

PUBLICATIONS

Education Directory

Directory of Canadian Suppliers of Commercial Education and Training Services will assist exporters and potential exporters in finding training programs and services about international trade and marketing.

The 1,700 suppliers of education and training services listed in the directory provide a broad range of training services as well as such training-related services as needs assessment, analysis and evaluation.

The directory, from Industry and Science Canada and costing \$29.95, plus GAT, can be obtained, on diskette, from Canada Communications Group Publishing, Ottawa K1A 0S9. Tel.: (819) 956-4802. Fax: (819) 994-1498. Quote catalogue number C2-208-1993-MR1.

Questions may be referred to the Business and Professional Services Industries Directorate of Industry and Science Canada, Ottawa. Tel.: (613) 954-2977.

Canada-Mexico Transportation Data

The Transportation Services Division (EMT) of External Affairs has published a report entitled *Marketing Data for the Canadian Transportation Services Industry: Canada-Mexico Trade 1991*.

This publication is aimed at addressing the needs of the Canadian transportation services industry in light of the opportunities provided by the North American Free Trade

Agreement. It helps identify potential export and import markets by showing the top ten commodities traded with Mexico in 1991, for individual regions as well as all of Canada. It also indicates the means of transportation when crossing Canada's border and the value of each commodity as a percent of total exports or imports.

The data was provided by a special run from Statistics Canada and is not normally available in Statistics Canada publications.

Contact Transportation Services Division (EMT), External Affairs and International Trade Canada, 125 Sussex Drive, Ottawa K1A 0G2. Tel.: (613) 996-3490. Fax: (613) 996-1225/996-1267.

Technology Transfer

Technology Transfer Opportunities in America's Pacific Northwest is a recently released resource directory for Canadian companies investigating technology transfer opportunities with selected technology transfer agents, brokers and attorneys—especially those in the states of Washington, Oregon, Idaho and Alaska. This four-state region is rich in transfer opportunities with companies, government agencies and academic institutions. Copies of the directory may be obtained from the Canadian Consulate General, Seattle, Washington. Contact, the Canadian Consulate General in Seattle, Washington. Tel.: (206) 443-1777. Fax: (206) 443-9735.

BUSINESS AGENDA

Ottawa — November 17, 1993 — Faculty of Law, University of Ottawa—Exporting Our Technology: International Protection and Transfer of Innovations is a symposium designed to inform exporters about the development and application of a technology transfer strategy. Special emphasis will be placed on the Americas and Europe. The registration cost is \$200. Participants will receive documentation. Contact Francine Doré, Faculty of Law, University of Ottawa, 57 Louis Pasteur, Ottawa K1N 6N5. Tel.: (613) 564-7047.

Montreal — November 23, 1993 — Sheraton Center: Agri-Vision'93 — Workshop on export certification of agri-food products and individual meetings with Canadian Agri-Food Attachés from 18 Canadian posts around the world. To register, contact Paul-Arthur Huot, Club Export Agro-alimentaire du Québec. Tel.: (514) 349-1521. Fax: (514) 349-6923.

Hamilton — November 24 — Trade Shows Made Profitable seminars. For more information, phone or fax: (416) 483-3836.

InfoEx

InfoEx (formerly **Info Export**) is a counselling and reference service for Canadian exporters. Canadian companies interested in exporting are invited to contact **InfoEx** (toll-free) at 1-800-267-8376 (Ottawa area: 944-4000).

To order EAITC publications, fax (613-996-9709) your requests on company letterhead. Include the publication code (in brackets).

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