bombardier International is headquartered in Montreal and has an office in Beijing, China.

## INFORMATION AND COMMUNICATIONS TECHNOLOGIES



Book Market 374 Dalhousie Street Ottawa, Ontario K1N 7G3 Tel: (613) 241-1753 Fax: (613) 241-4237

E-mail:

bookmarket@acncanada.net Web Site: bookmarket@shop.net

Mr. George Pepper Vice President

## Key products/services: Book store

The Book Market was founded in the 1970's in Montreal as a small new book store. This store operated for five years before we branched out into used books. The company grew from there to two stores, one new and used, and one used. With a trend developing in the recycling of books, we capitalized on this by adding a third store in the West Island of Montreal. By the early 1980s we saw expansion possibilities in Ottawa, and we opened our main store of four floors and over 2.5 million books on Dalhousie Street. We have grown into Canada's largest chain of used bookstores with 14 locations in Ottawa, Montreal, Kingston and Toronto.

We also export containers of books to some Pacific Rim countries which are sold to importers, distributors and in some cases retailers.

We at the Book Market have been recycling for over 25 years and are proud of our record.