



GEO. W. GILSON,
Editor and Publisher.

W. ETHELBERT HENRY, C.E.,
Associate Editor.

Address: P.O. Drawer 2602.

Office of Publication: 11 Jordan St., Toronto.

Devoted to the Interests of the Professional and Amateur Photographers.

VOL. II.

Toronto, December, 1893

Nos. 11-12.



CHRISTMAS is with us again with all its joys, its pleasures, its memories, and its—turkey and plum pudding. It is with great pleasure that we take this opportunity of wishing our readers a merry Christmas and a happy and most prosperous new year. It makes us happy to think that in saying “our readers” we convey our good wishes to nearly every

photographer in Canada. It is most gratifying to us, dear reader, to realize, by the grand support you have given us the past year, that our efforts towards making your home journal at least the equal of any published have been appreciated. Our every effort has been put forth to gain your confidence, to deserve your support, to aid you, by giving in the pages of your journal instructive and interesting matter pertaining to your art, and illustrations that would suggest new and helpful ideas in the handling of sitters, light, and accessories. It is with pride that we point you the fact that never have we allowed anything of a scurrilous or unhealthy character in our columns. The pages of an art journal we believe to be no place for spiteful sayings, petty bickering, or constant harping on the doings of the few black sheep of our interesting flock. Our aim is ever the elevation of the art of photography, and we feel that our efforts can only bear fruit through keeping our (your) journal clean, wholesome, and elevating in its tone. Again we wish you all a merry Christmas and a happy new year.

THE EDITORS.