

- Rauch, James E. et Joel Watson. 2004. « Network intermediaries in International Trade. » *Journal of Economics and Management Strategy* 13(1) : 69-93.
- Roberts, Mark J. et James R. Tybout. 1997. « The Decision to Export in Colombia: An Empirical Model of Entry with Sunk Costs. » *American Economic Review* 87(4) : 545-564.
- Roberts, Peter W. et Ray Reagans. 2003. « Exposure, Attention and Price-Quality Relationships for New World Wines in the US Market, 1987-2001. » polycopié.
- Rock, Marilyn. 2001. « Globalisation and Bangladesh: The case of export-oriented garment manufacture. » *South Asia: Journal of South Asian Studies* 24(1) : 201-225.
- Rodrik, Dani. 1988. « Industrial Organization and Product Quality: Evidence from South Korean and Taiwanese Exports. » *NBER Working Paper* n° 2722, septembre 1988.
- Rodrik, Dani. 1996. « Coordination failures and government policy: A model with applications to East Asia and Eastern Europe. » *Journal of International Economics* 40(1) : 1-22.
- Rodrik, Dani. 2004. « Industrial Policy for the Twenty-First Century. » n° RWP04-047, novembre 2004.
- Rubinstein, Ariel et Asher Wolinsky. 1987. « Middlemen. » *Quarterly Journal of Economics* 102(3) : 581-594.
- Schamel, Günter. 2006. « Geography versus brands in a global wine market. » *Agribusiness* 22(3) : 363-374.
- Schamel, Günter et Kym Anderson. 2003. « Wine Quality and Varietal, Regional and Winery Reputations: Hedonic Prices for Australia and New Zealand. » *Economic Record* 79(246) : 357-369.
- Shevchenko, Andrei. 2004. « Middlemen. » *International Economic Review* 45(1) : 1-24.
- Shilpi, Forhad et Emran, M. Shahe. 2002. « Marketing Externalities and Market Development. » *World Bank Policy Research Working Paper* No. 2839.
- Shy, Oz. 2000. « Exporting as a Signal for Product Quality. » *Economica* 67(265) : 79-90.