

TO CHEESE MANUFACTURERS

BRANDING CHEESE.

Patented February 25, 1898

A means of permanently marking cheese without waste injury and at exceedingly small cost is provided by the "Bate" Brand. The location of the factory is always clear and imitation impossible. A list of factories that are branded is in course of preparation for distribution amongst importers in England. Prompt application for brands will ensure this valuable privilege to your factory. When application is made for Brands the registration of your factory will be accomplished by the undersigned without charge or cost to you. References may be made to the President or other officers of Brockville Dairymen's Board of Trade in which section it is used by a majority of the best factories.

CHARLES BATE,

Brockville, Ont.

Prof. Jas. W. Robertson, Commissioner of Agriculture and Dairying, Ottawa, Ont., writes under date Nov. 26th, 1897:—

"I am in receipt of your letter, 24th inst. I am of opinion that if the registered number and the district brand could be put on the cheese by having the letters indented or raised, in the rind of the cheese itself, that would prevent any possibility of the erasure of the marks or substitution for them."

And under date March 8th, 1898:—

"I received the sample brand. I am glad you have succeeded in getting that made. I would like to see every Canadian cheese with the word 'Canada' impressed into its ends."

Hon. John Dryden, Minister of Agriculture for Ontario, addressing a meeting in Brockville, on the 13th day of November, said in reply to a question for his opinion:—

"I have seen this brand to-day for the first time, and would like to say that in my opinion it will be a great blessing when it is found in every factory in this country. I know of no way in which a brand can be placed on cheese that will so thoroughly protect against deception as by the brand mentioned. It is there to stay and, unlike the stencil, cannot be rubbed off. It is time there was greater discrimination in products, and the consumer must pay a higher price for the better article. Every cheese in Brockville district should be marked 'Brockville' as it is the best and should bring the highest price. I am very much pleased indeed with the brand invented by Mr. Bate."

THE

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W. J. SHIBLY, Harrowsmith, Ont.

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We give this fine Watch for selling two dozen packages of Exquisite Perfume at ten cents each. Send your address and we forward the perfume, postpaid, and our Premium List. No money required. Sell the perfume among your friends, return the money, and we send the watch, prepaid. This is a genuine American Watch, and guaranteed a good timepiece. In writing mention this paper. Home Speciality Co., 60 Victoria St. Toronto

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MEMBER CO-OPERATIVE KNITTING CO. HALIFAX, N.S., July 24, 1898.

GENTLEMEN.—I just received my Watch, and am highly pleased with it. Kindly send me some more Children's Toques and Ganslets, and will try for a Bicycle.

Yours respectfully, CLARENCE LEE, and many more.

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