

ZAM-BUK
 Purely Herbal—No poisonous coloring
 Antiseptic—Stops blood-poison
 Soothing—Ends pain and smarting, etc.
 Pure—Best for baby's rashes.
 Heals all sores.
 50c. box. All Druggists and Stores

Neilson's Chocolates
 In bulk or boxes, same old price.
 A first-class line of Confectionery always on hand.
 Bread, cakes and all kinds of pastry always on hand.
 Our Wedding cakes cannot be beaten.

LOVELL'S
 BAKERY AND CONFECTIONERY

INSURANCE
J. H. HUME.
 AGENT FOR
FIRE, ACCIDENT AND SICK BENEFIT COMPANIES.
 REPRESENTING
 Five Old and Reliable Fire Insurance Companies
 If you want your property insured call on J. H. HUME and get his rates.
 —ALSO AGENT FOR—
 P. R. Telegraph and Canada Permanent Loan and Saving Co.
 Ticket Agent For C. P. R.—Tickets to all points in Manitoba, Northwest and British Columbia

THE LAMBTON
Farmers' Mutual Fire Insurance Company.
 (Established in 1875)
J. W. KINGSTON President.
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A. G. MINIELLY Director
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PETER McPHERDAN, Wainstead P. O. Agent for Warwick and Plympton.

A. D. HONE
 Painter and Decorator
WATFORD - ONTARIO

GOOD WORK
 PROMPT ATTENTION
 REASONABLE PRICES
 SATISFACTION GUARANTEED
 ESTIMATES FURNISHED

RESIDENCE - ST. CLAIR STREET
"Canada's Greatest Nurseries"
 Spring 1917 Planting list now ready.
 Splendid list of Hardy CANADIAN GROWN Fruit and Ornamental Stock, including
 McIntosh Red Apple
 St. Regis Everbearing Raspberry, and many other leaders.

STONE - AND - WELLINGTON
 The Fonthill Nurseries
 (Established 1837)
TORONTO - ONTARIO
JOHN LIVINGSTONE
 Agent for Watford and Vicinity
 nv17

CHANNY FARM
KERWOOD
 SPECIAL OFFERING
 Can spare a few good Short-horn females.
 All correspondence promptly answered
ED. DeCÉX, Proprietor
Kerwood, Ontario

Tommy To His Wife
 Dear Wife.—When this great war is o'er
 And I return again to you,
 I mean to sleep upon the floor
 As for two years I've had to do,
 I'll tell you just how you and I
 Can practice real economy.
 Since I've been fighting Britain's foes
 I've never even donned a nightgown;
 I've always slumbered in my clothes,
 I'll do the same when back in Blighty
 For sleeping suits I will not crave,
 Then see what money we shall save.
 And, lovely, I would have you note
 That blankets you need never buy;
 My Whitney is my overcoat;
 No matter be it wet or dry,
 And pillows, dearest, you may ban,
 I always use a petrol can.
 And sweetheart, don't go buying
 crockery,
 Dinner or tea sets, jug or plate;
 Cash spent on these would be a
 mockery.
 Food served in tins is really great.
 You'll realize its merits fully
 When dining—at the joint is Bully.
 And so you see, dear, this great war,
 Although it has been one of strife,
 Has shown what one can ban and bar,
 And how to lead a simple life.
 P. S.—
 Are you not keen to try
 A life of real economy?

A Lambton Boy's Impressions of England.
 The following extracts are from a letter written by R. A. Smith, a Lambton boy now in England with the 239th Railway Construction Battalion, to a friend here.
 Purfleet Camp, Jan. 31, 1917.
 We enjoyed the railway trip from Liverpool to Birmingham. The tracks are overhead, one can see the cities, birds-eye views. You never saw so many people in so small an area. From above the residential parts of the cities look like two long brick houses, every block the same. Narrow stone streets, nobody lives on the cross streets, there is no room, the main streets are only two houses apart. There is just enough yard to hang a few clothes in. From Liverpool to Birmingham is one line of cities and factories. We got off and had a lunch in Birmingham or Brum.
 The country around Brumshot in Hants county, is one never ending park. The weather while we were there was beautiful, mild and sunny. Your father told me England is the most beautiful country in the world in June. It is in January, what must it be in June? Hills and vales clad with one mass of flowering verdure. There the roads are not like Canada. They are dug down, not graded up. The roadway is stone. You must see the hedges to appreciate them. The beautiful, quaint, old hedges, no modern hedge can compare with the age. Old stone walls, covered with moss from the surface up, the bramble, whin, which even now is blooming, great trees, oak, beech and chestnut, form a roof overhead. Grand, eh? They say "Why don't they cut down the trees and grow grain?" England makes her revenue largely from industrial sources. What pleasure to see a country where greed for more gain has not slaughtered nature, where the love of beauty is greater than the love of gold. Devonshire is more lovely still, they say. Would that I could see Devonshire in June. We had route marches every day around Brumshot and enjoyed them, really we did.
 We have just been out for a route march. We walked for two hours the fastest I ever walked in my life, for that long. Bless the stone roads in England. We left the mud in Canada, but shall be knee deep in it in France before long, I expect.
 Nearly all soldiers are fatalists:—"You die when your time comes," is the universal belief. It is comforting and makes the soldier more daring. It is not without foundation. It's all a chance, we hear every day from the front.

Exhausted from Asthma. Many who read these words know the terrible drain upon health and strength, which comes in the train of asthmatic troubles. Many do not realize, however, that there is one true remedy which will surely stop this drain. Dr. J. D. Kellogg's Asthma Remedy is a wonderful check to this enervating ailment. It has a countless record of relief to its credit. It is sold almost everywhere.

Spring Catalogues Here
 The post office staff were deluged with catalogues from the big department stores last week and if every home in the district is not supplied with one it is not the fault of the department store's advertising departments. But as the old saying goes "you can lead a horse to water but you can't make him drink," so while you receive one of these catalogues it is not necessary to send your good money out of town and purchase goods that you can buy to just as good advantage from your home merchant. Every dollar sent out of Watford makes the town that much poorer, and helps build the large centres to the detriment of the smaller places. To the public we say "shop at home," and to the merchant, "use printers ink freely."

The most obstinate corns and warts fail to resist Holloway's Corn Cure. Try it.
 Indiana is to have a third campaign for a mothers' pension law.
 A New Jersey railroad man has invented a telegraph alphabet using only dots which he claims is learned more quickly than Morse and can be used by any person in an emergency.

Children Cry
FOR FLETCHER'S
CASTORIA

You will like it "Fine"
Lantic Sugar
 "The All-Purpose Sugar"
 is the kind you have always wanted and couldn't get—the clean, white, sparkling Sugar with "Fine" granulation



RECIPES BOOK FREE
 Cut the Red Ball Trade-mark from a 2 or 5 pound "Lantic Sugar" carton or 10 or 20 pound bag—and mail to us. We will send you a copy of the "Lantic Book"—giving the recipes of more than forty new and delicious Cakes, Confections, and other desserts. Get the maker's packages at your grocers—and send for the book.

ATLANTIC SUGAR REFINERIES LIMITED, Montreal

TO INVESTORS
 THOSE WHO, FROM TIME TO TIME, HAVE FUNDS REQUIRING INVESTMENT MAY PURCHASE AT PAR
DOMINION OF CANADA DEBENTURE STOCK
 IN SUMS OF \$500 OR ANY MULTIPLE THEREOF.

Principal repayable 1st October, 1919.
 Interest payable half-yearly, 1st April and 1st October by cheque (free of exchange at any chartered Bank in Canada) at the rate of five per cent per annum from the date of purchase.
 Holders of this stock will have the privilege of surrendering at par and accrued interest, as the equivalent of cash, in payment of any allotment made under any future war loan issue in Canada other than an issue of Treasury Bills or other like short date security.
 Proceeds of this stock are for war purposes only.
 A commission of one-quarter of one per cent will be allowed to recognized bond and stock brokers on allotments made in respect of applications for this stock which bear their stamp.
 For application forms apply to the Deputy Minister of Finance, Ottawa.

DEPARTMENT OF FINANCE, OTTAWA,
 OCTOBER 7th, 1916.

Prevention Of Coal Shortage
 This winter we have had a coal "famine" and that suffering has accompanied the shortage of this necessity is undeniable. The average citizen has a notoriously short memory, but now is the time to impress upon him that, in many cases, the suffering was due to lack of foresight. In Canada many people buy in small quantities—often only one ton. If, for any cause, there is a shortage of coal, improvident householders demand that the coal dealers do the impossible, namely, that they supply fuel that is unobtainable. Whereas, had they purchased their coal in the summer or autumn, there would be ample supplies available. While some large consumers, such as manufacturers, cannot store a six months' supply, most householders can, with their present bins or with enlarged bins, store coal to meet their requirements till March or April.
 In recent years, we have had two

coal "famines", first in 1901—02, the year of coal miners' strike, and, second, this year, when the severity of the weather and the extraordinary prosperity in the United States caused an unprecedented congestion of freight. A survey of the conditions in the United States demonstrates that in the future there will be more coal "famines" than in the past and that they will occur at shorter intervals. For this there is only one remedy: Buy your coal in the summer. If you have not sufficient storage, enlarge your coal bin.
 All the elevators in Berlin are now being worked by women.
CASTORIA
 For Infants and Children
 In Use For Over 30 Years
 Always bears the Signature of *Chas. H. Fletcher*

Be Warned in Time
 The coal situation in Canada this winter ought to open our eyes to the necessity of laying in an adequate supply during the spring and summer months. Every coal bin should be filled and if necessary enlarged to hold more than a winter's supply. The difficulties of winter transportation are increasing rather than diminishing as the railways are not so well equipped in men and material to handle the traffic. The wise man is he who gives his order for coal now and insists on his dealer filling it in the spring or early summer when transportation facilities are best.

Fall Fair Dates—1917

Strathroy.....	Sept	17-18
Petrolia.....	"	20-21
Sarnia.....	"	24-25-26
Forest.....	"	26-27
Glencoe.....	"	27-28
Bridgen.....	Oct	2
WATFORD.....	"	3-4
Wyoming.....	"	4-5
Florence.....	"	4-5
Alvinston.....	"	9-10

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 AND POULTRY.
 ES MEAL
 RATED CALF MEAL.
 N EXCHANGE
 hile You Wait