

REID NEWFOUNDLAND COMPANY.

S. S. "BRUCE"

Will Sail from the Dry Dock
TO-DAY, SATURDAY,
at 12, Midnight, for North
Sydney Direct.

Reid Newfoundland Company

RUBBERS



Wo's Rubbers, 55c.
Men's Rubbers, 80c.

PARKER & MONROE, Ltd

Just arrived per "Durango,"
300 sacks
"Climax" Molasses Meal.
CEO. NEAL,
Phone 264.

SLATTERY'S

Wholesale Dry Goods House.

WE OFFER to our Customers, the Trade and Outport Buyers, this Autumn, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.

See our Stock of Fleeced Underwear, Muslins Embroideries and Dress Goods before purchasing elsewhere

W. A. SLATTERY, Slattery Build'g,
Park North and George's Street—near City Hall

American ROOM PAPERS,

16 yard rolls, clearing at
10 cents per piece; also,
English Job Lot BORDERINGS and PAPERS,
while they last
5 cents per piece.

This is a very special lot and worth your inspection.

R. TEMPLETON, 333 Water Street.

We are clearing these lots so as to make room for Spring purchases.

Apples, Onions, Oranges.

JUST RECEIVED.
200 Barrels Choice RED APPLES—(fresh packed.)
To-day, per "Durango,"
50 Cases Valencia Onions, 30 Cases Valencia Oranges, 20 Cases Choice Lemons.

Apples getting scarce and high—order quickly if wanted.

Edwin Murray



Cake making at home.

To be entirely successful at this use with every pound of ordinary flour 2 ozs. of

"Paisley Flour"
The SURE raising powder.

This makes the best cake flour, and home-baking is in this way pleasant work—one is so sure of a satisfactory result with "Paisley Flour."

"Paisley Flour" is supplied in 22c., 14c. and 5c. tins, with many interesting recipes.

A 22c. tin will raise 7 pounds flour.
" 14c. " " 3 1/2 " "
" 5c. " " 1 " "

J. J. ST. JOHN.

Sloan's Liniment is the Great Seller.

"WHY?"

Because its the Only Cure for Rheumatism.

We Sell it. Price—25 cts. bottle.

Ask your Druggist for it—but see that you get Sloan's.

J. J. ST. JOHN, - - - Agent.

GOOD FRAMING.

Protect your Pictures and Photographs and at the same time add to the beauty of your Rooms.

THE HOLLOWAY STUDIO,

Corner Bates' Hill and Henry Street.
Phone—768. Post Box—602.

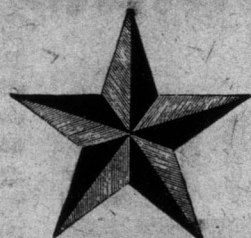


We can show you **THE GOODS,** can give you **THE CUT and STYLE and THE EXPERT WORKMANSHIP.** The largest stock of **TAILORING GOODS**

in the city All goods **UP-TO-DATE.** Mail orders given prompt attention. Samples and self-measuring cards sent to any address.

JOHN MAUNDER,
Tailor and Clothier, 261-263
Duckworth Street. aug2, eod

ROSSLEY



THEATRE!

Grand Change of Programme, Thursday, Friday & Saturday.

Big Double Bill.

JOE BURKHARDT,
The popular favourite, in one of his very best specialties, Songs and Dances.

PERCY ORTH,

In a refined and up-to-date musical act, all new.

MARIE ROSSLEY

will recite for the first time in St. John's, G. R. Simps' beautiful poem, "Christmas Day in the Poor House," also, "A Strange Bird."

BONNIE ROSSLEY,

Beautiful Illustrated Ballad.

Star Orchestra, all new selections.

Matinee on Saturday. Time and Price as usual.

BOOKS OF INSTRUCTION

- Everyone His Own Mechanic, 924 pages, \$1.80
- The Amateur Carpenter and Builder, 90 cts.
- The Doctor at Home, by George Black, M. B., 90 cts.
- Anatomy and Physiology for Nurses, Diana Clifford Kimber, \$2.75
- The Woman Beautiful, or Maidenhood Marriage Maternity, \$1.50
- Home Nursing, by Sister Grace, 30 cts.
- The Young Wife's Advice Book, by G. Black, M. B., 30 cts.
- The Open-Air Treatment of Pulmonary Tuberculosis, \$1.50
- The Management of Infancy, by Andrew Combe, M. D., 30 cts.
- What a Young Boy Ought to Know, \$1.00
- What a Young Man Ought to Know, \$1.00
- What a Young Husband Ought to Know, \$1.00
- What a Man of Forty-Five Ought to Know, \$1.00
- What a Young Girl Ought to Know, \$1.00
- What a Young Woman Ought to Know, \$1.00
- What a Young Wife Ought to Know, \$1.00
- What a Woman of Forty-Five Ought to Know, \$1.00
- Mrs. Beckwith's Book of Household Management, containing over 2000 pages, \$2.00
- The White House Cook Book, \$1.00
- The Culture of Vegetables and Flowers, by Sutton & Sons, \$1.00
- Poultry and Profit, by W. W. Broomhead, 25 cts.
- Nelson's Encyclopaedia, 21 vols. now issued, 25 cts. per vol.
- Everyman's Library, 561 titles, cloth, 25 cts.

DICKS & Coy.
Popular Bookstore.

ME-MALTO

Tonic Wine.

Now is the time, if you are run down and weak, begin this Tonic Me-MALTO today.

No other Tonic has the same all round good effect or recuperative power.

Try one bottle and judge.

Price: 80c. & \$1.30 per bot.

JAMES C. BAIRD,
Grocer and Wine Merchant,
Water St., St. John's.

NOW LANDING,

Ex "Galveston,"
1,500 TONS

Anthracite COAL.

IN STORE,

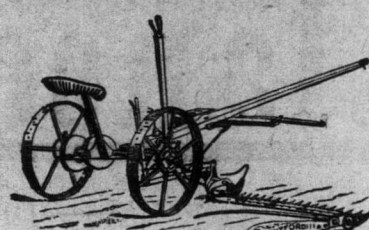
North Sydney Coal,

OLD MINE.

OUR COAL!

There is no better Coal.
It's good Coal.
M. MOREY & CO.

MASSEY-HARRIS CO.'S Farming Implements!



We are now booking orders for those High Grade and well-known Implements, and would request intending purchasers to place their order as soon as possible.

Catalogue and Prices on application.

MARTIN HARDWARE CO.,
me121 Agents.

BURRELL'S PAINTS, etc.

NEW STOCK!

BURRELL'S BLUE LABEL MIXED PAINT—all colours, in 28, 14, 7 and 3 1/2 lb tins, guaranteed highest grade Paint imported.

BURRELL'S GENUINE LINSEED OIL—In casks and Drums, size 10 gallons to 1 gallon.

BURRELL'S SANITARY DISTEMPER—Best Water Paint obtainable, all colours in stock, at 6c. lb.

BURRELL'S SNOW WHITE ZINC—In 1 cwt. kegs, 56, 28, 14 and 7 lb. tins. COAL TAR, PINE TAR, PATENT BARK, CORDAGE, ROSIN, OAKUM, etc.

Wholesale and Retail.

STEER BROTHERS.

There's SOLID Comfort IN A CUP OF TEA.

Well, that depends.

And it all depends upon the quality of the tea. If the Tea is flat and flavorless—no comfort.

But—if it has a deep golden brown color in the cup,

And—a fine, rich, satisfying flavor,

Then, you are sure of your solid comfort.

OLD HOME TEA combines a deep, golden brown color with a fine, rich, satisfying flavor, and full body in the liquor.

If you steep Old Home Tea carefully and according to directions enclosed in each packet you will surely get solid comfort and rare enjoyment.

One Cup Means Many More.

For sale at all Grocers.

40c. and 60c. per lb.

THE BIG FURNITURE STORE!

OUR INVITATION is extended to you to come to our Big Store look over our carefully selected stock of High Grade Furniture. It is here you will find exactly what you need.

Unquestionable Den Furniture, High-Class Parlor Furnishings, Numerous Styles in Dining Room Chairs, Pretty Showing of Office Furniture.

If you have put off buying till now consider yourself fortunate, as we have just received a new shipment of Bureaus, Wash Stands, Extension Tables, Sideboards, Chairs, Rockers, Etc.

Come and get convinced. This is a case where delays cost money.

CALLAHAN, GLASS & Co.,
m1, eod
Duckworth and Gower Streets.

The Public Demand

is for prompt settlements in times of distress—when every dollar is in value as big as a cart-wheel. Ask any of my policy holders how long it has taken me to square up their losses. I am willing to stand or fall by what they say.

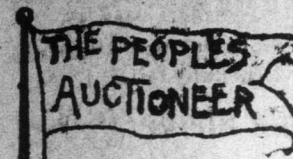
PERCIE JOHNSON,
Insurance Agent.

WEATHER FORECAST.

ROPER'S, Noon.—Bar, 28.90; therm 35 above.
TORONTO, Noon.—Heavy winds followed by N. W. gales and colder.

VOLUME XXXIV

AUCTION SALES



AUCTION—FREEHOLD!

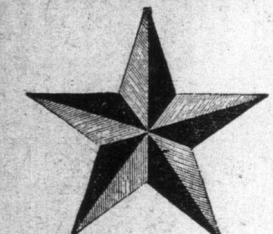
On Thursday next, 28th inst., at 12 o'clock, noon,

One Freehold Building Lot,

Adjoining property lately sold belonging to Hamlyn's Estate, situated on Central Street, and belonging to Estate of the late H. Tapper.

P. C. O'DRISCOLL, Auctioneer
m25, 4fp

ROSSLEY



THEATRE!

Another Big Programme, Monday, Tuesday and Wednesday.

JOE BURKHARDT and MARIE ROSSLEY

In a funny, laughable comedy act, entitled:

A Straight Forward Story,

Introducing New Songs, Dances, Skits—and Jokes.

PERCY ORTH

Will sing, dance, recite and play some fine operatic selections on the violin.

BONNIE ROSSLEY,

The youngest illustrated song singer before the public, will sing a new ballad.

THE STAR ORCHESTRA will render the very latest music.

Matinee on Wednesday, something nice and entertaining for the children. Time and prices as usual.

TENDERS

For the Supply of Fresh Provisions to H. M. Ships in Newfoundland Waters.

Tenders are invited for the supply of Fresh Provisions to H. M. Ships Newfoundland waters for two months from 15th May, 1912. Persons tendering must quote prices supplies both at St. John's and Outports. Forms for tendering and full particulars can be obtained on application to the Commanding Officer H. M. S. "CALYPSO." No tender to be received after NOON on Tuesday the 9th April, 1912.
H. ATLEY,
mar25, 6i Lieutenant and Commandant

FOR SERVICE!



That Well-Known Stallion "C Robin" is now ready for service at Forge, George St. For pedigree terms apply to

WM. BRENNAN, George
mar25, eod, 1f

Just Arrive

Per S.S. "Rappahannock,"

300 barrels WHITE'S CEMENT

Also, a large stock of

Genuine London White Lead & Colored Paints

A Fresh Stock of

BERGER'S HYGENIC DISTEMPER

The best cold water Paint yet imported—all shades; put up in 3 1/2 and 5 lb. packets

W. & G. Rendell
mar20

ANYONE, anywhere can start a mail order business at no canvassing. Be your own boss. Get free booklet. Talk to W. H. 17 Lockport, N.Y. dec