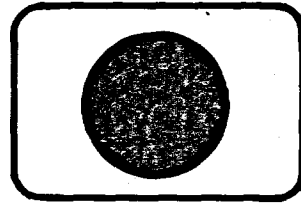


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THE DO-IT-YOURSELF (DIY) MARKET IN JAPAN

REPORT ON

EXPORT DEVELOPMENT INITIATIVES

MAY 1985 — MARCH 1987