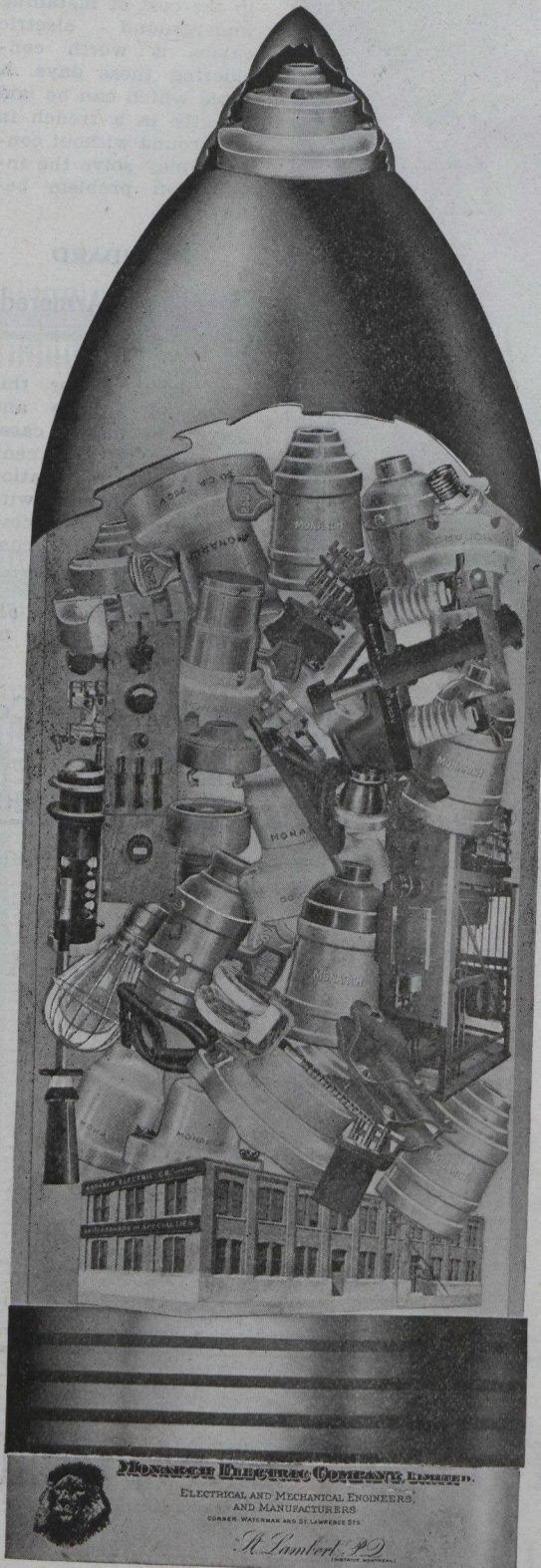
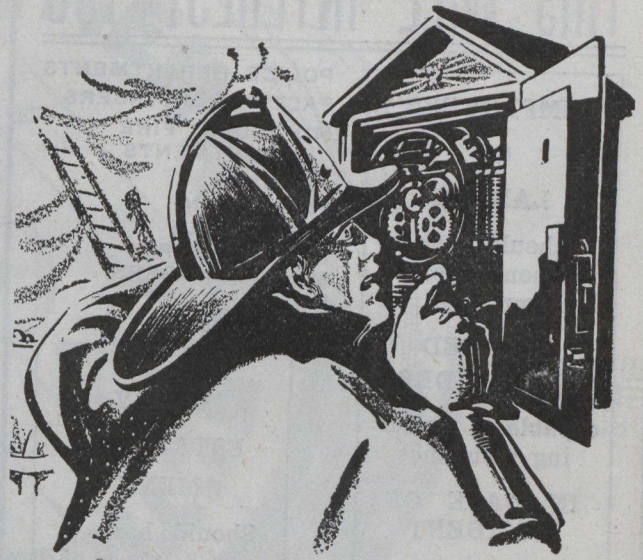


Some of the Goods
MADE IN CANADA



By
MONARCH ELECTRIC CO.
LIMITED
ST. LAMBERT, QUE.



FIRE!

Seconds may mean lives.

Minutes may mean Millions of Dollars LOST.

In such an emergency the *Northern Electric Fire Alarm System* saves its cost one hundred, yes, a thousand fold.

If your village, town or community has not a

Northern Electric **Fire Alarm System**

It lacks one of the most vital things conducive to healthy growth.

Such a system cuts fire hazards to a minimum—

- reduces actual losses.
- lowers insurance rates.
- attracts industries to the town.
- and marks a progressive municipal management.

WRITE NOW FOR FULL PARTICULARS ABOUT IT.
Address our nearest Branch House, or Headquarters, Montreal.

Northern Electric Company
LIMITED

Montreal	Ottawa	Winnipeg	Calgary
Halifax	Toronto	Regina	Vancouver