

WINDOW SHADES AND PICTURE FRAMES
Made to Order
O. B. Graves, LIMITED.

London Conservatory of Music and School of Elocution, Ltd.
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F. LINFORTH WILLGOOSE, MUS. BAC., Principal.
LOTTIE L. ARMSTRONG, Registrar.

Newcombe Pianos

OUR PLAYER PIANOS
With Human-Like Control.
Contain all the latest improvements and devices. They are perfect in tone, artistic in design, and capable of giving life-long service.

WE INVITE COMPARISON
The very best material and the best skill that money can secure are employed in their construction.
Call at our showroom.

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233 DUNDAS STREET, LONDON, ONT. 022-N5

SMOKING SETS

Complete In Case From **\$2.00** Up
See them—they are just the thing for the coming season.

WRAY'S
234 DUNDAS STREET, Wholesale, Retail and Mfg. Jewelers.

USE CONNELL'S COAL
DELIVERED.
Chestnut, Stove and Egg, \$7.00 per ton
Large Pea Coal, \$6.75 per ton
Taken from yard, 632 Colborne street.
Chestnut, Stove and Egg, \$6.50 per ton
Pea Coal, \$6.25 per ton

ED. WEST CHOICEST CUT FLOWERS AND PLANTS.
Phone 2187. 249 Dundas St. E.

Let us fill your optical want. Why? Because we specialize in optical work.
Brown Optical Co.
237 DUNDAS STREET, Phone 1877.

PRESERVE BABY'S SKIN

CUTICURA SOAP
Assisted when necessary by Cuticura Ointment. They keep the skin and scalp clean and clear, sweet and healthy, besides soothing irritations which often prevent sleep and if neglected become chronic disfigurements.

PETERS
Cuticura Soap and Ointment are sold throughout the world. A liberal sample of each, with 25-page booklet on the care and treatment of the skin and scalp, sent post-free. Address: Peter Drug & Chem. Corp., Dept. 3K, Boston, U. S. A.

QUALITY STORE
Reduction in the price of Olives, 10 per cent off the regular price. Now is the time to buy.
Phones 1024, 3323.
HARRY RAMAHAN
515 RICHMOND STREET.

Notice!
Owing to numerous complaints, The Advertiser wishes to emphasize the importance of calling The Advertiser office before 8:30 a.m., after 6 p.m., and holidays according to the following numbers, telling Bell Central that only the number asked for will do:
3670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.
If you do not receive an answer to 3671, 3672 or 3673, call 3670, and you can always get an answer before 9 p.m.
From 9:30 a.m. to 6 p.m., any day but holidays, ask for 3670, and The Advertiser Central will give you the department or person wanted.

LONDON AND DISTRICT

A Halloween Bazaar.—A Halloween bazaar will be held in the schoolhouse of St. James' Church, South London, on Thursday evening, Oct. 30, 1913. The bazaar is being held under the auspices of the Chancel Guild. Candy, home-made cooking, fancy work, etc., will be on sale.

Still Working on Ruins.—Six firemen are still at work on the smoldering ruins of the burned section of the Ontario Spring Bed and Mattress Company. There was a large amount of excelsior and feathers in the burned building, and fire is still smoldering in it. The men worked Tuesday night until 11 o'clock.

Shriners Banquet.—Illustrious Potentate Thomas Rowe, of Mocha Temple, accompanied by Nobles J. L. Richmond, By. Hayman and L. C. Boss, of this city; Nobles Cornelius, Chatham, and Rowe, McDonald Fitzgerald and Foster of St. Thomas, have returned from a visit to Saladin Temple, Grand Rapids, Mich., where they took part in a ceremonial session.

Miss Grant a Visitor.—A Syracuse paper says that Miss Grant, superintendent of the City Hospital at Auburn, N. Y., has returned to her home in this city for a visit, prior to her marriage to Mr. Gordon Allan, of Auburn. Miss Grant is a daughter of an Assessment Commissioner, Stephen Grant, of this city, and has held many important positions in hospitals in the United States.

STRATHROY CITIZEN ROBBED IN DETROIT

Edgar H. Guest Was Clubbed for a Glass Diamond.
[Special to The Advertiser.]
Detroit, Oct. 28.—Edgar H. Guest, of Strathroy, Ont., reported to the police today that he had been held up and robbed of a small amount of cash and an imitation diamond ring in a dark alley off Brush street early today. It is thought the thief saw the stone on Guest's finger, and, believing it valuable, followed him and was able to quietly knock him down and rob him. Guest was struck over the head with a heavy club, and obliged to go to St. Mary's Hospital, where the scalp wound was seen up.

Try This Treatment For Hairy Growths

(Helps to Beauty).
A single application of a paste made by mixing together a little powdered delatone and water and applied to objectionable hairs for about 2 or 3 minutes, then rubbed off, takes with it every trace of hair or wax. The skin should then be washed to free it from the remaining paste, and it will be firm and smooth. This is a quick, painless and spotless treatment, but its success depends greatly on using fresh delatone, which can be purchased only in original packages.

MOTHER INQUIRES FOR MISSING SON

The police received a letter from Stratford on Tuesday asking them to try and locate Thomas Jamieson, formerly of that place, who left there in August to come to London. The young man's mother is very ill and is anxious to hear from her son.
The communication stated that he might be found staying at "Mrs. Atcherson's" on Princess avenue, but there is no such person in the directory.

DR. A. W. CHASE'S CATARRH POWDER 25c.
Is sent direct to the parts by the Improved Blower. Heals the inflamed air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. 50c. a box; blower free. Accept no substitutes. All dealers or Edman's, Bates & Co., Limited, Toronto.
In case you are giving a Halloween Party
Cute little novelties for favors or to add a touch of interest to your house and table decorations.
5c To 25c EACH.
Special Decorated Cakes, also Ice Cream and Sweets.
Oyster and Chicken Patties and Sandwiches made to your special order.
Meet Your Friends At The Shop 'Round the Corner.

DIAMOND RINGS

This ad. is for the younger men who are thinking or buying an Engagement Ring.
The quality is as represented; the article is substantially made.
The finish of the Ring is the best that modern methods can produce.
Single-Stone Rings from \$5.00 to \$800.00
Three-Stone Rings, all Diamonds or Diamonds with combinations of other precious stones. From... \$25.00 up
C. H. Ward & Co.
PHONE 1084.
Diamond Merchants and Jewelers.

Fifty Cents For Better Hair

Surely it is worth while spending 50c to give your hair better health, to make it more luxurious, more tractable and keep it in better condition. Fifty cents invested in a bottle of **ORIENTAL RUM and QUININE** will be the best investment you ever made.
Cairncross & Lawrence
Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT. 56c-22X

SHOWING **FURS**
SHOWING **LADIES' HATS**
BELTZ & CO.
PRACTICAL FURRIERS.

RENAISSANCE OF AN OLD ART

A GENTLE CRAFT OF OUR ANCESTORS A FAVORITE OF TODAY.

The revival of any fine art that threatens to lapse into desuetude is always welcome and generally becomes a prevailing vogue for a considerable period. This is as it should be, as it tends to a rotation in the production of beautiful articles of infinite variety. The present rage for doing embroidery is a commendable passion that is absorbing a great portion of the leisure of the mothers, wives and daughters of the land. It is indeed the renaissance of one of our great-grandmothers were singularly proficient.
The Advertiser is supplying its readers with a complete embroidery outfit which includes 150 different designs of the latest styles, an all metal hoop on which to operate the work and a booklet of instructions that fully teach how to make the 24 different kinds of stitches required in this branch of art needlework. All that is necessary to obtain an Imperial Pattern Outfit is to clip six embroidery coupons from the Daily Advertiser, and present them with 25 cents at The Advertiser office, or if to be mailed, send 10 cents extra and the packet will be forwarded to any desired address.

THROUGH CENTRAL BRITISH COLUMBIA.
The first white woman to go over the Grand Trunk Pacific route from Edmonton, Alta., to Prince Rupert, B. C., is Miss Ellison, the daughter of the Honorable Price Ellison, minister of finance and agriculture in the British Columbia Government. Mr. Ellison and his son and daughter made the journey through to the coast over the Grand Trunk Pacific Railway to the end of the steel near Prince George, B. C., thence across country to the end of the steel at Merritt, B. C., 205 miles east of Prince Rupert, taking the train there and proceeding to the coast by rail.
An interview Mr. Ellison stated that he had had the time of his life. The route passed through a magnificent country and the railway itself was splendidly built. The scenery was superb. Right through the mountains of the Yellowhead Pass route it was second to none on the continent. Miss Ellison was especially in raptures with it.
Mr. Ellison is particularly convinced that when the route of the Grand Trunk Pacific is known it will, for the scenic effects alone, attract many thousands from the United States and Europe, while settlers will come in large numbers when the fertility of the soil of Central British Columbia is appreciated.

HALLOWEEN SUGGESTIONS

If you are entertaining friends at this season, here are a few suggestions that will make their visit more enjoyable.
CHOICE NUTS. We have a supply of Brazil, Almonds, Walnuts, Filberts and Chestnuts.
FIGS, DATES. A fresh shipment of both Figs and Dates. You will find them delicious.
TABLE RAISINS. The kind that is a pleasure to serve. Nice, large Raisins. They're fine. 35c a Pound.
FRESH BISCUITS. We are known for our specially good assortment of Biscuits. 20c to \$1.00 a Pound.
U-All-No Turkish Delight After-Dinner Mints, The Very Best, 15c and 35c packages. 25c a lb.
Candles and Shades For Halloween, reception or other party candles and dainty shades will improve the appearance of your home. Ask for prices.
T. A. ROWAT & CO.
250 Dundas Street, Phone 3051, 3052, Wortley Road and Craig. Phone 969.

GIRL GETS \$600

Fred Wright, of Warton, Found Guilty of Seduction.
[Special to The Advertiser.]
Wartown, Oct. 29.—At the assize court held here today, Fred Wright, of Warton, was found guilty of seduction against a Miss McDonald, of Warton. The jury brought in a verdict of \$600, with costs, Judge Britten presiding, with J. F. Scott as crown prosecutor, but there were no criminal cases.
The case of Mrs. Connors against the Township of Hunt for damages for death of Connors from an auto accident, as a result of defective bridge, was postponed till next court.
The only other case is McGregor against McLean, a case of ownership of money under a will, which is now under way.
SAFETY FIRST.
The Grand Trunk System has issued broadcast the following pledge, neatly printed, in colors, on a large card, in relation to the safety-first campaign which is now being vigorously pushed both in the United States and Canada.
"I will railroad according to the book of rules. I will do all in my power to guard against unsafe acts on my part. If I see a fellow-employee doing his work in an unsafe manner, I will speak to him as a friend and use my moral influence to have him perform his duties in the safest possible manner. I will remember and practice at all times safety first."
At the foot of the card is this statement:
"Eighty-three per cent. of all persons injured on railroads are you men who work for the roads. Sixty-six per cent. of all preventable injuries sustained by you are due to unsafe practices, which you could avoid."

CANADA AND UNITED STATES JOINED BY BONDS OF PEACE

Dr. Frank H. Severance, of Buffalo, Touches On the Peace Century Before the Members of the Historical Society.

Dr. Frank H. Severance, of Buffalo, addressed the London and Middlesex Historical Society at the Normal School Tuesday night on the subject, "The Lower Lake Regions and the Peace Century." His lecture, although lengthy, was listened to with interest by an audience that nearly filled the large assembly-room of the school. Mr. T. H. Purdom, K.C., president of the society, presided, and his opening remarks expressed the opinion that the desire for peace in other recent American presidents, including President Wilson.

An Unthinkable Thing.
War between the United States and England or Canada, was unthinkable, said Mr. Purdom. And so long as peace continued would the ties between the two countries be strengthened. If the Government would take ten per cent. of what it would cost to build a navy and grow wheat on some of the vacant tracts of land in the northwest, said Mr. Purdom, it would be an object lesson. Canada would then show England and Germany what she can do in peace.
"There are millions of people in England and Germany," he said, "who suffer today because their fathers fought too much. They might better have been working. I do not believe that there ever was a war that could not have been avoided, not even the American civil war, although it was to free the slave."
Boys Used For War.
"The Government might better show the nations what it can do in raising grain than in training boys for war. War is largely carried on by boys and young men."

Dr. Severance after referring to the signing of the treaty of Ghent on Christmas Eve, 1814, pointed out up to that time the lower lake regions had been the scene of great strife almost from the first coming of the white man to America. Trouble had begun over French and English rivalry for the beaver fur trade. First the priest came, then the explorer, then the soldier, and these and the "courier de bois," and the Red Indian, passed and repassed across the scene in picturesque procession. The establishment of lonely outposts and forts garrisoned with handfuls of homesick soldiers culminated in the Revolutionary War, when from Old Fort Niagara British soldiers led herds of wild Indians down into the Mohawk valley to scalp and tomahawk the old and weak settlers, and carry back the young as captives.
Tribute to the Loyalists.
Following the war, the United Empire Loyalists came to Ontario and settled in the western New York and emigrated to western New York and

BUILT RIGHT.
Stomach, Nerves and Thicker Restored by Grape-Nuts Food.
The number of persons whose ailments were such that no other food could be retained at all, is large and reports are on the increase.
"For 12 years I suffered from dyspepsia, finding no food that did not distress me," writes a Western lady. "I was reduced from 145 to 90 pounds, gradually growing weaker until I could leave my bed only a short while at a time, and became unable to speak aloud."
"Three years ago I was attracted by an article on Grape-Nuts and decided to try it."
"My stomach was so weak I could not take cream, but I used Grape-Nuts with milk and lime water. It helped me from the first, building up my system in a manner most astonishing to the friends who had thought my recovery impossible."
"Soon I was able to take Grape-Nuts and cream for breakfast and lunch at night, with an egg and Grape-Nuts for dinner."
"I am now able to eat fruit, meat and nearly all vegetables for dinner, but fondly continue Grape-Nuts for breakfast and supper."
"At the time of beginning Grape-Nuts I could scarcely speak a sentence without changing words around or 'talking crooked' in some way, but I have become so strengthened that I no longer have that trouble." Name given by Canadian Postum Co., Windsor, Ont.
"There's a reason," and it is explained in the little book, "The Road to Wellville" in packages.

PERISHED IN STORM
May Martin, Aged Seven, Was Lost Near Tyndal, Manitoba.
Tyndal, Man., Oct. 28.—May Martin, aged 7, Manitoba's first storm victim this fall, was borne away from her playmates last evening, she lost her way, and this morning was found by a searching party lying dead by the roadside two miles east of Tyndal.

BIG RETIRING SALE

Everything Is Going Fast Regardless of Cost
GUARANTEED RUBBER ROOFING.
1-ply, regular \$1.75, at per square... \$1.25
2-ply, regular \$2.50, at per square... \$1.68
Carpenters' Tools at Cost
Planes, Screwdrivers, Chisels, Hammers, all at cost.
LANTERNS—Regular 75c, at each... 58c
LANTERNS—Regular 90c, at each... 78c
TINWARE, STOVES, WOODENWARE—CALL AND GET OUR PRICES.
J. E. YOUNG'S HARDWARE
111 DUNDAS STREET. TWO DOORS FROM TALBOT.

THE WONDROUS WIFE

A New Novel by Charles Marriott
Author of *THE CATFISH*
THE Wondrous Wife deals vitally with the lives of people who are the rule, not the exception, depicting them as they really are, disclosing their aspirations, their motives, their emotions.
No finer character has been created in recent fiction than that of the heroine of this story, Margaret, *The Wondrous Wife*.
The leading critics in England and America have long ranked Charles Marriott among the great realistic-idealistic novelists. With the publication of *The Catfish* his audience has vastly increased.
At All Booksellers. \$1.35 net. **THE BOBBS-MERRILL CO., Publishers**

TO DARKEN HAIR APPLY SAGE TEA
Look Young! Bring Back Its Natural Color, Gloss and Thickness.
Common garden sage brewed into a heavy tea with sulphur and alcohol added, will turn gray, streaked and faded hair beautifully dark and luxuriant, remove every bit of dandruff, stop scalp itching and falling hair. Just a few applications will prove a revelation if your hair is fading, gray or dry, scraggly and thin. Mixing the Sage Tea and Sulphur recipe at home, though, is troublesome. An easier way is to get the ready-to-use tonic, costing about 50 cents a large bottle, at drug stores, known as "Wyeth's Sage and Sulphur Hair Remedy," thus avoiding a lot of fuss.
While wispy, gray, faded hair is not sinful, we all desire to retain our youthful appearance and attractiveness. By darkening your hair with Wyeth's Sage and Sulphur, no one can tell, because it does it so naturally, so evenly. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning all gray hairs have disappeared, and after another application or two, your hair becomes beautifully dark, glossy, soft and luxuriant. For sale by W. T. Strong, London.

Suits at \$7.45
Somebody has to lose money on Suits this season, and that somebody must be the manufacturer. That is why you have this opportunity of buying a Suit at less than the cost of material other times. Our loss must be your gain, if you are foresighted and take advantage of this unequalled offer.
The price usually charged for making a suit is from \$10 up, but this week they are offered at a price that only pays for the material.
High-grade tweeds and serges in this offering of Suits. Worth from \$15 to \$18 at... \$7.45
CHILDREN'S COATS
At less than manufacturers' prices. Good high grade materials and first-class make in these goods. Colors—navy, with red or blue collar; gray, with blue velvet collar; tweed mixtures, with red trimmings. A big assortment. At... \$3.45 and up
Our stock also covers Dresses, Coats, Blouses, Kimonos and Under-skirts and Furs.

Metropolitan Suit & Skirt Mfg Co.
The Store That Always Keeps Its Word.
232 DUNDAS STREET
First, test 3-in-One oil on your own desk. Sprinkle a little oil on a soft cloth and then go over every inch of the desk. You'll see all the dust, dirt, finger prints, smoke and wear stains vanish. All will be sweet, clean, sanitary.
3-in-One oil ideal for all Office Mechanisms.
It lubricates perfectly and most economically typewriters, adding machines, desk stamps, check printers—everything that ever needs oiling. Cleans and polishes anything and everything that tarnishes. The 3-in-One bottle should join your office force today!
For sale at all good hardware, drug, grocery and general stores. 1 oz. 10c; 3 oz. 25c; 6 oz. 50c; 12 oz. 1.00. Handy 3 1/2-oz. Oil Case 25c.
Three-In-One Oil Co.
236 St. Paul St. Montreal.
"The Best Oil For Every Household Use."

G. R. GRICE
OPTOMETRIST,
Optical Parlors—Upstairs, 187 1/2 Dundas St. W.
Wedding outfits our specialty. Carriages or automobiles. Hucston's Livery.