

RATE FOR CALL MONEY
FALLS TO 3 1-2 PER CENT

NEW YORK, July 28.—The rate for call money or demand loans fell to 3 1/2 per cent today on the stock exchange. This is the lowest quotation for such

accommodations in several years and reflects not only the easier bank position, but the light demand for money, due to extreme dullness in the market for securities.

Time money rates held at 5 1/2 per cent to 6 per cent for the short maturities, the lower rate applying only to high-grade collateral.

Are You Alive?

Of course you are eating and breathing—but you may not be alive. If you do not reach top-notch in the day's work you may be starving the body by eating foods that have no real food-value. Eat

Shredded Wheat

with green vegetables and fresh or stewed fruits. You will find yourself very much alive. Shredded Wheat is 100 per cent whole wheat, is ready-cooked and ready-to-eat.

Delicious for any meal with berries or other fruits. Two biscuits make a nourishing meal.

MADE IN CANADA



A LABORER is worthy of her hire—and a little bit more. When your stenographer does good work make her happy with a box of MOIR'S. Overtime loses its terrors, and "pothooks" become more interesting when she is tasting such a reward.

Who cares how hard one works when one receives such sweet appreciation.

MOIR'S LIMITED, HALIFAX

MOIR'S Chocolates

R. H. COLEMAN, AGENT, 418 VICTORIA PARK AVE., TORONTO

NR TONIGHT—
Tomorrow Alright
Get a 25¢ Box

STRONG'S DRUG STORE, LONDON.

CANADIAN PACIFIC
FARM LABORERS WANTED

"Fare Going"—\$15 to WINNIPEG.
1/2 cent per mile Winnipeg to destination.

"Fare Returning"—\$20 from WINNIPEG.
1/2 cent per mile starting point to Winnipeg.

GOING DATES	TERRITORY
AUGUST 8, and AUGUST 17.	From Stations in Ontario, Smith's Falls to and including Toronto on Lake Ontario Shore Line and Havelock Peterboro Line. From Stations Kingston to Renfrew Junction, inclusive. From Stations on Toronto-Sudbury direct line, between Toronto and Parry Sound, inclusive. From Stations Dracoe to Port McNicoll and Burkton, to Bobcaygeon, inclusive.
AUGUST 10, and AUGUST 22.	From Stations South and West of Toronto to and including Hamilton and Windsor, Ont. From Owen Sound, Walkerton, Orangeville, Tebowater, Elora, Listowel, Goderich, St. Mary's, Port Burwell, and St. Thomas Branches. From Stations Toronto and North to Bolton, inclusive.

SPECIAL TRAINS FROM TORONTO
Full particulars from Canadian Pacific Ticket Agents. W. B. HOWARD, District Passenger Agent, Toronto.

POTATOES PROVE
GOLD MINE FOR
ESSEX FARMERS

Many Who Formerly Relied On Tobacco Do Well With Spuds.

[Special to The Advertiser.]
WINDSOR, July 28.—Compelled to abandon tobacco growing, because of greatly decreased prices offered by manufacturers, many Essex County farmers have cropped their lands with potatoes, which are paying better dividends than ever derived from cultivating the weed.

One farmer, whose chief crop for years past has been tobacco will make himself at least \$4,000 from eight acres of potatoes, now being marketed by him at \$2 per bushel.

The few farmers who have refused to "go back" on tobacco report the best quality in many years.

Paving Is Completed.

Paving of Howard avenue, from the Canadian Pacific tracks to Devonshire Park race track was completed tonight. This section of the road will be open for travel Saturday, when the first meeting of Western Racing Association opens at Devonshire. The remaining portion of the highway, north of the railway tracks and south of Tecum, this road will not be paved for another month. The tracks of the Windsor, Essex and Lake Shore Railway within the city limits will be moved from west side of the road to the centre.

May Erect Plant.

Although officials of the company have so far refused to give anything definite for publication, enough has been disclosed to warrant the statement that the proposed Canadian plant of Dodge Brothers will be located in the border cities. Incorporation of a Canadian Dodge company was arranged this month and a charter has been secured. Pending the completion of arrangements and the erection of a factory somewhere in the border cities—rumor says in or near Sandwich—some assembling work is to be carried on at C. P. R. shipping property here. All parts available in Canada at present—tires, for instance—will be put on the machine here. This will have the effect of lowering the duty cost on the product as it is brought in from the United States.

ASHBY-O'NEIL.

ESSEX, July 28.—St. Mary's Church, Maidstone, was the scene of a very pretty wedding Monday when Margaret, eldest daughter of Mrs. Edward O'Neill of Jackson's Corners, became the bride of Donald Ashby of Dearborn, Michigan. The bride, who wore a gown of green tulle and had a train of white tulle, was attended by Miss Lela Dumouchelle, who wore pink tulle and hat to match. The groom was supported by Charles O'Neill, brother of the bride. After the ceremony the bride and groom returned to the home of the bride's parents, where the wedding dinner was served. The young couple will reside in Ojibway.

It is estimated that to harvest this year's crops in Manitoba, Saskatchewan and Alberta it will require approximately 30,000 men.
The Canadian Pacific has arranged and is advertising special fares of \$15 to Winnipeg, and will run special trains from Toronto August 8, 10, 17 and 22.
See any Canadian Pacific Agent for full details. Aug. 20

CANADIAN PACIFIC
OCEAN SERVICES

TO EUROPE

Make Reservations Now.
MONTREAL TO LIVERPOOL.
Aug. 5, Sept. 2, Sept. 20, Minnedosa
Aug. 17, Sept. 20, Oct. 25, Metacana
Aug. 19, Sept. 16, Oct. 14, Victorian
Aug. 26, Sept. 23, Oct. 18, Melita
QUEBEC TO LIVERPOOL.
July 30, Aug. 20, Sept. 10, Oct. 10
Aug. 13, Sept. 3, Sept. 24, Oct. 24
MONTREAL TO GLASGOW.
Aug. 6, Sept. 10, Oct. 15, Tunisian
Aug. 20, Oct. 4, Nov. 8, Pretorian
MONTREAL-HAVRE-LONDON.
Sept. 1, Oct. 6, Nov. 10, Sicilian
Sept. 30, Nov. 11, Canadian
MONTREAL-SOUTHAMPTON.
ANTWERP.
Aug. 6, Sept. 9, Oct. 15, Corsican
Aug. 27, Oct. 1, Nov. 4, Scandinavian
MONTREAL-NAPLES-GENOA.
Aug. 24, Oct. 1, Nov. 4, Caserta
Combined Service Canadian Pacific and Navigazione Generale Italiana.

FREIGHT ONLY.
Approximate Sailing Dates.
MONTREAL-LONDON.
Aug. 8, Dunbridge
Aug. 15, Dunbridge
MONTREAL-AVONMOUTH.
Sept. 3, Dunbridge
MONTREAL-PORTS.
Sept. 7, Drammensfjord
Freight Dept., Phone Main 6350.

Apply Local Agents or
H. B. Beaumont, General Agent,
Passenger Department,
1 King Street East, Toronto.
Adelaide 2185.
Canadian Pacific Railway
Traffic Agents.

KENT ROADS ARE
BEING IMPROVED

County Department Is Making Good Progress With the Work.

CHATHAM, July 28.—The Kent County roads department has been gravelling the roads in the southern part of the county and has made extensive improvements. Similar work will be undertaken shortly in the northern part of the county.

Taken to Guelph.
Provincial Bailiff J. Ryan took Stanley and William Hallam and Bill Bavin to the Ontario Reformatory at Guelph today to serve sentences for different offences.
The Hallams were convicted of robbery and assault against Theodore Kling, a farmer. Both were tried before Judge Stanworth at the June sessions of the county court. They had robbed and assaulted Theodore Kling last September, taking from the latter 77 cases of whiskey and gin under the authority of license inspectors' badges. The Hallams were sentenced to 18 months each in the reformatory, and splitting the proceeds \$805 each among three other accomplices. Stanley, the older of the two, will serve the rest of his year's sentence and William the balance of the six months which Judge Stanworth imposed upon him. Both have served more than a month in the county jail.

Broke His Parole.
Bill Bavin's home is in Windsor. Last year he got mixed up in a rum-running affair, breaking a parole that had been previously imposed on him. He went back to serve out 14 months in the Reformatory.

Investigate Robbery.
High Constable George Peters and Provincial Officer Love were Botany yesterday investigating a robbery reported by Dan Payne, a farmer, residing near the Botany Church. He claims that unknown parties entered his home, took a cream separator, a quantity of twine and other goods. It is believed to have been the work of young men of the vicinity, but the officers were unable to get sufficient evidence to effect arrests.

The matter is being followed up, and it is expected arrests will be made in a very short time.

Made Fast Getaway.
What looks like an attempt at a daring hold-up occurred in Harwich Township Tuesday night, when Mr. and Mrs. William Nichol of this city had an unpleasant experience at the hands of six men in an auto.

Mr. Nichol had driven to the home of a farmer in Harwich to make a purchase, carrying considerable money with him. He was unable to find the party with whom he intended to conduct business, and while returning home he was stopped on the road by six men who took his car and money.

One of the men placed himself in the middle of the road and ordered the car to stop. When the latter drew up alongside the apparently disabled auto, one of the men asked him if he knew any of the men in the car. When he didn't the men insisted upon him attempting to help them, in none too courteous a manner.

Mr. Nichol's suspicions were aroused as a result of the actions of the men, and noticing a car approaching he remarked he would have to pull out of the way to let it pass. He started up his engine, stepped on the accelerator and made a flying trip back to the city. The men seeing that their victim had outwitted them, gave up the hunt. Mr. Nichol had his pocket full of dollars in the county jail for Blenheim and County Constable W. S. Sterling of Harwich were here today. The latter was in charge of William Knopp, a vagrant, whom the Blenheim magistrate had sentenced to a term of six months in the county jail for vagrancy.

Knopp, who came out of jail here only a few days ago, was found in a barn near the village of Raglan recently, and he was picked up by Constable Sterling, who found that he had matches in his possession and he was endangering the farmer's hay crop, which was stored in the barn. Having no visible means of support, he was taken before Magistrate Whittington, who sent him to jail again.

INGERSOLL CHRONICLE
MAKES ASSIGNMENT

Proprietor Says He Failed To Receive the Support Promised.

INGERSOLL, July 28.—Publication of The Ingersoll Daily Chronicle, which was launched three months ago has ceased, and the proprietor, N. A. Willoughby, has made an assignment. He gives as the principal reason for the failure of his project, lack of support from quarters where it had been promised at the time he decided to enter the daily field.

Farmers in Dorchester district are complaining bitterly of the depredations of thieves. One farmer recently had 60 small chickens taken at one time, while others missed small numbers, as well as turkeys. In the field overnight discovered the following morning that the twine, tools and nearly everything removable, had disappeared. Earl Hodges, residing near Nilestown, lost a gasoline engine.

DURHAM YOUTH DIES
IN FERGUS HOSPITAL

DURHAM, July 28.—John Reay, Vickers, received word of his son Fred's death at Fergus Hospital, where he went Wednesday to receive treatment for St. Vitus' dance. He has been unwell for some time, though only of late has it taken a serious turn. He was in his 21st year and leaves his father, two brothers, Harry and George, and four sisters, Mrs. Roy Vickers, Mrs. J. Hodgson, Durham; Mrs. G. Wise, Vickers, and Miss Myrtle at home.
In Durham today, Mrs. Martha Scott passed away, in her 74th year, at the home of her daughter, Mrs. Laura Horne, of the high school teaching staff here. She was born in New York State, but since her marriage had lived in Canada, many years being spent in Windsor. Her remains are being taken tomorrow to Brooklyn, N. Y., for burial.
The marriage took place in Durham today of Earl McDonald and Miss Mary Smith, eldest daughter of Mr. and Mrs. Robert Smith.

When you want to rent a house or a farm, or to buy a lot of land, or to get the classified columns of The Advertiser. Everybody reads this paper. That's why it's so popular.

FORMER LONDONER
HAS DISAPPEARED

John Everingham of Sarnia Is Reported Mysteriously Missing.

SARNIA, July 28.—Mrs. John Everingham of East street today appealed to the police to assist her in locating her husband, who left home between 7:30 and 9:30 p.m. Sunday night, and has not been seen or heard of since. Leaving a 18-month-old child in care of her husband, Mrs. Everingham departed for church. Upon her return at 9:30 the child was there, but her husband was missing. His continued absence is causing anxiety. The missing man is a victim of shell shock, and disappeared once before from the city of London, and was not located for four weeks, according to information given the police.

Constables Appointed.
The appointment of Russell Oke and Clarence McLean to the city police force to fill the existing vacancies caused by recent resignations was announced today. The former has already commenced his duties, and the latter will start August 1. Both are war veterans.

Recent permits issued from the office of Inspector Walton brings the total record for the year to date up to the sum of \$1,066,000, which has also soared considerably during the last few days, and now amounts to \$2,303, with fourteen houses and one store permit granted since the end of June.

DECLINES TO BE
KING'S COUNSEL

W. D. Gregory Regards Title As Undemocratic and Undesirable.

TORONTO, July 28.—One of the 31 lawyers placed yesterday on the new list of king's counsel, has declined the honor. He is W. D. Gregory, whose home is in Halton County, but who has been in business in Toronto for many years. As chairman of the public service commission, Mr. Gregory recently presented to the Provincial Government a report recommending radical changes in the system of holding coroners' inquests. Writing to Attorney-General Ranney, Mr. Gregory says in part:

"I see that my name is in the list of those whom the chief justice of Ontario, Sir William Duff, and Mr. John Harkin, recommended to you for appointment of king's counsel. I have long felt that no more appointments of king's counsel should be made and I trust that in declining the appointment I am not acting unbecomingly. I am not a member of the bar and I am not a member of the judiciary. I feel strongly that the practice of giving certain barristers precedence over others in the courts by making them king's counsel is an undemocratic and out of harmony with the democratic standards that generally prevail in Canada."

HAMILTON CLAIMS
DRURY BROKE FAITH

HAMILTON, July 28.—The Hamilton Hydro Commission is said to be dissatisfied with the change which Premier Drury has made in the personnel of the provincial hydro-electric power commission by appointing Fred R. Miller to succeed Hon. I. B. Lucas. Willoughby Ellis, chairman of the local hydro commission, said that the premier declared a month ago there was no intention of replacing Mr. Lucas, and that in the event of a change any name suggested by the Hamilton commission for the appointment would be considered.

WILL EMPLOY 300 MEN.

SUDBURY, July 28.—The Canadian Creosoting Company had started business near here on a 160-acre site, and will treat the timber for the Canadian Pacific Railway. The plant is the largest of the kind in Canada and will employ about 300 men.

CANADIAN NATIONAL - GRAND
TRUNK LONDON - TORONTO.

OTTAWA-MONTREAL SERVICE.
Leaving London, P. T. R., 5:30 a.m. daily, Toronto 8:50 a.m., arriving Montreal 5:50 p.m. Observation-Library car, dining car, parlor car and coaches.
Leaving London, G. T. R., 7:00 p.m. daily, Toronto 11:00 p.m., arriving Montreal 7:30 a.m. Standard sleepers from London. Club compartment, standard sleepers and coaches from Toronto.
Leaving London, G. T. R., 9:00 a.m. daily, except Sunday, Toronto, C. N. R., 12:05 p.m., arriving Ottawa 7:15 p.m. Parlor car, dining car and coaches from Toronto.
Leaving London, G. T. R., 7:00 p.m. daily, Toronto, C. N. R., 10:40 p.m., arriving Ottawa 7:10 a.m. Club compartment, standard sleepers and coaches from Toronto.
For full particulars as to tickets, etc., apply to Grand Trunk ticket agent. July 29, 30, Aug. 2, 4

FORMER COUNCILLOR
PUT UNDER ARREST

Police Make Serious Allegations Against Three Border Residents.

[Special to The Advertiser.]
WINDSOR, July 28.—Stationed at Brock and Sandwich streets, Sandwich, early today, to warn automobile drivers that a high tension power cable had been blown down. Patrolmen Fitzgerald and Renaud arrested Samuel Rochleau, former town councillor, for alleged violation of Ontario temperance act. According to the officers Rochleau was driving an auto in which there were ten cases of imported liquor. A. H. McConkey of Walkerville and J. E. Kennedy of Petite Cote, both of whom are alleged to have carried automatic pistols, were riding in the car.
Rochleau will be charged with violating liquor laws by being in illegal possession of liquor, while McConkey and Kennedy will face a charge of carrying concealed weapons.

POLICE ON TRAIL
OF BORDER BANDITS

Recent Robbery At Petite Cote May Be Cleared Up Soon.

[Special to The Advertiser.]
WINDSOR, July 28.—Through the arrest of several suspects within the last few days, the police hope to clear up, within the next 24 hours the robbery of more than \$17,000 from the Petite Cote branch of the Merchants Bank of Canada.

One suspect brought in early this morning by Walkerville and Ford police, when his home was searched for liquor, is said to have given the police "important information." He, however, was released. At another place raided by the police, \$3,000 in bills of the Merchants Bank was found hidden, it was reported, behind a picture.

This fact the police would neither deny or confirm. Chief of Police J. P. Smith of Walkerville, who is devoting most of his time to running down the bandits, tonight told The Advertiser that "something would be doing Friday night."

If you want a good attendance at your meeting, let Advertiser readers know when it is going to be. The rate is 2 cents per word, or 15 cents per line.

The Things in life are That Count health, wealth and happiness. Health first, the others follow. Good digestion is most important. At the first sign of disorder take a dose of

BEECHAM'S
PILLS

Cuticura Soap Will Help You Clear Your Skin
Sold everywhere in Canada in boxes, 25c., 50c.

SHE TOOK HER
MOTHER'S ADVICE

Now is in the Best of Health because she took Lydia E. Pinkham's Vegetable Compound

Kessock, Sask.—"My mother has taken Lydia E. Pinkham's Vegetable Compound and upon learning of my troubles advised me to try it, as I seemed all run down after the flu and had leucorrhoea very bad. I have taken Lydia E. Pinkham's Vegetable Compound and Lydia E. Pinkham's Blood Medicine and used the Sensitive Wash also Dr. Brown's Capsules and Prescription and am much better in every way. I am willing for you to use my letter as a testimonial as I recommend your medicines."—Mrs. IRENE NELSON, Kessock, Sask.

It is not always in business that a woman is forced to give up her work on account of ill health. It is quite as often the woman who does her own work at home. When backaches and headaches drive out all ambition, when that bearing-down sensation attacks you, when you are nervous and blue, the one great help for such ailments is Lydia E. Pinkham's Vegetable Compound.

Clothing
Prices
Strike The
Freezing Point!
At the Liquidation Sale of the
English & Scotch
Woollen Co.

The Entire Stock of Fine Fabrics Must Be Sold

To Satisfy the Creditors

FROM Cellar to Roof, at the 43 Quality Tailor Shops of the English & Scotch Woollen Co. (in Liquidation), there is now being conducted the Greatest Sale of Fine Custom Tailor Fabrics in the History of Canada. Values that amaze everyone! Men, yes, Clothing Merchants have attended the sale, they cannot believe the phenomenally low prices at which they can select from thousands of yards of fine fabrics and secure a perfect-fitting Custom Tailored-to-Measure Suit or Overcoat. All colors and patterns, in both light or heavyweight materials.

The entire stock must be converted into cash immediately—we are determined to satisfy the creditors. This is the Greatest Opportunity you ever had to buy Tailored-to-Measure Clothes.

Now is in the Best of Health because she took Lydia E. Pinkham's Vegetable Compound

EXTRA
PANTS

With Every Suit ordered Tailored-to-Measure this week we will give you an EXTRA PAIR OF PANTS FREE. They will be made to your measure from the same material as the suit, or from any other material of the same price.

English & Scotch
Woollen Co.

(In liquidation)

180 DUNDAS STREET.

STORE OPEN until 7 P.M. daily, except Friday, when Store remains open until 9 P.M.—Saturdays 11 P.M.

43 QUALITY TAILOR SHOPS IN CANADA
Head Office and Bonded Warehouse:
851 ST. CATHARINE STREET EAST, MONTREAL

Out-of-Town Men Write for Free Samples, Fashion Self-Measure Form and Tape Line dress 851 St. Catherine St. E., Mon.

An Ideal Summer Trip

THE GRAND TRUNK
NORTHERN NAVIGATION CO. ROUTE
THROUGH LAKES HURON AND SUPERIOR
IS THE FINEST IN THE WORLD

On Tuesdays, Thursdays and Saturdays, Steamboat Express leaves Toronto at 10:02 a.m., Hamilton 11:10 a.m., Brantford 12:05 p.m., Woodstock 12:55 p.m., Ingersoll 1:40 p.m., London 1:45 p.m., arriving Sarnia 3:45 p.m. Steamship sails from Sarnia at 4:00 p.m.

LARGEST PASSENGER SHIPS ON THE GREAT LAKES
THE IDEAL WAY TO WESTERN CANADA
A DELIGHTFUL RAIL AND WATER ROUTE

WRITE FOR ILLUSTRATED LITERATURE TO NEAREST GRAND TRUNK TICKET AGENT, OR TO C. E. MORRIS, DISTRICT PASSENGER AGENT, TORONTO