

SUNSHINE

PUBLISHED BY THE
SUN LIFE ASSURANCE COMPANY OF CANADA,
AT HEAD OFFICE, MONTREAL.

A. M. MACKAY, *Editor.*



HEAD OFFICE BUILDINGS
SUN LIFE ASSURANCE COMPANY
OF CANADA.

DIRECTORS:

R. MACAULAY,
President.

S. H. EWING,
Vice-President.

W. M. BIRKS.
HON. RAOUL DANDURAND.
GEO. E. DRUMMOND.
J. R. DOUGALL.
H. WARREN K. HALE.
H. S. HOLT.
CHARLES R. HOSMER.
ABNER KINGMAN.
T. B. MACAULAY.
JOHN MCKERGOW.

T. B. MACAULAY, F. I. A., F. A. S.,
MANAGING DIRECTOR AND SECRETARY.

GEO. WILKINS, M. D., M. R. C. S. ENG.,
CHIEF MEDICAL OFFICER.

ARTHUR B. WOOD, F. I. A., F. A. S.,
ACTUARY.

E. A. MACNUTT,
TREASURER.

FREDERICK G. COPE,
ASSISTANT SECRETARY AND
SUPERINTENDENT OF AGENCIES.

October		1912						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	
6	7	8	9	10	11	12	13	
13	14	15	16	17	18	19	20	
20	21	22	23	24	25	26	27	
27	28	29	30	31				

The Outing of 1912.

It is with pleasure that we offer our readers in this special number of SUNSHINE a *résumé* of the leading events of the Outing of 1912. To those who were privileged to join the party it will serve to recall the pleasant and helpful days spent together, and for the agents who were not there it may prove an incentive to such effort as will put them among the elect in 1913.

At the Head Office and also in the field our motto is—"Business before pleasure." Once a year, however, for a few days we change this to read—"Business and pleasure." It does not seem possible that these two elements could have been more happily combined than during the four August days recently spent on the St. Lawrence and Saguenay. A year from now there is no doubt but that the results will show conclusively the wisdom of expending the time, the labor and money involved in making the Outing a success. For though now only a memory its influence will endure.

We trust that not only will all of this year's delegates meet again next autumn, but that we will then have the pleasure of welcoming many new guests at the banquet table.

The absence of the President and the Managing Director detracted from an otherwise ideal outing. The former was too deeply engrossed with his duties at Head Office and the latter was necessarily absent in Europe. We heartily concur with Mr. Cope in the remarks made at the Annual Banquet, on which occasion loyal messages were telegraphed to both our leaders.