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# Business

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*May is Canada Month in Hong Kong with the territory hosting Canadexpo '84, the largest trade show ever mounted here by a single country and one of the largest exhibitions ever staged by Canada. The governments of seven provinces will have an official presence at the exhibition and more than 100 Canadian companies, overseas subsidiaries and agencies will be taking part. Before, during and after the exhibition a variety of Canadian cultural events, ranging from ballet performances to a food festival, will be staged at various venues around Hong Kong. This special issue is devoted to Canadexpo '84 with particular emphasis being placed on what Canada has to offer to Hong Kong, the People's Republic of China and the countries of S.E. Asia both in products — as diverse as foodstuffs and computers — and in expertise.*

## COVER STORY

# Canada Awakens to the Dawning of the Pacific Era

By Andrew Tanzer

## 主題

Responding to the twin forces of opportunity and necessity, Canada is demonstrating that it is a Pacific as well as an Atlantic nation. Although a bit tardy, the North American country has finally awoken to the dawning of the Pacific era, and is quickly manoeuvring to share in the economic dynamism and prosperity of Pacific Rim nations. Symbolically, last year Canadian trade with Asia eclipsed that with Europe for the first time.

The goal of boosting shipments to the Pacific Basin has been enshrined in the



global trade strategies of Canada's government and private sector, with Ottawa identifying many of the countries in the region as "priority export markets."

A steady stream of trade missions, many led by provincial premiers, has passed through the Far East. "I've been here 33 years and I've never known a time when Canada was more actively promoting trade, services, tourism and investment," remarked J.D. McGregor, Director of the Hong Kong General Chamber of Commerce.

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