TELEPHONE NUMBERS.
70 Private Branch Exchange,
Connecting All Departments.
From 10 p.m. to 8:30 a.m., and
holidays, call
670—Business Department.
671—Editors,
672—Reporters.

TORONTO REPRESENTATIVE.
W. Thompson, 57 Mail Building
U. S. REPRESENTATIVES. as. H. Eddy Co., Fifth Ave. Bldg. as. H. Eddy Co., People's Gas Bldg. has. H. Eddy Co., Old South Bldg.

London, Ont., Thursday, June 10.

THE BRAVE AIRMEN.

ford, of the British air corps. The ex- he formed a favorable opinion of the one. The explosion of the Zeppelin's of those qualities of energy and progas bag caused the aeroplane to turn gressiveness which characterized him. It was righted it had dropped a full and for once the fears of the suspiciou mile. This was a "looping the loop" have been well-founded. But Lord Halthat makes the air acrobatics of the late dane was not one of the suspicious, and Lincoln Beachey appear tame. From the the majority of the people of Britain beginning of the war the British airmen were as unsuspicious as he was. He have displayed alertness and courage and they were unable to realize that the that the world had not expected from ruler of a civilized and educated people the British in this branch of warfare. could be lost to all sense of honor, could The raids on Cuxhaven and Zeebrugge disregard all the dictates of humanity and the interior of Germany were splen- and could sink to the lowest depths of but that every man in the British air take. But the mistake was no discredit corps is willing and eager to try and to their judgment under the circumduplicate the achievement of Warneford. stances. They have had cause to change One thing that Warneford's feat their views. So have many millions of

demonstrated is that the Zeppelin has men in all the neutral countries of the its match in the faster and smaller aero- world today. plane. The latter, when boldly and It is safe to say that Lord Haldane's dirigina and has the advantage of a with his retirement from the British hum target at which to hurl its bombs, Government. In order to effect the defor its big enemy. There will be less nearly half the cabinet should retire anxiety now, we believe, in England over The Lord Chancellor's sense of patriotanxiety now, we believe, in England over the promised raid of the Zeppelins in force. We may be sure by this time kitchener has gathered a powerful body

The Lord Chancehor's sense of partity season.

The Lord Chancehor's sense of partity is must be greatly increased, except, as before the difference production cannot be greatly increased, except, as before the wants a congress of fathers called to study domestic problems. Maybe this of the imaginary Whalen. "Didn't expect to see me, Wally, did expense of some other branch of the wants a congress of fathers called to study domestic problems. Maybe this of the imaginary Whalen. "Oh, I'm dairy industry.

Kitchener has gathered a powerful body of airmen, and Warneford having set cares and responsibilities of office. the pace, the Kaiser's aerial armada is due for a warm reception.

The tragic end of the Zeppelin will not win much sympathy for its crew. This branch of the Kaiser's babykillers has in nearly every instance attacked undefended towns and cities. the atrocities practiced on the Belgian other hand, the Allies airmen have in every raid into German territory struck at fortifications, ammunibases or war material plants. So far, the Allies have stuck to the code of honorable warfare in the air as elsewhere. They have achieved much without adopting any of the barbarisms of the Prussians. A splendid lot of picked men facing death in terrible forms every time they take the air, unflinchingly entering the most desperate enterprises and always playing the game legiti-

CLEANSING THE STAGE.

FOLLOWERS and supporters of what best on the modern stage, the clean, the wholesome, the inspiring, have been pleased to note that of late the salacious and disgusting has fallen into noney-maker, the cabaret performance is disappearing and the indecent spectacles which we formerly counted by the score have dwindled to the few required to shock the jaded palate of the feverish all nighter of Broadway. This is a good sign but a still better one is that several of the biggest producers and booking agents in America have renongst these is the case of F. F. Alpany, through which the great vaudeille circuits secure their acts. He has ust refused to book the appearance of Mrs. Flora Cameron recently acquitted of a sensational murder charge. Mrs. ameron is absolutely without theatrical experience. The move to place her on the stage was just another brazen the many cases of which in the last few years have given the stage a bad Cameron's agents that acts of that acter if offered in the future would nsidered an insult. Hats off to Mr. Albee, and may the revolt that he has launched spread until it includes all types of theatrical entertainment.

THE RETIREMENT OF HALDANE.

COME captious Canadian critics, discussing the recent changes in Britain which resulted in the formation Lord Haldane was due to his German clivities. He had been, we are told. ce for a time at a German iniversity. And before the war broke out he had spoken favorably of the German Kaiser. Therefore, he was more er less pro-German, and public sentient in Britain demanded his retire-

es not appear to have been very loud fler were put on the June bug. he was in office. No one seemed of Britain, nor to question his lovalty his own country. In fact, he seemed the Government, and much more so

Austrian university. There are men who have gained part if not the whole ing in Gottingen or Vienna. But we are not aware that anyone questions their loyalty on that account. A man ing. But that does not make him an is growing fatter on the starving-out pologist for German criminals.

ble to the Kaiser prior to last July, Lord Haldane had ample justification for anycession till 1914 the German Emperor was an avowed advocate of peace. Nearly every other nation went to war during that time, but Germany remained will stand high in military history. at peace. The Kaiser seemed to be devoting his energies to the development of the industry and commerce of his country. It is true that he was also developing the army and navy. But he persistently declared that was only with a view to the national defence. It was sad school of experience. "The sad not to the discredit of Lord Haldane if lost was a hair-raising and astonishing German ruler, or expressed admiration turtle, and it is estimated that before Suspicious people had their forebodings, didly audacious, and there isn't a doubt barbarism. They have found their mis-

skillfully driven, can rise above the dirights and has the advantage of a with his retirement from the British that heaven and earth in a bluebell while in itself it furnishes a poor mark sired coalition it was necessary that

WHAT RUSSIA NEEDS.

GLANCE at the map of eastern sians from Galicia will make Warsaw a salient difficult to hold against an onslaught like that of the past month. Lemberg is 100 miles farther east than civilians, the torpedoing of merchant-men, the shelling of English coast towns by the Kiel naval raiders and the by the Kiel naval raiders and the steam of the whole province of Russian Polater, and partly provided by the Government of the war. If any European bit, has it? Business good? Better of the whole province of Russian Polater, and partly provided by the Government of the war. If any European bit, has it? Business good? Better of the whole province of Russian Polater, and partly provided by the Government of the war. If any European bit, has it? Business good? Better of the war. If any European bit, has it? Business good? Better of the whole province of Russian Polater, and partly by factories Lemberg is 100 miles farther east than bau in the north to Lemberg runs southnortheast of Warsaw.

If unable to hold the Polish capital, city the size of Brussele or larger a great industrial centre with a popuation well on to a million, what will the Russians do? Burn the city and retreat, destroying the crops? A Gernanic flank advance down the Pruth or the Dniester might even threaten the city of Odessa and the whole wonderful grain region of southwestern Russia. The certain cost and the risks of such a move seem prohibitive but with Warsaw in their hands the Germans could at least threaten Riga in the north and Kief in the south: Russia, like Hungary, is a plain.

The more one considers the situation, the more imperatively necessary appears the conquest of the Dardanelles. Rash or not, Churchill saw what was wanted and started in to do it. If the Russians are going to stop the Germans from helping themselves to the Russian crops of 1915, they must have plenty of artillery and ammunition. If on the other hand the Germans rest satisfied before Warsaw and turn Mackenzen's thousands of guns over to the western front for a drive with the unclean play or act. Notable on Calais, the British and French armies will need not only munitions conscription in Great Britain, some of those "inexhaustible reserves" of Russia might be brought over via the advantageously than at home. If the A circus in those good old days? Russians have to wear Germany down, it may at least as well be effected on the soil of Flanders as in the wide the soil of the wide the wide the soil of the wide the the soil of Flanders as in the wide Sit up describing eyery fight?

Plains of western Russia.

Why did old like the bluff or Alexander make that bluff

The conquest of Gallipoli would have to be followed by the opening of the And see how wealth is wrung Bosphorus, which doubtless should be easier, the Russian and allied fleets The answer need not cause surprise co-operating at both ends of a strait It always pays to advertise. only half the length of the Dardanelles. Russia has now the control of the Black Sea and would be able to land sufficient forces on the Scutari peninsula along the Bosphorus to assist the fleets in breaking through. Then the isolation of European from Asiatic boy." solation of European from Asiatic Turkey should lead quickly to the ocadvance to the aid of Servia. At present Russia has neither sufficient supher strength. It may be a tremendo task to open the straits, but it must

be done. Churchill is right. EDITORIAL NOTES.

There will be no rice-throwing German weddings this year. mosquitoes, and it would help if a muf-

man to be married in 48 hours. That's pretty short notice, but she will be ready.

Vienna and Berlin say they have no ay have had towards Germany or its given out with the object of impressing

ublic sentiment in England either be- be so close to Trent and Trieste as they are if the Austrians could have pre-Defenders of Bryan say he stuck

> his guns. His critics think, however that he should have stuck to Uncl Sam's guns. an signed that first note to Germany the hand that penned it was the hand

The import and export figures for the have a great admiration for the work British Isles during May were far in excess of those of a year ago. England

veloped trench flighting much the same as that of France and Flanders, with the thing he may have said. From his ac- natural conditions greatly in favor of the Turk. When the straits are finally forced it will be found that the Allies' achievement at this front of the war

> The Buffalo Courier says that Tommy Atkins at the opening of the war considered himself the equal of half a doz en Germans, but that since then his arithmetic has been improved in the Tommy Atkins is the equal of a dozen Germans, judging by those terrific drives that failed.

[Teresa Hooley 1

the angels lean o'er the heaven, and gaze down in the dreaming azure sky, ns the vision bluer than th hyacinth ways, Where sunbeams flicker and purple

ning mist so far may reach, Butterfly-haunted, drowsy And the wistful crooning doves, each to each

Blue! where the young leaves sway in the soft spring wind, And the little shy ferns uncurl to the

[Cleveland Plain Dealer.]

wood are one?

REPARTEE.

[New York Evening Sun.] . women are tippling, one of the sex borrows Adam's defence and retorts, "The man tempted us and we did drink." "It's a long, long way back

DANGEROUS.

easterly through a point 60 or 70 miles IT ISN'T YOUR TOWN; IT'S YOU. Like the kind of a town you like,

You needn't slip your clothes in a grip and start on a long, long hike; You'll only find what you left behind there's nothing that's really new It's a knock at yourself when you kno your town.
It isn't the town—it's you.

Real towns are not made by men afraid Lest somebody else gets ahead. When everyone works and nobody You can raise a town from the dead

And if while you make your persona stake, Your neighbors can make one, too Your town will be what you want

It isn't the town-it's you.

[Judge.]

For nine-tenths of the world's in habitants, the line of least resistance For the remaining one-tenth, indus try, perseverance, courage, hope, honesty and all the copybook virtues. you don't believe it, try it.

AN EXPLANATION AND A HINT. "How do you account for his

"I don't know, unless it was that was always too busy on his own work to stop and spend time trying to ac count for the success of others."

YES, IT SURELY DOES.

Why did those old Egyptian kings
Build pyramids and other things?
Why did they proudly carve or pain
An obelisk with figures quaint?
Why did some Roman monarch rais And say "The world's not big eno To us who view the modern game,

"Pa, what is an interesting conver-

HEARD DOWN-TOWN.

office boy in the elevator, "what business is that of yours? You ain't "No, but I'm bringing you up," re-

PROFIT IN FRUIT. "Did anybody out this way make any profit out of fruit last year?"
"Yep," replied Former Corntossel
"The man that runs the store. He ought a lot of it already canned an old it to us agriculturists."

you, I suppose?
Irate Diner—Yes, a swallow.

WOULD LOSE IT.

TIEN MINUTES With the Short-Story Writers

pright. The Frank A. Munsey Co. BACK FROM THE DEAD.

By K. Errol. tury, much less in the three years that I had been away. So I phoned him

at the club, and found him. "Mr. Collins," I said. "this is cer Whalen, on night duty. I am speaking from the drug store opposite your offices. I caught a man trying the door. Says he's your bookkeeper Is it all right?"

imself. "What name does he give?" "Barnes," I replied. "Then it isn't all right," he replied

ominously, as I had expected.
you hold him? I'll come down." I temporized. "Hadn't I better take him over the station house?" I asked. can prefer charges—" "No!" he answered hurriedly. "Just hold him there. I'll be right down, and you won't lose anything by it,

Thanking him, I rang off and strolled across the street to the doorway over which hung the great sign: "Collins & Urquhart, Importers." I had waited three years; I could afford to await twenty minutes longer.
The eighteenth minute had barely

lapsed when he arrived in a swift taxicab. He sprang out, spoke to the driver, and hurried over to where I was standing in the shadow of the doorway. He was the same old Collins, dapper and

"That you officer?" he broke out. "Yes, Mr. Collins," I answered him.
"I have the fellow handcuffed inside he had a key. Is that all right?" "Yes, yes" he answered hurriedly. "Come in."

Jerking out a key-ring, he opened the door and let me in. I heard him fum-bling for the switch, and presently the lights leaped out.
"Where is he?" he cried, facing me. Not until then did he spot my civil-ian clothes. With a gasp, he started

I gave him no time to think, but stepped forward and gripped his arm with all the power which three years spring than there were last year when cows-cows that will produce 8,000't of outdoor living had put into my cheese was comparatively low in price, 10,000 pounds of milk during a yea fingers.

isn't your conscience giving you a the Canadian cheese business, it is sive milk. So is milk produced by scare."

the Canadian cheese business, it is necessary to go back to 1880, when our feeding farm grains. With oats at 60

He gasped like a fish out of water. "John Urquhart!"
I chuckled.

used to call me Jack." Slowly he was coming back to a realization of his position. His flappy biceps bulged as he made a movement. man, and let's talk over old times." I the expenditure of no small sum of the fact that cheese is a substance forced him into his desk chair and sat money, partly provided by the Governused for human food, therefore needs

my revolver. The sight of it froze him. her exports of cheese during the decade Yes, business was bad when I left, from 1880 to 1890. During the next ten all right," I pursued; "but it must have been worse afterward to force the firm again doubled, and the value had risen into bankruptcy. You have a great to just under twenty business head, Wally, to be able to lars for the year 1900. me back the way you've done."

He found his tongue.

"What's the game?" he asked. Then, 1904 we had reached our maximum in He found his tongue. mustering courage: "You've got a nerve to come back. There's still a warrant "Go easy, Wally," I said, "You over-"Go easy, Wally," I said. "You over-looked one bet. I happened to meet Barnes in Switzerland—" millions of dollars. In the previous year, the production was not so great by about three million pounds, but the Barnes in Switzerland-

He gasped, and he saw that the game getting down to business. throttled the truth out of him. He was blowing it in like a lord. He told me all about the two sets of books—one for me and the unsuspecting public, and one for the firm—that's yourself—the right one.

What have you to say?" re a swindler, but I could have forgiven that. You're something worse-a nan who cleared his own skirts at the expense of a partner who was reported to have committed suicide by dropping off a liner. And that I won't forgive.

you dog! You've got to pay up. Come His eyes were bulging with fear as the revolver inched nearer his head.
"Good heavens, Jack" he mumbled.

"You did." I interjected. "Don't try to lie out of it. I read the American newspapers at the consulate in London. I swore then I'd get even-and now I'm "Two hundred thousand!" he choked.
"You lie!" I cried. "It was nearer

Barnes told me everything to tion, so as to be ready for the opening save his measly hide. By rights I ought of the season. Factories are to take it all, but I'll be easier with you earlier than usual, and everybody is trywere with me. Give me two ing to produce as much cheese as hundred thousand and call it square." "I will—I will!" he assented, blue possible while the price is high. What has caused all this change? One word

explains it all-WAR. Cheese is being largely used in the army rations, and the British Govern-"One other thing," I added. "Take your pen and write what I tell you."

His hand trembled as he wrote, at my dictation, the facts of the case dian cheese for some time. In fact, how, when I was reported lost from the Camarac, he had bribed the bookkeeper and laid on me the stigma of being an absconder; how he himself was the guilty man; and how John Urquhart's name was rightfully clear. When he name was rightfully clear. When he which required no witnesses Then I

"Just forget all about this after ten o'clock tomorrow," I said. "If you don't, I'll hear of it, and I'll come from the ends of the earth to get the care of the care of the earth to get the care of the care of the war continues there is likely to be a good demand for Canada. So long as the war continues there is likely to be a good demand for Canada. So long as the war continues there is likely to be a good demand for Canada. So long as the war continues there is likely to be a good demand for Canada. So long as the war continues there is likely to be a good demand for Canada. So long as the war continues there is likely to be a good demand for Canada. ends of the earth to get you. John come into his own during the present Uranhart's dead; let him remain so. In his stead lives another and, I hope, a more decent sort of fellow."

I motioned him to sit back, and profthat cheese is a concentrated, healthful food, especially well suited for army purposes, as it is very compact, does not readily spoil, is always ready for eating, requiring no preliminary cooking, and even at the present high prices is the cheapest concentrated food which can be purchased. At 20 cents per pound cheese furnishes over two and fered him my cigar-case.
"We've lots of time," I said. "Better make yourself comfortable for the night.
The banks don't open till ten."

Piffle erected a daily by a brother paragrapher in the neutral U.S.A., writes

"The Prussian is a pleasant sort; Children he kills for outdoor sport; The Belgian babes he crucifies; The French he roasts—and sometimes glish coasts he shoots 'em down; The Yankees he prefers to drown. And though his methods seem rough-

He learnt them from his Prussia

Revival of Canadian Cheese Trade

One of the Big Milk Producers

exports of cheese totalled in round numbers forty millions of pounds, worth a little under four millions of dollars. We and careful management, even at the

thought we were doing wonders at that present high price of cheese to show

Matters had now reached a crisis. It with which education is needed, is

to 100 tons of cheese in a season, were is great need that women shall under-

either closed or were not making half | stand food values in order to pur-

time, because fifteen years previous to that date there were no cheese exports tured.

from Canada, and the factory system was just beginning to struggle into ex-

But the top had not yet been reached.

cheese exports. That year we sent, chiefly to Great Britain, 233,980,716

pounds, worth a little over twenty-four

total value was \$24,712,943, which was

the year of maximum value. From 1904, the exports began to decline, until ten

years later; 1914 the exports of cheese had dwindled to 144,478,340 pounds (nearly 100,000,000 pounds less than in

1904), and the value was under nineteen

The Cheese Trade Seemed Doomed.

usual happened, or extreme measures

were taken, the export cheese trade would follow that of the United States

and be a negligible quantity in a short

the usual quantity of goods. Men who

who had spent years in learning the

methods of making cheese, saw the

business slip away from them, and they

were obliged to go elsewhere or take up

a new line. The town and city milk and

cream trade, together with the cream-ery and the condensery, got the pat-

ronage formerly seen at the cheese

factory, and the latter closed its doors

Now all this has changed. Factories

once closed are opening up again. New factories are being rushed to comple-

ment has been a heavy buyer of Cana-

American export cheese trade, which was practically dead, is sharing in the

revival started in Canada. So long as

year at least.

Back of all this is the fact readily

recognized by the belligerent powers, that cheese is a concentrated, healthful

pound cheese furnishes over two and a half times more food value, as meas-

ired by calories (heat units) than does

ured by calories (neat units) than does beefsteak at 24 cents per pound. Cheese is relatively much cheaper than meat at present prices. In addition, this fact should be borne in mind—the protein

(muscle-forming) material in dairy products, in all probability, has a higher

Many are asking this question along several lines. As applied to the cheese trade, it would appear as if the export trade is likely to slacken again. It will trade is likely to repair their fortunes, tries of Europe to repair their fortunes, tries of Europe to hy importing as the importing as

After the War-What?

food value than has proteid compou in any other class of foods.

or was turned into a creamery.

had invested money in the business

Factories that formerly made 50

Campbellford, May 11.—"At today's meeting of the cheese board 440 cheese were boarded; all sold at 18 7-16 cents." The foregoing dispatch, clipped from the daily press of May 12, tells the whole story of the revival of the cheese trade. It is not long since cheese sold so low as about seven cents per pound wholesale, at which price farmers were producing milk at a loss. In the early part of the last two seasons, 1913 and 1914, prices were ranging around 12½ cents which was considered a good price for fodder and fodder-grass stuff. When over six cents per pound is added to the price paid during what were considered two fairly good seasons in the cheese trade, we can readily understand that it has caused a movement among heese-milk producers, cheese manufacurers, and cheese-buyers, such as is apprecedented in the trade. Farmers resecuring all the cows possible, in oder to send large quantities of milk to left send the price of accounting the price of the cheese trade, we can readily understand that it has caused a movement among heese-milk producers, cheese manufacurers, and cheese-buyers, such as is apprecedented in the trade. Farmers resecuring all the cows possible, in oder to send large quantities of milk to left send large quantities of milk to left send large quantities of milk in order to maintain the present sits and the price of the send large quantities of milk to left send large quantities of milk to left

order to send large quantities of milk to trade:
the factory, consequently the price of (1) In educating the producer of cows has advanced markedly this spring, at a time when there is usually a "siump." But the increased amount of milk available for cheese-making cannot be very great, except it is withdrawn from some other line of dairying, as cows cannot be produced under from three to five years' time. There are, practically, no more cows in Canada this of the cows of the constant of the production is too high for reasonable profit and too much milk desident of the cost of

(2) There is need of an educative

campaign among cheese factory own-ers and makers, in order to impress

This involves getting after the milk-

producer and insisting upon receiv-ing clean milk. No class of men

tact daily with the milk-producer of

Government inspectors can do some-

mproved milk must be borne by the

should at all times point out in a tact-ful way how the cleanliness and gen-

eral quality of the milk can be improved. He ought also to set an ex-

matters of neatness, tidiness, orderli-

factory. No bad smells or dirt in any

form should be tolerated about the

(3) The third point in connection

among the consuming classes, more especially among those who buy food

for the family, which means, in most

jority of people spend about half or

Women are said to be proverbia

stores know how to cater to this ele

nent, and spend large sums of money

in advertising "bargains." The same principle should be applied with refer-

ence to the cheese trade. We need to

anticipate the slump in cheese price

later. It would be a wise policy t

the high food value of cheese at an

early date, so that when the demand

instead of using it as a relish with apple

pie. The writer is always amused at

monly given for an order of cheese at

would hadly make a square meal for a mouse, let alone a hungry man or

shild. All this should be changed until

steak is set on the table by the waiter

cook, or wife, who has charge of the food supply. Cheese might readily and

cheaply take the place of meat at least

once a day on the workingman's table.

family who is engaged in sedentary

One thing should be carefully guarded

consumption a serious setback, if this class of goods became general. Given

good milk, a good cheesemaker, suitable factory and utensils there is no

need that Canadian cheese shall be of

trade is an accomplished fact. All loyal Canadians rejoice at this, and should

see that the revival continues to grow, and that there shall be no "backsliding."

prosper, which prosperity will be re-flected in our towns and cities and in

half cent cheese means a great deal for small towns like Campbellford, Ontario,

[Lippincott's Magazine.]

into the record, some witness will in-

sist on simply shaking the head in an-

swer to questions put to him by the

Occasionally in court proceedings

and hundreds of similar places.

erative for the exhausted counerative for the exhausted counEurope to repair their fortunes,
idly as possible by stimulating as possible, especially of food
The demand is more likely to for the benefit of the official court re-

goods, which would tend to give

will be prepared to use cheese

more of their income on food.

chase table supplies economically.

a human food as cheese is manufac-

entative, the milk-hauler.

id. "Why don't you answer the ques-

Wienerwurst, liverwurst, lager beer, Many a time hath given us cheer; Not so bad if made just right; Bad to take going to bed at night; Better by far to lunch in—"The Day." Then there won't be the devil to pay. But you we hate with a lasting hate; We will never forego our hate; Hate of the stomach and hate of the

Hate of the senses every one; Hate of millions who've choked it down: Hate of the country and hate of the We love a thousand; we hate but one, And that we hate with hate of Hun-

Sauer Kraut. SEEKING THE RIDE HOME. [Exchange.]

"I want you to be nice to the Greens "Now, why do you insist on that?

the guests at this party, and the Greens are the only people here who own a car who go home our way."

Agent, C. P. R., London, or write M. G. Murphy, D. P. A., Toronto. ywt the guests at this party, and the Greens

Helen—Turn down the light, Bob, and then we can talk about love.

Bob—But, my dear, we will then be in the dark about it.

TRACTION COMPANY

To St. Thomas—4:50, 6:30 a.m., and courly to 10:30 p.m.; last car, 11:15 p.m.

to 10:30 p.m. SUNDAY, 9:30 a.m., and hourly to 8:30 p.m.

GRAND TRUNK RAILWAN UNEXCELLED TRAIN SER. VICE BETWEEN LONDON AND TORONTO.

Via Brantford, *5:45 a.m. (International Limited), *6:11 a.m., †7:25 a.m., †9:00 a.m., *12:20 p.m., †2:05 p.m., *4:25 p.m. and *7:08

Leave Toronto, via Brantford—†6:20 a.m., *8:00 a.m., †1:25 p.m., *4:30 p.m., †5:25 p.m., *6:00 p.m.. (International Limited), †6:05 p.m., *11:45 p.m. Leave Toronto, via Stratford—†7:00 a.m., †8:45 a.m., †12:45 p.m., †6:55 p.m. *Daily, †Daily, except Sunday. Full particulars and tickets at City Ticket Office, corner Richmond and Dundas streets. Phone 80

CANADIAN PACIFIC **Great Lakes** Steamship Service

days, Wednesdays, Thursdays and Sat-urdays for SAULT STE, MARIE, PORT ARTHUR and FORT WILLIAM, The steamer Manitoba, sailing from Port McNicoll on Wednesdays, will call at Owen Sound, leaving that point 10:30 STEAMSHIP EXPRESS

Leaves Toronto 12:45 p.m. daily, except Friday, making direct connection with steamers at Port McNicoll on sailing days.

Over THE COOL COMFORTABLE NORTHERN ROUTE TO **BOTH EXPOSITION**

Union Pacific **Southern Pacific**

Cool Comfortable, Northern Route is not a catch phrase designed to influence uninformed travelers.

It means an ideal temperature for travel.

The average temperature for June, 1914 - in the states these great railway systems traverse in taking you to the Expositions — was a fraction less than 64 degrees. This route is also

273 Miles Shorter and From 11 to 28 Hours Faster

than any other through car line from Chicago to San Francisco. Travel this direct route and you have an extra day that can be used to excellent advantage for sight seeing.

This low fare permits you to visit, in addition to both Expositions, - without additional railroad fare-Denver, Colorado Springs, Ogden, (Ogden Canyon,) Salt Lake City and Los Angeles, with free side trips to San Diego and-for slight additional expense, Rocky Mountain National Park, Estes Park, Yellowstone National Park, Lake Tahoe and Yosemite National Park.

For complete information, fill out coupon and mail today.

Eddy's Matches

ARE AND HAVE BEEN FOR MORE THAN SIXTY YEARS LEADERS AND STANDARDS OF CAN-ADIAN TRADE, AND ALL THINKING CAN-ADIANS WILL CONTINUE TO ALWAYS INSIST UPON HAVING NONE BUT

Eddy's Matches