

Announcement of Importance to Every Physician.

Messrs. Lea Brothers & Co. announce for publication in March, 1899, the first volume of *Progressive Medicine*, a new annual which will be issued in four handsome octavo, cloth bound and richly illustrated volumes of about 400 pages each. The several volumes will appear at intervals of three months. In this age of unusual progress, so rapid is the advance in all departments of medical and surgical science that the need for condensed summaries which shall keep the practitioner up to date at the least possible expenditure of valuable time has become imperative. Many attempts in the way of Year-Books, Retrospects and Abstracts have been made to meet this growing need, but in nearly all of these the process of condensing has not been preceded by a sifting of the good from the useless, and consequently the reader is presented with a mass of information from which he must select with care and study the items which are useful and reliable.

What the busy physician needs to day is a well-told tale of medical progress in all its lines of thought, told in each line by one well qualified to cull only that matter worthy of his attention and necessary to his success. He needs material which shall teach him all that the master of his specialty knows of the year's work.

It is with the object of presenting only such readable and useful material that these volumes are published, and every contributor to the pages of *Progressive Medicine* will say what he has to say in an original narrative form, so that every statement will bear a personal imprint expressing not only the views of the author cited, but the opinion of the contributor as well.

To insure completeness of material and harmony of statement, each narrative will receive the careful supervision of the General Editor, Dr. Hobart Amory Hare, whose reputation will everywhere be acknowledged as ensuring practical utility in a high degree. Those associated with Dr. Hare in the production of *Progressive Medicine* include a brilliant gathering of the younger element of the profession, well representing the class which is so energetically contributing to make modern medical history.

With the appreciation of the self-evident utility of such a work to all practitioners, the publishers are enabled to ask

the very moderate subscription price of ten dollars for the four volumes.

The publishers offer to send full descriptive circulars and sample pages to those applying for them.

Frank Leslie's for January, 1899.

Frank Leslie's Popular Monthly for January is a royal holiday number, and sets a very high standard for the coming year. The feature *par excellence* is the complete story of the sinking of the *Merrimac* at the mouth of Santiago harbor last June, as told in a straightforward, dramatic narrative by Lieutenant Hobson's chosen helmsman in that historic exploit—the gallant young Osborn Deignan, from Iowa.

This same January number of *Frank Leslie's Popular Monthly* contains, in addition to the story of the *Merrimac*, the first of a series of articles by the celebrated war correspondent, Thomas R. Dawley, Jr., recounting his exciting experiences while "Campaigning with Gomez," in the wilds of Cuba; "In a Klondike Cabin," by Joaquin Miller, the Poet of the Sierras, who has recently returned from Alaska; the first part of a new California story, by Bret Harte, entitled "Mr. Jack Hamlin's Mediation", "Women in Politics," by the Marquise Lanza; "Naval Signaling, and Carrier Pigeons," by Joseph C. Groff, "The Orphan of Belleville," a charming and seasonable story, by Francois Coppee; "The Edge of the Marsh," a complete short tale by Etta W. Pierce; poems by Edith M. Thomas, Minna Irving, Clinton Scollard, Martha McCulloch-Williams, Susan Archer Weiss, and others; and a varied "Marginalia" department, including contributions by R. K. Munkittrick, James B. Cable, Charles H. Crandall, Isaac W. Eaton and St. Julien Grimke.—*Frank Leslie Publishing House, N. Y.*

The Cosmopolitan.

To have the men who have demonstrated their organizing ability by great business successes tell their secrets of organization is the object of the editor of the *Cosmopolitan*. That he is succeeding is proved in the January issue by the article from Charles R. Flint, who is regarded in New York as one of the three or four ablest organizers in America. He is president of the Rubber Trust and the head of the great mercantile house of

Flint, Eddy & Co. which has its ramifications in almost every part of the world. Mr. Flint tells very openly what makes for success in the organization of business. His article may be read with interest by the Rockefellers, the Armours, and the Wanamakers, as well as by the humblest clerk seeking to fathom the secret of business success.

In the same line is an article, also in the January *Cosmopolitan*, telling how Mr. Platt organized and conducted the campaign for the election of Roosevelt. It is by a gentleman who was actively engaged at the Republican headquarters during the campaign, and who gives a vivid picture of the perfection to which political organization has been carried in New York State by the most astute of managers. The wary old senator who has been a lifetime in politics and the youngest political aspirant will alike find food for reflection in Mr. Blythe's article

St. John, N.B., as a Winter Port.

The Board of Trade of St. John, N.B., have issued a handsome illustrated pamphlet descriptive of that city and the beautiful Bay of Fundy, upon which it is situated

The pamphlet has been prepared mainly with a view of emphasizing the advantages of St. John as a winter port for the Dominion, and the Board of Trade deserves credit for the enterprise it has shown and the conclusive proofs it has put forward as to the claims of that port.

100 for One Dollar

We are in receipt of a copy of a series of advertisements for druggists' use published by Harry M. Graves, Williamsown, Mass. But few druggists have the time and perhaps fewer still the talent for preparing a series of advertisements for the local papers or whatever style of advertising they do. It is to save this time and furnish the material without having to think them out that these sample "ads" are published.

The copy before us gives a selection of 100 advertisements which may be used exactly as written or altered to suit the pleas of the druggist. One dollar will be well spent in securing a copy of this work. Read the advt. in this issue.

He who thinks he can corner all the business in his town is himself cornered by the narrowness of his own judgment.