



# GUARANTEE CREED

OF THE

# BOSS CASE

# MANUFACTURERS.



I am sole agent in Canada for the Jas. Boss and all other grades of cases made by The Keystone Watch Case Co. Don't fail to see the New Fall Styles. Large stocks now on hand of

The guarantee stamped in every Boss case is a contract with the buyer of the case in virtue of which we voluntarily bind ourselves to give free of charge a new case of same grade in exchange for any James Boss case that fails to wear the full number of years specified in the guarantee. In selecting filled cases the reliability of the manufacturer should be the chief consideration. A Jeweler's customers, as a rule, are guided by his advice, and if a case or guarantee does not turn out as represented his reputation and business suffer. Boss cases are the Jeweler's safeguard. Back of them is a concern of impregnable financial strength, with a record of nearly 50 years successful and honorable dealing.

The Keystone Watch Case Co.  
19th and Brown Streets,  
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