

Condensed Advertisements.

No Advertisements Accepted Less Than Fifteen Words.
Amusements, ten cents per line if set solid.
Meetings—Where no admission is charged, one cent per word each insertion.
Articles For Sale, To Let, Help Wanted, Situations Wanted, Board and Lodgings, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent a word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words.

Births, Marriages and Deaths.

DEATHS.
O'DELL—At Victoria Hospital, London, on July 14, 1911, Jennie E. Sloan O'Dell, Funeral from her mother-in-law's residence, 388 Queen's avenue, Sunday, 2:30 p.m. Funeral private, at 3 o'clock. Please omit flowers.
Widow's address, please copy. 41u

SIMS—In Kintore, on Friday, July 14, 1911, Johanna, wife of George Sims.
Funeral from her late residence on Sunday, July 16, at 3 o'clock.
Friends kindly accept this intimation.

AMUSEMENTS. LECTURES.

Sacred Concert
Victoria Park Sunday

8:30 P.M.
London City Band, Kenwick Male Quartet, Mrs. Harry Kingmill, soprano.

London Old Boys

—1911 REUNION—
August 7 to 12

STREET CARNIVALS, BAND CONCERTS, PARADES, STREET

SHOWS, PICNICS, H.C. & RACES, REGATTAS ON THAMES.

Special excursion rates on all railways and steamship lines.

Information gladly furnished by Lieut.-Col. H. R. Abbott, President; J. O. Weldon, Secretary, London.

Moonlight Tonight

AND EVERY MONDAY, WEDNESDAY AND FRIDAY.

THE STEAMER

FOREST CITY

WILL MAKE
2 HOUR LAKE RIDES
AT 4 AND 8 O'CLOCK; ALSO ON SATURDAYS AT 8 O'CLOCK.

Special Traction Cars

Leave London at 6:50 on these nights to connect with boat.

ORCHESTRA—DANCING.

Tickets including Lake and Forest City Traction Station, Horton street. 341f-xyvt

Montreal

The palatial steamers of the Richelieu and Ontario Navigation Company run all the rapid to Montreal. Through tickets to Quebec and the Saguenay. Also via the Dundas from Hamilton and Toronto.

DULUTH

Nice holiday tours via the Lakeland and Marquette, to Port Huron to Duluth and return, including meals and berth. Also to Port Arthur, Georgian Bay and the Soo.

F. B. CLARKE

416 RICHMOND STREET.
Next Bank of Commerce Corner.

\$2.60, Detroit

\$2.60, London to Detroit and return, every Saturday and Sunday. Low rates daily, via Lake and Forest City Traction Station, Horton street.

\$25.00 Duluth

\$25.00, Duluth and return, all expenses. Cool trip by water, with a steamer, best on the lakes. Full particulars, call, write or phone F. B. CLARKE, 416 Richmond street, next Bank of Commerce Corner.

PRIVATE DANCING LESSONS

any hour during month of June. Learn now, before your summer holidays. Complete teachers. Easy terms. Phone Dayton & McCormick.

OCEAN

LAKE AND RIVER TICKETS.
E. DE LA HOOKE
General Steamship and Tourist Agent, 425 PARK AVE., London Loan Building.

MUSIC FURNISHED FOR PARTIES

balls, banquets. Phone 355. Tony Vito's Italian Harpers, 123 Queen's avenue.

AGENTS WANTED.

To sell the famous "Miller Electric Irons and Toasters" in Canada. Good proposition to live agents. Address: The Congress Electric Company, Sarnia, Canada. 941f

LOCAL REPRESENTATIVE WANTED

No canvassing or soliciting required. Good income assured. Address: National Co-operative Realty Company, 11222 Marden Building, Washington, D. C. 311f

WRITE TO US TODAY FOR OUR

choice list of agents' supplies; no outlay necessary; they are money-makers. Apply B. C. J. Company, Limited, 230 Albert street, Ottawa, Ont. 100f

BUSINESS CHANCES.

BRICK STORE AND DWELLING. DOING good business in Lambeth; on electric line; reason for selling, ill-health. J. A. Kelly, proprietor. 21u-1

SMALL GROCERY, WITH SODA FOUNTAIN

and ice cream business, cheap. Apply Box 22, Advertiser. 40c

GROCERY STORE AND FIRST-CLASS

stock for sale; central; good business stand. Box 11, Advertiser. 40c-xyt

MALE HELP WANTED.

ASSISTANT CASHIER, MUST BE EXPERIENCED. Apply Box 25, Advertiser. 40c

WILL START YOUR EARNING

daily at home in spare time silvering mirrors; no capital; free instruction booklet giving plans of operation. G. F. Redmond, Dept. 336, Boston, Mass. b

TEAMSTER WANTED, APPLY LON-

DON Box Manufacturing and Lumber Wagon Company, 309 Bathurst street. b

MAN THOROUGHLY FAMILIAR WITH

the manufacture of ice cream; references required. Apply at once to the London Creamery Company, Bathurst street. 45c

SMART BOY, ABOUT 15 YEARS, FOR

general store. Apply R. E. Owen, Fernhill. 45c

CARPENTER WANTED AT ONCE;

best wages. Smallman & Ingram. 45c

BOILERMAKERS AND PLATERS

wanted. Apply E. Leonard, 370a-wty

YOUNG MAN WANTED, WITH EX-

perience, for grocery business. Address Box 25, Advertiser. 40c

WANTED—PRESS FEEDERS, APPLY

Adam Beck, 173 Albert street. 41u

GOOD SHOEMAKER WANTED, APPLY

at once, 414 Hamilton road, London Shoe Repair. 41u

MAN, WITH SOME EXPERIENCE,

in the use of a lathe, (married or single). Apply at once, Box 23, South-West Postoffice. 41c

SPECIAL SALESMAN OF GOOD

address, first-class, newly fitted, price low, bargain for somebody. Berner's Garage. 41c

EXPERIENCED CAP TRAVELER

wanted, to carry first-class line. Address Box 14, Advertiser, stating experience, connection and terms. Strictly confidential. 41c

GOOD ALL-ROUND BENCH AND

floor molders wanted; steady work, good wages. Apply Box 15, London Advertiser. 41c

50 WEEKLY CAN EASILY BE MADE

at home, by mail, no small experience necessary; man in every locality who our traveling salesmen will assist personally; previous experience unnecessary. Apply by letter or in person to Room 205, Continental Life Building, Toronto. 41c

EXPERIENCED PORTER WANTED, 25

at Savoy Hotel. 401f

WANTED—TWO GOOD WOOD TURN-

ERS; must be steady. Apply D. H. & Son, Hamilton. 41c

PLATE PRESS FEEDERS WANTED,

Apply Advertiser Job Department. 301f

CANVASSERS WANTED, APPLY AL-

fred J. Tyler, 355 Clarence street. 40w

FEMALE HELP WANTED.

WANTED—COMPETENT GENERAL MAID; no laundry work; two in family; references required. Apply Mrs. Fred Evans, 25 Marley Place. 451f

GIRLS WANTED—RID FEATHER-

BONE Company, Clarence street. b

MAID FOR GENERAL WORK, APPLY

Mrs. Jeffery, 516 Ridout. 451f

AN EXPERIENCED BOOKKEEPER

wanted, lady preferred. Apply G. G. Steele, Market Lane. 41c

EXPERIENCED LADY BOOKKEEPER

for manufacturing concern. Apply, stating references and salary expected, to Box 2, Advertiser. 41c-xyt

RELIABLE WOMAN WANTED FOR

general housework; no laundry work. Apply 286 Piccadilly. 41c-xyt

GOOD GENERAL SERVANT FOR PORT

Stewart & Pears, 410 Queen's Road, Tarryville Cottage, Port Stanley, Ont. 41c

EXPERIENCED GENERAL—THREE IN

family; no laundry. 219 Queen's avenue. 411f

WANTED—SUBSTITUTE FOR TWO

boys, from the 15th inst., for insurance office. Apply 25 Bank of Toronto Chambers. 41c

WANTED IMMEDIATELY—CAPABLE

housekeeper for small family, in town away from London; no children; to widow with small boy. Apply Mrs. Frank McCormick, 228 Hyman street. 41c

DINING-ROOM GIRL AND KITCHEN

woman wanted at once. Bank Hotel. 41c

WANTED—AN AGED LADY TO TAKE

charge of old gentleman; no housework. Apply Box 20, Advertiser. 40c-xyt

TWO EXPERIENCED DINING-ROOM

girls. Apply Alexandra Cafe. 40c

DINING-ROOM GIRL, HOUSEMAID

and laundry wanted at once. Apply Stewardess, Victoria Hospital. 41u

STENOGRAPHER WANTED, WITH

experience. Apply personally to McConnell & Pears, Ontario Loan and Debenture Building. 41c

EXPERIENCED UPSTAIRS GIRL

wanted at once. Apply City Hotel. 41c

WANTED—GIRLS FOR BOX AND

folding box department. Apply Somerville Paper Box Company. 41c

WANTED—GOOD PLAIN COOK, OR

help, to cook for the highest wages. Apply Box 14, Advertiser. 41c

WANTED—EXPERIENCED HOUSE-

MAID, also handy woman, good wages. Apply Tecumseh House. 41c

WANTED—UPSTAIRS GIRL, APPLY

Savoy Hotel. 401f

WOMAN WANTED TO CLEAN, PAID

a day each week. Apply 259 Piccadilly street. 401f

GIRLS WANTED FOR GUM DEPART-

ment, 400 P. O. Box, 400 Queen's Company, 618 Dundas. 41c

WANTED—RELIABLE GIRL, IN FAM-

ily of three; one capable of taking full charge preferred; no heavy laundry work. M. The Ridgeway. 211f

WOMEN WANTED TO TAKE ORDERS

in spare time; no experience necessary; our lines especially used by mothers and girls. Apply Dept. A, British-Canadian Industrial Company, 228 Albert street, Ottawa. 711f

CHOCOLATE DIPPER WANTED, D. S.

Perrin & Co., Limited. 811f

GIRLS WANTED FOR RISCUT AND

girls departments. D. S. Perrin & Co., Limited. 701f

PERSONAL.

FORTUNE TOLD—PAST AND FUTURE, love, marriage, business and all matters of life carefully treated. Send birth date and date of birth to J. E. Millett, Box 74, Manchester, N. H. b

ARTICLES FOR SALE.

FOR SALE—GOOD YOUNG MILCH cow, J. C. Halliday, Broughdale P. O. 41c

100 QUARTS MILK DELIVERED, N. A. delivered daily at Traction station. Apply Box 19, Advertiser. 40c-xyt

RUBBER-TIRE RUNABOUT FOR SALE

—Also second-hand delivery wagons. Gould & Mohan, Wellington street. b

GOOD SIDEBOARD AND COUCH FOR

sale cheap. Apply 317 Central avenue. b

LEATHER WORK OUR SPECIALTY IN

upholstering. Chas. M. Quick, 450 Richmond street. 41c

FOUR-CYLINDER RUNABOUT—ECON-

OMICAL traveler; will give good demonstration; \$225. Box 547, London. 211f

GOOD, SOUND, HARD, WORKING

horse for sale, between 100 and 1200 pounds. 465 Hill street. 41c

W. J. ALSTON

Plumber and Gasfitter

Expert on Gas Water Heaters

Let me stop your bath heater throwing black spots in the water.

266 BURWELL ST.

PHONE 2925. z 41u

FURNITURE, CARPETS, LARGE AX-

MINSTER rug, kitchen range, for private sale. 364 Princess avenue. 41c

MAXWELL REBUILT RUNABOUT

auto, first-class, newly fitted, price low, bargain for somebody. Berner's Garage. 41c

PLANT CHRISTMAS ROSES NOW—A

quantity of Beauty of Bay and Clematis in varieties. Hydrangeas and many other shrubs. London Nursery, Chas. Baker, Phone 222. 41c

CHEAP—LAUNCH 16 FEET SEMI-

SPEED hull, 4 H.P. ready for water, owner no time; on view 510 Dundas street, London, Ont. 361f

WATER WINGS, 35c; CHILDREN'S

water skis, 25c. Gurd's, 155 Dundas street. 41c

IF YOU WANT HELP, SITUATIONS

want to buy or sell real estate, etc., insert an advertisement in the Herald, the recognized want medium of the city. Rate 1c a word, or three consecutive insertions for 25c. word, cash with order. Subscription: Daily, 25c a month; 22c a week; Sunday edition, 50c yearly. Sample copy sent on application. 41c

Lehigh Coal

ALL SIZES.

G. R. KETTLE & SON

Cor. G. T. R. and Maitland. Phone 299. 211f-121f

STORE FIXTURES

Show Cases, Counters, Shelving, Fittings for every kind of store. We manufacture them, and it will pay you to get our estimate. 41c

J. A. BROWNLEE'S

Phone 652. 385-7 TALBOT ST.

The Sweetness of Low Price never equals the bitterness of poor quality. See us before buying.

The London Gas Power Company, Limited

EAST LONDON, ONTARIO.

Iron and Wire Settees

For Your Lawns and Cemetery Lots. \$5.00 to \$10.00.

DENNIS WIRE AND IRON WORKS CO.

FOOT OF DUNDAS STREET.

Good, Dry Mixed Wood

12 to 16 inches, only \$1.50 per load.

GREEN & CO.

495 York Street. Telephone 1391.

FOR SALE—CANADIAN COMMERCIAL

motor trucks; trucks that are suitable for any kind of business; most serviceable and reasonably priced trucks; built in 1910 and 1911 trucks. Persons wishing to see them, call on Smith's Maple street. 41c

The Old Umbrella Mender

PERRY DAVID

251 DUNDAS STREET.

PERFECTION SLIDING FLY SCREENS

Keeps out flies, Chamberlain's Weather Strips keep out dust. C. McDonald, 30 Wharfedale. Phone 174. 41c

Pandora Ointment

Permanent cure from Eczema, Piles, Ulcers, Blood-Poisoning, Bad Legs, Ringworm, etc. See box. Sold at TAYLOR'S DRUG STORES, Talbot street (opp. Market), also corner Wharfedale and Stanley streets. 41c

FOR SALE OR EXCHANGE—ROTARY

Neelys, Hammond typewriter. Apply Alfred Tyler, 355 Clarence street. 41c

HOLLAND BULBS

Import your fall bulbs and perennials direct from Holland at one-quarter street prices. Get catalogue at once. Orders must be in this week. Phone 123, or call at MORGAN'S, 100 Dundas St. wty

FURNITURE

And household supplies. Cash or credit. Prices most reasonable in city. Open evenings. 354 Hamilton Road. wty Phone 2085.

WEDDING STATIONERY IN ALL THE

latest styles. See our samples. The Advertiser Job Department. 41c

Southcott Coal Co.

Hard and Soft Coal and Wood Dealers.

Phone 1083. 267 Clarence Street.

Prompt delivery and courteous treatment. 611f-121f

FOR SALE—GOOD LIVE WOOD, \$2

per load; good hard coal, \$8.00 a ton. Dominion Coal and Wood Company. Phone 1788. 41c

KINDLING WOOD

\$1.00 PER LOAD.

209 Bathurst Street. Phone 528.

DELIVERY WAGONS BUILT TO ORDER. See our second-hand wagons. Abbott's Carriage Factory. 41c-121f

ARTICLES FOR SALE.

OAK SIDEBOARD, PERFECTION OIL heater, baseburner coal stove, two oak beds with mattresses, dining-room rug, 27 Orchard street. 41c

NE WILCOX COW FOR SALE. APPLY E. A. Clark, Kilworth Bridge. 40c

SINGER, WHITE, RAYMOND, WIL-

LIAMS and all makes of machines repaired. Holman, 38 Wellington. 41c

NEW HALL SEAT AND MIRROR,

dressing table, three rugs, all new. 328 King street. 41c

NEW MAP OF

LONDON

PRICE, 50 CENTS. Garner-Young Press. 90 King Street. Phone 1506.

LARGE CASKS AND BARRELS, SUIT-

ABLE for cisterns, \$2.50 each, delivered. Gorman, Eckert & Co., Rectory street. 41c

FEATHER PILLOWS, ATTACHED

cushions renovated. Hunt & Sons, Mattress Renovators, 633 Richmond street. 41c

LADIES—WHEN DELAYED OR IN

REGULAR use of Triumphant Pills; always dependable; "Relief" and particulars free. Write National Medical Institute, Milwaukee, Wis. 45c-1

REMOVAL NOTICE—THE JOSEPH F.

Crummey Leather Upholstering Com-

pany, 241 Richmond street. Phone 3105 and 2123.

BINDER TWINE

Have nothing but the best GOLD MEDAL.

J. E. YOUNG & CO.

PHONE 588. 111 DUNDAS ST.

TWO DOORS EAST TALBOT ST.

A HANDSOME ROSEWOOD PIANO

1-3 octaves, overstrung bass, and as good as new for practicing; only \$100 payable \$15 per month guaranteed five years. Holman & Co., 212 Dundas street, London. 41c

ORDER YOUR

ACCOUNT BOOKS

LOOSE-LEAF FORMS AND STATION-ERY FOR 1911 FROM

THE CHAS. CHAPMAN CO.

PHONE 370. 91 DUNDAS ST.

Massey Silver Ribbon Bicycle