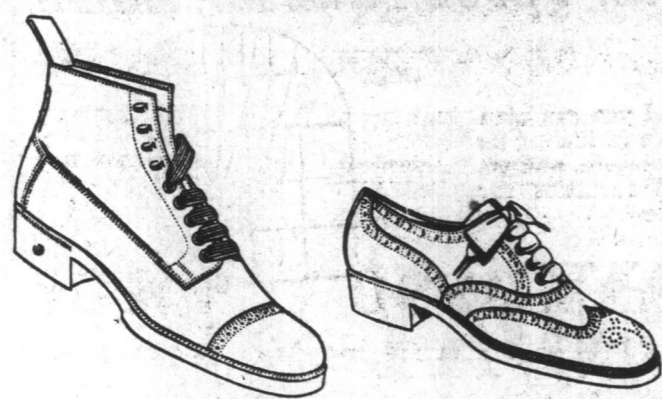


# K

## Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and

### Solve Your Shoe Troubles

for at least a year.

In stock, Ladies' and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES  
218 & 220 Water Street, St. John's.

## BON MARCHE SPECIALS!

Below is only a few of the Special Lines we are marking down to make room for New Goods:

Men's Braces . . . . . 25c. pr.	Child's Hose . . . . . 15c. pr.
Men's Socks . . . . . 15c. pr.	Ladies' Wool Hose . . . . . 25c. pr.
Table Covers . . . . . 95c. ea.	Boys' Heavy Hose . . . . . 25c. pr.
Men's Work Shirts, 79c. ea.	Ladies' Flannelette Night-dresses . . . . . \$1.75 ea.
Blay Calico . . . . . 20c. yd.	Ladies' Heavy Fleece Bloomers . . . . . 79c. pr.
Door Mats . . . . . 25c. ea.	Heavy F.L. Vests . . . . . \$1.05 gar.
Towelings . . . . . 15c. yd.	
Ladies' Hose . . . . . 22c. pr.	

CREAM FLANNELETTE . . . . . 19c. yard

All Wool Serge . . . . . 90c. yd.	Embroidery, from . . . . . 5c. yd.
50" White Sheetings, 53c. yd.	All Wool Silbons . . . . . 95c. ea.
Curtain Net . . . . . 25c. yd.	Heavy Lace . . . . . 8c. yd.
Nedggee Shirts . . . . . \$1.29 ea.	Boys' Wool Jerseys, \$1.40 ea.
Glass Cloths . . . . . 20c. ea.	Umbrellas . . . . . \$1.50 ea.

SPECIAL OFFER COTTON TWEED . . . . . 90c. yard.

**BonMarche**  
WATER STREET ST. JOHN'S

## Wholesale Dry Goods!

AMERICAN and ENGLISH  
MILL ENDS, POUND GOODS,  
CORSETS, BRACES,  
LADIES' DRESS GOODS.  
WRITE FOR QUOTATIONS.

**Avalon Wholesale Dry Goods Co., Ltd., 303 Water St.**  
D. A. SUMMERS, Manager.

## Skipper Brand Cutlery

Manufactured by S. HIBBERT & SON, LTD., still standing the Test of Time after over a hundred years of competition, clearly indicates its unimpeachable Quality and Worth.

Always Ask for Skipper Brand when Buying  
**Stainless Cutlery, etc.**

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## "Matchless" The Paint of Quality

Practical Painters choose "MATCH-LESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

— SAVE FROM DECAY —  
IN THE "MATCHLESS" WAY.

**The Standard Manufacturing Co., Ltd.**

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## \$5,000 PRINCIPAL SUM

and  
**\$25.00 WEEKLY BENEFIT**  
FOR INJURY OF ALL KINDS—COST ONLY  
**\$16.00 A YEAR!**

WHAT ABOUT IT?

**U. S. FIDELITY & GUARANTY CO.**  
J. J. LACEY, Nfld. GENERAL AGENT.

## New Shipment

## Lipton's Groceries

### Steer's Ltd.

#### Lipton's Celebrated English Biscuits.

Marie, Albert, Tea, Digestive, Water, Orange Creams, Tennis Chocolate, Assorted Creams, etc., etc. Lipton's Arrowroot Biscuits and Lipton's Cakes in 1-lb. tins.

Lipton's Delicious Fable Jellies, in 1-pt. tablets  
Lipton's Table Jellies bear an exceedingly high reputation for Quality and Flavour. None Better!  
Lipton's Scotch Orange Marmalade, in 1-lb. Glass Jars. Give this a trial on your breakfast table.  
Lipton's Raspberry Jam, in 1-lb. Glass Jars.  
Lipton's Essence of Coffee and Chicory, in 5-oz. bottles.  
Lipton's Famous Cream Caramels, in 1/4-lb. tins  
Lipton's Butter Scotch—"The Real Stuff."

As we import this very popular Sweetmeat in large air-tight tins, we can guarantee the quality and freshness of it, and as it is imported in bulk our price for same is very moderate.

## Steer's, Ltd.

aug13,ed,tf

### BUY—WEAR—USE

## A FISH BRAND REFLEX SLICKER

Call upon it any rainy day to keep you dry and warm. You will never be disappointed in its worth and service. Backed by a record of 87 years' manufacture. What more can be said?

Satisfaction guaranteed



**A. J. TOWER CO.**  
BOSTON, MASS.

PETERS & SONS, ST. JOHN'S, Agents

sept12,tn&fri,6mo

## COAL!

If you want the BEST order our  
**WELSH ANTHRACITE.**

All who used it last year say it is the best they ever had.

Screened North Sydney.

**A. H. Murray & Co., Ltd.**

PHONE 1967. BECK'S COVE.  
sept13,tf

### Our Stock for the Coming Winter:

consists of the  
BEST NORTH SYDNEY SCREENED COAL.  
BEST LEHIGH VALLEY AMERICAN ANTHRACITE  
BEST WELSH ANTHRACITE (Specially Selected).  
Secure your requirements now.  
PRICES RIGHT.

**M. Morey & Co., Ltd.**

Phones: Office 376. Yard 1426. P.O. Box 1052. St. John's.

## Nfld. Government Railway.

### PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on the 8.45 a.m. train Monday, September 29th, will connect with S.S. ARGYLE, at Argentia, for ports in Placentia Bay (Merashen route).

### PASSENGER NOTICE.

S.S. PORTIA will leave Dry Dock Wharf at 5 p.m. Saturday, September 27th, calling at St. Mary's, St. Joseph's and usual South Coast ports. Ship will not call at Argentia, but will proceed direct from St. Joseph's to Marystown.

### NORTHERN STEAMSHIP SERVICE.

Freight for ports of call on above route, as advertised in Directory, and extra ports of call, namely: Hooping Harbour, Williamsport, Canada Harbour, St. Julien's, Ship Cove, accepted at Dock Shed, Saturday, September 27th, from 9 a.m. to 5 p.m. and Monday, September 29th, up to noon.

S.S. PROSPERO will leave Dry Dock Wharf, 10 a.m. Tuesday, September 30th, calling at usual ports en route to Cook's Harbour.

### NOTRE DAME BAY STEAMSHIP SERVICE.

Freight for ports on above route, as advertised in Directory, including Botwood, Brown's Arm, Lauraceton and Newstead, accepted at Freight Shed Tuesday, September 30th, from 9 a.m. to 5 p.m.

## Nfld. Government Railway.

## RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S

### SCHEDULE OF SAILINGS FOR OCTOBER

From New York at 11 a.m.	From St. John's at 12 o'clock, noon
--------------------------	-------------------------------------

September 27th . . . . . ROSALIND . . . . .	September 27th . . . . . SILVIA . . . . .
October 4th . . . . . ROSALIND . . . . .	October 11th . . . . . SILVIA . . . . .
October 11th . . . . . ROSALIND . . . . .	October 18th . . . . . SILVIA . . . . .
October 18th . . . . . ROSALIND . . . . .	October 25th . . . . . SILVIA . . . . .
October 25th . . . . . ROSALIND . . . . .	November 1st . . . . . SILVIA . . . . .

THROUGH RATES QUOTED TO ALL PORTS.

WINTER RATES NOW EFFECTIVE.

Round trip tickets issued at special rates with six months' stop-over privileges.

ROTUNG & COMPANY, 17 Battery Place, New York, General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.

HARVEY & CO., LTD., ST. JOHN'S, Nfld. Agents.

Jan5,m,w,tf

## NOTICE!

EAST BOSTON, MASS.—HALIFAX, N.S.—ST. JOHN'S, Nfld.—NORTH SYDNEY, N.S.  
Steel Steamship "SABLE I." will

Leave—  
East Boston . . . . . 2 p.m. Sept. 23rd; Oct. 7th for Halifax  
Halifax . . . . . 2 p.m. Sept. 28th; Oct. 10th for St. John's  
St. John's . . . . . 2 p.m. Sept. 30th; Oct. 14th for N. Sydney  
North Sydney . . . . . 2 p.m. Oct. 2nd; Oct. 16th for Halifax  
Halifax . . . . . 2 p.m. Oct. 4th; Oct. 18th for Boston

Fares on application; reservations now accepted.  
Passengers by steamer from St. John's make connection with Thursday morning's train at North Sydney.  
Apply HARVEY & CO., LTD., St. John's, Nfld.  
sept4,th,tf

## CANADIAN NATIONAL RAILWAYS

TORONTO TO—DETROIT CHICAGO.

TRAVEL BY NATIONAL LINES  
"INTERNATIONAL LIMITED."  
Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily.  
Direct connection from Halifax or North Sydney by "OCEAN LIMITED."

For Fares, Reservations, etc., apply to  
**R. H. WEBSTER, General Agent.**

## Montreal-St. John's.

S.S. PALIKI sails from Montreal October 1st.

S.S. NICO sails from Montreal October 15th.

**MURRAY TRANSPORT CO., Limited,**

ST. JOHN'S

ADVERTISE IN THE EVENING TELEGRAM

## Cadbury's Bournville COCOA

The most economical and best Cocoa on the market.

**BAIRD & CO., Ltd.,**  
Agents for  
CADBURY BROS., Limited,  
Bournville, England

sept,9,tf

## Sailor's Pride

THE TOBACCO THAT NEVER DISAPPOINTS  
THE RIGHT QUALITY AT THE RIGHT PRICE  
20 cents a cut EVERYWHERE.

**JOHN ROSSITER,**  
Distributor.

m,w,tf

## Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN?

This is a very important question and demands your immediate attention.

The future success of your child may depend upon your action now.

Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.

Begin the school year right. Have your children's eyes examined by us, and if necessary  
PROPER GLASSES FITTED.  
**R. H. TRAPNELL, Ltd.**  
Jewellers & Opticians, 197 Water Street.

Don't Say Paper, Say the Evening Telegram