##  SALE HAS STARTED

## This is the GREAT BARGAIN giving event that St. John's bas eutly waited for since the first snow cap covered the city streets. Now patiently waited for since the first snow cap corered the city streets. Now it has come. You could feel it in the air for weeks. Only those who patronized our Great INidwinter Sales in in previous years can form an esti- mate of the magnitude of our Bargain giving capacity. We promise this

 WHITE GOODS SECTION.

Learlliminall lladidies, soin
Genuine Haddies - Green Smoked-they are unsurpassed
in quality, have a flavour distinctly
arefully and skillfuly handled and packe

## 10 cents Ib.

Local Kippered Herring
17 None but the finest, treshly-caught fish are used.
Smoked with serupulous, care, the result is an appetizing
daintily cured fish, that any housewife would delight to to

## 30 cents dozen.

FISH SOUNDS.
Choice Salt Herring.
C. P. EAGAN, Dickwortis s.


Sidewalk Sketehes

## 

## BEWARE!

Inferior Syrups are made with Glucose. Glucose is injurious to your good health. Reliable Fruit Syrups contain No glucose.


## T. J. EDENS.



