

TRADE FAIRS AROUND THE WORLD

TOP U.S. HEALTHCARE INFORMATION AND MANAGEMENT SHOW

SAN DIEGO, CALIFORNIA — Canadian companies providing an information technology-based product or service — focused on the healthcare industry, or involved with telemedicine — are invited to participate in a formal partnering event to be held in this city February 17-20, 1997.

The Canadian Consulate General in Los Angeles is planning a cost-recovery partnering event during the conference and show organized by the **Healthcare Information and Management**

Systems Society (HIMSS).

This annual show, which was held last year in Atlanta, is the premiere event of its kind in the United States.

Planning of the partnering event structure and registration of Canadian participants are currently being pursued by the Department of Foreign Affairs and International Trade together with the Canadian Consulate General in Los Angeles.

Canadian participants can take advantage of a reduced conference

registration fee, and have the opportunity for prearranged meetings with conference exhibitors and participants who may be interested in doing business with them.

For more information or to register (*registration deadline is January 10, 1997*), contact Thomas Palamides, Business Development Officer, Canadian Consulate General, 550 S. Hope St., Los Angeles, CA 90071. Tel.: (213) 346-2757. Fax: (213) 346-2767. E-mail: thomas.palamides@lngls02.x400.gc.ca

Airshow Downunder Takes Upward Turn

MELBOURNE, AUSTRALIA — Four hundred exhibitors from more than 30 countries — Canada among them — will be participating in the biennial **International Air Show and Aerospace Expo (Airshow Downunder'97)** being held here February 18-23, 1997.

Three important conferences also are an integral part of **Airshow Downunder'97**, the only Australian defence and civilian aerospace trade show and one that has been increasing in size and importance since its inception.

Canada's aim at **Airshow Downunder'97** will be to expand the number of commercial links between Canadian and Australian companies and to capitalize on the wide range of identified business opportunities in the Australian defence and aerospace sector.

With this in mind, the Canadian High Commission in Canberra is offering a program of targeted business meetings based on specific projects matched to each participating company.

The High Commission suggests that it would be beneficial for Canadian companies to time their business visits to coincide with **Airshow Downunder'97** to gather pertinent information and to take advantage of the contacts that can be made during the four-day event.

The Canada stand at **Airshow**

Downunder'97 is supported by the Canadian High Commission in Canberra, the Aerospace Industry Association of Canada and the Department of National Defence.

For further information, contact Jenny Brown, Commercial Officer, Canadian High Commission, Canberra, Australia, Fax: (0011-61-6) 270-4069.

Copenhagen Food Fair

COPENHAGEN, DENMARK — Canadian companies that already export to other European countries or make products with a distinctly Canadian image may be most interested in participating in the **14th International Food Fair of Scandinavia (TEMA)**, being held here February 23-26, 1997.

Other Canadian exporters, of course, are also welcome to display their food and beverage products under the Canadian

banner at the Canadian stand being hosted by the Embassy in Copenhagen.

The **International Food Fair of Scandinavia (TEMA)** is Denmark's major food and beverage event, attracting buyers from major Scandinavian food chains and representatives from the hotel and restaurant trade.

Companies are asked to provide the Canadian Embassy

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The International Food Fair