

Persuasion Failed, They Took to Force!

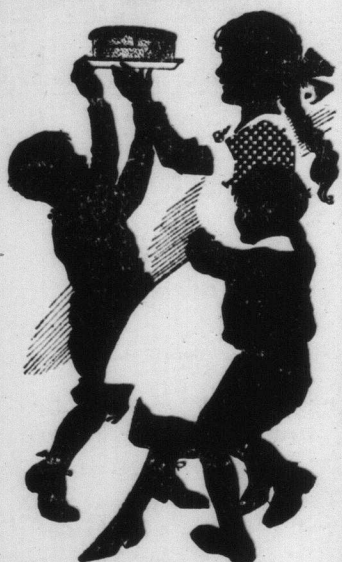
SHE was so proud of her first cake. It was so light so tempting!

But her young brothers had an eye on it, too, and —

You've simply got to hide the cakes and bread when they're made from Cream of the West Flour.

Maple Leaf Milling Co., Limited
Toronto, Winnipeg, Brandon, Halifax

CREAM OF THE WEST FLOUR



United Fruit Companies' New Power Duster

(By F. E. Peck)

Any one living in the town of Berwick during the afternoon of February 8th, might have thought that the D. A. R. had shunted one of its big engines into The Fruit Companies' packing-house, for the great white clouds which poured out of the packing-house and rolled twenty to thirty feet into the air more resembled the clouds of steam that pour forth from a locomotive under high pressure on a frosty day, than anything else that one could imagine. The fact was, however, that The United Fruit Companies of Nova Scotia were giving a demonstration of their new power duster.

Some forty or more persons gathered for the purpose of inspecting the new machine and comparing its good and poor points with other machines on the market. The demonstration at Berwick was one that should send a thrill of pride coursing through the veins of every loyal fruit grower of Nova Scotia. There was no "Made in Germany", "Made in U. S. A." or made any other where, signs except Nova Scotia. The power duster as every one now knows is being manufactured by The United Fruit Companies at Kentville. The power for running the duster was furnished by The Stationary Co. of Bridgewater, N. S. The duster was first run with their four horse power engine; later this was replaced by their two horse power engine, and with either one the duster worked satisfactorily. The "International" and the "Fairbanks-Morse" three horse power engines have also been used with equal success. It is evident that a good engine with a rating of two, three, or four horse power, will give good satisfaction. Lime only was used in this demonstration. The dusts that will be used in orchard work will be prepared ready mixed by The Fruit Companies at Kentville, according to the "Dusting Calendar" for 1921 as prepared by Mr. Sanders, and appearing in "The United Farmers' Guide" for February 2nd. Here it should be said that the Copper Arsenic dust stands to the credit of Mr. Sanders alone; the process in its manufacture being invented by him, and marks one of the most important mile stones in the control of the insect and fungus pests.

As one mingled among the crowd gathering the different views, there was little heard in the way of criticism except in some minor points of detail, practically all of which are already in the minds of the company, and will not appear in the market. The many good points commented upon so far outnumbered anything in the way of criticism that we need concern ourselves only with its many points of merit.

To the writer, these appeared as: simplicity of design; strongly built; light weight; complete and easy control; great power and high pressure; and efficiency. The present U. F. C. Duster Machine would be very disappointing to any one expecting to see a complicated machine of clock-work design, with automatic attachments. Such a machine in the hands of an expert is quite wonderful, and its many attachments and complications make talking points of interest. It will always be found, however, that the machine most efficient, most durable, and most useful to the greatest number of persons, will be the simply constructed machine with fewest parts to get out of order. Such a machine is the new duster as now manufactured by The United Fruit Companies. Everything is easy to get at. Should anything go wrong with any of the parts, it can be seen at a glance, and quickly repaired or part replaced. The machine has a simple agitator which insures a steady even feed; there are no brushes to gum up, or be readjusted or replaced.

The machine is built strongly, on a firm stoutly constructed base, which holds it solidly in place and prevents the vibrations from shaking itself to pieces, which would be the case under poor or weak construction. The machine, though strongly built, is at the same time of comparatively light weight, about 350 pounds. This is an important factor in going through the orchard where the ground is soft. The control of the duster is one of the simplest, and at the same time, most admirable feature of the machine. By simply raising or lowering a lever a notch at a time, the amount of dust delivered can be regulated from absolute zero, to the

maximum amount per acre as required. This is but another feature of the machine; simple in construction, but perfect in action.

Perhaps the strongest feature of the machine is the improved fan. The addition of side plates, a distinctive feature, puts the U. F. C. Duster in a class by itself. The amount of air pressure developed by this machine exceeds that of any other duster on the market today, in fact it is more than double the amount. This has been brought about through the perfected fan as devised by the United Fruit Companies. This fan has bearings so built that it can be run as high as 10,000 revolutions per minute. It is guaranteed for 7,000 and 4,000 are needed for doing satisfactory work.

Efficiency may be said to be the motto of the Fruit Companies and this simply means getting the greatest results in the shortest time, and with the least expenditure of money and energy. Compared by this standard we must admit that The United Fruit Companies have perfected a machine superior to anything on the market today, in the matter of costs, the Companies are selling this duster at from twenty to fifty dollars below other makes. Given the same horse power, this duster develops more power and much greater air pressure, thus giving a more uniform distribution of dust over a greater area, and much more penetrating, so that the inner parts of the trees, the under sides of the leaves, and even the crevices in the bark will be coated with a film of dust. Owing to the increased capacity and high pressure this new duster is capable of doing a greater amount of better work, in a given time than anything that has yet been put on the market.

It should be stimulating to the pride of Nova Scotia, fruit growers to know that they are setting the pace in the matter of fungus and insect control both in the material and in the machinery used for its application.

THE EDITOR

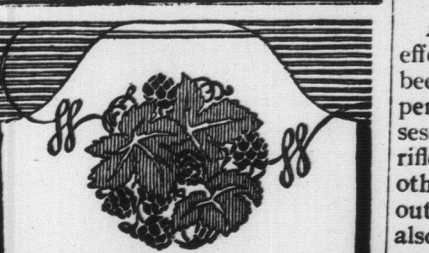
Most any one can be an editor. All the editor has got to do is to sit at a desk six days out of the week, four weeks of the month, and twelve months of the year, and "edit" such stuff as this.

Mrs. Jones, of Cactus Creek, let a can opener slip last week, and cut herself in the pantry. A mischievous lad of Picketown threw a stone and struck Mr. Pike in the alley last Tuesday. John DeCimbed on the roof of the house last week, looking for a leak, and fell striking himself on the back porch. "While Harold Green was escorting Miss Violet Wise from the church social last Saturday night, a savage dog attacked them and bit Mr. Green several times on the public square." Isaiah Trimmer of Running Creek, was playing with a cat Friday when it scratched him on the veranda. Mr. Fong while harnessing a bronco last Saturday was kicked just south of the corn crib. — Exchange.

TIT FOR TAT

Porter: "Miss, your train is—
Precise Passenger: "My man, why do you say 'Your train' when you know it belongs to the railway company?"

Porter: "Dubno, niss. Why do you say 'My man,' when you know I belong to my old woman?"



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The number of cakes in a package has been reduced from six to five, but the five square cakes are equal in quantity to the six round cakes.

Each cake is wrapped in wax paper, insuring perfect keeping qualities.

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Business Men Take Your Loss Now

Every trade paper for the last month or two has had this advice to merchants: "Take your loss now." Just what do they mean? Why this? Many lines of goods are dropping in price, and every merchant has in stock more or less of these goods bought when prices are highest. There are two things the merchant can do—hang onto these goods and try and get out of them what he paid for them, and probably in the end lose on them; or he can put them on the market at once at a price equal to what will be the new price on these lines of goods and get rid of them at once at a loss;—in many cases a very great loss to himself. It is this second course that is being advised.

Reduction in the price of staple goods, such as foods, clothing, boots, etc., makes possible a reduction in wages; a reduction in wages makes a further reduction in the price of goods, and thus will be brought about a speedy return to the conditions existing before the war. But can the merchant afford to take his loss now? In many cases he cannot. In spite of all said to the contrary, the many merchants in the Valley when prices began to rise at the beginning of the war, sold out their stocks on hand at the old prices and did not make any advances till rising markets compelled them to. Consequently, the merchant has not now the money to stand taking any big loss all at once. True, the Banks will help him out to a certain extent, but neither the merchant nor the bank can be expected to carry all the load. The customer, often referred to as the "ultimate consumer", must take his share of the load. How can he do this? First, by buying from his home merchant as much as he possibly can. Second, by paying his bills. If you owe a bill at any store go at once and pay it, or arrange for it, and by so doing put in the hands of the merchant the money necessary to enable him to "take his loss now." By this co-operation of merchant and buying public, business will be kept going and stabilized, money will be put in circulation, markets will be developed for the unsold produce now in the Valley and there will be brought about much more speedily the much desired and much talked of return to normal.

DOZEN NEW LAID EGGS FOR 25 TO 40 CENTS

The price of new-laid eggs has hit the toboggan in the southwestern peninsula Counties of Kent, Elgin and Essex, according to Mr. Charles E. Bachly, who returned last evening from a business trip through that district. "In towns like Blenheim, Tillsonburg and Essex," said Mr. Bachly, "the regularly quoted price was 40 cents per dozen, while in certain cases eggs were sold for 25 cents per dozen." The tumble in price resulted from a sudden "glut on the market," due Mr. Bachly was told, to the mild, springlike weather, which has started Mrs. Hen every where in the district on an orgy of greater production. The diligent little feathered lady is winning immense popularity among consumers. — Toronto Globe.

ARE YOU CARRYING FIREARMS?

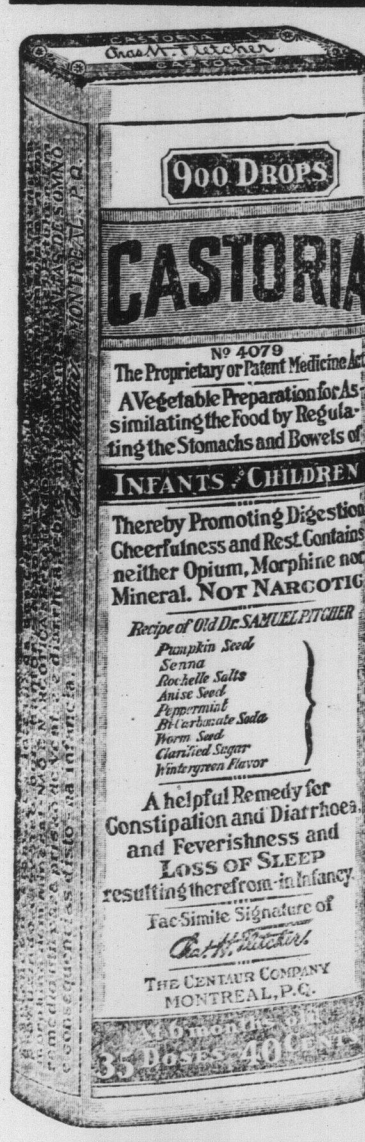
A new act recently passed and effective through Canada has just been issued and prohibits any person from having in their possession a cannon, machine gun, rifle, gun, revolver, pistol, bomb or other firearm, or any air-gun without having a permit therefor. It also provides that no British subject shall be required to obtain permit for a shotgun which he or she has had in their possession prior to Oct. 15th last. It further provides as a penalty for not complying with the above a fine of \$100 costs or three months' imprisonment or both if the Stipendiary or judge sees fit.

A WIN FOR THE EDITOR

Titus Titmouse was infuriated but the editor shut him up in two seconds. "Is this the newspaper office?" inquired Mr. Titmouse. "It is," responded the man at the desk. "Didn't this paper say I was a liar?" "It did not." "It did not say I was a scoundrel?" "It did not." "Well, some paper said it." "Possibly it was our contemporary down the street," suggested the editor, as he picked up a paper-weight. This paper never prints stale news.

Who were the young couple we overheard the following from:—"I were to try to kiss you, how would you meet the emergency?" "Face to face."

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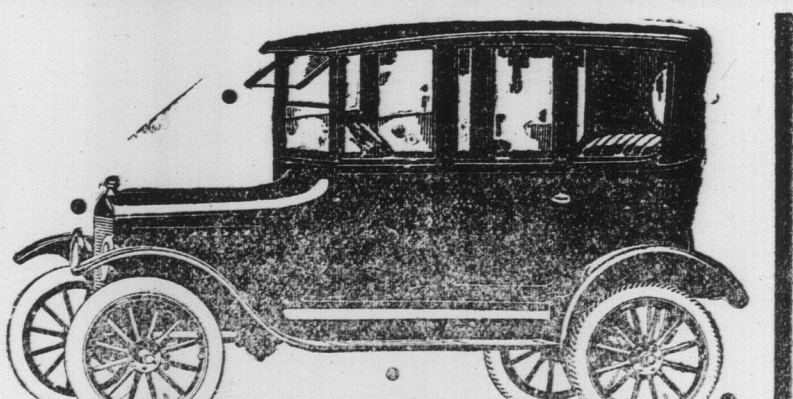
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