

GOVERNMENT APPLICATIONS

Federal and local governments are turning to Telidon - NAPLPS technology as a way of addressing their huge, complex audiences with new efficiency and economy. Cantel, operated by the Canadian government, is using Telidon to convey detailed information about services, including information of value to the travelling public. They have noted the cost-efficiency of Telidon in comparison with conventional printed material which is difficult to distribute effectively and to keep current.

Canberra, the Australian National Capital District, is using videotex in a similar way, to inform the continent's widely dispersed population about government services and travel information.

