

**WINDOW SHADES
AND PICTURE FRAMES**
Made to Order
O. B. Graves, LIMITED.

**London Conservatory of Music
and School of Elocution, Ltd.**

Write or phone for particulars regarding
scholarships, prizes, etc.
F. LINFORTH WILLGOOSE, MUS. BAC.,
Principal.
LOTTIE L. ARMSTRONG, Registrar.

**Newcombe
Pianos**

OUR PLAYER PIANOS

With Human-Like Control.
Contain all the latest improvements
and devices. Tunes are perfect in
tone, artistic in design, and capable
of giving life-long service.

WE INVITE COMPARISON
The very best material and the best
skill that money can secure are em-
ployed in their construction.
Call at our showroom.

J. E. Keenleyside & Son

233 DUNDAS STREET,
LONDON, ONT. O22.N5

SMOKING SETS

Complete
In Case
From
\$2.00
Up

WRAY'S
234 DUNDAS STREET,
Wholesale, Retail and Mfg. Jewelers.

**USE
CONNELL'S
COAL**
DELIVERED.

Chestnut, Stove and Egg, \$7.00 per ton
Large Pea Coal, \$6.75 per ton
Taken from yard, 632 Colborne street.
Chestnut, Stove and Egg, \$6.50 per ton
Pea Coal, \$6.25 per ton

Offices: PHONE 770.
405 RICHMOND ST. PHONE 1090.
632 COLBORNE ST.

ED. WEST

**CHOICEST CUT FLOWERS
AND PLANTS.**
Phone 2187. 249 Dundas St.

Let us fill your optical
want. Why? Because
we specialize in optical
work.

Brown Optical Co.
237 DUNDAS STREET,
Phone 1877.

**PRESERVE
BABY'S SKIN**

**CUTICURA
SOAP**

Assisted when necessary by
Cuticura Ointment. They
keep the skin and scalp clean
and clear, sweet and healthy,
besides soothing irritations
which often prevent sleep
and if neglected become
chronic disfigurements.

Cuticura Soap and Ointment are sold throughout
the world. A liberal sample of each, with 25-page
booklet on the care and treatment of the skin and
scalp, sent post-free. Address: Potter Drug & Chem.
Corp., Dept. 3K, Boston, U. S. A.

QUALITY STORE
Reduction in the price of Olives,
10 per cent off the regular price. Now
is the time to buy.
Phones 1024, 3323.

HARRY RANAHAN
515 RICHMOND STREET.

Notice!

Owing to numerous complaints,
The Advertiser wishes to emphasize
the importance of calling The Ad-
vertiser office before 8:30 a.m., after
6 p.m., and holidays according to the
following numbers, telling Bell
Central that only the number asked
for will do.

3670—Business Department.
3671—Editorial.
3672—Reporters.
3673—Job Printing Department.

If you do not receive an answer to
3671, 3672 or 3673, call 3670, and you
can always get an answer before 9
p.m.

From 8:30 a.m. to 6 p.m., any day
but holidays, ask for 3670, and The
Advertiser Central will give you the
department or person wanted.

LONDON AND DISTRICT

A Halloween Bazaar.—A Halloween
bazaar will be held in the schoolhouse
of St. James' Church, South London, on
Thursday evening, Oct. 30, 1913. The
bazaar is being held under the aus-
pices of the Church Guild. Candy,
home-made cooking, fancy work, etc.,
will be on sale.

Still Working on Ruins.—Six fire-
men are still at work on the smolder-
ing ruins of the burned section of the
Ontario Spring Bed and Mattress
Company. There was a large amount
of excelsior and feathers in the burned
building, and fire is still smoldering in
it. The men worked Tuesday night
until 11 o'clock.

Shriner's Back.—Illustrous Potem-
tate Thomas Rowe, of Mocha Temple,
accompanied by Nobles J. L. Rich-
mond, By. Hayman and L. C. Boss, of
this city; Nobles Cornelius, Chatham,
and Rowe, McDonald Fitzgerald and
Foster of St. Thomas, have returned
from a visit to Saladin Temple, Grand
Rapids, Mich., where they took part
in a ceremonial session.

Miss Grant a Visitor.—A Syracuse
paper says that Miss Grant, superin-
tendent of the City Hospital at Au-
burn, N. Y., has returned to her home
in this city for a visit, prior to her
marriage to Mr. Gordon Allan, of Au-
burn. Miss Grant is a daughter of
Assessment Commissioner Stephen
Grant, of this city, and has held many
important positions in hospitals in the
United States.

**STRATHROY CITIZEN
ROBBED IN DETROIT**

Edgar H. Guest Was Clubbed for a
Glass Diamond.
[Special to The Advertiser.]
Detroit, Oct. 28.—Edgar H. Guest, of
Strathroy, Ont., reported to the police
today that he had been held up and robbed
of a small amount of cash and an
imitation diamond ring in a dark alley off
Brush street early today. It is thought
the thief saw the stone on Guest's finger,
and, believing it valuable, followed him
until he was able to quietly knock him
down and rob him. Guest was struck over
the head with a heavy club, and obliged
to go to St. Mary's Hospital, where the
scalp wound was seen up.

**Try This Treatment
For Hair Growths**

(Helps to Beauty).
A single application of a paste made
by mixing together a little powdered
delatone and water and applied to ob-
jectionable hairs for about 2 or 3 min-
utes, then rubbed off, takes with it
every trace of hair. Best was struck over
the head with a heavy club, and obliged
to go to St. Mary's Hospital, where the
scalp wound was seen up.

**MOTHER INQUIRES
FOR MISSING SON**

The police received a letter from
Strathroy on Tuesday asking them
to try and locate Thomas Jamieson,
formerly of that place, who left there
in August to come to London. The
young man's mother is very ill and is
anxious to hear from her son.

The communication stated that he
might be found staying at "Mrs. Atch-
erson's" on Princess avenue, but there
is no such person in the directory.

**DR. A. W. CHASE'S
CATARRH POWDER 25c.**

Is sent direct to your parts by the
Improved Blower. Heals the inflamed
clears the air passages, stops drop-
pings in the throat and permanently
cures Catarrh and Hay Fever.
25c. a box; blower free. Accept no
substitutes. All dealers or Edman-
Hates & Co., Limited, Toronto.

**In case you
are giving a
Hallowe'en
Party**

Cute little novelties for favors or to
add a touch of interest to your house
and table decorations.
5c TO 25c EACH.

Special Decorated Cakes, also Ice
Cream and Sweets.
Oyster and Chicken Patties and
Sandwiches made to your special order.

Meet Your Friends At
The Shop 'Round the Corner.

PETERS

**DIAMOND
RINGS**

This ad.
is for the
younger
men who
are
thinking or
buying an
Engagement
Ring.

The quality is as repre-
sented; the article is sub-
stantially made.
The finish of the Ring is
the best that modern
methods can produce.
Single-Stone Rings from
\$5.00 to \$800.00
Three-Stone Rings, all
Diamonds or Diamonds
with combinations of other
precious stones. From
\$25.00 up

C. H. Ward & Co.

PHONE 1084.
Diamond Merchants and
Jewelers.

**Fifty Cents
For Better Hair**

Surely it is worth while
spending 50c to give
your hair better health,
to make it more luxur-
ious, more tractable and
keep it in better condi-
tion. Fifty cents invested
in a bottle of ORIENTAL
RUM and QUININE will
be the best investment
you ever made.

Cairncross & Lawrence

Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.

**SHOWING
FURS**

**SHOWING
LADIES' HATS**

BELTZ & CO.

PRACTICAL FURRIERS.

**RENAISSANCE OF
AN OLD ART**

A GENTLE CRAFT OF OUR
ANCESTORS A FAVOR-
ITE OF TODAY.

The revival of any fine art that
threatens to lapse into desuetude is
always welcome and generally be-
comes a prevailing vogue for a con-
siderable period. This is as it should be,
as it tends to a rotation in the
production of beautiful articles of in-
finite variety. The present rage for
doing embroidery is a commendable
passion that is absorbing a great por-
tion of the leisure of the mothers,
wives and daughters of the land. It
is indeed the renaissance of one of
our great-grandmothers were singularly
proficient.

The Advertiser is supplying its readers
with a complete embroidery out-
fit which includes 150 different designs
of the latest styles, an all metal hoop
on which to operate the work and a
booklet of instructions that fully
teaches to make the 24 different
kinds of stitches required in this
branch of art needlework. All that
is necessary to obtain an Imperial Pat-
tern Outfit is to clip six embroidery
coupons from the Daily Advertiser,
and present them with 25 cents at The
Advertiser office, or if to be mailed,
send 10 cents extra and the packet will
be forwarded to any desired address.

**THROUGH CENTRAL BRITISH
COLUMBIA.**

The first white woman to go over
the Grand Trunk Pacific route from
Edmonton, Alta., to Prince Rupert, B. C.,
is Miss Ellison, the daughter of the
Honorable Price Ellison, minister
of finance and agriculture in the British
Columbia Government. Mr. Elli-
son and his son and daughter made the
journey through to the coast over the
Grand Trunk Pacific Railway to the
end of the steel near Prince George.
B. C., thence across country to the
end of the steel at Morrice town, B. C., 205
miles east of Prince Rupert, taking the
train there and proceeding to the
coast by rail.

In an interview Mr. Ellison stated
that he had had the time of his life.
The route passed through a magnifi-
cent country and the railway itself was
splendidly built. The scenery was
superb. Right through the mountains
of the Yellowhead Pass route it was
second to none on the continent. Miss
Ellison was especially in raptures with
it.

Mr. Ellison is particularly convinced
that when the route of the Grand
Trunk Pacific is known it will, for the
scent effects alone, attract many
households from the United States and
Europe, while settlers will come in
large numbers when the fertility of the
soil of Central British Columbia is ap-
preciated.

**HALLOWEEN
SUGGESTIONS**

If you are entertaining
friends at this season, here are
a few suggestions that will
make their visit more enjoy-
able.

CHOICE We have a supply of
NUTS. Brazil, Almonds, Wal-
nuts, Filberts and
Chestnuts.

FIGS, DATES. A fresh shipment of
both Figs and Dates.
You will find them de-
licious.

TABLE The kind that is a
pleasure to serve.
Nice, large Raisins.
They're fine.

RAISINS. 35c a Pound.

FRESH We are known for our
BISCUITS. specially good assort-
ment of Biscuits.
20c to \$1.00 a Pound.

U-All-No Turkish Delight
After-Dinner Mints, The Very Best,
15c and 35c packages. 25c a lb.

Candies and Shades
For Hallowe'en, reception or
other party candies and dainty
shades will improve the appear-
ance of your home.
Ask for prices.

T. A. ROWAT & CO.
22 Dundas Street, Phone 3051, 3052.
Wortley Road and Craig. Phone 969.

**CANADA AND UNITED STATES
JOINED BY BONDS OF PEACE**

Dr. Frank H. Severance, of Buffalo, Touches On the Peace Cen-
tenary Before the Members of the Historical
Society.

Dr. Frank H. Severance, of Buffalo,
addressed the London and Middlesex
Historical Society in the Normal
School Tuesday night on the subject,
"The Lower Lake Regions and the
Peace Centenary." His lecture, al-
though lengthy, was listened to with
manifest interest by an audience that
nearly filled the large assembly-room
of the school. Mr. T. H. Purdom, K.C.,
president of the society, presided, and
his remarks expressed the opinion
that the United States was lead-
ing the world in peace. There was
no such war spirit in the United States
as there is in England. He spoke of
the work of President Taft on behalf
of peace and the desire for peace of
other recent American presidents, in-
cluding President Wilson.

An Unthinkable Thing.
War between the United States and
England or Canada was unthinkable,
said Mr. Purdom. And so long as
peace continued would the ties be-
tween the two countries be strength-
ened. If the Canadian Government
would take ten per cent. of what it
would cost to build a navy and grow
wheat on some of the vacant tracts of
land in the northwest, said Mr. Pur-
dom, it would be a great object lesson.
Canada would then show England and
Germany what she can do in peace.
"There are millions of people in
England and Germany," he said, "who
suffer today because their fathers have
fought too much. They might better
have been working. I do not believe
that there ever was a war that could
not have been avoided, not even the
American civil war, although it was to
free the slave."

Boys Used For War.
"The Government might better show
the nations what it can do in raising
grain than in training boys for war,"
for war is largely carried on by boys
and young men."

Dr. Severance after referring to
the signing of the treaty of Ghent on
Christmas Eve, 1814, pointed out
up to that time the lower lake regions
had been the scene of great strife al-
most from the first coming of the
white man to America. Trouble had
been caused by the English rivalry
for the beaver fur trade. First the
priest came, then the explorer, then
the soldier, and these and the "coure-
de bois" and the Red Indian, passed
and repassed across the scene in pic-
turesque procession. The establish-
ment of lonely outposts and forts gar-
risoned with handfuls of homesick
soldiers culminated in the Revolu-
tionary War, when from old Fort
Niagara British soldiers led hordes of
wild Indians down into the Mohawk
valley to scalp and tomahawk the old
and feeble settlers, and carry back the
young as captives.

Tribute to the Loyalists.
Following the war, the United
Empire Loyalists came to Canada and
settled in the western part of New
England, and carried back the old
ways of life.

BUILT RIGHT.
Stomach, Nerves and Thinner Restored
by Grape-Nuts Food.

The number of persons whose ail-
ments were such that no other food
could be retained at all, is large and
reports are on the increase.
"For 12 years I suffered from dys-
pepsia, finding no food that did not
distress me," writes a Western lady. "I
was reduced from 145 to 90 pounds,
gradually growing weaker until I could
leave my bed only a short while at a
time, and became unable to speak
aloud."

"Three years ago I was attracted by
an article on Grape-Nuts and decided
to try it.
"My stomach was so weak I could
not take cream, but I used Grape-
Nuts with milk and lime water. It
helped me from the first, building up
my system in a manner most astonish-
ing. The friends who had thought my
recovery impossible."

"Soon I was able to take Grape-Nuts
and cream for breakfast and lunch at
night, with an egg and Grape-Nuts for
dinner."

"I am now able to eat fruit, meat
and nearly all vegetables for dinner,
but fondly continue Grape-Nuts for
breakfast and supper."

"At the time of beginning Grape-
Nuts I could scarcely speak a sentence
without changing words around or
'talking crooked' in some way, but I
have become so strengthened that I
no longer have that trouble." Name
given by Canadian Postum Co., Wind-
sor, Ont.
"There's a reason," and it is ex-
plained in the little book, "The Road
to Wellville" in packages.
"Ever read the above letter? A new
one appears from time to time. They
are genuine, true, and full of human
interest."

GIRL GETS \$600

Fred Wright, of Warton, Found Guilty
of Seduction.

[Special to The Advertiser.]
Warton, Oct. 29.—At the assize
court held here today, Fred Wright, of
Warton, was found guilty of seduction
against a Miss McDonald, of Warton.
The jury brought in a verdict of \$600,
with costs. Judge Britten presided, with
J. F. Scott as crown prosecutor, but there
were no criminal cases.

The case of Mrs. Connors against the
Township of Brant for damages for death
of Connors from an auto accident, as a
result of defective bridge, was postponed
until next court.

The only other case is McGregor
against McLean, a case of ownership of
money under a will, which is now under
way.

SAFETY FIRST.

The Grand Trunk System has issued
broadcast the following pledge, neatly
printed, in colors, on a large card, in
relation to the safety-first campaign
which is now being vigorously pushed
both in the United States and Canada.
"I will railroad according to the book
of rules. I will do all in my power to
guard against unsafe acts on my part.
If I see a fellow-employee doing his
work in an unsafe manner, I will speak
to him as a friend and use my moral
influence to have him perform his du-
ties in the safest possible manner. I
will remember and practice at all times
safety first."

At the foot of the card is this state-
ment:
"Eighty-three per cent. of all per-
sons injured on railroads are you men
who work for the roads. Sixty-six per
cent. of all preventable injuries sus-
tained by you are due to unsafe prac-
tices, which you could avoid."

PEACE BETWEEN THE TWO COUNTRIES

Peace between the two countries in
the last centuries had been main-
tained several times by a close margin.
There was the burning of the Carole-
line in the '30s, and that came opera
war, the Fenian raid in the '60s, that
might have made trouble. And the
dispute over the Alabama claims was
only smoothed over by the wise states-
manship of Gladstone.

On Christmas Eve, 1914, it was pro-
posed to hold religious services
throughout the English-speaking
world. Secular services would be held
in the lakeside cities, and the women
of America were arranging to raise a
fund to erect a statue of Queen Vic-
toria in Washington. In reciprocity
it was proposed to place a statue of
Washington in Westminster Abbey.
Traveling fees for students were
to be arranged, the journalists of the
different countries were to ex-
change visits, and a memorial bridge
was to be built across Niagara.

More Settlement For Peace.
The feeling towards war was chang-
ing, said Dr. Severance. Arbitration
was preferred to an appeal to arms.
"New internationalism" was showing
the people of different countries how
to co-operate in worthy objects inde-
pendent of Government. The entire
disarmament of the nations might
be seen by those present, but
undeniably the people of the world
were becoming more and more peace-
ful.

Mr. Purdom, in expressing ap-
preciation of Dr. Severance's address,
said that the time was fast approach-
ing when universal peace would reign.
If Germany, England and the United
States would say, "No war," there
would be no war.

Capt. T. J. Murphy, seconding a vote
of thanks to the lecturer moved by Dr.
Campbell, said that he was in favor of
peace, but complained of a feeling in
Western Ontario that there should be
no "military."

The Militia's Place.
He claimed that without a militia,
inside of two weeks there would be
war right in London, that buildings
would be broken into and stores loot-
ed. He said the police could not pre-
vent it, if there were not a militia at
the back of the law and the police. At
the time of the street car strike a few
years ago, street cars were burned on
the streets, but a small company of
soldiers marching down town with
bayonets and guns made peace, he
said.

If the newspapers would only give
the people both sides of the question,
said Capt. Murphy, the people would
see the obvious reason and necessity
for having an armed force in the coun-
try. He reminded the audience that
according to existing law, every man
between certain ages was regarded as
a soldier, and if his services were need-
ed and he declined to serve, could be
court-martialed and shot.

Others who spoke briefly were: Mr.
James H. Cowie, of St. Thomas; Prof.
John Dearness and Mr. D. Rogers.
A finely-rendered piano duet by
Misses Golden and Thompson was
heard, and several pleasing
songs, excellently sung by Miss Mc-
Bride called for repeated encores from
the audience.

PERISHED IN STORM

May Martin, Aged Seven, Was Lost
Near Tyndal, Manitoba.

Tyndal, Man., Oct. 28.—May Martin,
aged 7, Manitoba's first storm victim this
fall, was missing from her play-
mates last evening, she lost her way, and
this morning was found by a searching
party lying dead by the roadside two
miles east of Tyndal.

BIG RETIRING SALE
Everything Is Going Fast
Regardless of Cost

GUARANTEED RUBBER ROOFING.
1-ply, regular \$1.75, at per square.....\$1.25
2-ply, regular \$2.50, at per square.....\$1.68

Carpenters' Tools at Cost
Planes, Screwdrivers, Chisels, Hammers, all at cost.

LANTERNS—Regular 75c, at each58c
LANTERNS—Regular 90c, at each78c
TINWARE, STOVES, WOODENWARE—CALL AND GET
OUR PRICES.

J. E. YOUNG'S HARDWARE
111 DUNDAS STREET. TWO DOORS FROM TALBOT.

**THE
WONDROUS
WIFE**

A New Novel by Charles Marriott
Author of *THE CATFISH*

THE Wondrous Wife deals vitally with the lives of
people who are the rule, not the exception, depicting
them as they really are, disclosing their aspirations, their
motives, their emotions.

No finer character has been created in recent fiction than
that of the heroine of this story, Margaret, *The Wondrous
Wife*.

The leading critics in England and America have long ranked
Charles Marriott among the great realistic-idealistic novelists. With
the publication of *The Catfish* his audience has vastly increased.

At all booksellers. \$1.35 net. *THE BOBBS-MERRILL CO., Publishers*

McLEOD & ALLEN, TORONTO.

**Suits at
\$7.45**

Somebody has to lose
money on Suits this
season, and that somebody
must be the manufac-
turer. That is why you
have this opportunity of
buying a Suit at less
than the cost of material
other times. Our loss
must be your gain, if you
are foresighted and take
advantage of this un-
equalled offer.

The price usually
charged for making a
suit is from \$10 up, but
this week they are offered
at a price that only
pays for the material.

High-grade tweeds and
serges in this offering of
Suits. Worth from \$15
to \$18 at\$7.45

CHILDREN'S COATS

At less than manufac-
turers' prices. Good high
grade materials and
first-class make in these
goods. Colors—navy,
with red or blue collar;
gray, with blue velvet
collar; tweed mixtures,
with red trimmings. A
big assortment. At....
\$3.45 and up

Our stock also covers
Dresses, Coats, Blouses,
Kimono and Under-
skirts and Furs.

**Metropolitan
Suit & Skirt Mfg Co.**

The Store That Always Keeps
Its Word.
232 DUNDAS STREET

**First,
test 3-in-One
oil on your own
desk. Sprinkle a little
oil on a soft cloth and
then go over every inch
of the desk. You'll see
all the dust, dirt, finger
prints, and wear stains
vanish. All will be sweet,
clean, sanitary.**

3-in-One oil ideal for all
Office Mechanisms
It lubricates perfectly and
most economically type-
writers, adding machines, cal-
culators, check books—
everything that ever needs
oil. Cleans and polishes
surfaces and prevents
rusting. The 3-in-One
bottle should join your office
force today!

For sale at all good hard-
ware, drug, grocery and
general stores. 1 oz. 10c
3 oz. 25c. 6 oz. 50c.
Nifty 3-in-One Oil Cans 25c

Three-in-One Oil Co.
236 St. Paul St.
Montreal

"The Best Oil For Every
Household Use."

G. R. GRICE
OPTOMETRIST.
Optical Parlors—Upstairs, 180 1/2 Dundas St.
West

Wedding outfits our specialty