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We teach well. We give the student the very best of our time and experience. That is why the



has succeeded when similar schools have not advanced. Particulars free. X. M. C. A. J. W. WESTERVELT, Principal.

### ORDER NOW

PUT IT OFF NO LONGER

It will not be long before Easter, and the spring season may open up with a rush. If you order your suit now it will be ready when you want it.

### O. LABELLE

Ladies' and Gentlemen's Tailor ODDFELLOWS' BLOCK CORNER

### RIFLES, GUNS, REVOLVERS

SUPPLIES FOR DUCK HUNTERS



### BROOK'S GUN STORE

Before you leave for the Great West see our stock of Firearms. We have something that will interest you. There is good shooting in that country.

### W. A. BROCK

192 DUNDAS STREET, LONDON, ONT.

### London Institute of Physical Culture

619 Richmond St.

Branches: REMEDIAL MOVEMENTS CORRECTIVE WORK BODY-BUILDING

Office Hour—3:45 to 4:45 p.m.

### R. K. COWAN

BARRISTER, SOLICITOR, ETC. County Bldg., next Court House, London.

### Daisy Flour

Is not a one-sided flour. The bread, rolls, biscuits, cakes and pastries are always pure and delicious. Use Daisy Flour and be happy.

### Shorthand and Bookkeeping

Attend a school where you are taught by experts and get up-to-date methods and an up-to-date system. Day and evening classes. Every graduate placed in a situation.

### The Western Ontario Shorthand and Business College

74 and 76 Dundas St., London. WM. C. COO, C. S. R., Principal.

### D. A. STEWART

SUCCESSOR TO JOHN T. STEPHENSON, FUNERAL DIRECTOR AND EMBALMER. Reasonable charges. Best equipment. Open day and night. Residence on premises. 104 DUNDAS ST. PHONE 46. GEO. E. LOGAN, Assistant Mgr.

### SMITH, SON & CLARKE

Undertakers and Embalmers. Lady assistant. Night calls personally attended. Rubber-lined funeral cars. 113 DUNDAS ST. PHONE 58. 629 DUNDAS ST. PHONE 678. Residence on Premises.

### ELLIOTT & OLMSTED

FUNERAL DIRECTORS. Lady assistant when desired. Day phone 1735; night phone 1807. 228 Dundas. Residence, 268 King.

### London Conservatory of Music and School of Elocution, Limited

All branches of music taught—piano, organ, violin, voice, elocution, harmony and all orchestral instruments. The Fletcher Music Method, which is the best method known for teaching children, also taught. Certificates and diplomas granted. Write for curriculum or sample examination papers. Address, 274 Dundas street, London. Phone 191.

### LONDON LOAN and SAVINGS COMPANY

Call Deposits draw 3 1/2% Time Money, 4% SECURITY UNDOUBTED.

No. 434 Richmond St.

### Purity and Excellence

Try the old favorite ALES AND PORTER, made by Joseph Hamilton. A capital tonic and body and brain builder.

### Thos. Wilson

MERCHANT TAILOR 212 Dundas Street Highgate Block. Telephone 594

### The Quality That Wins

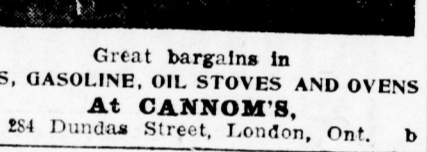
We know that we have to hold fast to quality to hold fast to trade. This causes us to exercise the greatest care in the selection of wheat used in the manufacture of our family flour—"STAR." The quality is supported by reasonable prices and the best of service.

### HARVEY BROS.

Exeter, Ontario. Ask your grocer for STAR flour.

### R. H. SMITH

Contractor and Builder, 16 Brighton Street, Manufacturer of Cement Blocks and Sills. Phone 1840.



Great bargains in GAS, GASOLINE, OIL STOVES AND OVENS At CANNON'S, 284 Dundas Street, London, Ont. b

### There's a Sure Way

to a good bread—it is to insist on having Johnson Bros' XXX Bread. Its uniformly good quality has demonstrated this to thousands of housekeepers.

### JOHNSTON BROS.

PHONE 818.

### THIRTY-FIVE YEARS AGO TODAY

[From London Advertiser, March 24, 1871.] The board of provisional directors for the London, Huron and Bruce Railway met yesterday afternoon and organized by the appointment of John Birrell, Esq., as president; Mayor Cousins, vice-president; E. W. Hyman, Esq., treasurer; J. H. Fleck, solicitor, and T. Churcher, secretary. A managing director was deemed a necessity, and Mr. Murray Anderson was selected to hold that position. A committee to examine the engineer's report on the route was named. The decision of the committee will probably be announced on Monday.

The literary and musical entertainment in the Mechanics' Institute last evening was rather splendidly attended, but those who patronized it were highly delighted with the efforts of those who took part in the programme. There were excellent readings by Messrs. J. W. McIntosh and G. Ridout, and songs, which merited the hearty applause they received, by Mrs. M. D. Dawson, Miss Keenan and Mrs. Crow (the latter being accompanied by Mr. Crow on the flute), and Messrs. P. Grant and Johnnie Hobbs, the latter, in character, causing unbounded merriment. The instrumental portion of the entertainment was provided by Prof. Fleck and his string band, Mr. Coventry contributing a cornet solo, and Mr. S. Dowlin two fannettes and a "flutina piano." We regret that the entertainment was not so successful in a pecuniary point as it deserved.

Mr. Wm. G. Row, London, passed a creditable examination at McGill College, Montreal, and at the recent commencement received the degree of M.D., C. M.

A number of the leading Reformers of Stratford have suggested the propriety of celebrating the splendid victories in North and West Middlesex by a grand Reform demonstration in that town immediately after the close of the present session in the House of Commons. It is intended to make all the necessary arrangements at as early a day as possible.

Notwithstanding the great outcry of the Government organs that Mr. Drake was a failure, he stands today the only member of the new Parliament of Ontario elected for two seats. For one of those he was chosen by acclamation, and for the other, where four years since

### Decayed Teeth

make a Perfect Medium for the growth of disease germs, which, if long neglected, may result in serious illness.

### Western Dental Office

Over C. P. R. Ticket Office. S.W. Cor. Dundas & Richmond Sts. Phone 18.

### The GERHARD-HEINTZMAN

you can easily ascertain what prices they have been sold for, and the people who bought them are well satisfied. We have many artistic designs, and would be glad to have you see them.

### W. McPhillips

189 Dundas St., London.

### JOHN MANN & SONS

MAKE THEIR First Score IN LONDON

### Just Twenty Years

MARCH 1886 - COAL - MARCH 1906

Of the eighteen coal dealers, who were in business twenty years ago, only two remain.

### There is no crumbliness, which means no waste, in using PARNELL'S BREAD

For sale at all grocers.

### WE DON'T THINK SO

Isn't this sufficient reason to buy your spring hats here? HATS, \$2.00 to \$8.00

### BOUGHNER

### WATER SOFTENERS

Hard water is very unsatisfactory for the bath, and is not nearly as refreshing or cleansing as soft water. If you are obliged to use it sprinkle a little Crystal Velvet into your bath—it softens the water at once, imparts a delicate odor to the bath and mildly stimulates the skin so that the bather at once feels rested and invigorated.

### RESERVE HAS INCREASED

The Bank of British North America issues Annual Report.

### CAIRNCROSS & LAWRENCE

Chemists and Druggists, 216 Dundas St., London, Ont.

### LONDON AND DISTRICT

—Miss Mabel Howson, of Mitchell, spent a visit as a guest of friends in South London this week.

—T. L. Buller, of Ridgeway, sold a fine team of heavy horses to James McCartney, of this city, for \$500.

—Lord Aylmer, G. O. C., is in the city for two or three days. Yesterday he inspected the garrison at Wolseley Barracks.

—Ex-Mayor F. G. Rumball and Major S. P. Laybourn, of this city, registered this week at the office of the high commissioner at London, England.

—Mrs. Catherine Hargreaves desires to contradict the statement of her disappearance which recently appeared in the press. She wishes it understood that her whereabouts have all along been known to her friends.

—Miss Annie Reed, who has been lately appointed soloist of Dundas Center Church, will receive Tuesday afternoon and evening next, at the home of her aunt, Mrs. J. H. Dazell, 224 Princess avenue, and afterward the first Tuesday of each month.

—Rev. Dr. McCrae, Westminster, has just returned from a two weeks' stay at Clifton Springs, N. Y., where he was recuperating after a severe attack of the grippe. Dr. McCrae will preach tomorrow at New St. James', exchanging pulpits with Rev. F. Ballantyne, B. A.

—Special services will characterize those in the King Street Presbyterian Church tomorrow evening, the occasion being the third anniversary of the induction of the pastor, Rev. James Rollins, Rev. A. Logan Goggie, of Toronto, will preach at both services, and will lecture on Monday evening.

—The Michigan Central has started the double tracking of the Port Erie division, from Welland to Bridgeburg,

### ST. ANDREW'S FOLK SCORE ONCE MORE

Last Night's Recital of Scottish Song and Story a Great Success.

Joseph MacLachlan again endeared himself to lovers of Scottish song last evening, and though she has always been in the past most heartily appreciated here, never before were her hearers more demonstrative in displaying their pleasure.

St. Andrew's Society one more scored a decided success in giving their annual Scottish concert without Jessie MacLachlan, however, something would seem to be sadly missing for a Scottish concert in this city. The old songs such as "Blue Bonnets Over the Border," "Loch Lomond" and "Will Ye no Come Back Again" have become associated with her name and her singing, and the very large audience had an opportunity to hear her sing most of the familiar old Scotch songs.

The story of "Loch Lomond" when the lover told his sweetheart that she should take the high road, he the low, was told with charming dramatic effect. Miss MacLachlan told the story prior to singing the song as an encore. "Angus MacDonald"—a song requiring much spirited singing, "A Fond Kiss," and two Gaelic songs were also given.

Sharing the honors of the evening with Miss MacLachlan were Mr. David Baxter and Mr. John McInden. The former is styled a Scottish basso and possesses a rich mellow voice. Seidm indeed has been the good fortune of Londoners to hear such a well-modulated and pleasing singer. Especially did he win his hearers' hearts with "Flow Gently, Sweet Afton," and "The Land of the Leal."

Mr. McInden is a cellist of the highest attainments. He exhibited remarkable technique and great feeling in his several numbers.

Mr. John Tod, tenor, sang, "Cam' Ye by Athol," and "Mary o' Argyll," very effectively.

Mr. Charles Buchanan and Mr. A. Jordan were the accompanists.

### THE SONS OF ENGLAND

Smoking Concert in Honor of the 20th Anniversary.

The Sons of England of this city held a union smoking concert last evening in honor of the 20th anniversary of the inauguration of the order in London. About 130 members and friends were present and enjoyed to the full the cigars and tobacco and the splendid entertainment that was provided.

Bro. Gray, secretary of Lord Nelson Lodge, of the juvenile branch of the Sons of England, spoke briefly of the branch, and stated that in five months the membership had doubled.

It was announced during the evening that the cup given in the Carpenters' League would be presented to Lodge British Lion on April 11.

Those who took part in the programme were the following: Instrumental, Bro. Moss, chairman's address, Bro. Wm. Jenkins, district deputy; song, Bro. Warren, speeches from Bros. Anderson, P. D. D., and James Carter; instrumental duet, Bro. Elliott; song, Mr. A. H. V. Looker; speech, Bro. J. Cook; song, Bro. Davie; speech, Bro. W. F. Willmore; song, Bro. Bentley.

Refreshments were served, and the meeting broke up at midnight with cheers for the King and for the Sons of England Benefit Society.

### CHURCH NOTES

Anniversary services will be held in the King Street Presbyterian Church tomorrow, Rev. A. L. Goggie, of Toronto, preaching and evening, and addressing a mass meeting of teachers, Sunday school scholars and parents at 3 o'clock. Mr. Goggie is one of Toronto's brightest and most attractive preachers, and the King Street congregation are to be congratulated in securing his services. Mr. Goggie will also lecture on Monday evening.

Chalmers Church will celebrate their ninth anniversary on Sabbath, April 2, when special services will be held, and a concert given on Monday evening.

Evangelists Edwards and Potts will conduct both services at the Wellington Street Methodist Church, both morning and evening. The services are being well attended.

A treat is in store for all those who attend the lecture on "The Haunts and the Heart of the Sky Pilot," by Rev. John W. Saunby, B.A., president of the Manitoba Conference, on Monday evening in Empress Avenue Church, under the auspices of the Mission Circle. Rev. Mr. Saunby will also preach on Sunday evening.

### DR. A. W. CHASE'S 25c CATARRH CURE

Is sent direct to the diseased by the Improved Blower. It is the only cure for Catarrh of the Bladder, Prostate, Uterus, Vagina, etc. It is the only cure for Gonorrhoea, Stricture, etc. It is the only cure for all the above diseases. It is the only cure for all the above diseases. It is the only cure for all the above diseases.

England's only humming bird died at the London Zoo recently, two weeks after his arrival from Venezuela, in spite of a diet of honey and beef tea.

### BIG ALTERATION SALE

We have decided to run the sale until the alterations are completed, which will take until the end of March. We are still giving great bargains in Diamonds, Watches, Jewelry and Novelties.

### Ward & Co.

JEWELERS, 374 RICHMOND STREET.

### THE WIND-UP OF MARCH

In his weather predictions for March, Rev. I. H. McLean says: "From the 22nd to the 27th storms of marked intensity and violence will visit most parts of the country, moving from west to east. Regular tropical thunder, rain and hail storms will strike many localities, especially southward, but severe March blizzards and a full-grown cold wave for the season will visit this portion of the north-west. On the last three days of the month, there will be a general reaction to warmer weather, with a cloudiness and return of rain, with possibly snow squalls in many sections. March as a whole, will be rough and stormy about the average."

### MR. JACOB BECK'S FUNERAL

The funeral of the late Jacob Beck, father of Hon. Adam Beck, of this city, took place yesterday morning at Preston. The remains arrived there at 6:40 via the C. P. R., and they were accompanied by the sons, Adam and F. P. Peter's, will be presented with an address and a purse of gold by the congregation at 3:30 o'clock tomorrow in the cathedral.

### SOUTH DELAWARE WEDDING

Mr. James Henderson and Miss Bell Henderson United.

A very pretty wedding took place on Wednesday evening at the residence of Mr. James Henderson, South Delaware, when his eldest daughter, Miss Bell, was united in marriage to Mr. James Henderson, of the same place.

As the wedding march was played by Miss Beatrice Henderson, the bride party entered the drawing-room and took their places under a beautiful arch of white roses and palms. The ceremony was performed by Rev. R. McIntyre.

The bride, who was given away by her father, was handsomely gowned in white silk, trimmed with chiffon and lace, and carried a bouquet of white roses. She wore the customary bridal veil, and was assisted by Miss Maria Henderson, sister of the groom, who was gowned in white silk, trimmed with all-over lace and chiffon.

The groom's gift to the bride was a gold locket, set with brilliants; to the bridesmaid, a gold locket set with pearls; and to the best man, a gold watch. Amongst the many presents received by the bride was a handsome fur coat from her three brothers.

The ceremony was followed by a wedding breakfast, at which were present from Gloucester, Yarmouth and St. Thomas.

Mr. and Mrs. Henderson left amidst showers of rice for London and points beyond, and on their return will be tendered a reception at the home of the groom's sister, Miss Maria Henderson, Maple Grove farm.

### RAJAH—The new King. Hand-made, home-smoked, clear Havana filler. 10c.

### MISS MABEL HOWSON

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### THE MICHIGAN CENTRAL

has started the double tracking of the Port Erie division, from Welland to Bridgeburg,

# MARA'S

134 Dundas St., Opp. Market Lane. Clothing Dept. Upstairs

We have gone through our stock of Overcoats and Reefers, and find we have

## 59 Men's and Boys' OVERCOATS

Left, WHICH WE WILL NOT CARRY OVER. To sell quick, we have marked down to

### HALF-PRICE OR 50c ON THE DOLLAR

- \$10.00 Overcoat, up-to-date in every respect, for \$5.00
- \$8.00 Overcoat, up-to-date in every respect, for \$4.00
- \$6.00 Storm-King Coats, large collars, tweed-lined, all pure wool frieze, 38 to 44, for \$3.00
- \$5.50 Men's Extra Heavy Reefers, tweed-lined, large collars, loose-fitting, sizes 38 to 44, Regular \$5.50, for \$2.75
- \$3.50 Boys' Niggerhead Reefers, tweed-lined, all sizes. Regular \$3.50, for \$1.75
- \$1.50 Men's Corduroy Vests, A 1 material, and lined, sizes 38 to 44. Yours for 98c
- \$5.50 Child's Russian Style Overcoat, in all-wool tweeds, with plaid lining, and Buster Brown belt, and chapeau, all sizes. Regular \$5.50, for \$2.75
- 29 Pairs Gray Union Blankets, large size, colored borders. Regular \$2.00. To clear quick. 99c Pair

### Saving Regularly

Insures Your Futurs. Not long ago you lived well on less income than you get now. Suppose you live on the same amount, and save all or a part of the advance.

It will come handy to you some day. It will soon grow to a handsome amount, when you get the interest added to your account EVERY THREE MONTHS.

### \$1.00 opens an Account in our Savings Department.

### The Sovereign Bank of Canada

LONDON BRANCH, Opposite City Hall, F. E. KARN, Manager. LONDON EAST BRANCH, 635 Dundas Street, W. J. HILL, Manager.

### THE LATE J. J. JAMES

One of Lambeth's Oldest Residents Passed Away.

A former correspondent of The Advertiser furnishes the following item, which will be of interest to many readers:

On March 16, near Oil Springs, Lambton County, Mr. J. J. James, one of the oldest residents, passed away, surrounded by his children and many friends. Mr. James was born in Port Hope, Ont., in 1822, and when a lad, with his mother, went to England, returning to Ingersoll in 1855, where he married Miss Mayette Sage, second daughter of Mr. Ell Sage. He then removed to Middlesex County, near Ailsa Craig, and as one of the first settlers, carved out of the forest a fine farm, which he sold in 1877, locating near Oil Springs, where he died.

Mr. James was the son of Mr. William James, Mountmorris, Wales, and in many ways was a notable character. His love for our young men was marked; he was courteous and kind in every relation of life, and most devoted to his family. Mrs. James died in 1890. He was a friend to all evangelical denominations; a member of the Church of England for many years and when the end came it was most peaceful and calm.

Funeral services were held at his late residence on Sunday, March 17, Revs. Messrs. Miller, of Oil Springs, and McKee, of Holloway, Mich., officiating. The choir of the M. E. Church sang sweet hymns very beautifully. The funeral was largely attended. Interment took place at the cemetery near Oil Springs. A kind and good man bade farewell to earth. Five daughters, one being Mrs. Bruce Brown, of Bridgen, and two sons survive their father.

### THE CARE OF CHILDREN.

Nowadays wise mothers do not dose their children with harsh, gripping castor oil or purgatives, nor do they give them poisonous opiates in the form of so-called soothing medicines. Baby's Own Tablets take the place of these harsh and dangerous medicines, and the mother has the word of a Government analyst that the Tablets are absolutely safe. Baby's Own Tablets cure indigestion, constipation, colic, teething troubles, diarrhoea, simple fevers and other little ills of childhood. An occasional dose will keep children well. Mrs. R. E. Long, Peachtree, B.C., says: "I have found Baby's Own Tablets unsurpassed for teething troubles, breaking up colic, reducing fevers and other ills, and they make a child sleep naturally. I now always keep them in the house." Ask for the Tablets at your druggist's, or you can get them by mail from The Dr. Williams' Medicine Company, Brockville, Ont., at 25 cents a box.

### THE MILLIONAIRE AND HIS MILLIONS

One of the most precious acquisitions of this world which all the wealth of the millionaire cannot buy is happiness. Although the Western Real Estate Exchange of this city does not profess to sell happiness to people, it is daily making people happy by procuring for them comfortable homes and profitable investments for their money.

The Exchange has made it an easy and inexpensive matter for the purchaser of real estate or a business of any kind to find what he wants by the Exchange's method of advertising the descriptions of thousands of pro-

### CASTORIA

For Infants and Children. The Kind You Have Always Bought Bears the Signature of J. C. Fletcher