

The Federated Business Colleges Open Sept. 3rd.

It is well to keep the date in view. Young men and women who take a thoughtful look ahead in life will plan a course in these colleges, with schools at London, Toronto, Hamilton, Ottawa, Sarnia, Berlin, Galt, Guelph, St. Catharines. All particulars by addressing.

FOREST CITY BUSINESS AND SHORTHAND COLLEGE,
Y. M. C. A. Building, London, Ont.
J. W. WESTERVELT,
Principal.

CLOTHING TRIUMPHS...

That's our usual result. Ahead of all tailors in style, fit and finish. Every kind of cloth and the best of workmanship.

O. LABELLE,
372 Richmond Street.

Lee-Enfield

Rifle Shooting Requisites.

The Gregory Blisley Verner, German silver, with wind gauge, divided to 1500ths \$2.75
Match Slide Bars 1.75
Gregory-Alison Ventimeters 2.00
New Lee-Enfield, ready-set sight elevators 2.00
Twin Definers, registered design 50
Fore and Back Sight Protectors 40c and 60c
Sight Black 20
Chinese White 20
Gregory Cameron Box 50
Sling Swivels 50
Cleaning Fluid, instantly removes the fouling of cordite 50
Wood Covered Steel Cleaning Rods, 1.35
Etc., etc.

BROCK'S GUN STORE

192 Dundas Street, London.
P. McPHILLIPS, Barrister
New Offices—110 Masonic Temple Bldg.
Office Phone 222. House Phone 424.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London

H. C. M. BRIDGE
Architect and Surveyor,
213 Dundas Street.

London Conservatory of Music and School of Elocution
Limited
Reopens for fall term.
Sept. 1. Subjects—Piano, Vocal, Harmony, Theory, Sight-Singing, Elocution and Physical Culture.

CALL AND SEE US AT OUR
New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamoes, Motors, Electric Light Fixtures and Wiring Supplies
Phone 1103.

FAIRBAIRN, THE TAILOR,
Richmond Street, Opposite City Hall
SPECIAL NOTICES.

Feather and down pillows and cushions from 50 cents each; the cheapest place in London. We manufacture our own mattresses and feather pillows at our own factory. Iron and brass bedsteads; children's cots, at Hunt & Sons, bed and mattress cleaning factory, 593 Richmond Street North. Telephone, 997.

Twenty Seven Express Trains, Including the Famous Empire State Express.
Are run between Buffalo and New York daily (Empire State Express daily, except Sunday), and they are all splendidly equipped trains.
The New York Central is too well known to need further recommendation. See that your tickets read via New York Central. 45 um

Electric Vapor Baths.
Take the Electric Vapor Baths in August and enjoy good health and prosperity. Take Ozone in the Electric Vapor Baths, and you will own that it is the best method of taking Electricity or Ozone. 320 Dundas Street.

United States averages exports of \$60,000,000 tons of coal per month.
Recipe for Making a Tomato Catsup That Looks Nice and Will Not Spoil.
Instead of using spices and darkening the catsup, as well as driving off the fine flavor when stewing, you add, last of all, when the catsup is made, a 25 cent bottle of Parker's Catsup Flavor to a bushel of tomatoes. Full directions on each bottle. See sample of catsup. Sold by all grocers and druggists.

Woodrow's Felt Hats

This celebrated English maker's Fall Styles opened today.

GRAHAM BROS.

BICYCLE NECESSARIES.

Cement 5c, 10c and 15c
Graphite 5c and 10c
Oil, kerosene 5c and 10c
Tire Tape 5c and 10c
Bells 25c to \$1
Foot Pumps 15c to 50c
Looks 10c, 15c and 25c
Wrenches 25c to 50c
Toe Clips 15c to 50c
Oil Cans 10c and 15c
Parcel Carriers 15c to 50c
Cyclometers 50c and 75c
Gas Lamps \$2 and \$3

Everything for the Bicycle.

GURD'S

185 Dundas St.

Hold Their Shape.

We fit you perfectly and you will find lasting satisfaction in one of our made to order suits.

Southcott's, 163

W. A. PIPER, D.D.S.,
Specialty Gold and Porcelain work.
Hours—9 to 6 p.m.
Drs. D. H. & W. A. Piper
D. H. PIPER, M.D.,
Ear, Nose, Throat and Lungs.
Hours—9 to 2, 7 to 9 p.m.
Phone 604, 232 Dundas St. (cor. Waterloo).

Meteorological.

Toronto, Aug. 21.—A few scattered showers have occurred in Manitoba, and very locally in the lower lake region. Elsewhere the weather has been fine.
Minimum and maximum temperatures: Calgary, 56—70; Battledore, 54—74; Qu'Appelle, 49—78; Winnipeg, 60—64; Parry Sound, 62—86; Toronto, 66—87; Ottawa, 64—82; Montreal, 62—84; Quebec, 66—82; Halifax, 58—78.
Local temperature.—The highest and lowest readings of the thermometer at the observatory on Wednesday, Aug. 21, were 81 and 69.
Today (Thursday) the sun rose at 5:21 a.m. and sets at 7:53 p.m. The moon rose at 6:49 a.m. and sets at 7:42 p.m.

WHEN GOOD BREAD IS WANTED

you can depend upon getting the best that's baked in London if you order XXX Jersey Cream. It is of ideal texture and grain, whole some and nutritious. Refuse substitutes. Phone 518.

JOHNSTON BROS.

HOT WEATHER NECESSITY

You know the satisfaction of wearing suit that fits—and we guarantee to fit you perfectly—or KEEP the suit. Our garments are finished and trimmed with all the little details that tell of careful, painstaking workmanship. Come in and examine fabrics.

THOS. WILSON, —213—
Dundas St.

Have You Seen Our Pearl Sunbursts and Crescent Brooches
IN 14K GOLD.
Pearls are very fashionable both in rings and brooches. We have all the latest designs and would be pleased to show them to you.

Thos. Gillean,
402 Richmond Street.
Official Issuer of Marriage Licenses.

London Advertiser.

UNION LABEL

A LOCAL BUDGET.

—Mr. J. Guymer, Grey street, on Tuesday afternoon was using a gasoline stove, when an extra supply of the gasoline was turned on, with the warning. It flared up, and he was quite badly burned on the left arm, nearly to the shoulder.

—A Kingston dispatch says: "Jas. Farmer, a young fellow from London, sentenced to five years in the Kingston Penitentiary for burglary at Woodstock, arrived at the police station last night. This morning, as he was being led from the cells to the cab to convey him to the penitentiary, he lit a cigarette, and puffed away at it as unconcerned as if he had been starting off on a picnic."

—The death of Mr. W. R. Tanner, of No. 124 Colborne street, occurred yesterday, after an illness extending over some months, from consumption. He was an employee at McClary's for a number of years. Deceased was a member of London Camp, No. 17, K. O. T. M. A widow and five children survive. The funeral takes place to Woodland Cemetery Friday afternoon.

Fine Furnishings For Men.

You Will Require

a few more articles for summer wear before the season is over.
Don't forget the prices on a great many things by the morning train, and you can save money buying now.

ROSS',

Phone 1319, 106 Dundas St.

Tasty Jewelry.

A visit to our store will repay you if you want the most desirable in Jewelry. Our stock and prices are so varied that every kind of taste and every size of pocketbook is sure to be suited.

WARD, The Jeweler, 374 Richmond St. Phone 1084.

AN OUTING AT PORT STANLEY.

The annual excursion of St. John's and London township Sunday schools took place to Port Stanley yesterday. About 300 people went down to the lakeside by the morning train, and the afternoon trains also carried a large number.

HIGH COURT.

The weekly high court at London will be held on the following days: Sunday, Sept. 7, Thursday, 12, Saturday, 21, and Saturday, 28; October, Friday, 4; Saturday, 12; Saturday, 19; Friday, 23; November, Friday, 1; Saturday, 9; Saturday, 30; December, Saturday, 14; Thursday, 19.

BAND IN THE PARK.

By permission of Lieut.-Col. Smith and officers, the band of the Seventh Regiment will render the following programme in Victoria Park this (Thursday) evening:
March—"Francaise" Reeves
Quadrant—"Promenade" Bazin
Overture—"Le Prompote" Bazin
Selection—"A Trip to Coney Island" Tobani
Valse—"Guerre" Gungl
La Serenata—"Melodia Volacca" Braga
March—"Naworth Castle" J. Ord Hume
Selection—"Lighter of the Bag" Hume
Valse—"Liebestraume" Erti
God Save the King.

AT SPRINGBANK.

The attractions at Springbank this week are the best of the season. Rich's songs and stories are full of humor, and he has no effort to satisfy his admirers by the latest topical songs and hits. Frank Jones and Lillian Walton, in a "couple" sketch, delight the large crowds. The latter's soft-sine dancing and Jones' trick comedy playing add further interest to their performance, outside of the sketch. La Monique's slack wire performance brings plenty of applause. Harvey's turn is one of the neatest and cleverest ever given at the park. The balancing of innumerable heavy chairs, tables, wagon wheels, etc., on his chin, holds the closest attention of the audience. The final turn of the battle axe performers winds up a very enjoyable entertainment.

THE BURGLAR RAN.

A few evenings ago Mrs. Whyte, wife of General Manager Whyte, of Winnipeg (formerly of this city), was aroused in the middle of the night by a burglar in her bedroom. The rascal turned his dark lantern on Mrs. Whyte, who naturally became very much alarmed, and screamed lustily. Her screams scared the burglar, who in his hurry to get out, dropped Mrs. Whyte's jewel box, which he had in his possession. He, however, took a valuable diamond pin which was in the pin cushion and this was all the booty he secured. The rascal entered the house through an unfurnished window, but he took the precaution of opening the front door so as to be able to beat a hasty retreat. No trace of the scoundrel, seems so far, to have been found. Mrs. Whyte, whose husband is in Russia, left a day or so after for Rat Portage, where she is at her summer cottage.

Many Happy Returns.

Many happy returns of the day to Ezra Butler Eddy, president of the E. B. Eddy Company, Limited, of Hull, P. Q. He was born in Brandon, Vt., Aug. 22, 1827, and established his factories at Hull, P. Q., in 1851. He has met with more misfortune by fire than any other man in America, but the clearness of his brain, combined with his undaunted energy, have always enabled him to overcome disaster. Mr. Eddy is rightly called the king of the paper, match and woodenware trade of the Dominion of Canada.

There's a Story in Morning Tiredness
A story of poor blood, weakened nerves, of a starved brain. Plenty of food, mind, but perhaps poorly prepared and too poorly digested to maintain a vigorous body. Ferrozone quickly makes blood, gives strength to the nervous system, thought and action. Use Ferrozone, it makes blood and gives mood, feeds the nerves. Strong and vigorous nerves are just another name for good health. If you seek health, and a relief from the tired morning feeling, use Ferrozone. Sold only by W. T. Strong & Co.

NO PERSON should go from home without a bottle of Dr. J. D. Kellogg's Dysentery Cordial in their possession, as change of water, cooking climate, etc., frequently brings on summer complaint, and there is nothing like being ready with a sure remedy at hand, which oftentimes saves great suffering, and frequently valuable lives. This Cordial has gained for itself a wide-spread reputation for affording prompt relief from all summer complaints.

Clarified Milk and Cream

Milk of excellent quality that has been sterilized, bottled and sealed in early morning at, per quart 5c

Cream at, per quart 25c

Delicious Butter from our own creamery, 20c

Buttermilk 2 quarts for 5c

PHONE 1065.
J. E. GREARLEY DAIRY CO., Ltd.
247 DUNDAS STREET.

Everybody Enjoys Parnell's EUREKA BREAD

—because it is the only bread that really excels the good home-made sort. It is more nutritious and better baked even than the nut-brown loaves that come from the home oven.

THE PARNELL-DEAN STEAM BAKING CO., Limited,
Phone 922, 75 Bruce Street, London, Ont.

WARM WELCOME!

(Continued from page 7.)

build several hundred additional stalls to accommodate the greatly increased number of horses which will be gathered there. The Highland Park Club, it is understood, wants to enter into such an agreement as has been suggested this season, but as Windsor and Port Erie had both announced their dates it could not well be done.

THE WHEEL.

PARKER WINS HEAD RACE.
Ed Parker, a 15-year-old Crumlin lad, won the Masonville road race last evening. It was the second of the races he has won, and he takes the silver cup and \$8 in cash. His time over a seven-mile course to Fanshawe's Corners was 17:50. The following riders finished after Parker in order: Fred Morrison, T. Wilson, T. Greaves, T. Parker, R. Adair, W. Pratt and E. Montgomery. Another heat will be necessary to show second and third prize winners.

ATHLETICS.

SCOTTISH GAMES AT BUFFALO.
The Pan-American Scottish games and gathering of the clans, under the direction of the St. Andrew's Scottish Society, Buffalo, N. Y., will be held in the Stadium Pan-American on Tuesday, Aug. 27. The games will commence at 1 o'clock sharp. The prizes are very liberal and the games embrace 33 events.

GOOD SCORES MADE AT LONG BRANCH.

The Second Day's Shooting—Osler Match Finished—London Shot Wins Prizes.

Long Branch Rifle Ranges, Ont., Aug. 21.—The second day of the O. R. A. meeting opened with haze so heavy that at times the 500-yard targets could hardly be seen. Nevertheless, the light cleared somewhat as shooting proceeded, but was very trying.

OSLER MATCH.

The only event finished before night was the Osler match, seven rounds, at 500 yards, position prone. Scores: 35—Pte. G. Milligan, 7th 25
35—Capt. T. Mitchell, R. T. 25
35—Corp. W. Sutherland, 7th 25
35—Sergt. Major J. Ross, 7th 33
35—Capt. Duff Start, 6th, D.C.O. 33
35—Sergt. J. McVittie, 4th 33
35—Quartermaster-Sergt. D. Craig, R. G. 33
35—Sergt. T. H. Hayhurst, G. M. 33
35—Lieut. W. L. Ross, 13th 33
35—Pte. T. H. Hammond, R. G. 33
35—Quartermaster J. Phillips, R.G. 33
35—Pte. C. Spencer, 48th 32
35—Pte. H. A. English, 7th 32
35—Pte. G. Brooks, 43rd 32
35—Sergt. W. Davidson, 48th 32
35—Pte. A. Williamson, 48th 31
35—Col. Sergt. W. J. Mowat, 12th 31
35—Lieut. Col. John Hughes, 46th 31
35—Pte. Peddie, 5th Royal Scots 31
35—Pte. R. Wilson, 6th, D.C.O. 31
35—Pte. R. McLaren, 48th 31
35—Pte. W. Miller, 6th, D.C.O. 31
35—Pte. D. Mitchell, 13th 31
35—Pte. Mandin, 1st P. W. F. 31
35—Capt. W. C. King, 46th 31
35—Pte. A. L. Long, 43rd 31
35—Col. Sergt. J. McCosker, 6th D.C.O. 30
35—Sergt. A. Graham, 48th 30
35—Sergt. W. Swane, 14th 30
35—Pte. Schatz, 29th 30
35—Capt. W. C. Vinton, 37th 30
35—Capt. A. A. Smith, 56th 30
35—Sergt. Major S. S. Huggins, 13th 30
35—Pte. A. F. Mone, 7th 30
35—Major G. W. Hayes, 7th 30
35—Major J. P. Moore, 30th 30
35—Pte. Neil Smith, 21st 30
35—Sergt. T. E. Parkhill, 13th 30
35—Lance-Corp. W. J. Cook, R. G. 29
35—Pte. M. B. Hargrave, C. M. R. 29
35—Col. Sergt. W. W. Coregan, 17th 29
35—P. W. O. R. 29
35—Pte. E. S. Scales, 21st 29
35—Sergt. W. Harvey, 7th 29
35—Sergt. G. H. 14th 29
35—Pte. C. L. Morice, 1st P. W. F. 29
35—Capt. Jno. Crowe, 30th 29
35—Lance-Corp. T. A. Connor, R. G. 29
35—Staff-Sergt. W. Ashall, Q. O. R. 29
35—Lieut. A. P. 13th 29
35—A. R. Sergt. H. Morris, 14th 29
35—Capt. R. Dillon, 34th 29
35—Pte. W. J. Hendry, 7th 29
35—Pte. D. Cameron, 7th 29
35—Q. Sergt. J. Schumann, C. M. R. 29
35—Pte. A. Adams, 13th 29
35—Capt. M. S. Greer, Q. O. R. 28
35—Capt. McCrimmon, 7th Fusiliers. 28
35—Corp. E. O. 21st 28
35—Sergt. Wm. Robson, 7th Fusiliers 28
35—Capt. H. Graham, 36th 28
35—Color-Sergt. Wm. Hornshaw, R. G. 28
35—Major S. M. Rogers, 43rd 28
35—Capt. W. S. Russell, 45th 28
35—Pte. J. H. Simpson, R. G. 28
Last score in 5, 4, 3, 2, 1, 4—25.
Seven scores of 28 counted out.

CANADIAN CLUB MATCH.

Following are the scores made by the "Tyros" in the Canadian Club match, reported in yesterday's editions of the Advertiser:

TYROS.
35—Pte. C. McDermott, 7th Fusiliers. 40
35—Corp. T. A. Fletcher, 13th 40
35—Staff-Sergt. H. A. Bertram, 7th 39
35—Pte. George Mead, 48th 39
35—Pte. Neil Smith, 21st 39
35—Corp. T. W. Copner, 7th Fusiliers. 39
35—Mr. J. C. Clare, London 38
35—Pte. T. Anderson, 13th 27
35—Corp. F. Gardiner, R. G. 26
35—Pte. Charles Tansley, R. G. 26
35—Pte. L. Palmer, 48th 26
35—Pte. J. M. Wright, 48th 26
35—Capt. W. Brewster, 29th 26
35—Pte. T. R. Burton, Q. O. R. 25
35—Pte. Wilfred Mason, 37th 25

CRICKET.

A DECISION REVERSED.
Toronto, Aug. 22.—The executive of the Canadian Cricket Association at a full meeting decided that the international match should be played at Toronto on Sept. 9 and 10, and not as originally agreed on at Rosedale. Originally both Buffalo and Rosedale made offers for the match, and at a meeting of the executives, which it was determined was not a representative one, it was decided to give the match to Rosedale. Tuesday night this decision was reversed after a full discussion. The vote was a close one—11 to 9.

Hood's Sarsaparilla builds up a broken-down system. It begins its work right, that is, on the blood.

J. H. CHAPMAN

Friday Import Sale August Clean Ups

What Do You Think of These Boys' Suits?

At \$1.50—Boys' 2-Piece Knee Pant Suits, choice of Canadian Homespun and Tweed, good wearing school suits for boys from 5 to 12 years; regular \$2.25 Suits, Friday \$1.50
Boys' 3-Piece Knee Pant Suits, odds and ends of a season's selling, a few lines only; regular \$3.50, Friday only \$1.98

One table, especially designed odds and ends, not enough left to sort, of Boys' Vestee Suits, 4 to 8 years, worth as high as \$2.25 a suit, Friday \$1.

Boys' Fancy Vestee Suits, 4 to 8 years, elegantly trimmed, velvet sailor collars, regular \$3.75, Friday, \$2.75

Youths' Suits, long pants, good Halifax Tweeds, slightly damaged, worth as high as \$4.50; Friday's price places a Long Pants Suit within the reach of every boy. Friday \$2

3 Odd Overcoats, fawn chevrons, to suit boys of 10 and 11 years, light weight, for fall wear, regular \$2.50, Friday \$1.00

Office Coats

Fawn and gray homespun and navy chevrons, men's sizes, regular \$1.75 and \$2.50, Friday \$1

Office Coats

Black Russell Cord, no wear out, regular \$2.50, Friday \$1.50

Fawn Linen Coats—Men's sizes, regular \$1, Friday 50c

Summer Coat and Vest, fine check lustre, men's sizes; regular \$3.50, Friday \$2.00

Sailor Hats, 25c

Regular \$1 to \$1.75 White Straw Sailors, black and colored bands, Friday for 25c

Fall novelties in American Felt Hats just arrived.

Pedestrian Skirts

Fine Black Lustre Pedestrian Skirts, sizes 38 to 43, lined skirt and velvet faced, well made; worth \$3, Friday \$2.00

Dimity Dressing Sacques, full lace trimmed; regular \$1.35, Friday only 90c

Special Sale of Feather Boas.

Prices, 75c, \$1, \$1.50 and \$3.

Imported Half

Hose, 2 Pairs for 25c.

Men's All-Wool Black Cashmere Half Hose, all sizes, best value ever advertised at 2 pair for 25c

Bicycle Hose,

Regular 50c, 60c, and 75c, now, choice 25c

Men's Colored Shirts, stiff fronts, all sizes; regular \$1, Friday for 49c

Big Men's Sizes Fine Negligee Shirts, style for this season and next; regular \$1 and \$1.25, Friday 69c

Drawers—Not enough left to sort, of those woolen suits advertised last week; undershirts are all sold, only Drawers left; Friday, will clear them at 50c

Ties—Friday, 2 for 25c

Upholstery, Carpets.

We have considerably increased our stock of high grade Carpets—handsome English Velvets direct from the first Carpet manufacturers of England.

English Velvets, new Carpets, handsome red, brown and green designs, Stair Carpets to match. These have just passed into stock; would be considered a bargain at \$1.25, but our Carpet Department is young, and prices must be popular. Tomorrow, made and laid, price

\$1.10 a Yard

English Tapestry, hard to distinguish from Canadian Brussels, rich grounds, made and laid, special price, yard 75c

Linens.

Especially attractive items for Friday Bargain Day.

Bleached Table Damask, all pure linen, 1 1/2 yards wide, regular price, 56c a yard; special August reduction price for Friday only, per yard 38c

Sheets, hemstitched cotton, 2x2 1/2 yards, worth \$2 a pair. Friday, per pair \$1.40

Manufacturer's clearing of Sheet Remnants, 3 to 10 yards long and from 2 to 2 1/2 yards wide, worth 30c to 50c a yard. Friday only, per yard 25c

Huck Toweling, Irish linen, 30 inches, half bleached, worth 35c a yard. Friday 22c

Table Cloths, fringed, rich red borders, 2x3 yards; regular price \$2.50, Friday only \$1.50

Dress Materials

Two extra good offers in this season's Dress Materials.

Camel Hair Suitings, 48 inches wide, for street wear, walking, pedestrian and rainy day skirts and traveling suits; regular price \$1 a yard, Friday 50c